



AGENCY REPORT

for

Metro Nashville Arts Commission Meeting

December 18, 2014

Metro Office Building 2nd floor, Davidson Conference Room

800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Larry Keeton, Meg MacFadyen, Joseph (Pepe) Presley, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, Sherry West, Jamie Wyatt

Overall Action Items:

- THRIVE Proposals
- FY16 Grant Guidelines

Improve the Creative Workforce

1. Programs

- Bellevue Library - Beverly Precious (exterior commission, *Great Beginnings*) completed installation over this past weekend. . Brenda Stein (interior commission, *Rise Above*) is installing this week. Library opening and building/public art dedication is planned for Thursday, January 29, 2015 at 10 a.m. . More details to follow.
- Bike Racks Phase II - *Handlebar Moustache* was recently installed at 715 Porter Rd. A location for *Good Eats!* (Whisk) has been identified. Staff is coordinating with Public Works. It will be late 2015 before the site is available for installation of the rack.
- Bike Racks Phase III – A budget was approved to commence with Phase III of Bike Racks. Staff is currently reaching out to other Metro departments and researching appropriate sites, writing the artist RFP and working on a selection panel.
- Civil Rights Public Art Project - Artist Walter Hood is working on the final design for *Witness Walls*. Staff has worked with Metro 3 to edit an interview with Hood filmed at the June 26 public meeting. It is now available on the Metro Arts website and the Metro 3 Youtube channel. With funding from the Tennessee Arts Commission, Metro Arts is working with Lipscomb’s Ayers Institute to launch a new teacher cadre on *Witness Walls*. Hood Studio is currently finalizing photograph choices and anticipates revealing the artwork mock-up in the early part of next year. Artwork is expected to be installed in late 2015.
- Edmondson - The park and public artwork work was dedicated on August 20th. Staff members are working with Metro 3 to produce a mini documentary about the project using footage from Lonnie Holley’s artist residency at the Oasis Center, installation and dedication of the artwork and interviews with project partners. Staff is working to close-out project and file final project documentation.
- KVB - We received from TDOT the 10-year license agreement for the Roundabout, which was approved by Metro Council and sent back to TDOT for signature. Following the execution of the TDOT agreement, Moeller will commence with final structural drawings and fabrication. Staff anticipates the artwork will be installed in late 2015.
- Lentz Public Health Center - Artist Erik Carlson has submitted his maintenance manual and final project paperwork. Metro 3 filmed artist at ribbon cutting and staff worked with them to edit video for posting on Youtube, local cable, and our public art mobile website.
- Southeast Library and Community Center - The dedication of the newly built facility and public artwork *From the Four Corners* took place on October 21st. An overwhelming number of community members attended the weekday dedication event. Staff is working to close-out project and file final project documentation.
 - a. Maintenance of Public Art Collection - Staff is conducting routine maintenance and inspections as needed. Staff requested \$50,000 in 4% funds to support ongoing routine maintenance over the next two years. Pier: The windsocks for Pier were badly damaged over time by environmental conditions. We have removed the damaged windsocks and are working with the artist to replace with a sturdier version. At this time, we also resealed the decking on Pier and are planning to repaint Tool Fire, which is showing some rust.
- Metro Arts Grants – Community professional development: Meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.

- Arts Build Communities Grant Program – Meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.
- THRIVE Micro funding Program – 3 proposals are being reviewed for December. We are now requiring applicants to have their proposal pre-reviewed before applying. Rebecca held an “Office Hour” at The Skillery on December 5 for 13 people to discuss Metro Arts and the THRIVE program. A workshop was offered on December 13 exploring community-based arts processes and methods for ensuring authentic community engagement and participation. Instructor and community artist Abby Whisenant covered best practices for engaging audiences, producing work that benefits the community, sharing the story and communicating the results. 20 people participated in the workshop and it will be offered again on January 22.
- Artober Nashville – Serves as a platform for artists and organizations to present their work, collaborate and share best practices.

