



AGENCY REPORT

for

Metro Nashville Arts Commission Meeting

March 19, 2015

Metro Office Building 2nd floor, Davidson Conference Room

800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Clay Haynes, Larry Keeton, Meg MacFadyen, Joseph (Pepe) Presley, Stephanie Pruitt, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, and Sherry West

Overall Action Items:

- THRIVE Proposals
- Grantee Monitoring Process Approval
- Discussion & Approval of 2015-2020 Strategic Plan

Improve the Creative Workforce

1. Programs

- Bellevue Library — Beverly Precious' *Great Beginnings* is showing rust. The artist has been notified and is testing permanent removal methods. Staff also identified that the pavers surrounding the artwork are not securely installed and are working with the contractor to repair. The artwork has not yet been accepted into the Collection.
- Bike Racks Phase II — A location for *Good Eats!* (Whisk) has been identified. Staff is coordinating with Public Works. It will be late 2015 before the site is available for installation of the rack.
- Bike Racks Phase III—Commission approved five locations and the selection panel for Bike Racks Phase III. Jennifer Westerholm has since agreed to sit on the selection panel as a community representative. The Request for Proposals (RFP) for bike rack designs was release on March 3rd. The deadline for submission is April 10, 2015.
- Civil Rights Public Art Project — Artist Walter Hood is completing research and making photo selections for a final design for *Witness Walls*. He is working with a local engineer to design the footing and lining up concrete contractors for fabrication/installation. The Ayres Institute teacher cadre, focused on *Witness Walls*, hosted a professional development session on February 25 attended by over 30 teachers. Artwork installation is expected late 2015.
- Community Centers (Madison Park and Smith Springs Park)— Staff is attending public input meetings as well as working closely with Park staff and design team to craft a plan for public art in both locations. Schematic Design will be presented to the public in April. Staff hopes to have artist on board in July/August in order to work closely with architect and design team through Design Development, which is due in late September.
- Edmondson — Staff submitted the final report for the NEA Artworks grant Metro Arts received for the Edmondson Park project. The grant has been closed and both artists have invoiced their final payments.
- KVB —Artist Christian Moeller is working on final structural drawings with Metro Arts engineer Civic Engineering. Staff anticipates the artwork will be installed in late 2015.
- Southeast Library and Community Center —Staff is working with the artist to process final paperwork and payments.
- West Riverfront Park — Artists are working closely with Riverfront construction team on coordination for a late June installation. Fabrication is in full swing.
- Maintenance of Public Art Collection — Staff is conducting routine maintenance and inspections as needed. Staff request of \$50,000 in 4% funds to support ongoing routine maintenance over the next two - three years was approved by the Metro Council.
- Public Art Maintenance System: Staff is working with Civic to begin building system.
 - Pier: The windsocks for Pier were badly damaged over time by environmental conditions. We have removed the damaged windsocks and are working with the artist to replace with a sturdier version. The

artist is working with local fabricator B&B Laser on a permanent solution. At this time, we also resealed the decking on Pier and are planning to repaint Tool Fire, which is showing some rust.

- Liquid 615: Four glass drops have been damaged. Staff is working with artist Michael Allison and Civic to repair.
- Metro Arts Grants — We are currently reviewing draft grant applications and providing feedback and guidance to applicants. Leigh Patton attended two board meetings for FY15 nonfunded applicants (Music City Chorus and Music City Youth Orchestra) to help them perform better in the upcoming cycle. Leigh and Kana have also met with several underperforming applicants in long-format meetings to help draft, focus, and improve their grant applications. We are also developing FY16 grant review panels, which will involve training up to 30 community volunteers.
- Arts Build Communities Grant Program — Meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.
- THRIVE Micro funding Program — One proposal is being presented for review this month. Rebecca and Kana hosted a Live Web Q&A in Feb and will host another one in March for interested applicants to hear about the program and ask questions. They continue to provide individual consultation with artists and community members.
- Artober Nashville — Serves as a platform for artists and organizations to present their work, collaborate and share best practices.

