



AGENCY REPORT

for

Metro Nashville Arts Commission Meeting

October 17, 2013

Metro Office Building 2nd floor, Davidson Conference Room
800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Larry Keeton, Zach Liff, Meg MacFadyen, Joseph (Pepe) Presley, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, Sherry West, Jamie Wyatt

Overall Action Items:

1. Lentz Public Health Center Finalist Recommendation
2. Public Art Committee Terms

Improve the Creative Workforce

1. Programs

- Bellevue library—Request for Qualifications (RFQ) deadline was October 4. We received over ninety (90) artist qualifications to the callforentry.com website. Selection panel meets on October 23 to review submissions and select semi-finalists.
- Bike Racks—Seven new bike racks have been installed. Handlebar Moustache will be installed pending scheduling with Public Works and Are We There Yet? will be installed with the coordination of the Lentz Public Health Building, which opens in June 2014. A location for Good Eats! (Whisk) has been coordinated with Public Works and it will be installed next year. A bike rack dedication event has been scheduled for Tuesday, Oct. 22 at 3 p.m. in Fannie Mae Dees Park.
- Civil Rights—PAC approved three additional artists for the Public Square Civil Rights project, bringing the total to five (5). Staff contacted each of them, and all of them expressed interest in being considered for the project.
- Lentz Public Health Center—The three short-listed artists, Erik Carlson, Ivan Toth Depeña and Harries/Héder Collaborative presented to the selection panel on October 3, 2013. The selection panel recommended Erik Carlson as the project finalist. Pending PAC and Commission approval, a contract will be negotiated. The artwork is scheduled to be installed in time for the June 2014 opening of the new building.
- KVB—Christian Moeller was chosen and approved as the artist finalist. Staff is working on a contract.
- Edmondson—Staff is continuing to work with the Oasis Center, Cheekwood, Ayers Institute for Teaching Excellence at Lipscomb and the two artists, Thornton Dial and Lonnie Holley, to develop a series of artist workshops and educational programming to complement the public artwork. Staff visited the two artists on September 26th to discuss design proposals and educational programming opportunities. Cheekwood has agreed to hold an exhibition of Edmondson's work during the fall of 2014 to highlight the project. Staff is in talks with the artists' representatives about including Dial's and Holley's work alongside Edmondson's in the Cheekwood exhibit. There will be a groundbreaking ceremony at Edmondson Park on October 25th from 2pm-3pm.
- Southeast—PAC and Arts Commission approved Paul Vexler as the finalist for the Southeast Davidson Public Library and Regional Community Center Public Art Project. The contract is being negotiated and the artwork is scheduled to be installed spring 2014.

2. Partnerships & Policies

- SouthArts—Three of four Performing Arts Exchange scholarship winners were Nashville artist-administrators nominated by Metro Arts (Jen-Jen Lin, Kyle Baker, Christopher Monhani). Jen Cole presented in two professional development seminars at PAE, and Leigh attended much of the conference. Metro Arts was recognized as a critical sponsor (although no funds were exchanged, staff time was committed to helping PAE staff plan the conference). Caroline and Leigh conducted a public art tour for PAE attendees (nearly sold out), in which Anne-Leslie and Sara participated.
- Americans for the Arts 2014—Metro Arts has had two meetings with the local host committee. A marketing committee is being formed comprising local arts and media representatives as well as local arts agencies from across the state. Fundraising efforts are underway and 35% of the goal has been reached, with asks out for the remaining funds needed. A national call is open for session and speaker ideas for the convention and a local call will soon be launched for ARTventure tours.
- Busking Policy—Jen is working with Metro Legal and Metro Police to research possible changes to the ordinances governing street performers.
- CERF (Craft Artists Emergency Response)—Jen presented information on artists and post-disaster recovery as part of national training institute for arts educators on October 13, 2013.

- Arts Careers & MNPS Intersession—Jen presented to 20 MNPS juniors and seniors interested in Arts Careers as part of an intersession program hosted by the Symphony, Hall of Fame and Frist Center on October 11, 2013.
- Creativity Moves—Jen presented on a panel with the Academy of Country Music and MusiCares about trends in creative economy and arts funding for this local conference on October 11, 2013.

3. Tools

- AiPP Map—Staff continues to work towards a comprehensive map of Nashville’s art in public places.
- Downtown Partnership - DTP has included public art on their website, under “Play” and “Nashville Art Walk.” Each user can customize the map. DTP will also expand with Art in Public Places when data is collected.
- Nashville.gov—Public art is also scheduled to be included in Nashville.gov maps and we are exploring adding public art sites into the existing NashVitality app.
- Staff is also exploring a mobile app option for the collection to include audio/video info about the artwork, interactive map features and geoalerts (tells a visitor when they are near public artwork).
- Grantee Training—Staff coordinated an ArtsReady training seminar conducted by South Arts staff on Sept. 23.
- Artist Directory—The Directory is being used in the community in a variety of ways. Hunters Lane High School students used the Directory to research local artists and choose one whose work inspires them and to create their own works of art based on their inspirations. A new legal firm moving to town is utilizing the Directory to research local artists to purchase work for their offices.

Increase Creative Participation

1. Programs

- Our Town—The Our Town project will be part of the “Art of the Word” Artober workshop series this year. The free, artist-lead workshop series is funded by a grant from the Tennessee Arts Commission. Workshops will take place throughout the month of October at the Southeast Branch Library. The Our Town workshop will be on Oct. 17th from 6-7:30. All ages are welcome, no pre-registration required. The ourtownnashville.org web site is up and running. The cart schedule is posted there.
- Artober —Nashville The third year of Artober Nashville is already exceeding our expectations as the community is embracing the celebration and participating in the arts in unique ways. Over 700 events have been listed on the calendar by 245 partners, with more being added every day. Our new social media strategy has proven to be very successful in engaging more members of the community in more meaningful ways. Our facebook likes have more than doubled since July and our total reach is at over 250,000 unique users.
- Metro Arts Gallery— “Through Our Eyes” Collaboration with I.T. Creswell Arts Magnet Middle School
Exhibit Dates: Oct 18-Dec 13
Reception: Nov 14, 2:30 pm – 4:00 p.m.
The exhibition will feature works created by advanced art students from I.T. Creswell in response to contemporary social issues. Four students spent a morning during intersession to curate and install the work, and help plan the promotion of the show and the Nov 14 artist reception.
- Bike Rack Dedication—A dedication event has been scheduled for Tuesday, Oct. 22 at 3 p.m. in Fannie Mae Dees Park.
- Exploration & Discovery Dedication—All three sculptures have moved to the Library courtyard. An event will be held on Oct. 14 at 10:30 a.m., which will include a kid’s craft activity, scavenger hunt and refreshments. These activities will be led by the Library staff.
- Poetry In Motion—The 2014 Poetry in Motion program will be a collaboration with the NCAA Women’s Final Four Tournament and will focus on youth/community empowerment through poetry and songwriting.

- Metro Arts Grants—Ongoing monitoring and counseling of new and returning applicants for future grant funding, with a focus on improving measurable creative participation through grant-funded organizations and activities.

2. Partnerships & Policies

- Ignite Culture Pilot—Jen & Leigh are working with ECON Club of Nashville, IT Crewswell, St. Lukes and Conexion Americas and 8 large cultural institutions to frame a pilot for low income families to attend performances and exhibits.
- Nashville Arts Magazine—Staff is working with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville.
- ULI- Staff is serving on the Urban Land Institute Urban Magnets committee and working to integrate the arts into discussions about Nashville’s growth and development.
- NCAA Women’s Final 4—Metro Arts will assist the NCAA Legacy Committee and the Sports Council in creating a series of arts education and creative experiences in the month preceding the 2014 Women’s Final 4.
- I.T. Creswell—Staff is partnering with I.T. Creswell teachers to expand arts integration into non-arts subjects using public art. Staff is currently working with teachers there to create teaching units based on the public art collection. The gallery will feature an exhibition of work created by students.
- Ayers Institute & Edmondson—Staff has received initial Common Core Project Based Units from Dr. Candace McQueen at the Ayers Institute for Teaching Excellence at Lipscomb. Staff is working with her team to initiate educational curriculum based on the Edmondson project.
- NashvilleNext-
- Nashville Beautiful Art Contest—As part of our partnership in this contest, Leigh has secured the site at which Council Members will judge the entries; and she is working with cultural organizations to donate tickets and passes for the winning students.
- Arts on the Edge! (Hunters Lane High School) —A priority goal for this project is to increase creative participation in culturally-underserved areas by increasing neighborhood arts quality and innovation via the Madison and Goodlettsville branch libraries.
- Grayline TN—Caroline presented training on the Public Art collection for Grayline Tourguides on October 10, 2013.

3. Tools

- Watermarks —The Watermarks curricula guide was released on May 1. It can be found on the Arts Commission web site. <http://www.nashville.gov/Arts-Commission/Public-Art/Find-An-Artwork/Collection/Watermarks.aspx>
- Aileron—classroom guide is complete and available at <http://www.artsnashville.org/Resources.aspx?MID=5&CID=243>
- Art Tour—Staff is working with various partners including the Downtown Partnership, B-cycle and the Bicycle and Pedestrian Advisory Committee (BPAC) to create and promote public art tours.
- Artober VIP Discount Card—This year nearly two dozen arts and cultural organizations and businesses are participating in the pass. The pass includes special offers discounts and discounts and is valued at over \$500.

