

# METRO ARTS FY14 GRANT WORKSHOP



Grant Period: July 1, 2013 to June 1, 2014

# AGENDA

Welcome	5 minutes
Logic Model & Funding Philosophy	5 minutes
Eligibility, Restrictions, Matching Funds & Deficits	10 minutes
<b>FY14 Grant Categories (Basic &amp; Creation or Access &amp; After-school)</b>	<b>10 minutes</b>
<b>Grantwriting Tips / Using the GO Grants System</b>	<b>10 minutes</b>
<b>Grant Applications &amp; Scoring Rubrics</b>	<b>20 minutes</b>
<i>BREAK</i>	5 minutes
GivingMatters.com	20 minutes
Data Collection	20 minutes
Advocacy	5 minutes
Q&A / Resources	10 minutes

# FUNDING PHILOSOPHY

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## Metro Arts Goals:

- ❑ Increase public art collection.
  - ❑ Improve community arts access.
  - ❑ Expand city's creative brand.
  - ❑ Enhance creative & cultural infrastructure.
- 

## Strategies:

- ❑ Public Art & Community Arts
- ❑ Partnerships
- ❑ Research
- ❑ Artist & Organizational Development

Supported  
in part by

GRANTS

# Logic Model Outcomes

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## Program

- Public Art
- Grants
- Metro Gallery
- Arttober

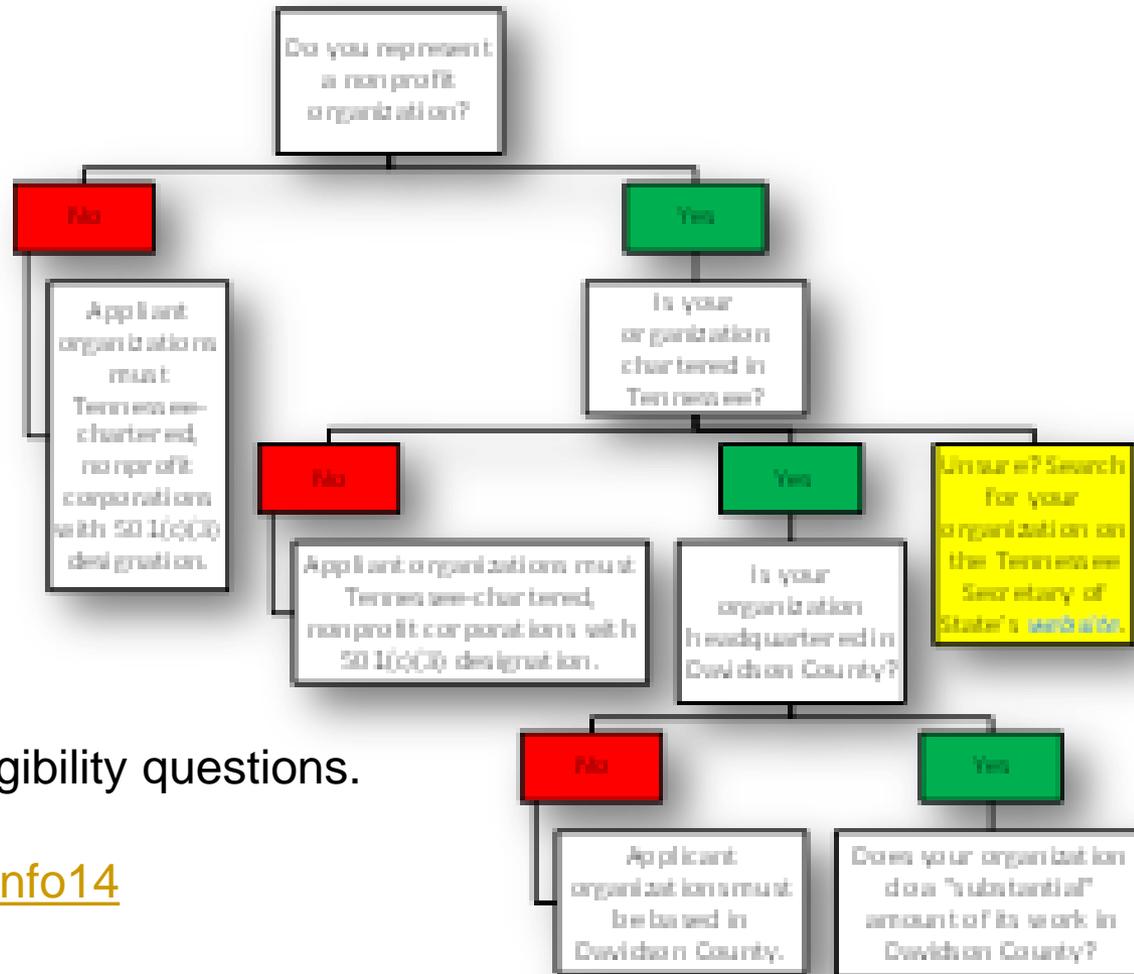
## Indicators

- # Artists contracted/creative workers employed
- # Performances/Exhibits
- # Commissions/installations
- # Awards

