

Metro Arts Credit & Publicity Policy for Fiscal Year 2015-2016

Grants made by Metro Arts are made with public funding approved by volunteer citizen panelists, Metro Nashville Arts Commission, and Metro Council. It is imperative that all Davidson County residents, businesses and elected officials are kept informed of how these funds are being used, and that they understand the significant impact those funds have on maintaining the arts and cultural programming in our communities. To this end, all recipients of Metro Arts grant funds must take an active role in publicly providing credit or acknowledgment for the source of that funding.

Notify your staff and/or volunteers that this policy applies to ALL grant-funded projects, and that all materials they create or maintain must be in compliance with contract requirements.

This public acknowledgement must include, but is not limited to, prominent display of the Metro Arts logo and/or approved text (see contract Section D. 11) that explicitly states that Metro Arts supports the organization and/or specific project. This acknowledgement must be included in, but is not limited to, news releases, marketing materials, advertisements, publications and other materials offered to the public, signs or notices on or around a grantee organization's base of operations, web sites and online communication, speeches and public appearances.

- **Basic Operating Support** grantees must include appropriate acknowledgement of Metro Arts funding in *all* hard-copy, electronic and in-person public communication materials, news releases, annual reports, etc.
- **Project Support (Creation, After-school, and Arts Access)** grantees must include appropriate acknowledgement in all public communication material *related to the Metro Arts-funded project.*

D.11. Publicity. Grantee agrees to make recognition of the Metropolitan Nashville Arts Commission in all promotion, publicity and advertising, and printed programs regarding the program(s) or project(s) funded pursuant to this Grant, e.g., "This program/project is funded in part by the Metropolitan Nashville Arts Commission." In addition, all printed and online notices, publications, pamphlets, news releases, research reports, signs, and similar public notices prepared and released by the Grantee shall include the current "Metro Arts" logo image supplied by Grantor. All Grantees must adhere to the Grantor's Credit and Publicity Policy provided as part of the contract packet. (per Grant Contract)

The current Metro Arts logo is **taupe & orange** and does not include the long name underneath:



Download the current logo from the "Manage Your Grant" page on artsnashville.org.

If the following logo appears anywhere on your print or online materials, you are out of compliance with your grant contract:

