



FINAL VISION, GOALS, & DESIRED OUTCOMES

This document presents Connect Downtown’s final vision, goals, and desired outcomes. The following definitions may be helpful to bear in mind:

- **A vision statement** is future-based and is meant to inspire and give direction. It describes the anticipated long-term results of Connect Downtown and conveys the purpose of this planning effort.
- **Goals** articulate what Downtown Nashville wants to achieve. Goals are lofty and ambitious and may take years to reach.
- **Desired outcomes** are statements that make goals more concrete. They describe the specific changes we hope to see in service of achieving the goals.

Now that the goals and desired outcomes are final, the project team will develop objectives (or performance targets) and strategies that articulate the specific investments needed to advance toward the desired outcomes and goals. As we look ahead:

- **Objectives** are specific, measurable, and actionable, and they help to define progress. For Connect Downtown, we’ll consider our objectives to be synonymous with performance measures and targets.
- **Strategies** are the approaches Nashville will take to achieve the Connect Downtown goals. Strategies will ultimately form the bulk of Connect Downtown and will include project, program, and policy recommendations.

These five elements flow from and into one another and are central to the final plan:



The project team developed the vision, goals, and desired outcomes based on these sources:

- Review of past and current Metro Nashville plans and policies, including the recently completed Metro Nashville Transportation Plan
- Workshops with the Connect Downtown Stakeholder Task Force (STF) and Technical Advisory Committee (TAC) in May 2022
- Community feedback on transportation priorities via an online survey and pop-up activities between April and June 2022
- Feedback from the client team and the STF and TAC in August 2022



Final Vision Statement

Connect Downtown will establish a transportation system that improves safety and accessibility for everyone, balances the needs of all travelers and modes, and reduces congestion. With a focus on moving more people via complete and connected networks that enhance Downtown's character and support the region's growth, Connect Downtown will articulate a pathway to implementation.

Final Goals and Desired Outcomes



Safe and Comfortable: Create transportation networks that enhance the quality of life for all Nashvillians, especially the city's most vulnerable travelers

- Eliminate traffic-related fatalities and serious injuries
- Improve safety and comfort for people walking and biking
- Improve the experience of taking transit
- Enhance people's sense of personal safety downtown



Connected and Convenient: Develop an integrated mobility system that seamlessly and efficiently connects Downtown Nashville with easy-to-use and reliable travel options

- Expand access to all modes of travel
- Eliminate gaps in the street, trail/greenway, and sidewalk networks
- Improve access to high-quality and high-frequency transit service
- Organize and prioritize curb space for efficient pick-up and drop-off, loading and unloading, and service activities
- Address barriers to key destinations and to neighborhoods adjacent to downtown



Equitable and Accessible: Ensure access to mobility options that meet the needs of everyone traveling to, through, and around Downtown Nashville

- Contribute to equitable opportunities and outcomes for all people
- Increase affordability of non-driving transportation options in Downtown Nashville

- Increase the percentage of the transportation network that is fully accessible on a daily basis and during special events
- Engage with vulnerable populations and invest in areas that have been adversely impacted by transportation decisions



Sustainable and Resilient: Address the climate crisis to create a more resilient Downtown Nashville

- Improve climate resilience and adaptability of transportation infrastructure
- Reduce transportation-related greenhouse gas emissions
- Reduce drive-alone trips
- Increase the number of trips, especially those less than 3 miles, made by sustainable modes



Vibrant and Inviting: Create and maintain a more prosperous Downtown Nashville by providing a transportation system that makes it easier to do business and encourages people to spend time downtown

- Improve non-auto access to and from Downtown homes, businesses, and commercial areas
- Enhance community gathering places with high-quality transportation infrastructure and amenities
- Improve access to Downtown jobs for Nashvillians and residents of Davidson County and adjacent counties
- Provide better travel options and more space for families and people of all ages
- Increase the number of Nashville residents frequenting downtown businesses



Balanced and Reliable: Expand and enhance mobility choices to manage traffic and curb congestion and create a more predictable transportation system in Downtown Nashville

- Balance the mobility and street use needs of residents, employees, and visitors
- Improve travel-time reliability and reduce delays
- Improve system resilience to an incident or event
- Integrate cost-effective, implementable projects with high-impact projects

