

## Metro Arts FY17 Grants Program Scoring Map

Grant Category	Application Section	Application Question	Scoring Criteria
After-School Arts, Arts Access, Creation	The Project + The Community	In 500 characters or less, provide a summary of your program.	<i>Articulates anticipated program goals/outcomes</i>
After-School Arts, Arts Access, Creation	The Project + The Community	How will this program help your organization fulfill its overall mission, vision, and goals?	<i>Project aligns with the organization's overall mission</i>
After-School Arts, Arts Access, Creation	The Project + The Community	What is the total number of participants that you hope to reach?	<i>Fosters deeper participation in arts and culture activities</i>
After-School Arts, Arts Access, Creation	The Project + The Community	When will the project begin and end?	<i>Project times, locations, facilities and technology are accessible to the public</i>
After-School Arts, Arts Access, Creation	The Project + The Community	Where will the project take place?	<i>Project times, locations, facilities and technology are accessible to the public; Contributes to vibrant creative neighborhoods</i>
Creation	The Project + The Community	Where will the "creating" happen?	<i>Contributes to vibrant, creative neighborhoods</i>
Creation	The Project + The Community	Where will the public be able to see/experience the new work?	<i>Project times, locations, facilities and technology are accessible to the public</i>
After-School Arts, Arts Access, Creation	The Project + The Community	How much will it cost for someone to participate? Are scholarships or sliding scale options available?	<i>Considers affordability in project development and/or offers free admission, scholarships or sliding scale options</i>
Creation	The Project + The Community	How much will it cost for someone to access the new work? Will there be free or reduced priced admission options available?	<i>Considers affordability in project development and/or offers free admission, scholarships or sliding scale options</i>
After-School Arts, Arts Access, Creation	The Project + The Community	Tell us about who this program is designed to reach.	<i>Understands the community it serves (geographical, cultural, economic, racial, and educational relevance)</i>
After-School Arts, Arts Access, Creation	The Project + The Community	What tools will you use in order to ensure people know about your program? List three strategies you will use to ensure that all participants have access to and are included in the program.	<i>Engages the community through a variety of means</i>
After-School Arts, Arts Access, Creation	The Project + The Community	Will your program reach....? Check all that apply (Youth, People of Color, Differently Abled, Low-Income, People Living in Rural Areas, Seniors)	<i>Understands the community it serves (geographical, cultural, economic, racial, and educational relevance)</i>
After-School Arts, Arts Access, Creation	The Project + The Community	Based on your selections from the previous question, how will you recruit individuals from these groups to participate in the project?	<i>Demonstrates social, educational, cultural and/or economic relevance for the community</i>
After-School Arts, Arts Access, Creation	The Project + The Community	In what ways will this project improve racial and cultural equity in the community?	<i>Project incorporates equitable racial and cultural practices</i>
After-School Arts, Arts Access, Creation	The Project + The Community	How will this project cultivate creative community? Does it re-imagine place and community? How so?	<i>Fosters deeper participation in arts and culture activities</i>
After-School Arts, Arts Access, Creation	The Project + The Community	How will you collect feedback from participants? And how will you use that information to assist with future planning?	<i>Collects participant feedback and uses the results to improve community-focused programming</i>
After-School Arts, Arts Access, Creation	The Project + The Community	If given partial funding, how will the proposed project be affected?	<i>Financial plan is appropriate for the size and scope of the project</i>
After-School Arts, Arts Access, Creation, Basic Operating	Budget Form	List the entire proposed project budget (or organizational budget for Basic Operating Support) with a \$1 to \$1 match.	<i>Project Budget aligns with project plans described in the narrative</i>
After-School Arts, Arts Access	The Art	Describe how participants, beginners or advanced, will increase their knowledge of this art form by participating in the project.	<i>Expands the artistic and cultural knowledge of project participants; Articulates anticipated artistic goals/outcomes</i>
After-School Arts, Arts Access	The Art	Who is the lead artist (or artists) directing this project? Include a brief bio here.	<i>Shows evidence of employing qualified artists and project leaders</i>
Creation	The Art	Who will be the creator of the art? Include brief bio(s) here.	<i>Shows evidence of employing qualified artists and project leaders</i>
After-School Arts, Arts Access	The Art	What makes this leader, or group of leaders, the best fit for this project?	<i>Artists and project leaders demonstrate deep cultural knowledge and expertise</i>
Creation	The Art	What makes this creator or group of creators the best fit for this project?	<i>Artists and project leaders demonstrate deep cultural knowledge and expertise; Includes a wide range of artists, creators, and project staff from a variety of racial and cultural backgrounds.</i>
After-School Arts, Arts Access	The Art	Who are the supporting artists and/or project staff? Describe how they were identified and their qualifications?	<i>Demonstrates equitable hiring practices in selecting artists and project leaders; Includes a wide range of artists, creators, and project staff from a variety of racial and cultural backgrounds</i>