## Impact

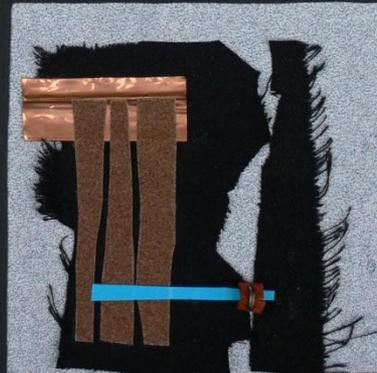
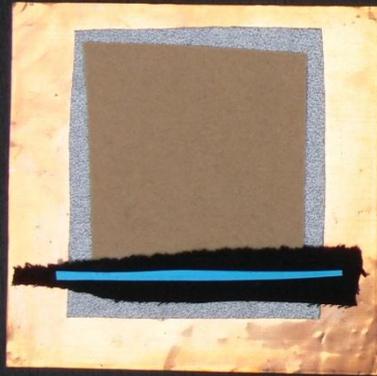
- Change in Creative Workforce
- Change in Access to Creative Activities & Creative Participation
- Change in Creative Quality & Innovation

# General Eligibility Diagram



Answers basic eligibility questions.

<http://bit.ly/grantsinfo14>



Artist: Loretta Kaufman

**DON'T GAMBLE – READ THE GUIDELINES**

The content of this workshop & handouts are ***no substitute for reading the guidelines.***

# Restrictions

## Grants can't be given to/for:

- ❑ Individuals
- ❑ Emergency funding
- ❑ Operating support of non-arts edu. institutions
- ❑ Government institutions
- ❑ Equipment or capital improvements
- ❑ Purchase of real estate
- ❑ Completed projects
- ❑ Planned fundraising activities
- ❑ Reduction of deficits/debts
- ❑ Refreshments
- ❑ ~~Churches or nonprofits that are specifically religious in nature~~
- ❑ Religious activities (*Amendment 1*)
- ❑ Auxiliaries, "Friends of"
- ❑ Lobbying organizations

# The Fine Print

- Applicants with an operating deficit cannot apply for After-school or Arts Access.
- Prior funding does not guarantee funding.
- Availability of grants are subject to Metro Arts' overall budget allocation from Metro government.
- Grants may be adjusted if funds availability changes.
- Applicants with line items from Metro or TN state gov't must provide details with application to prevent "double dipping."
- TOTAL COMBINED METRO ARTS AWARDS WILL NOT EXCEED 20% OF THE APPLICANT'S CURRENT FISCAL YEAR BUDGET.

Artist: Taylor Jorjorian (detail)

An abstract artwork featuring a vibrant, swirling pattern of colors including red, orange, yellow, green, and blue. The colors are blended together in a fluid, organic manner, creating a sense of movement and depth. The overall effect is reminiscent of a close-up detail of a larger piece of art.

# Combined Max Award Example

**Total combined Metro Arts awards will not exceed 20% of the applicant's current fiscal year budget.**

Last Year's Revenues: \$31,000

Current Year's Budget: \$35,000

Maximum Combined Awards (20% of \$35,000): **\$7,000**

<b>Grant Category</b>	<b>Request</b>	<b>Score-based Award</b>	<b>Revised Award to not exceed 20%</b>
<b>Basic Operating</b> (15% of \$31,000)	\$4,650	\$4,100	\$4,100
<b>After-school</b>	\$5,000	\$4,500	\$0
<b>Arts Access</b>	\$5,000	\$2,800	\$2,800
<b>TOTAL</b>	<b>\$14,650</b>	<b>\$11,400</b>	<b>\$6,900</b>

# Matching Funds Required



*Artist: Andee Rudloff*

- ❑ One-to-one dollar match required in all categories.
- ❑ Applicant must cover at least  $\frac{1}{2}$  project cost.
- ❑ Metro funds cannot be used to match another Metro-funded project.
- ❑ Contributed services, non-cash donations and in-kind contributions cannot be used toward the match.

# Operating Deficits

- ❑ Applicants in Basic and Creation categories with an operating deficit of more than two (2) consecutive fiscal years are required to submit a deficit reduction plan that has been approved by its board of directors.
- ❑ Organizations with a standing operating deficit are NOT eligible to apply for Arts Access or After-School Arts grants.