2. Partnerships & Policies

- Artober Nashville – Monthly Artober Community Partner meetings offer professional training and business development opportunities through special topic presentations.
- MNPS – Leigh represents Metro Arts on the Arts, Media and Communications Partnership Council, Creswell Middle Prep Arts Magnet Community Achieves Council, and the Hunter’s Lane International Baccalaureate Academy Business Council. Projects are being developed via these councils that will engage MNPS middle and high school students in arts activities, training, internships, etc.
- Nashville Fashion Collaborative—The Collaborative has secured status as an advocacy trade association and is moving forward with plans to pursue public funding and policies.
- Music Makes Us—Leigh served as a reviewer for MMU Hub’s first round of applicants. We are disbursing \$6,000 as a one-time investment in MMU to support artist fees in underserved MNPS classrooms.
- Nashville After Zone Alliance – We are disbursing \$6,000 as a one-time investment in NAZA to be paid directly to artists for their work as NAZA Enhancement partners.
- Clay Lady Studio, Music City Market—Jen met with variety of business owners including Clay Lady Studios and Music City Marketplace about planning and land use opportunities for new and expanding creative businesses.
- Periscope—Jen met with ECD, Chamber, EC and ABC Nashville to discuss opportunities for first round Periscope artists to have a “pitch” night for their business plans. Pitch Night tentative for 1/29 at the EC. Metro Arts will be a financial partner.
- Creative Edge Coalition—Metro Arts is working with the Nashville Arts Coalition and a growing group of business and cultural leaders on Creative Edge. This is a coalition attempting to inform the candidates on issues related to cultural and creative economy policy. There will be a mayoral forum on 5/14/15 at the Nashville Children’s Theatre.

3. Tools

- Music Makes Us Hub—Metro Arts is partnering with MNPS on the “Hub” a portal for teaching artists and artist volunteers who wish to connect to metro music classrooms. 20 artists are currently on the HUB.
- Metro Arts Grants – Workshops, training, consulting, and informational meetings are being scheduled and held with applicants and grantees.
- Www.mnpscapstone.org is a hub of internship and job shadow opportunities for MNPS students. Metro Arts is among the first community partners with listings in the hub and in the collaborative project opportunities. Three high school interns are working on adding content to the explorenashvillearts.com website under Leigh & Caroline’s direction. They are learning a host of business communication techniques through this project.

- Arts Build Communities Grants – Grants staff continues providing support to grantees and feedback to applicants.
- Artist Directory—The Directory is a resource utilized by the creative class and consumers in the community. There are over 350 profiles in the directory.
- Arts Buzz— The monthly Arts Buzz e-newsletter informs artists and creatives about local, regional and national opportunities for calls, auditions, fellowships, jobs & more. There are currently 960 subscribers.

Increase Creative Participation

1. Programs

- Our Town – An exhibit entitled *Our Town Nashville: Field Reports* is open at the Main Library. The exhibition features a select number of print portraits, memorabilia and other related items from Phase I of the Our Town project. The artwork will be on display on the 2nd floor mezzanine gallery at the Nashville Public Library Main Branch November 22th- April 12th.
- Artober Nashville — This year Artober Nashville boasted 1,057 events conducted by 245 partners. The overall social media engagement for Artober Nashville 2014 was 2,094,047 impressions and 7,120 unique users reached through Facebook, Twitter, and Instagram.
- Metro Arts Grants — Grant allocations will support arts engagement with 1.5-to-2 million people in the upcoming fiscal year.
- Community Arts – Leigh is working with all three MNPS councils listed above to develop programs that will research and develop participation opportunities countywide.
- “Arts on the Edge” – Hunter’s Lane High School held the 2nd annual Arts on the Edge art exhibition November 13 at Goodlettsville Library. Using the NPN artist directory, students identified local artists upon which to base their own work, and local artists participated in communication and encouragement of the students.

