



**AGENCY REPORT**

for

Metro Nashville Arts Commission Meeting

July 19<sup>th</sup>, 2012

Metro Office Building 2<sup>nd</sup> floor, Davidson Conference Room

800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Jean Ann Banker, Laurie Eskind, Matt Fischer, Kim Fowler, Don Hardin, Larry Keeton, Kimberley LaMarque, Zach Liff, Meg MacFadyen, Joseph (Pepe) Presley, Paula Roberts, Howard Stringer, Santi Tefel, Jamie Wyatt

# Build & Diversify the Public Art Collection

## Strategies:

### 1. Programs

- 28<sup>th</sup> Ave. Connector Project- Fabrication is underway. Staff is coordinating with the construction team and Public Works. Bridge artist, David Dahlquist, will be on site later this month to begin installation of quilt panels in tandem with the bridge fence install. Both bridge and transit shelter projects are scheduled to be completed by the end of September in coordination with the bridge opening.
- Bellevue Library- Staff is currently awaiting updates from Metro Libraries to begin the project.
- Bike Racks Phase II- Staff is currently working to contract with artists of the 10 selected bike rack designs. Initial conversations with the fabricator have also begun. Staff is also working with Public Works and other Metro departments to finalize bike rack locations.
- Civil Rights Public Art Project- The call to artists is being finalized and will be released this month.
- Edmondson Park- Staff was approached by MDHA and requested to install a public art piece honoring William Edmondson in Edmondson Park. Staff is awaiting details from MDHA before presenting the location to the Public Art Committee for approval.
- Exploration & Discovery- Staff has met with the Parks Department to address the discoloration of the sculptures. Sprinklers in Public Square will be redirected and staff will be monitoring the sculptures. Additionally, one of the telescopes was broken off of the sculpture during the Cherry Blossom Festival. Several other telescopes are loose. Staff has scheduled Kirby Welding to begin work to correct the welds on the broken telescope and strengthen the welds around the other telescope bases starting the week of July 16.
- KVB- Staff has finalized pool of eligible applicants. Selection panel is scheduled for Sept. 21. Three to five semi-finalists will be selected on that day and those artists will visit the site and provide site-specific proposals early in 2013.
- Lentz Public Health Center- Staff continues to work with the development team on public art placement within the construction plans. The location has been approved by the Commission, but a budget will not be presented for approval until 2013, after additional bonds are sold.
- Shelby Park- The artist is currently in fabrication phase. Staff is working with the artist and Parks on installation timelines to coordinate with the overall construction completion.
- Southeast Area Library & Community Center- Staff continues to work with Libraries and Parks, and will begin writing the RFQ in the coming month.
- Watermarks-Staff continues to work with the artists during their fabrication phase.

### 2. Partnerships & Policies

- Nashville General Plan Update- The Mayor has announced an update to the General Plan, the 25-year vision for Nashville's growth and development. Rick Bernhardt, who will lead the General Plan update, has asked staff to participate in the process and to create an Arts & Culture section of the General Plan.
- Maintenance Plan- Staff is working on a maintenance plan for the public art collection. Additionally, staff is working out maintenance issues on the following artwork:
  - Ghost Ballet- Staff has addressed an issue with the lighting and is coordinating the repainting of the artwork with the Riverfront Redevelopment.
  - Bike Racks- Rust has been noted on several of the existing bike racks. Staff is working with Bellex, which fabricated the bike racks, on resolving these issues and improvements for the

second round of bike racks. Specifically, Corn and Tomatoes has significant paint chipping and may need to be removed, sandblasted and repainted. Staff is currently requesting estimates for this work to be completed.

- Exploration & Discovery- Staff has met with the Parks Department to address the discoloration of the sculptures. Sprinklers in Public Square will be redirected and staff will be monitoring the sculptures. Additionally, one of the telescopes was broken off of the sculpture during the Cherry Blossom Festival. Staff has obtained an estimate and is issuing a purchase order to correct the telescopes.
- Public Art Guidelines- Staff is beginning to look at needed revisions to the Public Art Guidelines. These revisions will include previously discussed policies, such as donations and floodplain/floodway policy.