Artist: Marty Cognata (detail)

# GRANT CATEGORIES

## **BASIC OPERATING SUPPORT** (Guidelines page 7)

(based on most recently completed fiscal year revenues)

New  
for  
FY14

- **Basic 1: \$5 million and up**
- **Basic 2: \$1 million to \$4,999,999**
- **Basic 3: \$100,000 to \$999,999**
- **Basic 4: \$99,999 and less**

## **CREATION PROJECT SUPPORT** (Basic orgs only)

## **ARTS ACCESS PROJECT SUPPORT**

## **AFTER-SCHOOL ARTS PROJECT SUPPORT**

# Operating Support for Arts Orgs Only



*Artist: Daniel Arite*

**Arts organizations** are those whose primary mission is to directly support performances, programs, exhibits and the dissemination of artistic content that uses professional artists in creative works.

# Basic Operating Support FY14

Concern: Dramatic differences in budget sizes in Basic 1.

Response: Reframe Basic 1 and 2 budget categories to cluster organizations more appropriately.

FY12	FY13	Proposed for FY14
<b>Basic 1 = \$1 million and up</b>	No change	<b>Basic 1 = \$5 million and up</b>
<b>Basic 2 = \$350,000 to \$999,999</b>	No change	<b>Basic 2 = \$1 million to \$4,999,999</b>
<b>Basic 3 = \$75,000 to \$349,999</b>	No change	<b>Basic 3 = \$100,000 to \$999,999</b>
<b>Basic 4 = \$74,999 and less</b>	No change	<b>Basic 4 = \$99,999 and less</b>
<b>Basic 1 &amp; 2 reviewed every two years by professional adjudicators</b>	No change (FY13 was a no-review year; FY12 scores used again for allocations)	<b>Basic 1 &amp; 2 will be reviewed by professional adjudicators every two years (FY14 is a review year)</b>

APPROVED by Commission on 1/19/12

# CATEGORIES: Basic Operating Support

## Basic 1: \$5 million and up

- ❑ May request 10% (\$300,000 max)
- ❑ Audited Financial Stmt with mgmt letter req'd
- ❑ FT professional mgmt *and* FT/PT artistic staff
- ❑ At least 5 active years
- ❑ At least 9 months of annual programming

## Basic 2: \$1 million to \$4,999,999

- ❑ May request 15% (\$300,000 max)
- ❑ Audited Financial Stmt with mgmt letter required
- ❑ FT *equivalent* pro mgmt and/or artistic staff
- ❑ At least 5 active years
- ❑ At least “six months of programming each year”

# CATEGORIES: Basic Operating Support

## Basic 3: \$100,000 to 999,999

- ❑ May request 15% max
- ❑ Annual Financial Report signed by board officers (or Audit if budget exceeds \$500,000)
- ❑ FT *equivalent* pro mgmt and/or artistic staff
- ❑ At least 2 active years
- ❑ “at least six months of programming each year”

## Basic 4: \$99,999 and less

- ❑ May request 15% max
- ❑ Annual Financial Report signed by board officers
- ❑ FT or PT pro mgmt and/or artistic staff
- ❑ At least 2 active years

# CATEGORIES: Creation Grants

(open to Basic-eligible orgs ONLY)

To support collaboration of arts organizations and artists to produce one original work of art within the grant year (an artwork in any medium that has not been completed, performed or exhibited previously).

- ❑ May receive up to 50% of cost of creating new work, not to exceed \$20,000
- ❑ Must submit an Audited Financial Statement or Annual Financial Report (depending on org size)
- ❑ PT to FT mgmt and/or artistic staff
- ❑ At least 2 active years as 501(c)(3) (per Basic category)
- ❑ Must provide entire budget for proposed project

# CATEGORIES: Creation Grants

(open to Basic-eligible orgs ONLY)

- ❑ Works in conceptualization phase ARE eligible
- ❑ Works that have been workshopped or performed in public, reading or recital are NOT eligible
- ❑ Adaptations of existing work within same medium (literary or performing arts) are NOT eligible
- ❑ New materials for existing works are NOT eligible
- ❑ Artwork must be completed/exhibited/performed by 2<sup>nd</sup> year, but grant funds spent during 1<sup>st</sup> year
- ❑ Creation grantees will not be eligible to apply again the following year in the Creation category

# CATEGORIES: Creation Grants

(open to Basic-eligible orgs ONLY)

Applicants must provide evidence of the following:

- ❑ potential to achieve quality artistic creation
- ❑ collaboration with artists/arts orgs
- ❑ commitment to audience diversity or community exposure to new work
- ❑ name artist(s) to be used for new creation

An abstract artwork featuring vibrant, swirling colors of orange, red, yellow, and green, with some blue and purple accents. The texture appears soft and painterly, with visible brushstrokes and a sense of movement.

Artist: Taylor Jorjorian (detail)

# CATEGORIES: Arts Access Projects



Artist: Carrie McGee

- ❑ Arts and non-arts organizations are eligible to apply
- ❑ Nonprofits with an operating deficit may NOT apply
- ❑ Must be 501(c)(3) for 2 active years with TN charter
- ❑ An applicant can receive up to fifty percent (50%) of the program cost, not to exceed \$5,000.
- ❑ Must have PT or FT mgmt and/or artistic staff

# CATEGORIES: Arts Access Projects

This grant category is designed to:

- Encourage participation in the arts by key populations such as seniors, people with disabilities, children/youth, low income individuals, people of color, and people with limited English proficiency.
- Proposals must demonstrate significant engagement of target populations in planning, design and evaluation.