Improve Creative Quality & Innovation

1. Programs

- Metro Arts Grants—Revisions for FY15 are underway with specific focus on improving GO Grants online application, review and grant management portals, in addition to improvements in the application content and paperless review process.
- Artober Nashville—The celebration has become a catalyst for artists, businesses, organizations and residents to participate in the arts in unique ways. This year, the Stacked Box Community Mural Project attempted to set a new world record for the largest cardboard box mural. Cheekwood presented its More Love Pop-Up Gallery in the Wedgewood-Houston neighborhood. 5th Avenue of the Arts launched a new visual arts event titled Across the Arts – A Pop Up Visual Arts Experience with an artfully curated evening of culinary, visual and performing arts. Cumberland Gallery and Sideshow Fringe are joining forces on October 24 for in an evening event of visual art and site specific theatre. The first-ever Nashville Print Crawl on Oct 3 was a very successful city-wide letterpress scavenger hunt - meets - progressive dinner event. The Metro Arts event Nash-Up: Remixing Nashville’s Arts, Culture & Creative Future is a day-long summit that features panels and sessions to explore Nashville’s creative industry through discussion and dialogue.

2. Partnerships & Policies

- Arts on the Edge! (Hunters Lane High School)—“Arts on the Edge!” is a Project-Based Learning experience created through a teacher team externship with Metro Arts and the Nashville Library. This arts access research program is focusing on the Madison and Goodlettsville library branches and surrounding neighborhoods. Hunters Lane International Baccalaureate students in English, History, Math, Art, Psychology and Theory of Knowledge classes are completing the final phase of the project, a survey of neighborhood residents and library patrons about their arts participation and interests. The Project Expo is scheduled for Nov. 4, followed by student team presentations for the boards of the library and Metro Arts.
- Arts & Business Council, Mayors Office of Economic Development, JumpStart Foundry, the Entrepreneur Center and the Nashville Chamber attended a meeting organized by Metro Arts to identify best professional development and coaching opportunities for Nashville Creatives. Arts & Business Council and Metro Arts are working on a recommendation of strategies from that meeting.

3. Tools

- Metro Arts Grantee training calendar —to be announced soon.
- MusicMakes Us/Metro Arts Hub—Jen and Music Makes Us Director, Laurie School have created a concept framework for an online hub for teachers to connect with teaching artists. The platform would operate on NowPlayingNashville.com backbone. They are currently seeking initial funding for the technical buildout.

Operations

1. Staff Management

- Annual Reviews—Jen is conducting annual reviews.

2. Finance

- AFTA Fundraising—We continue to track progress on AFTA fundraising. Attached up to date metrics.

3. Public Relations

- Media
- Op-Eds/Columns

4. External Affairs

- Council
- Strategic Planning
- Nashville Arts Coalition
- Tennesseans for the Arts
- TAC
- AFTA Planning

5. Community Leadership

- Museum Magnet Advisory Group-Leigh
- ULI Urban Magnets-Caroline
- Nashville Beautiful Art Contest-Leigh
- IT Creswell Advisory Committee-Jen
- PAN Council-Caroline
- Museum Advocates Council-Leigh
- National Community Development Coordinators Retreat Planning Committee-Leigh
- Hunters Lane IB Academy Business Partner Council-Leigh
- Academies of Nashville's Arts, Media & Communications Partnership Council-Leigh

Financial Report

**FY2014
Summary
Report
10/14/2013**

	Budget	Actual	Remaining	Notes
Metro Salaries	\$343,500	\$92,094	\$251,406	
TAC ABC Admin Salaries	\$4,480	\$0	\$4,480	
Total Salaries	\$347,980	\$92,094	\$255,886	
Total Fringes	\$131,600	\$38,559	\$93,041	
Total Operational	\$76,000	\$25,140	\$50,860	
Total Internal Services	\$160,600	\$52,954	\$107,646	
Total TAC MCI Grant (Operating)	\$71,000	\$0	\$71,000	
Total TAC ABC Re grants	\$25,386	\$0	\$25,386	
Total Metro Arts Grant Contributions	\$1,890,200	\$0	\$1,890,200	
TOTALS For FY2014	\$2,702,766	\$300,841	\$2,401,925	
	Budget	Actual	Remaining	Notes
Special Purpose Fund	\$49,657	\$1,020	\$48,637	First 5/3 Payment

Percent for Public Art Fund Report

10/7/2013

Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500
Total Revenues	\$8,948,488