2. Partnerships & Policies

- Artober Nashville — The celebration acts as a catalyst to energize and engage the public in the arts.
- Cultural Arts Program (CAP) Pilot—Jen and Leigh continue to support the ECON Club of Nashville in a pilot program that helps low income families attend performances and exhibits at several major cultural institutions.
- Nashville Arts Magazine —Staff is working with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville.
- American University/Vanderbilt University—Jen provided lectures to Curb Scholars Program, Mayor Bill Purcell’s City Politics Course and MBA Program at American University on Creative Policy in Cities.
- ULI- Staff is serving on the Urban Land Institute Urban Magnets and Young Leaders committee and working to integrate the arts into discussions about Nashville’s growth and development.
- NashvilleNext-Jen has provided policy feedback to final NashvilleNext version of goals and priorities for Arts, Culture and Creativity Resource Team.
- Nashville Convention Visitor’s Corporation—Jen/Rebecca continue to engage in conversations with NCVC staff on how to better integrate arts scene into tools, online maps and visitor center education.
- Ayers Institute/Common Core The Metro Arts Teacher Cadre for Edmondson Park lesson plans can be found on our web site as well as the Ayers’ site: [Revitalized! Common Core Instructional Strategies as Experienced through Lessons in Nashville's Edmondson Park](#)
- Civil Rights/Witness Walls/Teacher Cadre – With funding from the Tennessee Arts Commission, Metro Arts has worked with Lipscomb’s Ayers Institute to launch a new teacher cadre. This cadre consists of six teachers who will focus on the Civil Rights - *Witness Walls*, Walter Hood project. The teachers awarded a position in the cadre are: Scott Broadway, Middle School Social Studies/HS AP US, Lipscomb Academy;

Jessica Brown, Middle School Science, Heritage Middle School (WCS); Mary Browning-Huntington, High School Social Studies and Visual Arts, Nashville Big Picture High School; Michael Mitchell, High School Art and Photography, Maplewood High School (MNPS); Michelle Vinci, Middle School Art, Fairview Middle School (WCS); Allison Williams, Middle School ELA and Social Studies, Oliver Middle Prep (MNPS).

- Arts Build Communities – Staff continues to work with the TAC on administering the FY15 ABC program, which is focused on generating opportunities for arts engagement at the local level.
- Arts on the Edge – Exhibit at G’ville Library on Nov. 13 was well-attended and engaged Hunter’s Lane High School students in artmaking and communication with local artists and art professionals.

3. Tools

- ExploreNashvilleArt.com Mobile site—The mobile web site is live and currently features the public art collection as well as a walking, biking and driving tours of several public artworks and the Arts in Public Places database. We are also working on adding additional content to the public art pages including audio and videos of installations, artist interviews and recent media coverage. In addition, we have decided to brand the site with its own shortened url: ExploreNashvilleArt.com and will drop a press release after the holidays.

Improve Creative Quality & Innovation

1. Programs

- Metro Arts Grants—Staff is making ongoing improvements to systemization of grants program and customization of GO Grants online system. Planning for FY16 is underway.
- Artober Nashville—Artober acts as a springboard for the community to launch innovative programming. In his acceptance speech for the Kraft Humanitarian Award Mayor Dean cited Artober Nashville in his list of 20 accomplishments.

2. Partnerships & Policies

- Jen worked with the Nashville Chamber to secure funding for a study on cultural infrastructure and activation throughout the county. This research project, called Culture Here is well underway. We have applied for expansion funding from the National Endowment for the Arts with Nashville Chamber as the lead applicant.
- Jen is working with Planning, Zoning and Economic Development departments in a task force to look at zoning/planning regulations that would support smart infill and neighborhood development for creatives. We hope to file a text amendment on artisan manufacturing in early 2015.

3. Tools

- Metro Arts Grantee training calendar — Leigh and Kana are working with individual grantees and potential applicants; training plans are underway.

Operations

1. Staff Management and Development

- Staff annual reviews are complete and 1% COLA (Cost of Living Adjustments) and merit based raises have been processed with Metro effective 1/15/15.
- Caroline will present at the American Association of Architecture Students annual convention in December. Jen will attend US Urban Arts Federation Winter meeting in January.

