



**AGENCY REPORT**

for

Metro Nashville Arts Commission Meeting

September 20<sup>th</sup>, 2012

Metro Office Building 2<sup>nd</sup> floor, Davidson Conference Room

800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Jean Ann Banker, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Larry Keeton, Zach Liff, Meg MacFadyen, Joseph (Pepe) Presley, Marielena Ramos, Paula Roberts, Howard Stringer, Santi Tefel, Jamie Wyatt

## Build & Diversify the Public Art Collection

### Action Items:

1. Exploration & Discovery- Due to ongoing problems with vandalism, staff recommends the removal of Exploration & Discovery from Public Square. Staff has discussed the removal with the Parks Department and received a letter of support from the artist. Staff is also in discussions with the Metro Public Library, to move the work to the courtyard in the Main Library. PAC approved the relocation on September 12, 2012.

### Strategies:

#### 1. Programs

- 28<sup>th</sup> Ave. Connector Project- Installation is underway. The Bridge and Transit Shelters are scheduled to be installed and complete by Oct. The dedication event takes place on Oct. 2 at 11 a.m.
- Bellevue Library-Libraries project management team is working on the architect RFQ process. Public art staff will begin to review potential artist selection panelists for approval in November.
- Bike Racks Phase II- Selected artists' contracts have been finalized and first payments made. Staff is currently working with the fabricator. Staff is also working with Public Works and other Metro departments to finalize bike rack locations. The first Phase II racks will be installed late this year or early 2013.
- Civil Rights Public Art Project- The call to artists deadline has passed and the selection panel is being scheduled.
- Edmondson- Staff has submitted a NEA Art Works grant for the park and will present the location to the Public Art Committee for approval once more information is known.
- KVB- Staff has finalized pool of eligible applicants. Selection panel is scheduled for Sept. 21 and panelists have completed one online round of scoring. Three to five semi-finalists will be selected on that day and those artists will visit the site and provide site-specific proposals early in 2013.
- Shelby Park- Artwork arrival and installation begins September 18. The dedication of the artwork will coincide with the Shelby 100 celebration on Saturday, October 13, 10am. Announcements and invites will be sent in the coming weeks.
- Southeast Area- Staff is currently developing the RFQ and selection panelists. The overall project is slated for completion in December, 2013.
- Watermarks-Staff is currently working with artists during their fabrication stage.

#### 2. Partnerships & Policies

- Nashville General Plan Update- Staff is participating in the process and to creating a white paper for the Arts & Culture section of the General Plan.
- Maintenance Plan- Staff is working on a maintenance plan for the public art collection. Additionally, staff is working out maintenance issues on the following artwork:
  - Ghost Ballet- Staff has addressed an issue with the lighting and is coordinating the repainting of the artwork with the Riverfront Redevelopment.
  - Bike Racks- Rust has been noted on several of the existing bike racks. Staff is working with Purchasing to select a contractor to repair and repaint the bike racks. Specifically, Corn and Tomatoes has significant paint chipping and may need to be removed, sandblasted and repainted.
- CERF+ interviews- Staff interviewed with CERF+ for videos on artist and arts organizations responses to disasters.

- ULI- Staff is currently working with the Urban Land Institute to integrate the arts into discussions about Nashville's growth and development.

### 3. Arts Education & Creative Experiences

- Curricula/Classroom Guides
  - TPAC curriculum for Exploration & Discovery approved and was used multiple times this spring. Photos of previous student visits can be seen on TPAC's Facebook page (<http://www.facebook.com/pages/TPAC-Education/306875362295>)
  - A Community Foundation grant was awarded to underwrite curriculum development for 28<sup>th</sup> Avenue and Watermarks projects. A TAC grant will be submitted to supplement the Community Foundation grant.
  - Watermarks: Ted Edinger is working with staff and the artists on a set of questions to assist with building curricula.
  - *Aileron* classroom guide is complete and available at <http://www.artsnashville.org/Resources.aspx?MID=5&CID=243>
- Park(ing) Day- Staff is working with Metro Parks and other partners to turn a metered parking space into a public park on September 21, 2012. For more information, see <http://parkingday.org/>

### 4. Tools & Products

- AFTA 2013- Staff is preparing submissions for sessions at AFTA 2013.
- AiPP Map- Staff continues to work towards a comprehensive map of Nashville's art in public places.
- Google- Staff continues to work with Google and Metro Legal to incorporate Nashville public art into Google's public art project.