2. Partnerships & Policies

- Artober Nashville — Monthly Artober Community Partner meetings offer professional training and development opportunities through special topic presentations. Meetings for 2015 begin March 27.
- MNPS — Metro Arts has become an official Pencil Partner for Hunter's Lane High School International Baccalaureate Academy. Leigh represents Metro Arts on the Arts, Media and Communications Partnership Council, Creswell Middle Prep Arts Magnet Community Achieves Council, and the Hunter's Lane IB Academy Business Council. We have no active projects yet, but ideas are being developed via these councils that will engage MNPS middle and high school students in arts activities, training, internships, etc.
- Nashville Fashion Collaborative — The Collaborative has secured status as an advocacy trade association and is moving forward with plans to pursue public funding and policies. Jen meet with about Creative Edge in early February.
- Music Makes Us — Leigh served as a reviewer for MMU Hub's first round of applicants. We are disbursing \$6,000 as a one-time investment in MMU to support artist fees in underserved MNPS classrooms
- Nashville After Zone Alliance — We are disbursing \$6,000 as a one-time investment in NAZA to be paid directly to artists for their work as NAZA Enhancement partners.
- Periscope — Announced its 2nd class of artists <https://t.e2ma.net/message/pl4tob/ds1ybgCreative Edge Coalition> — Metro Arts is working with the Nashville Arts Coalition and a growing group of business and cultural leaders on Creative Edge. This is a coalition attempting to inform the candidates on issues related to cultural and creative economy policy. There will be a mayoral forum on 5/14/15 at 5:30pm the Nashville Children's Theatre.

3. Tools

- Bloomberg Philanthropies and National Endowment for the Arts — Two grants were submitted to each funder both supporting the expansion of temporary art and placemaking practice. Staff recently learned we were not selected as a finalist for the Bloomberg grant (\$675K request) to create a neighborhood artist in residency program and temporary public art commissions; NEA grant (\$180K request) will create the THRIVE Learning Lab with Lipscomb's Andrews Institute for Civic Leadership. This would be a bootcamp for local artists interested in expanding their practice into neighborhood-based public art. We did not receive Bloomberg grant, but are in running still for NEA.

- Music Makes Us Hub—Metro Arts is partnering with MNPS on the “Hub” a portal for teaching artists and artist volunteers who wish to connect to metro music classrooms. 20 artists are currently on the HUB.
- Metro Arts Grants – Workshops were held in February (and a final make-up workshop was held on March 6), and training, consulting, and informational meetings are being held with applicants and grantees.
- www.mnpscapstone.org is a hub of internship and job shadow opportunities for MNPS students. Metro Arts is among the first community partners with listings in the hub and in the collaborative project opportunities. Leigh is talking with some students who have inquired about opportunities through this portal.
- Arts Build Communities Grants – Grants staff continues providing support to grantees and feedback to applicants. We have submitted the designated agency application for FY16, and Leigh, Kana and Ian will attend the ABC Designated Agencies annual meeting on March 27.
- Artist Directory—The Directory is a resource utilized by the creative class and consumers in the community. There are over 350 profiles in the directory.
- Arts Buzz – The monthly Arts Buzz e-newsletter informs artists and creatives about local, regional and national opportunities for calls, auditions, fellowships, jobs & more. There are currently 1,024 subscribers.

Increase Creative Participation

1. Programs

- Our Town — The Our Town Field Reports exhibit is now open and will be on display on the 2nd floor mezzanine gallery at the Nashville Public Library Main Branch until April 12th. The exhibit features prints, photos, materials and props from Our Town Phase I. Phase II of the project will be reviewed by the Public Art Committee on April 9th.
- Artober Nashville — In 2014, Artober Nashville boasted 1,057 events conducted by 245 partners. The overall social media engagement for Artober Nashville 2014 was 2,094,047 impressions and 7,120 unique users reached through Facebook, Twitter, and Instagram.
- Metro Arts Grants —Eight workshops were attended by 135 people, several of whom represented organizations new to the Metro Arts grant programs. Grant review panelist nominees (for up to 30 panelist positions) are being screened and contacted for training.
- Community Arts —Leigh is working with all three MNPS councils listed above to develop programs that will research and develop participation opportunities countywide.
- Poetry in Motion[®] —The poems will be featured in MTA buses throughout the month of April. Rebecca is working with Transit Now Nashville to feature live performances of the youth poets at a community-wide event about transportation and healthy living. An article Rebecca wrote about the program will be featured in Nashville Arts magazine.

2. Partnerships & Policies

- NashvilleNext—Jen continues to work on Nashville Next final report writing and public policy recommendations.
- Cultural Arts Program (CAP) Pilot—Jen and Leigh continue to support the ECON Club of Nashville in a pilot program that helps low income families attend performances and exhibits at several major cultural institutions. Jen presented to the ECON club on 1/13 about annual progress in program.
- Nashville Arts Magazine —Staff is working with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville.
- Vanderbilt University—Jen provided lectures to Curb Center Fellows and will be part of Creative Symposium in April 2015.
- ULI— Staff is serving on the Urban Land Institute Urban Magnets and Young Leaders committee and working to integrate the arts into discussions about Nashville’s growth and development.