2. Finance

- FY 14 Grant Close out is complete

- Working to complete OMB Budget Outcomes Measure updates for FY16.
- Metro Arts requested \$50,000 in 4% funds to be used for regular non-capital maintenance and repairs of the public art collection.
- Submitted grant applications to the Bloomberg Philanthropies and the National Endowment for the Arts to support expansion of our temporary public art work and artist training.

3. Public Relations

- Nominated Mayor Dean and Hon. Ronnie Steine for arts leadership awards with the National Conference of Mayors and National Association of Counties respectively.

4. External Affairs

- Strategic Planning is well underway. More than 100 individuals attended 6 focus groups first week of December. We will issue a larger city-wide survey in January to test key ideas that have surfaced related to our strategic brand position, policy work and program priorities for the next 3-5 years.
- Partnered with Mayor's Office and Hall Strategies to support Nashville's booth at the National League of Cities Convention. The convention will be hosted in Nashville in 2015 and we will support local tours and activation opportunities around Creative Economy.

5. Community Leadership

- Arts & Business Council Programming Advisory Committee - Rebecca
- Museum Magnet Advisory Group-Leigh
- ULI Urban Magnets-Caroline
- Nashville Beautiful Art Contest-Leigh
- IT Creswell Community Achieves Committee-Leigh
- PAN Council-Caroline
- Museum Advocates Council-Leigh
- Inter-Museum Council of Nashville – Leigh
- Hunters Lane IB Academy Business Partner Council-Leigh
- Academies of Nashville Arts, Media & Communications Partnership Council-Leigh
- FutureReady Nashville Design Shop at Nelson Andrews Leadership Lodge -- Rebecca
- Nashville Film Television Transmedia Council – Leigh/Rebecca
- Urban States Arts Federation Executive Board—Jen
- OZ Arts Advisory Council-Jen
- Music Makes Us Advisory Council-Jen
- Nashville Downtown Partnership Executive Committee-Jen
- Downtown Rotary-Jen
- Leadership Tennessee-Jen
- TEDxNashville-Jen/Rebecca
- Lipscomb University Civic Leadership MA Thesis Committee-Anne-Leslie
- Lipscomb University-Arts Leadership Academy

Financial Report

**FY2015
Summary
Report
12/12/2014**

	Budget	Actual	Remaining	Notes
<i>Metro Salaries</i>	\$380,900	\$161,854	\$219,046	
Total Salaries	\$380,900	\$161,854	\$219,046	
Total Fringes	\$151,600	\$67,588	\$84,012	
Total Operational	\$123,700	\$38,400	\$85,300	
Total Internal Services	\$32,400	\$14,238	\$18,162	
Total TAC MCI Grant (Operating)	\$71,500	\$12,377	\$59,123	
Total TAC ABC Re grants	\$29,866	\$14,201	\$15,665	
Total Metro Arts Grant Contributions	\$1,892,700	\$0	\$1,892,700	
TOTALS For FY2014	\$2,682,666	\$308,658	\$2,374,008	

	Budget	Actual	Remaining	Notes
Special Purpose Fund	\$81,209	\$11,208	\$70,001	Increase \$25000 from Fifth Third

	Budget	Actual	Remaining	Notes
Convention Fund	\$47,444	\$0	\$47,444	

Percent for Public Art Fund Report

12/12/2014

Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500
Total Revenues	\$8,948,488

Total Expenditures

(\$4,353,570)

Subtotal

\$4,594,918

Encumbrances

Funds Assigned to Bellevue Library	(\$101,550)
Funds Assigned to Bike Racks, Phase 2	(\$10,117)
Funds Assigned to Bike Racks, Phase 3	(\$250,000)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to Edmondson Park	(\$57,480)
Funds Assigned to KVB	(\$966,895)
Funds Assigned to Lentz Public Health Center	(\$91,350)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$89,700)
Funds Assigned to Public Square - Civil Rights Project	(\$403,550)
Funds Assigned to Shelby Park	(\$42,589)
Funds Assigned to Southeast Area Library & Community Center	(\$125,850)
Funds Assigned to Watermarks	(\$483)
Funds Assigned to West Riverfront Park	(\$465,000)
Funds Assigned to Capital Maintenance	(\$50,000)
Funds Assigned to Staff Administration	(\$159,719)
Total Encumbrances	(\$2,934,119)