# CATEGORIES: Arts Access Projects

Successful proposals will:

- ▣ Actively engage target populations in planning, design & participation of creative activities and art-making
- ▣ Include specific outreach efforts, promo activities and other strategies for engagement



Artist:  
Sherri  
Warner  
Hunter

# CATEGORIES: After-school Arts

- These grants support specific art projects that provide direct arts programming in an afterschool setting.
- Studies show that programming in the 3-6pm timeframe is most helpful for keeping at-risk students on track.
- Projects must target schools and/or geographic areas serving primarily at-risk student populations.
- Projects must engage professional artists, adhere to an artistic curriculum, and operate regularly during the school year.
- Priority will be given to projects that target Middle School students (grades 5-8) and work in partnership with an established school or community partner.

# CATEGORIES: After-school Arts

- Arts and non-arts organizations are eligible to apply
- Must be 501(c)(3) for 2 active years with TN charter
- May receive up to 50% of program cost, not to exceed \$5,000
- Must have PT or FT mgmt and PT to FT project coordinator for program
- Nonprofits with an operating deficit may NOT apply
- Must provide an entire budget specifically for proposed program or project

# CATEGORIES: After-school Arts

Applicants must provide the following:

- ❑ Evidence of collaboration with artists and/or arts organizations, schools and businesses
- ❑ Name artist(s) to be used in project
- ❑ Outline of curriculum or connections to partner's other program outcomes (if any)
- ❑ Expected student outcomes (required)
- ❑ (Optional) Participation in Mayor's NAZA program



Artist:  
Susan  
Walker  
(detail)

# Nashville After Zone Alliance

## www.nashvillez.org



Nashville After Zone Alliance

[ABOUT US](#) [OUR ZONES](#) [FOR PARENTS AND YOUTH](#) [OUR PARTNERS](#) [GET INVOLVED](#)



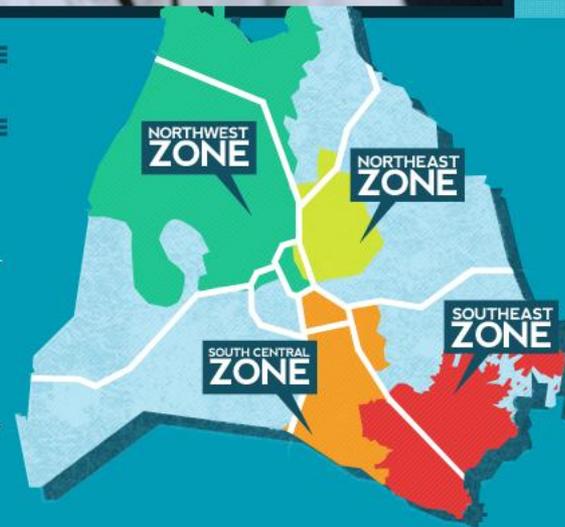
CHARACTER

## NAZA AND THE Z'S

NAZA is a network of established afterschool providers, serving 5th - 8th grade students in Nashville. Each geographically based After Zone or "Z" provides Metro middle school students access to afterschool programs that offer meaningful enrichment activities in safe and structured environments.

Each Z is managed by a Coordinating Agency with a strong presence in their Zone's schools and neighborhoods. The Coordinating Agency hires a full-time Zone Director with NAZA funding. Although each Z will reflect the unique characteristics of its population, there are shared key elements:

- Each program site within the Z offers a balanced menu of appealing activities in safe and structured environments.
- Academic supports (homework help, tutoring, project-based learning) are core.
- Students can participate in sports and fitness, fine arts activities, digital-learning experiences and life skills lessons.
- Activities support leadership and character development.



# TOP TEN

## GRANT WRITING TIPS



# GRANT WRITING TIPS

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1. Read the guidelines.
2. Confirm eligibility.
3. Start drafting now.
4. Ask for help early.
5. Be brief and accurate.

# GRANT WRITING TIPS

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6. Follow instructions.
7. Ask for help (again).
8. PROOFREAD 3x
9. Do not procrastinate.
10. Submit on time.