Total Expenditures **(\$3,210,805)**

Subtotal **\$5,737,683**

Encumbrances

Funds Assigned to Bellevue Library	(\$140,000)
Funds Assigned to Bike Racks, Phase 2	(\$68,678)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to Edmondson Park	(\$140,000)
Funds Assigned to KVB	(\$1,024,550)
Funds Assigned to Lentz Public Health Center	(\$350,000)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$140,000)
Funds Assigned to Public Square - Exploration and Discovery	(\$4,090)
Funds Assigned to Public Square - Civil Rights Project	(\$420,000)
Funds Assigned to Shelby Park	(\$56,581)
Funds Assigned to Southeast Area Library & Community Center	(\$209,100)
Funds Assigned to Watermarks	(\$15,553)
Funds Assigned to Capital Maintenance	(\$68,844)
Funds Assigned to Staff Administration	(\$155,833)
Total Encumbrances	(\$2,913,066)

Total Available Funds **\$2,824,617**

Grant Dollars at Work – November, 2013

For additional information see www.nowplayingnashville.com

Belcourt Theatre	Basic Operating Support - \$ 129,000	<i>God Loves Uganda Movie</i>
Cheekwood	Basic Operating Support - \$ 131,000	<i>Light: Bruce Munro at Cheekwood</i>
Circle Players	Basic Operating Support - \$ 8,900	<i>One Flew Over The Cuckoo's Nest</i>
Country Music Hall of Fame	Basic Operating Support - \$ 131,000	<i>Carrie Underwood: The Blown Away Tour Exhibition</i>
Dance Theatre	Basic Operating Support - \$ 12,500	<i>The Nutcracker - Nashville</i>
Frist Center for the Visual Arts	Basic Operating Support - \$ 129,000	<i>American Chronicles: The Art of Norman Rockwell</i>
Nashville Children's Theatre	Basic Operating Support - \$ 81,000	<i>Big Kid Night: Schoolhouse Rock Live!</i>
Nashville Opera	Basic Operating Support - \$ 118,000	<i>The Man Who Mistook His Wife For A Hat</i>
Nashville Symphony	Basic Operating Support - \$131,000	<i>Aegis Sciences Classical Series: A Tribute to Patsy Cline with Mandy Barnett</i>
Street Theatre Company	Basic Operating Support - \$ 16,000	<i>SPAMALOT</i>
TN Performing Arts Center	Basic Operating Support - \$ 131,000	<i>We Will Rock You</i>
TN Repertory Theatre	Basic Operating Support - \$ 62,000	<i>A Christmas Story</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$ 117,000	Fall 2013 Adult Classes and Workshops

Media / Important Links

Public Art

The Tennessean, September 29, 2013, Gail Kerr: 'Stix' installment stirs up the art critic in all of us
<http://www.tennessean.com/article/20130929/COLUMNIST0101/309290053/Gail-Kerr-Stix-installment-stirs-up-art-critic-all-us>

Nashville Business Journal, SoBro roundabout public art to be most expensive in city's history, September 20, 2013, http://www.bizjournals.com/nashville/morning_call/2013/09/sobro-roundabout-public-art-to-be-most.html

The Tennessean, September 19, 2013, Metro approves 750K 'Stix' art project for new roundabout
<http://www.tennessean.com/article/20130919/NEWS02/309190095/Metro-approves-750K-Sticks-art-project-for-new-roundabout>

News Channel 5, September 19, 2013, Nashville Announces Largest, Most Expensive Public Art
<http://www.newschannel5.com/story/23481245/nashville-announces-largest-most-expensive-public-art>

Channel 4 News, September 19, 2013, Arts panel selects public piece for outside Music City Center
<http://www.wsmv.com/story/23481325/arts-panel-selects-public-piece-for-outside-music-city-center>

The Tennessean, September 3, 2013, Nashville parks board approves civil rights art proposal, Noted artists invited to offer their proposals
<http://www.tennessean.com/article/20130904/NEWS0202/309040098>

The Tennessean, July 18, 2013, Metro Arts approves civil rights plan
<https://www.pnj.com/article/DN/20130718/NEWS0202/307180095/Metro-Arts-approves-civil-rights-plan>

The Tennessean, August 6, 2013, Parks board hears Civil Rights art plan
<http://www.tennessean.com/article/20130807/NEWS0202/308070106/Nashville-parks-board-hears-civil-rights-art-plan>

The Tennessean, July 18, 2013, Nashville civil rights monument may go on Public Square
<http://www.tennessean.com/article/20130718/NEWS01/307180067/Nashville-civil-rights-monument-may-go-Public-Square>

Important Dates

Tuesday, Oct. 22, 2013	3:00pm	Bike Rack Dedication: Fannie Mae Dees (Dragon)
Thursday, Oct 24, 2013	11:30-1pm	Picnic in the Park
Wednesday, Oct 30, 2013	10am-5pm	Nash-Up at Downtown Library
Wednesday, Nov 13, 2013	1:30pm	Public Art Committee meeting
Monday, Nov 18, 2013	11:30am – 1pm	Grants Committee Meeting
Thursday, Nov 21, 2013	Noon	MNAC meeting
Thursday/Friday, Nov 28-29	MNAC CLOSED	Thanksgiving Holiday