Total Available Funds

\$1,660,799

Grant Dollars at Work – January 2015

For additional information see www.nowplayingnashville.com

Cheekwood	Basic Operating Support - \$ 127,500	<i>Patrick Dougherty: Stickworth Photographs</i>
Chinese Arts Alliance of Nashville	Basic Operating Support - \$4,930	<i>Mr. Jack's Chinese Dining Adventure #3</i>
Circle Players	Basic Operating Support - \$10,021	<i>Ragtime, the Musical</i>
Country Music Hall of Fame	Basic Operating Support - \$ 127,500	<i>Alan Jackson Exhibit & Artist Residency</i>
Frist Center for the Visual Arts	Basic Operating Support - \$ 125,500	<i>Sanctity Pictured: The Art of the Dominican & Franciscan Order</i>
Nashville Children's Theatre	Basic Operating Support - \$ 78,750	<i>Elephant & Piggie – We Are in a Play!</i>
Nashville Jazz Workshop	Basic Operating Support - \$ 45,620	<i>Snap on 2&4 w/Roger Spencer & Michael Rinne</i>
Nashville Opera Association	Basic Operating Support - \$ 115,750	<i>La Bella Notte 2015</i>
Nashville Shakespeare Festival	Basic Operating Support - \$ 41,633	<i>Twelfth Night By William Shakespeare</i>
Nashville Symphony	Basic Operating Support - \$ 127,500	<i>FirstBank Pops Series: Kenny Rogers</i>
TN Performing Arts Center	Basic Operating Support - \$ 127,500	<i>Ballroom With A Twist</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$ 113,500	<i>Watkins Visiting Artists Series: Jessica Hische</i>

Media / Important Links

Public Art

The Tennessean, December 6, 2014, [Self-portraits on view at Nashville library](#)

Raw Vision, Issue No. 83, Autumn/Fall 2014, [Nashville Sculpture Park \(PDF\)](#)

The Tennessean, October 22, 2014, [Sculpture reflects Nashville-and push for public art](#)

The Tennessean, September 4, 2014, Public art will soar over riverfront park

Nashville Business Journal, September 2, 2014, [New public art headed to redeveloped Riverfront Park](#)

Nashville Post, September 2, 2014, [Park Officials Approve West Riverfront sculpture](#)

The Wall Street Journal, September 2, 2014, Nashville's First 'Art [Park](#)'

[The Tennessean, August 20, 2014, Nashville unveils its first arts park](#)

The Tennessean, August 19, 2014, [Revitalized Edmondson Park to be a 'place to create'](#)

National Public Radio, August 14, 2014, [Self Portraits, Nashville Style](#)

[Nashville Scene, August 14, 2014, Born of struggle and a Dickensian childhood, Lonnie Holley's work is not Nashville's typical public art](#)

The Tennessean, July 30, 2014, New public art project goes interactive at Lentz Center
<http://www.tennessean.com/story/news/2014/07/22/viewers-control-public-art-project-new-lentz-center/13015239/>

Fox 17 News, July 25, 2014, Nashville Art Group Collects Stamp Self-Portraits
<http://www.fox17.com/news/features/top-stories/stories/nashville-art-group-collects-stamp-selfportraits-public-kai-beech-22527.shtml>

Nashville Public Radio, June 27, 2014, Veterans of Civil Rights Art Movement Say Public Art Project Finally Getting It Right
<http://nashvillepublicradio.org/blog/2014/06/27/veterans-civil-rights-art-movement-say-public-art-project-finally-getting-right/>

The Tennessean, June 26, 2014, Artist talks about his vision for civil rights piece
<http://www.tennessean.com/story/news/local/2014/06/26/artist-talks-vision-civil-rights-piece/11413481/>

Native Magazine, June 2014, [The Not So Lonely Island](#)

Nashville Arts Magazine, May 2014, [Lonnie Holley: Artist, Preacher, Teacher](#)