# artsnashville.culturegrants.org



[Home](#) [Help](#) [Dashboard](#) [FAQs](#) [Manage Account](#)

[Welcome Leigh Patton](#) [Logout](#)



[My Forms](#) > **Grant Programs FY2014**

Total Count : 4

Grant Name	Actions
Basic Operating Support Grant	
Creation Project Support	
After-School Arts Project Support	
Arts Access Project Support	

Records per page : All

# Online Grant Applications:

Basic Arts Access  
Creation After-school

# Application Structure

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## Reflects Logic Model Outcomes:

1. Organizational/Project Overview, Advocacy, Executive Transition Plans
2. Creative Workforce (narrative & data)
3. Creative Activities (narrative & data)
4. Creative Quality & Innovation (narrative & data)
5. Financial Expenses, Revenue and Summary
6. GivingMatters.com Profile



Artist: Marabeth Quin

**5 MINUTE BREAK!**



**GIVINGMATTERS.COM**

an initiative of The Community Foundation of Middle Tennessee



# **FY14 Metro Arts Grantee Training: Making the Most of Your GivingMatters.com Profile**

# What is GivingMatters.com?

**GivingMatters.com** is a powerful online resource created to *inform, empower, and enrich* charitable giving in the region, benefiting donors, nonprofits, and the community at large.

The database provides access to data about local nonprofits, including detailed financial, operational and programmatic information. Information is updated by nonprofits, and reviewed by GivingMatters.com staff, at least once a year.

# What's in it for me?

- Inclusion in a searchable database used by companies, foundations, donors, volunteers, and individuals in need
- Marketing and Fundraising Tool
- Eligibility for grant applications across Middle Tennessee
- Online Donation Functionality
- Self-Assessment & Collaboration Tool

# Driving Traffic

Use the code on your GivingMatters.com NPO Homepage to embed this **clickable link** to your website:

Learn more about our organization  
or make a donation.  
**Informed Giving starts at**



**GIVINGMATTERS.COM**

an initiative of The Community Foundation of Middle Tennessee

# Driving Traffic

Add the **Donate Now** graphic to your website



Link this *directly* to your Donate Now page by adding “**&DonateNow=1**” to the end of your profile’s URL

# Driving Traffic

Include permanent links to your profile in  
all electronic communications:

**Beth Christian Groves**

GivingMatters.com Manager

The Community Foundation of Middle Tennessee

3833 Cleghorn Avenue, Suite 400

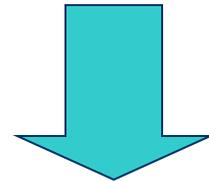
Nashville, TN 37215

*p* 615.321.4939 x106

*f* 615.327.2746

Learn more about The Community Foundation on [GivingMatters.com](https://www.givingmatters.com)

Find us on [Facebook](#) and [Twitter](#)!





The Middle Tennessee nonprofit community has been hard at work this summer! From new programming to special events to funding applications, we've loved hearing about the exciting things happening at each of your organizations. Happy reading, and thanks for all that you do!

**Beth, McCartney, and Jennifer**

## Tennessee Ranks as 4th Most Generous State



A new study by *The Chronicle of Philanthropy* shows how much money Americans give to charity, and ranks generosity by state, city and zip code. Based on the percentage of residents'

discretionary income donated to charity each year, **Tennessee ranks as the fourth most generous state**, and **Nashville as the fourth most generous metropolitan area** of the 50 most populous U.S. metro areas! Overall, low income households were found to be more generous than high income households. Learn more about the study's findings on roles that neighborhoods, taxes, religion, and politics play in charitable giving by checking out the *The Chronicle's* [full report](#).

**Reminder: YELP HELPS - August 28**

### In This Issue

Geography of Giving

Yelp Helps 2012

CFM Workshops

IRS Summer Tax Help

Opportunities & Deadlines



### Join the Family!

Find GivingMatters.com on Facebook and Twitter to learn more about nonprofits in our community, upcoming events, current trends in philanthropy, and issues facing Middle Tennessee.

### ENDOWMENT SPOTLIGHT:

*Nashville Area Junior Chamber of Commerce Charities (NAJCC)*

The NAJCC was founded to

# Start a Grassroots Campaign

- Raise awareness of your organization with a ***grassroots campaign***. Have each board member email 10 people a link to your profile, and ask them to forward it to ten more people...

# Check Those Keywords!

- What **KEYWORDS** are entered for your GivingMatters.com profile? Are they effective?
- Check the *Statements & Search Criteria* page of your profile and add any additional keywords people might use to find your organization.

# Keep Donors Informed

- **Email current and prospective donors** when you complete the annual update process. Remind them they can make an online donation – and sign up for recurring payment options – securely through the site.

## Utilize Social Media

- **Tweet** and/or **post to Facebook** any time your GivingMatters.com profile has been updated. Include a link to the profile and encourage your followers to view your information.

## Social Media: WooBox

- Install Facebook's free **“Woobox” App** to add a **GivingMatters.com profile tab** to your organization's Facebook page.