### 3. Arts Education & Creative Experiences

- Curricula/Classroom Guides
  - TPAC curriculum for Exploration & Discovery approved and was used multiple times this spring. Photos of previous student visits can be seen on TPAC's Facebook page (<http://www.facebook.com/pages/TPAC-Education/306875362295>)
  - Ted Edinger from MNPS is currently developing curricula for the Watermarks public art project—projected for fall 2013. See: <http://watermarksnashville.blogspot.com/>
  - *Aileron* classroom guide is in development. Metro 3 filmed the installation and demonstration with 4<sup>th</sup> graders from Sylvan Park Elementary. Metro 3 and Metro Arts has begun to edit this footage and footage from the artist's studio for the classroom guide.

### 4. Tools & Products

- N/A

### 5. Work & Employee Best Practices

- N/A

### 6. Research

- N/A

## Improve City Creative Brand

### Strategies:

#### 1. Programs

Artober Nashville – Artober Nashville 2012 is building on the successes of our first year and will offer many new dimensions to the celebration. Highlights include:

- The newly designed [www.artobernashville.com](http://www.artobernashville.com) that will launch first of August.
- The Artober Nashville calendar on [www.nowplayingnashville.com](http://www.nowplayingnashville.com).
- Signature Events will occur throughout the month including...
  - Donelson/Hermitage Neighborhood Events Kick-off (Sept 30)
  - Celebrate Nashville Cultural Festival (Oct 6)
  - Dedication of "Reflection" Public Art @ Shelby Park 100th Anniversary (Oct 13)
  - Nashville Sings (Oct 27)
  - Creativity Summit (Oct 31)
  - Artober After-Party (TBD)

- Artober VIP Pass – a special card offering discounts and promotions for participating organizations and businesses throughout the month.
- Special curated experiences such as Bike/Art Tours, Artober Trivia Time,
- “Pop-ups,” one-time events that deliver a cultural experience in unexpected places.
- The Artober Yelp Challenge that encourages the public to experience the array of arts and cultural events that Artober Nashville has to offer by checking in at various locations and events throughout the month.

## 2. Partnerships & Policies

- SouthArts – The southeast regional arts service agency, SouthArts, has selected Nashville as the location for the 2013 Performing Arts Exchange. Metro Arts will participate in the Advisory and Host Committees.
- NCAA Women’s Final 4—Metro Arts will assist the NCAA Legacy Committee and the Sports Council in creating a series of arts education and creative experiences in the month preceding the 2014 Women’s Final 4!
- CVB— Metro Arts is continuing to build relationships with key CVB staff members from the CVB. CVB staff are participating in Artober planning sessions.

## 3. Arts Education & Creative Experiences

- Jen will speak to the Breakfast Club of Nashville and the Downtown Partnership about emerging plans around Artober and the Avenue of the Arts. Jen assisted the Leadership Nashville Alumni group in planning an art crawl featuring the 5<sup>th</sup> Avenue Galleries and the Jim & Janet Ayers Collection.

## 4. Work & Employee Best Practices

## 5. Research

# Increase Community Arts Access

### Strategies:

## 1. Programs

- Metro Arts Gallery Programs
  - Current Exhibition: *Imagination & Collaboration, a Boys and Girls Club* - our first-ever kids show with work created by students from Lockeland Design Center through an Artist-in-Residence program headed by Lindsay Bailey and Camilla Spadafino will be on exhibit through August 3.
  - Upcoming Exhibitions:
    - The next gallery show will feature work by clients and therapists of the Healing Arts Project, Inc. (HAPI) and will open August 17.
    - The second annual MECCC Metro Employees Arts Show will open in October and will incorporate a theme to celebrate the 50<sup>th</sup> anniversary of the consolidation of Nashville and Davidson County governments.

## 2. Partnerships & Policies

- Library Initiative –Have initiated conversations with Libraries and Library Foundation about increasing arts integration in the International Puppet Festival, 2013. Based on Hume-Fogg student project, we will activate a feedback collection process in the fall at the most-underserved library branch(es) to help plan program development with the library.