[Atlanta Journal-Constitution, April 5, 2014, From worms to the Whitney: Inside Lonnie Holley's imaginative world \(PDF\)](#)

Artober Nashville

12th & Broad, October 6, 2014, Daily Itinerary: Oct 6
<http://12thandbroad.com/newsletter>

Arts Nash, October 1, 2014 It's the Month of Artober Once Again in Nashville!
<http://artsnash.com/arts/artober-in-nashville/>

Broadway World, August 7, 2014 Frist Center Reveals 2014 Artober Nashville Bollard Decoration Project
<http://www.broadwayworld.com/nashville/article/Frist-Center-Reveals-2014-Artober-Nashville-Bollard-Decoration-Project-20140807>

Nashville Arts Magazine, October 1, 2014 Artober Nashville: Making It All Happen
http://issuu.com/nashvilleartsmagazine/docs/web_october2014/34#

Nashville Convention & Visitors Corporation, October 1, 2014 A Nashville October Brings Artober, Festivals, and GQ How-To
http://nashville.dmplocal.com/main/index.php?action=viewsenthtml&id=10411&ids=10e2bb0cf5567c1fea15860493276993cdd19f21&viewers_email=rebecca.berrios%2540nashville.gov

Nashville Parent Magazine, October 10, 2014 Artober in Nashville
<http://www.nashvilleparent.com/uncategorized/artober-in-nashville>

Nashville Scene, September 19, 2014 Last Night's Art Panel: 'The Role of Arts Organizations in Nashville'

Nashville Scene, September 12, 2014 Cheekwood to Exhibit Lonnie Holley in October Pop-Up
<http://www.nashvillescene.com/countrylife/archives/2014/09/12/just-announced-cheekwood-to-exhibit-lonnie-holley-in-october-pop-up>

News Channel 5 Plus, October 3, 2014 Urban Outlook: Artober Nashville
<http://www.jrn.com/newschannel5/plus/urban-outlook/278013091.html>

The Tennessean, October 11, 2014, Artober Event Pairs Musicians, Art That Inspired Them
<http://www.tennessean.com/story/life/arts/2014/10/12/artober-cumberland-gallery-nashville-composers/16941723/>

Community Arts/Engagement

The Tennessean, September 3, 2014, ArtCamp Nashville Fosters Community
<http://www.tennessean.com/story/news/local/2014/09/07/artcamp-nashville-fosters-community/15235293/>

Nashville Scene, September 22, 2014 Metro Arts Commission Announces THRIVE Neighborhood Art Funding Program.
<http://www.nashvillescene.com/countrylife/archives/2014/09/22/metro-arts-council-announces-thrive-neighborhood-art-funding-program>

The Tennessean, October 10, 2014 City puts money behind artist-driven THRIVE effort
<http://www.tennessean.com/story/news/2014/09/24/city-puts-money-behind-artist-driven-thrive-effort/16180535/>

The Tennessean, November 8, 2014 'Thrive' focuses on neighborhood enhancement
<http://www.tennessean.com/story/opinion/2014/11/08/thrive-grants-focus-enriching-neighborhoods/18671677/>

The Tennessee, July 7, 2014, Metro gives \$151K in grants to Nashville Symphony
<http://www.tennessean.com/story/money/industries/music/2014/07/07/metro-gives-k-grants-nashville-symphony/12295011/>

<http://www.tennessean.com/article/20140101/NEWS01/301010105/Camera-wielding-teens-turn-Nashville-bus-rides-into-art>

Important Dates

Wed, Dec 24 & Thurs, Dec 25	OFFICE CLOSED	Christmas Holiday
Thurs, Jan 1, 2015	OFFICE CLOSED	New Year Holiday
Wed, Jan 7, 2015	Noon	Grants Committee meeting
Thurs, Jan 8, 2015	1:30pm	PAC meeting
Thurs, Jan 15, 2015	Noon	Metro Arts Commission meeting
Mon, Jan 19, 2015	OFFICE CLOSED	Martin Luther King Jr. Holiday
Thurs, Jan 29, 2015		Bellevue Library public art dedication