Don't forget! Tickets went on sale today for Team Hunt's premiere of the documentary, "Not a Statistic" taking place on...  
Like This Page

Promote This Story

- Now
- January
- 2012
- 2011
- 2010
- Started



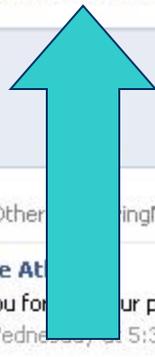
**GivingMatters.com**  
843 likes · 26 talking about this · 0 were here

Non-Profit Organization  
GivingMatters.com is where you'll find detailed information on Middle TN's nonprofits. We are an initiative of The Community Foundation of Middle Tennessee.



About Photos Learn: Cultural and E... News for Nonprofits Community Foundati...

Highlights



Status Photo / Video Offer, Event +  
What's on your mind?

Recent Posts by Other GivingMatters.com See All

**The Elite At...**  
Thank you for... our page! Please let us know if you have...  
2 · Wednesday, 5:33pm

**Progress Inc.**  
We are one of many Middle Tennessee non-profits benefitin...

**GivingMatters.com**  
about an hour ago



**Apps**

- 
**Woobox**  
 App  
 10,000+ monthly users
- 
**Woobox Custom Tab**  
 App  
 1,000,000+ monthly users
- 
**Static HTML Iframe Tab by Woobox**  
 App  
 1,000,000+ monthly users
- 
**Static HTML Iframe Tab by Woobox**  
 App  
 1,000,000+ monthly users
- 
**Static HTML Iframe Tab by Woobox**  
 App  
 1,000,000+ monthly users

**Pages**

- 
**Woobox**  
 Website  
 125,558 like this · 1,237 talking about this

[See more results for woobox](#) ▶  
Displaying top 6 results

Facebook as

Groves

Cancel

Create an Ad Create a Page

Facebook © 2013 · English (US)

# Social Media: Twitter Bio

- Add hyperlinks to your DonateNow page and/or profile in your Twitter Bio



The image shows a screenshot of a Twitter profile page for GivingMattersCFMT. The profile is displayed on a dark background. At the top, there is a navigation bar with icons for home, mentions, hashtags, profile, and search. The profile header includes a profile picture of hands holding a small green plant, the name "GivingMattersCFMT", and the handle "@GvngMattersCFMT". Below the handle, the bio text reads: "GivingMatters.com is an online database of high-quality, comprehensive info about 1,200+ Middle Tennessee nonprofits! (An initiative of @CFMT.)" and "Middle Tennessee · <http://www.givingmatters.com>". At the bottom of the profile, there are statistics: 1,122 TWEETS, 816 FOLLOWING, and 619 FOLLOWERS. There is also an "Edit" button in the top right corner of the profile area.

1,122 TWEETS    816 FOLLOWING    619 FOLLOWERS

# Make Use of Printable Profiles

- Keep at front desk or in lobby
- Hand out at site visits
- Include in funding requests
- Use for staff, board, or volunteer recruitment and/or orientation

# Community Foundation of Middle



Donate Now

19 AM



The Community Foundation of Middle Tennessee

+ Reset Text Size -

[View Printable Profile](#)

[View Printable Summary](#)

[Share](#) | [f](#) [t](#) [e](#)

## RELATED INFORMATION

### Early Childhood Education

Early childhood education and pre-K programs embrace

# Use as a Capacity-Building Tool

- What are we doing well?
- What could we be doing better?
- What progress has been made toward strategic goals?
- What are opportunities for collaboration with organizations doing work that compliments ours?

# Follow GivingMatters.com

- Facebook: GivingMatters.com
  - **TEXT “Like GivingMattersCFMT” to “fbook” (32665)**
- Twitter: GvngMattersCFMT
- Sign up for our monthly e-newsletter
  - **TEXT “GivingMatters” to 22828**

# Update Your Profile for MNAC!

- Profile Update Deadline: **MARCH 12**

- Need Assistance?

Beth Groves – [bgroves@cfmt.org](mailto:bgroves@cfmt.org) (0-9/A-F)

Laurel Fisher – [lfisher@cfmt.org](mailto:lfisher@cfmt.org) (G-Z)

(615) 321-4939

# Data Collection

Metro Arts Grant Workshop FY2014

# Why measure?

## THE TENNESSEAN *February 3, 2013*

### We Must All Work Together For the Common Good



Linda Peek Schacht

initiatives connecting business, educa  
nonprofits and government, such as  
Gov. Haslam announced last week  
the belief that the strongest solutions  
from public and private sectors  
together. Tennessee needs a  
local and state level approach  
both parties who have embraced  
cross-sector approach to

The success of this approach depends  
people of good will who will commit  
common ground and working together  
stronger city, region or state. And  
requires an intentional effort to col  
to reach across boundaries, think  
and focus on renewal, as John Gal  
founder of Common Cause, suggest  
classic "On Leadership." Collabora  
leaders know what gets measured  
as Bill Gates reminded us again la  
his Wall Street Journal admonition  
successful community change requ

Collaborative leaders know what gets measured gets done, as Bill Gates reminded us again last week in his *Wall Street Journal* admonition that **successful community change requires working against a measurable goal**.