- Nashville Convention Visitor's Corporation—Jen/Rebecca continue to engage in conversations with NCVV staff on how to better integrate arts scene into tools, online maps and visitor center education.
- Civil Rights/Witness Walls/Teacher Cadre – With funding from the Tennessee Arts Commission, Metro Arts has worked with Lipscomb's Ayers Institute to launch a new teacher cadre. This cadre consists of six teachers who will focus on the Civil Rights - *Witness Walls*, Walter Hood project. The teachers awarded a position in the cadre are: Scott Broadway, Middle School Social Studies/HS AP US, Lipscomb Academy; Jessica Brown, Middle School Science, Heritage Middle School (WCS); Mary Browning-Huntington, High School Social Studies and Visual Arts, Nashville Big Picture High School; Michael Mitchell, High School Art and Photography, Maplewood High School (MNPS); Michelle Vinci, Middle School Art, Fairview Middle School (WCS); Allison Williams, Middle School ELA and Social Studies, Oliver Middle Prep (MNPS). A teacher professional learning day was held on Wednesday, Feb. 25 at the Main Library. Over 30 educators attended and the evaluation responses were very positive.
- Arts Build Communities – Staff continues to work with the TAC on administering the FY15 ABC program, which is focused on generating opportunities for arts engagement at the local level. The FY16 cycle has begun, with Metro Arts planning community workshops and outreach opportunities to increase ABC applicants, and plans to attend the ABC annual meeting on March 27.

3. Tools

- ExploreNashvilleArt.com Mobile site—Staff is currently working on building out the for-profit art businesses (galleries) into the site. Currently, the site includes about 55 galleries/museum listings and tours for the Downtown Art Crawl as well as the Wedgewood-Houston Crawl. Staff trained the Nashville CVC's Visitor's Center staff on the site and are also working with Belmont students on a publicity campaign for the site.

Improve Creative Quality & Innovation

1. Programs

- Metro Arts Grants—Our Basic 1 and Basic 2 adjudicators will be trained to begin their review process on March 30. (Debra Garcia y Griego from Santa Fe and Kenneth Busby from Tulsa. Also, our staff is working with WESTAF to improve the grant application and management experience, thus providing more opportunity to engage successful applicants and collect more solid data.
- THRIVE – THRIVE provides funding for artists to execute artistic vision through innovative projects that engage community and impact neighborhoods.

2. Partnerships & Policies

- Jen worked with the Nashville Chamber to secure funding for a study on cultural infrastructure and activation throughout the county. This research project, called *Culture Here* is well underway. We have applied for expansion funding from the National Endowment for the Arts with Nashville Chamber as the lead applicant.
- Jen is working with Planning, Zoning and Economic Development departments in a task force to look at zoning/planning regulations that would support smart infill and neighborhood development for creatives. We hope to file a text amendment on artisan manufacturing in early 2015.

3. Tools

- Metro Arts Grantee training calendar — Leigh and Kana are working with individual grantees and potential applicants; eight workshops have been completed with a total attendance of 135.
- Metro Arts staff has put together a grantee monitoring process to evaluate the expenditures and compliance of 10% of our grantee pool. Monitoring visits will be conducted prior to the end of FY15.

Operations

1. Staff Management and Development

- Jen was selected for the US Urban Arts Federation Policy Task Force.
- Jen is working with Narris Rome, VP of Government Affairs at AFTA on tracking changes affecting arts education to the No Child Left Behind Reauthorization sponsored by Sen. Alexander. Jen is attending National Arts Day on the Hill on 3/23.
- Jen spoke the Indiana University Arts Community Development through the Arts Symposium on March 7 .
- The agency hosted an “Office Hour” on March 11 for the public to visit our offices, meet the staff and learn about our programs.
- Jen, Caroline, Leigh and Rebecca attended Arts Advocacy Day on the Hill on March 4.
- Caroline spoke to Belmont University students on Monday, March 16 at a Culture and Arts Convocation on Public Art and the ExploreNashvilleArt.com website. She was also asked to lead a roundtable discussion at the upcoming Americans for the Arts Public Art Pre-conference on “Transitioning Artists to Public Art.”
- On March 26, Caroline will be leading a Design Roundtable/Lunch and Learn for architects and designers at Smith Gee Studios.

2. Finance

- Metro Arts Operation and Capital Budget Requests were submitted for FY16.