- African-American Community Initiative – Planning another gathering of African-American cultural groups and individuals in Fall 2012.
- Vanderbilt Curb Center for Creative Enterprise Partnership - Metro Arts continues planning and development of activities with Curb Center staff. Initial Plans for an Artober partnership are on hold with staff changes at Curb.
- Celebrate Nashville Cultural Festival – We continue to recruit artists to participate in the Metro Arts Bazaar, a newly added area to the festival this year that features local artisans and crafters who will be selling unique, hand-crafted arts and crafts.
- Initiated discussions with the Public Works department on the creation of a recycled items artist “give away” in conjunction with the area convenience centers.

### **3. Arts Education & Creative Experiences**

#### **4. Tools & Products**

- NAZA Initiative –We are promoting NAZA participation to our cultural groups and teaching artists. Many of the FY13 after-school grant applicants proposed engagement in the NAZA program.
- Artist Profile Directory – The launch of our partnership with NowPlayingNashville.com to co-host the Artist Profile Directory on their web site has been well-received. Free training sessions about the directory were offered to more than 40 artists in the month of June. We will continue to recruit local singers, songwriters, visual artists, poets, performers and musicians to create a profile in the directory.

#### **5. Work & Employee Best Practices**

- Ongoing training of part-time and intern staff.

#### **6. Research**

- N/A

## **Strengthen Creative Infrastructure**

### **Strategies:**

#### **1. Programs**

##### **Grants Program**

- The Commission approved 62 grants totaling \$1,867,100 to 43 organizations at its June 21<sup>st</sup> meeting. Email announcements have been sent to Metro Council, applicants and media. Formal award letters, revised budgets and contracts are the next steps.
- Grants Committee is now considering improvements for the FY14 grant cycle.

#### **2. Partnerships & Policies**

- Working with TPAC and a series of private sector investors to secure Nashville as a pre-production location for a new Broadway show.
- Continue to work with 5<sup>th</sup> Avenue of the Arts on streetscape planning and overall visual arts district improvement.
- Working with the Community Foundation of Middle Tennessee to explore options around creating a Field of Interest Fund for Metro Arts.
- Working with the Downtown Partnership and several private business owners to outline opportunities for temporary art pilot in the downtown core.

### **3. Arts Education & Creative Experiences**

- Working with Arts & Business Council and Americans for the Arts on Planning for the FY14 AFTA National Conference.
- Staff is coordinating a comprehensive community arts training and networking program to announce in August. It will include speakers, workshops, networking opportunities, etc., for arts and non-arts organizations and individual artists. Partners include Arts & Business Council, Center for Nonprofit Management, Hands on Nashville, and the Strategic Management program of Metro Nashville Dept. of Finance, among others.
  - Metro Arts provided 27 scholarships for the ABC/CNM workshop Accidental Arts Administrator Training, July 18, 10a-2p, Center for Nonprofit Management (with four Metro Arts staff attending gratis).

### **4. Tools & Products**

- Cultural Peer Coaching Group – Developing plans for this group to assist with evaluation and impact reporting coaching.

### **5. Work & Employee Best Practices**

- Metro Arts staff will attend Center for Nonprofit Management courses during FY13 to improve professional capacity.
- Community Arts staff attended the TN Arts Commission's Create 2012 Creativity in Education conference in Murfreesboro, July 15-17<sup>th</sup>.
- Developing a staff training and module functionality rollout plan with WESTAF for the online GO Grant system.

### **6. Research**

- Creative District Pilot – Metro Arts continues planning with 5<sup>th</sup> Avenue of the Arts Coalition for Arts District infrastructure and public art improvements.
- Artists Housing Pilot – Jen provided MDHA a list of community artist/leaders to serve on the condo association board for the Ryman Loft property.
- Cultural Facilities Inventory – Jen met with Metro Finance/Surplus property to discuss use of Municipal facilities for temporary and pop up artistic programming. Developing a white paper on potential repurposing of municipal facilities to house artist studios, creative start ups and small scale businesses.