### 5. Work & Employee Best Practices

- N/A

### 6. Research

- N/A

## Improve City Creative Brand

### Strategies:

#### 1. Programs

Artober Nashville – Artober Nashville 2012 is building on the successes of our first year and will offer many new dimensions to the celebration. Highlights include:

- The newly designed [www.artobernashville.com](http://www.artobernashville.com) was launched in August.
- The Artober Nashville calendar on [www.nowplayingnashville.com](http://www.nowplayingnashville.com).
- **You are invited to attend the following free Artober signature events and special programs. Please wear your Artober button in support!**
  - **Donelson/Hermitage Neighborhood Mural Dedication**  
Sunday, September 30  
4:30pm  
2620 Lebanon Pike, 37214

- **Public Art Dedication 28<sup>th</sup> Avenue/31<sup>st</sup> Street Connector Artist Designed Bridge and Bus Shelters**  
 Tuesday, October 2  
 11am  
 Location TBD
- **Celebrate Nashville Cultural Festival**  
 Saturday, Oct 6  
 10am – 6pm  
 Centennial Park
- **Shelby Park Anniversary/Reflection Public Art Dedication**  
 Saturday, Oct 13  
 10am  
 Shelby Park
- **Public Art Bike Tour**  
 Sunday, October 14  
 Starting at Fifth Third Downtown, 424 Church Street  
 10am
- **Nashville Sings**  
 Saturday, Oct 27  
 10am-4pm  
 Cumberland Park
- **Nash-Up: Remixing Nashville's Arts, Culture and Creative Future**  
 Tuesday, Oct 31  
 9am-4pm  
 Frist Center for the Visual Arts  
 This Event is Free; however Registration on NowPlayingNashville.com is Required
- **Artober Fridays @ Fifth Third**
- **October 6**  
**What Art Means to Nashville Mural Project**  
 Fifth Third Downtown  
 424 Church Street  
 11 am -1 pm  
 Join Nashville artist Beth English in creating a community mural. Downtown Employees and the public are encouraged to write poetic statements, draw or paint in response to the question "What Does Art Mean to You." And since it is Artober, you may witness "pop-up" activities led by local artists throughout the event.
- **October 12**  
**Activity TBD**  
 Fifth Third Downtown  
 424 Church Street  
 11 am -1 pm
- **October 19**  
**Activity TBD**  
 Fifth Third Metro Center

2054 Rosa L. Parks Blvd  
11 am -1 pm

○ **October 26**

**Enjoy live performances by the Ukedelics and Nashville in Harmony**

Fifth Third Music Row

2000 Wedgewood

4 pm-6 pm

- Artober VIP Passes are on sale for \$10. The special card offers discounts and promotions for participating organizations and businesses throughout the month. Proceeds will benefit art education in the community.
- Special curated experiences such as Bike/Art Tours and Artober Trivia Time
- “Pop-ups,” one-time events that deliver a cultural experience in unexpected places.

**2. Partnerships & Policies**

- SouthArts – The southeast regional arts service agency, SouthArts, has selected Nashville as the location for the 2013 Performing Arts Exchange. Metro Arts will participate in the Advisory and Host Committees.
- NCAA Women’s Final 4—Metro Arts will assist the NCAA Legacy Committee and the Sports Council in creating a series of arts education and creative experiences in the month preceding the 2014 Women’s Final 4!
- CVB— Metro Arts is continuing to build relationships with key CVB staff members from the CVB. CVB staff are participating in Artober planning sessions.
- National Arts Strategies, a key contributor for 25 years in arts-sector capacity building, will conduct a two-day seminar in Nashville, July 2013, led by NAS faculty and David A. Owens, Ph.D. Owen Graduate School of Management, Vanderbilt University. Our staff will assist with promotions and awareness of the opportunity for top program, management, and board leadership of local arts organizations. This event will draw attendees from outside the region.

## Increase Community Arts Access

### Strategies:

**1. Programs**

- Metro Arts Gallery Programs
  - Current Exhibition: *Visions* - work created by five clients of the Healing Arts Project, Inc. (HAPI). The work is on exhibit until October 5.
  - Upcoming Exhibitions:
    - The next exhibition will be the 2<sup>nd</sup> Annual Metro Employees Arts Show in conjunction with MECCC, the Metro Employees Consolidation Charities Campaign. The opening will be held on October 17 from 11:00 a.m. to 1:00 p.m. and Metro Arts will host a plate lunch to raise funds for the campaign.
    - In January Metro Arts is partnering with Nashville Children’s Theatre to feature an exhibition of work by Della Wells, a self-taught folk artist. Della is the subject of a new play *Don’t Tell Me I Can’t Fly* that the Nashville Children’s Theatre is producing in early 2013. A special programs intern, Lucas Littlejohn, will work with us to help design and manage the installation and design and develop a self-guided gallery tour of the exhibition.

## 2. Partnerships & Policies

- African-American Community Initiative – Planning another gathering of African-American cultural groups and individuals in Fall 2012.
- Vanderbilt Curb Center for Creative Enterprise Partnership - Metro Arts continues planning and development of activities with Curb Center staff. Initial Plans for an Artober partnership are on hold with staff changes at Curb.
- Celebrate Nashville Cultural Festival – We continue to recruit artists to participate in the Metro Arts Bazaar, a newly added area to the festival this year that features local artisans and crafters who will be selling unique, hand-crafted arts and crafts.
- Initiated discussions with the Public Works department on the creation of a recycled items artist “give away” in conjunction with the area convenience centers.