3. Media

4. External Affairs

- Partnered with Mayor’s Office and Hall Strategies to support Nashville’s booth at the National League of Cities Convention. The convention will be hosted in Nashville in 2015 and we will support local tours and activation opportunities around Creative Economy.

5. Community Leadership

- Arts & Business Council Programming Advisory Committee - Rebecca
- Museum Magnet Advisory Group-Leigh
- ULI Urban Magnets-Caroline
- Nashville Beautiful Art Contest-Leigh
- IT Creswell Community Achieves Committee-Leigh
- PAN Council-Caroline
- Museum Advocates Council-Leigh
- Inter-Museum Council of Nashville – Leigh
- Hunters Lane IB Academy Business Partner Council-Leigh
- Academies of Nashville Arts, Media & Communications Partnership Council-Leigh
- FutureReady Nashville - Rebecca
- Nashville Film Television Transmedia Council – Leigh/Rebecca
- Urban States Arts Federation Executive Board—Jen
- OZ Arts Advisory Council-Jen
- Music Makes Us Advisory Council-Jen
- Leadership Tennessee-Jen
- TEDxNashville-Jen/Rebecca
- Lipscomb University Civic Leadership MA Thesis Committee-Anne-Leslie
- Lipscomb University-Arts Leadership Academy
- Tennesseans for the Arts board – Leigh
- 5th Avenue of the Arts - Rebecca

Financial Report

FY2015
Summary
Report
 3/13/2015

	Budget	Actual	Remaining	Notes
<i>Metro Salaries</i>	\$380,900	\$245,049	\$135,851	
Total Salaries	\$380,900	\$245,049	\$135,851	
Total Fringes	\$151,600	\$102,195	\$49,405	
Total Operational	\$123,700	\$51,684	\$72,016	
Total Internal Services	\$32,400	\$24,234	\$8,166	
Total TAC MCI Grant (Operating)	\$71,500	\$40,917	\$30,583	
Total TAC ABC Re grants	\$29,866	\$18,084	\$11,782	
Total Metro Arts Grant Contributions	\$1,892,700	\$1,505,153	\$387,547	
TOTALS For FY2014	\$2,682,666	\$1,987,316	\$695,350	

	Budget	Actual	Remaining	Notes
Special Purpose Fund	\$81,209	\$15,878	\$65,331	

	Budget	Actual	Remaining	Notes
Convention Fund	\$47,444	\$0	\$47,444	

Financial Report

Percent for Public Art Fund Report

3/13/2015

Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500
Total Revenues	\$8,948,488

Total Expenditures

(\$4,563,791)

Subtotal

\$4,384,697

Encumbrances

Funds Assigned to Bellevue Library	(\$60,209)
Funds Assigned to Bike Racks, Phase 2	(\$24,275)
Funds Assigned to Bike Racks, Phase 3	(\$250,000)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to Edmondson Park	\$7,892
Funds Assigned to KVB	(\$966,362)
Funds Assigned to Madison Park Community Center	(\$98,000)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$50,000)
Funds Assigned to Public Square - Civil Rights Project	(\$369,629)
Funds Assigned to Smith Springs Park	(\$98,000)
Funds Assigned to Southeast Area Library & Community Center	(\$124,874)
Funds Assigned to West Riverfront Park	(\$354,541)
Funds Assigned to Capital Maintenance	(\$50,000)
Funds Assigned to Staff Administration	(\$108,469)
Total Encumbrances	(\$2,666,305)