Linda Peek Schacht is the executive director of the Lipscomb University Nelson and Sue Andrews Institute for Civic Leadership. She can be contacted at [civicleadership.lipscomb.edu](http://civicleadership.lipscomb.edu).

# Donors demand measurable results.

THE CHRONICLE OF  
**PHILANTHROPY**  
*Connecting the nonprofit world with news, jobs, and ideas*



Monday, February 4, 2013

Subscribe Today

January 25, 2013

## Wealthy Young Donors Push Charities to Show Results

By Caroline Preston

Affluent young donors say they are more focused than their parents and grandparents on producing a measurable impact with their giving, according to a study released today.

What's more, some of them say they are more focused on their giving than helping an institution, the reverse of how their parents and grandparents gave.

"Heartstrings don't do much for me," says a 28-year-old donor to the Nathan Cummings Foundation.

Younger donors want to conduct strategic goals, according to the study, it says.

"They are respectful of legacy; they want to see their money go to a good cause."

**Affluent young donors say they are more focused than their parents and grandparents on producing a measurable impact with their giving.**

# Data Collection for Metro Arts Grantees

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- Data Collection Overview
- Writing Effective Survey Questions
- Required Demographic Data for Metro Arts
- Incentives for Survey Completion
- Grantee Data Collection Survey Results
- Q&A

# Metro Arts Gallery Comment Card



Please circle your age range:  
[YOUTH 5-18] [ADULT 19-61] [SENIOR 62+]

Please check all that apply to you:

- Person of Color (African-American, Hispanic/Latino, Native American, Alaska Native, Asian, Native Hawaiian)
- Limited English Proficiency
- Low Income Individual
- Disabled

Is this your first visit to Metro Arts Gallery?

- Yes    No

When will you come back?

- To this show again    Next show  
 Unknown    Never

*(Qualitative questions on other side)*

# Definitions for Targeted Underserved Populations

- **Senior Citizens**: Anyone over the age of 65. (Children/Youth: Anyone under the age of 18.)
- **People of Color**: Black or African-American (not Hispanic); American Indian or Alaska Native Asian; Native Hawaiian or other Pacific Islander; Hispanic or Latino
- **People with Disabilities**: Persons with long-lasting physical, mental, or emotional condition which can make it difficult for a person to do activities such as walking, climbing stairs, dressing, bathing, learning, or remembering. This condition can also impede a person from being able to go outside the home alone or to work at a job or business.
- **Limited English Proficiency**: Persons whose proficiency in speaking, reading, writing, or understanding English, as a result of national origin, is such that it would deny or limit their meaningful access to programs and services provided if language assistance were not provided. (Per US Department of Education.)

