



Digital Inclusion Activities

Metro Government of Nashville & Davidson Co.

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Metro Nashville Statistics

- Metro Nashville Public Schools (MNPS) - 2012
 - System committed to Blended Learning
 - 44% of students (35K+ of 80K) in need
- Pew Internet Research - 2015
 - 53,000+ families in need



Goals

- Model: Boston's TechGoesHome program
- Identified needs met by
 - Device (PC/Laptop/Tablet)
 - Free or Reduced Price Internet Connectivity
 - Relevant Training
- Repeatable & Scalable



Anytime Access for All - MNPS

Devices

- Vanderbilt University / Dell gift
- Convert Trash to Treasure: ER2 partnership

• Relevant Training

- Nashville Public Library

Connectivity

- Initial drive unsuccessful
- Hardest nut to crack for Nashville



Nashville Digital Inclusion Fund (NDIF)

- Community Foundation of Middle Tennessee (CFMT)
 - Asset Aggregator
 - “Connecting opportunity with need”
- Mayoral Challenge FY16 - \$100,000
 - Google Fiber
 - Comcast
 - Stephen Turner Family Foundation
 - Metro Govt (FY16 & FY17)



ConnectHome - MDHA

- Federal Housing & Urban Development (HUD) Program
 - For Metro Development & Housing Authority (MDHA)
- Metro/MDHA selected as pilot city
- Used Anytime Access model



Future Plans

- Metro Nashville Digital Inclusion assessment/survey
 - Based on Austin, TX study
 - Use to establish NDIF funding opportunities / partners
 - Oversample minority communities
 - CFMT / Vanderbilt University / Metro Office of CIO
- Metro Nashville est. Broadband Tech Commission
 - Dedicated Digital inclusion



Lessons Learned

- Value in partnership
 - People say YES!!
- Human factors
 - Finding executive supporters who “gets it”
 - Volunteers can’t do this alone
- Connectivity is a major barrier
 - Limited options
 - Sparring competitors





Thank you for your time

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