# Financial Reports

## FY2012 Commissioner's Summary Report

7/19/2012

	Budget	Actual	Encumbered	Remaining	Notes
Total Salaries	\$297,700	\$297,016		\$684	
Total Fringes	\$117,300	\$117,300		\$0	
Total Operational	\$51,400	\$27,578	\$21,257	\$2,565	
Total TN Arts Comm. Operational Grants	\$84,044	\$77,863	\$6,181	\$0	ArcMap+KVB June (Estimated)+New Laptop+Remaining Edinger+Offices Supplies+WESTAF+Atober Printing+CNM Classes+Nashville Chamber+Intern
Total Internal Services	\$86,800	\$85,669	\$1,393	-\$262	Covered by operating budget
Total TN Arts Comm. ABC Grants	\$25,186	\$22,201	\$1,005	\$1,980	Returning HWEN+TN Women's
Metro Grant Contributions to the Arts	\$1,857,100	\$1,821,540	\$35,560	\$0	Youth Life Foundation+TN Women's+Act 1 tranferred to operating
<b>TOTALS For FY2012</b>	<b>\$2,519,530</b>	<b>\$2,449,167</b>	<b>\$65,396</b>	<b>\$4,967</b>	

## Percent for Public Art Fund Report

7/16/2012

### Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300

**Total Revenues** **\$6,350,216**

**Total Expenditures** **(\$1,853,536)**

**Subtotal** **\$4,496,680**

### Encumbrances

Funds Assigned to 28 <sup>th</sup> /31 <sup>st</sup> Avenue Connector	(\$592,932)
Funds Assigned to Bellevue Library	(\$140,000)
Funds Assigned to Bike Racks, Phase 2	(\$163,800)

Funds Assigned to Civil Rights Public Art Project	(\$105,000)
Funds Assigned to KVB	(\$1,050,000)
Funds Assigned to McCabe Park	(\$40,678)
Funds Assigned to NCDC Contract	(\$46,505)
Funds Assigned to Public Square	(\$9,882)
Funds Assigned to Shelby Park	(\$246,000)
Funds Assigned to Southeast Area Library & Community Center	(\$210,000)
Funds Assigned to Watermarks	(\$147,569)
Funds Assigned to Capital Maintenance	(\$253,075)
Funds Assigned to Staff Administration	(\$129,566)
<b>Total Encumbrances</b>	<b>(\$3,135,008)</b>
<b>Total Available Funds</b>	<b>\$1,361,672</b>

### Grant Dollars at Work – August, 2012

For additional information see [www.nowplayingnashville.com](http://www.nowplayingnashville.com)

Actors Bridge Ensemble	Basic Operating Support - \$13,761	<i>Outside Paradise:</i> A new Play by the members
Belcourt Theatre	Basic Operating Support - \$92,000	<i>Gene Kelly:</i> 100th Birthday Celebration
Cheekwood	Basic Operating Support - \$84,000	<i>Treehouses:</i> Great Works of Literature
Circle Players	Basic Operating Support - \$10,500	<i>Elton John's AIDA</i>
Country Music Hall of Fame	Basic Operating Support - \$125,500	<i>Patsy Cline:</i> Crazy for Loving You
Frist Center for the Visual Arts	Basic Operating Support - \$156,500	<i>Kids Club:</i> Oodles of Doodles
Nashville Ballet	Basic Operating Support - \$157,500	<i>Tales at Twilight:</i> Nashville Ballet
Nashville Jazz Orchestra	Basic Operating Support - \$4,600	Monday Jazz Night
Nashville Shakespeare Festival	Basic Operating Support - \$42,300	Shakespeare in the Park: Much Ado About Nothing
TN Performing Arts Center	Basic Operating Support - \$135,000	<i>The Nutty Professor</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$159,000	Watkins Adult Community Ed Classes

## Media / Important Links

### Public Art

N/A

## Important Dates

Aug 15 <sup>th</sup> , 2012	8-10am	Grants & Awards Committee meeting
Aug 16 <sup>th</sup> , 2012	-----	<b>Metro Arts Commission WILL NOT MEET IN AUGUST</b>
Sept 12 <sup>th</sup> , 2012	8-9am	Grants & Awards Committee meeting
Sept 20 <sup>th</sup> , 2012	Noon	MNAC meeting