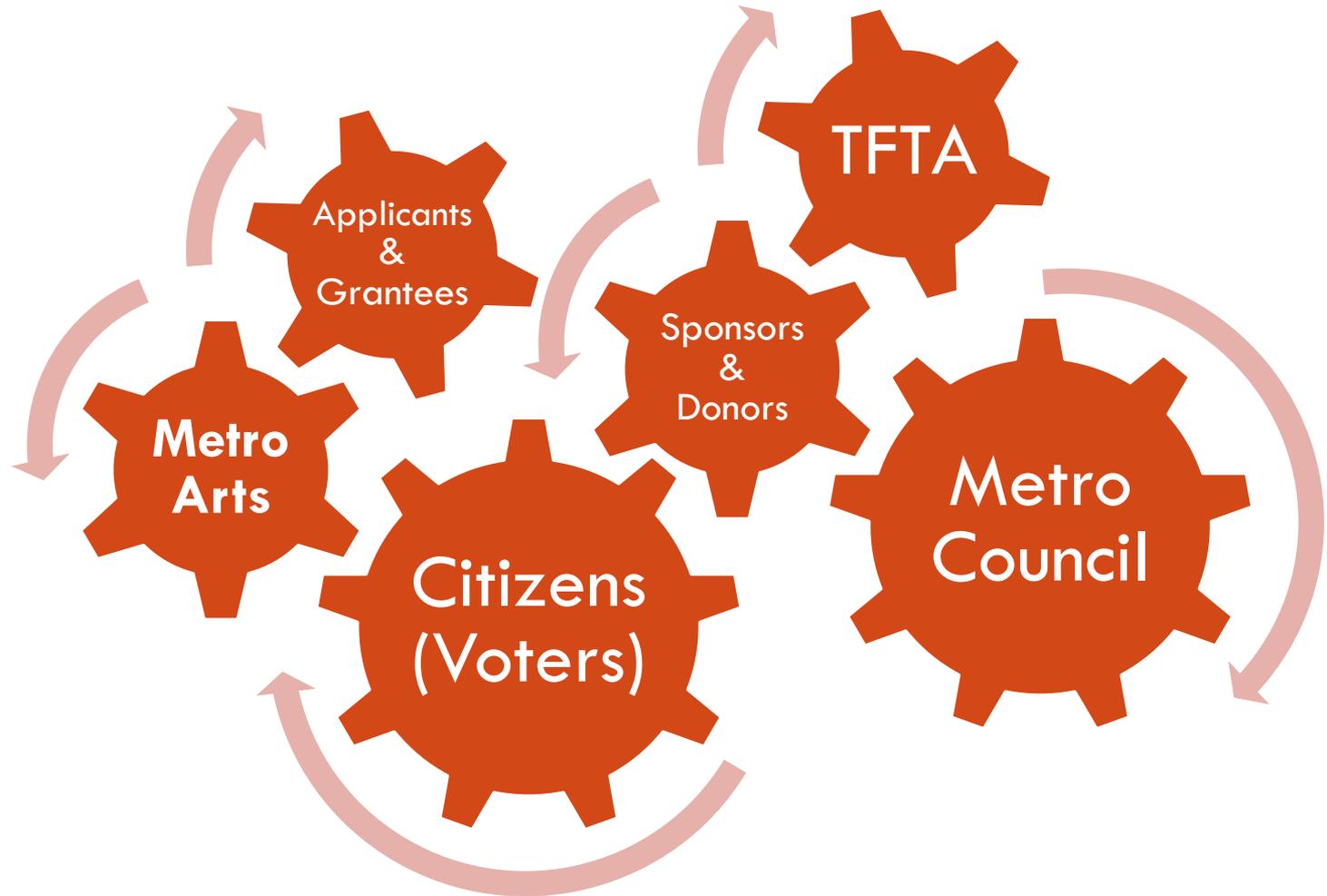
# Advocacy

Metro Arts Grant Workshop FY2014

# The Advocacy Spectrum



# The Advocacy Mechanism



# Tennesseans for the Arts [tn4arts.org](http://tn4arts.org)



LAST YEAR, **70%** OF THE FUNDS  
DISTRIBUTED BY THE TENNESSEE ARTS COMMISSION  
CAME FROM **SPECIALTY PLATE SALES.**

## ★ About Tennesseans for the Arts

Tennesseans for the Arts is the statewide arts advocacy organization working to protect critical public funding for the arts in Tennessee.

The primary source for this funding comes from the sale of specialty license plates. Last year, 70% of the funds used for the 800+ grants distributed by the Tennessee Arts Commission came from the sale of specialty plates.



For more information on specialty license plates, and to learn more about how Tennesseans for the Arts supports the arts throughout Tennessee, visit us at

**[WWW.TN4ARTS.ORG](http://WWW.TN4ARTS.ORG)**

**TENNESSEANS FOR THE ARTS**

P.O. Box 158966 ← Nashville, TN 37215 ← (615) 440-9758

# Support public arts funding in TN!



Specialty license plates are the dedicated funding source for TN Arts Commission grants. **Metro Arts and many others receive grants through this funding source.** Support the arts in Tennessee by buying and promoting specialty license plates.

# Resources

Metro Arts Grant Workshop FY2014

# FY14 Grant Program Schedule

Date	Time	Meeting/Event	Location
March 12 <sup>th</sup>	4:30pm	GivingMatters.com Profile Deadline	Online
March 15 <sup>th</sup>	4:30pm	Deadline to Submit Draft Application for Staff Review	Online
April 3 <sup>rd</sup>	4:30pm	Deadline for Grant Application Submission	Online
April 9 <sup>th</sup>	2:30-4:30pm	Mandatory Panelist Orientation Meeting – Option 1	HOB – STR
April 10 <sup>th</sup>	8:30-10:30am	Mandatory Panelist Orientation Meeting – Option 2	HOB – STR
April 19 <sup>th</sup>	8am-4:30pm	Optional Panelist Technical Assistance Session	HOB – STR
May 1 <sup>st</sup>	9am*	After-School Arts Project Support Review Panel Meeting	HOB – SWCC
May 2 <sup>nd</sup>	9am*	Basic Operating Support 3 Review Panel Meeting	MOB – 2nd Floor
May 7 <sup>th</sup>	9am*	Basic Operating Support 4 Review Panel Meeting	HOB – SWCC
May 8 <sup>th</sup>	9am*	Arts Access Project Support Review Panel Meeting	HOB – SWCC
May 9 <sup>th</sup>	9am*	Creation Project Support Review Panel Meeting	MOB – 2nd Floor
May 13 <sup>th</sup> -17 <sup>th</sup>	TBD	Basic 1 & 2 Adjudicator Reviews (exact dates TBD)	TBD
June 24 <sup>th</sup>	12pm	Staff announces FY14 grant awards (Subject to approval of Metro Nashville & Davidson County budget by Metro Council.)	Online



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QUESTIONS & ANSWERS