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Creation	The Art	<b>Describe how participating artists will increase their knowledge of this art form by being a part of this project.</b>	<i>Expands the artistic and cultural knowledge of project leaders and participants; Articulates anticipated artistic goals/outcomes</i>
Creation	The Art	<b>Describe the creation process that will be used. How will the creator(s) solicit artistic criticism throughout the process?</b>	<i>The art demonstrates artistic excellence and cultural standards AND innovatively addresses an artistic/cultural need</i>
After-School Arts, Arts Access	The Art	<b>What are the major activities of the project? What approach/process will the project leaders use to engage the participants?</b>	<i>Describes the unique artistic components, genres, and/or creative elements of the project AND utilizes an approach/process that details the creative content of the project</i>
After-School Arts, Arts Access, Creation	The Art	<b>How will you define artistic and cultural standards for the project?</b>	<i>The art demonstrates artistic excellence and cultural standards; Innovatively addresses an artistic/cultural need</i>
After-School Arts, Arts Access	The Art	<b>How do the artistic and cultural elements of this project connect to your organization's mission?</b>	<i>Develops creative and relevant artistic and cultural programs that are aligned with the organization's mission, vision, and goals</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization (Data from GivingMatters.com)	<b>Are the IRS Forms 990 and State Charitable Solicitations Permit up-to-date?</b>	<i>Demonstrates sound fiscal management and is in compliance with all state and federal nonprofit rules and regulations</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization (Data from GivingMatters.com)	<b>Does the organization have a proposed current operating budget posted to their GM.com profile?</b>	<i>Demonstrates sound fiscal management and is in compliance with all state and federal nonprofit rules and regulations</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization (Data from GivingMatters.com)	<b>What are the organization's short- and long-term goals?</b>	<i>Incorporates short- and long-term planning</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization (Data from GivingMatters.com)	<b>What are the demographics of the organization's board of directors?</b>	<i>Cultivates a board of directors reflective of the community it serves</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization	<b>How does your organization recruit board leadership that is reflective of the community?</b>	<i>Cultivates a board of directors reflective of the community it serves</i>
After-School Arts, Arts Access, Creation	The Organization	<b>In what ways does the board leadership provide oversight for this project?</b>	<i>Board of directors provides sound leadership, financial support, and participates in arts advocacy efforts</i>
Basic Operating Reverification	The Organization	<b>Provide the number of Contract, Part-Time, and Full-Time staff the organization will employ from July 1, 2016 to June 30, 2017</b>	<i>Staffing plans are realistic and sustainable</i>
After-School Arts, Arts Access, Creation	The Organization	<b>Provide the number Contract, Part-Time, and Full-Time staff needed to complete this project.</b>	<i>Staffing plans are realistic and sustainable</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization	<b>In what ways does your organization's staff reflect the community you are serving?</b>	<i>Recruits, evaluates, and retains diverse staff reflective of the community it serves</i>
After-School Arts, Arts Access, Creation	The Organization	<b>How will you utilize volunteers to administer your project(s)?</b>	<i>Engages a strong base of community volunteers to help the organization achieve its mission.</i>
Basic Operating Reverification	The Organization	<b>How does the organization utilize volunteer support?</b>	<i>Engages a strong base of community volunteers to help the organization achieve its mission.</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization	<b>Does your organization maintain a reserve of operating funds? If yes, what is the process for accessing those funds? If no, do you have a plan for creating a reserve of operating funds?</b>	<i>Maintains a reserve of operating funds OR is working on a plan to create a reserve of operating funds</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization	<b>Has the organization ended the year with a deficit within the past three fiscal years?</b>	<i>Does not operate with a recurring deficit OR is operating within a deficit reduction plan</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization	<b>Does the organization have a strategic plan?</b>	<i>Utilizes a board-approved strategic plan that regularly evaluates programs and processes for efficiency, professionalism, quality, racial/cultural equity, and effectiveness</i>
After-School Arts, Arts Access, Creation, Basic Operating	The Organization	<b>In what ways does your organization (including board members and individual staff) advocate for the arts on the local, state, and national levels?</b>	<i>Participates in arts advocacy efforts</i>