Total Available Funds

\$1,718,391

Grant Dollars at Work – April 2015

For additional information see www.nowplayingnashville.com

Adventure Science Center	Arts Access Support - \$ 3,500	<i>Adventure Science Center's Tinkering Garage</i>
Cheekwood	Basic Operating Support - \$ 127,500	<i>Charles Brindley: Trees of Myth and Legend</i>
Circle Players	Basic Operating Support - \$ 10,021	<i>Picnic</i>
Conexion Americas	Arts Access Support - \$4,200	<i>A Cup of Coffee for Conexion Americas</i>
Country Music Hall of Fame	Basic Operating Support - \$ 127,500	<i>Kenny Rogers: Through the Years</i>
FiftyForward	Arts Access Support - \$ 3,300	<i>The Big Stitch 26</i>
Frist Center for the Visual Arts	Basic Operating Support - \$ 125,500	<i>Free Family Festival Day</i>
Global Education Center	Basic Operating Support - \$25,391	<i>Exploring Race and Identity in a Multiracial America with Japanese – American Poet David Mura</i>
Nashville Ballet	Basic Operating Support - \$ 127,250	<i>A Midsummer Night's Dream with the Nashville Symphony</i>
Nashville Children's Theatre	Basic Operating Support - \$ 78,750	<i>Dr. Seuss's The Cat in the Hat</i>
Nashville Cultural Arts Project	Basic Operating Support - \$2,242	<i>Seed Space: Naming the Line Between by Dannielle Tegeder</i>
Nashville Jazz Workshop	Basic Operating Support - \$ 45,620	<i>Jazz on the Move: Music of Billy Strayhorn ft. Kevin Whalum & the NJW</i>
Nashville Opera	Basic Operating Support - \$ 115,750	<i>The Pirates of Penzance</i>
Nashville Repertory Theatre	Basic Operating Support - \$ 59,750	<i>Vanya and Sonia and Masha and Spike</i>
Nashville Symphony	Basic Operating Support - \$ 127,500	<i>FirstBank Pops Series: Bernadette Peters</i>
TN Performing Arts Center	Basic Operating Support - \$ 127,500	<i>An Evening with Bob Dylan</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$ 113,500	<i>Watkins Student Film Showcase</i>

Media / Important Links

Public Art

The Tennessean, March 1, 2015, [Artventure Awaits You](#)

The Tennessean, February 2, 2015, [Bellevue artist Rises Above](#)

The Tennessean, January 5, 2015, [Nashville's public art newly explained, mapped](#)

The Nashville Scene (cover story), January 1, 2015, [This is Our Town](#)

The Tennessean, December 6, 2014, [Self-portraits on view at Nashville library](#)

Raw Vision, Issue No. 83, Autumn/Fall 2014, [Nashville Sculpture Park](#)

The Tennessean, October 22, 2014, [Sculpture reflects Nashville-and push for public art](#)

The Tennessean, September 4, 2014, [Public art will soar over riverfront park](#)

Nashville Business Journal, September 2, 2014, [New public art headed to redeveloped Riverfront Park](#)

Nashville Post, September 2, 2014, [Park Officials Approve West Riverfront sculpture](#)

The Wall Street Journal, September 2, 2014, [Nashville's First 'Art Park'](#)

The Tennessean, August 20, 2014, [Nashville unveils its first arts park](#)

The Tennessean, August 19, 2014, [Revitalized Edmondson Park to be a 'place to create'](#)

National Public Radio, August 14, 2014, [Self Portraits, Nashville Style](#)

Nashville Scene (cover story), August 14, 2014, [Born of struggle and a Dickensian childhood, Lonnie Holley's work is not Nashville's typical public art](#)

The Tennessean, July 30, 2014, [New public art project goes interactive at Lentz Center](#)

Fox 17 News, July 25, 2014, [Nashville Art Group Collects Stamp Self-Portraits](#)

Nashville Public Radio, June 27, 2014, [Veterans of Civil Rights Art Movement Say Public Art Project Finally Getting It Right](#)

The Tennessean, June 26, 2014, [Artist talks about his vision for civil rights piece](#)

Native Magazine, June 2014, [The Not So Lonely Island](#)

Nashville Arts Magazine, May 2014, [Lonnie Holley: Artist, Preacher, Teacher](#)

Atlanta Journal-Constitution, April 5, 2014, [From worms to the Whitney: Inside Lonnie Holley's imaginative world](#)

Community Arts/Engagement

The Tennessean, January 23, 2015 [Poetry in Motion® returns to Nashville in April](#)

NewsChannel5, March 9, 2015, [Music Video Addresses East Nashville Gentrification](#)

Nashville Business Journal, March 11, 2015, Creative community organizes, pushes platform ahead of mayoral election , <http://www.bizjournals.com/nashville/blog/2015/03/creative-community-organizes-pushes-platform-ahead.html>

Arts & Business Council of Greater Nashville, Announcing the 20 "Periscope" Artist Entrepreneurs <https://t.e2ma.net/message/pl4tob/ds1ybg>

Important Dates

Wed, Mar 25, 2015	4:30pm	DEADLINE – Metro Arts Grant Applications
Fri, Mar 27, 2015	10:00am	Artober Nashville Community Partner Meeting
Wed, Apr 1, 2015	Noon	Grants Committee meeting
Tues, Apr 7, 2015	Noon	Community Engagement Committee meeting
Thurs, Apr 9, 2015	1:30pm	PAC meeting
Wed, Apr 15, 2015	1-2:30pm	Grant Panelist Orientation Training – Option 1
Thurs, Apr 16, 2015	Noon	Metro Arts Commission meeting