## 3. Arts Education & Creative Experiences

- A community panel was held in the Metro Arts gallery on August 17<sup>th</sup> immediately following the opening of the current exhibit. Speaking on the topic of arts accessibility for people with disabilities were four area experts on arts for seniors and people with physical and mental health challenges, and a Vanderbilt student doing academic research on arts access.
- As part of a consultancy focused on the improvement of the Basic Operating Support grant categories, Maren Brown & Associates worked with Leigh Patton through a six-week online project to develop systemization of the grants program. The consultancy was completed on September 5<sup>th</sup>, and the systemization and grant program improvements will continue throughout the year.
- Jen was selected by Mayor and Dr. Register to serve on advisory board for new music education initiative, Music Makes Us. Through this we are developing deeper partnership with Nashville School of the Arts and IT Creswell Arts Magnet.

## 4. Tools & Products

- NAZA Initiative –We are promoting NAZA participation to our cultural groups and teaching artists. Many of the FY13 after-school grant applicants proposed engagement in the NAZA program.
- Artist Profile Directory – Hosted on NowPlayingNashville.com, the directory and offers local singers, songwriters, visual artists, poets, performers and musicians the opportunity to create a free profile.

## 5. Work & Employee Best Practices

- Ongoing training of part-time and intern staff.
- The grant program improvement project just completed through consultant Maren Brown provided 12 hours of direct training for Leigh Patton and more than 30 hours of homework focused on systemization and significant clarification and upgrading of the entire grants program. A report and resulting recommendations will be presented to the Grants Committee in the next several meetings.

## Strengthen Creative Infrastructure

### Strategies:

- **Programs**

- Grants Program

- The Commission approved 62 grants totaling \$1,867,100 to 43 organizations at its June 21<sup>st</sup> meeting.

- The new Grants Committee will consider grant program improvements at its upcoming meeting on October 17<sup>th</sup>.
- **Partnerships & Policies**
  - Working with Herb Williams and planning department to submit Art Place America application to integrate temporary art in the General Planning Process.
  - Jen is serving on General Plan steering committee and has engaged Craig Hoover to help Metro Arts draft a white paper on Cultural Arts and Community Policy recommendations. The paper should be finalized by November.
  - Jen is serving on the Community Advisory board for the SOBRO Master plan in conjunction with the Convention Center Authority and the Downtown Partnership.
  - National Arts Strategies training session in Nashville, July 2013, will be promoted to top program, management, and board leadership of local arts organizations.
  - Leigh Patton is working to convene an arts funders peer group in Nashville.
- **Arts Education & Creative Experiences**
  - Working with Arts & Business Council and Americans for the Arts on Planning for the FY14 AFTA National Conference.
  - Staff is coordinating a comprehensive community arts training and networking program to announce in October at the Nash-up event. It will include speakers, workshops, networking opportunities, etc., for arts and non-arts organizations and individual artists. Partners include Arts & Business Council, Center for Nonprofit Management, Hands on Nashville, and the Strategic Management program of Metro Nashville Dept. of Finance, among others.
- **Tools & Products**
  - Cultural Peer Coaching Group – Developing plans for this group to assist with evaluation and impact reporting coaching.
- **Work & Employee Best Practices**
  - Metro Arts staff will attend Center for Nonprofit Management courses during FY13 to improve professional capacity. Registration is beginning this week.
  - Leigh Patton will be speaking on an arts advocacy panel during the final assembly session of the Tennesseans for the Arts statewide conference, October 23-25, at Pickwick Landing.
  - Staff is being trained on module functionality with WESTAF for the online GO Grant system.

## Financial Reports

### FY2013 Operational Funds Report

9/20/2012

	Budget	Actual	Remaining	Notes
Total Salaries	\$302,600	\$61,433	\$241,167	
Total Fringes	\$126,900	\$26,327	\$100,573	
Total Operational	\$41,400	\$15,595	\$25,805	
Total TN Arts Comm. MCI Grant	\$78,700	\$0	\$78,700	
Total Internal Services	\$138,900	\$8,489	\$130,411	
Metro Grant Contributions to the Arts	\$1,867,100	\$0	\$1,867,100	
<b>TOTALS For FY2013</b>	<b>\$2,555,600</b>	<b>\$111,844</b>	<b>\$2,443,756</b>	

### Percent for Public Art Fund Report

9/11/2012

#### Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
<b>Total Revenues</b>	<b>\$6,350,216</b>

#### Total Expenditures

**(\$2,203,437)**

#### Subtotal

**\$4,146,779**

#### Encumbrances

Funds Assigned to 28 <sup>th</sup> /31 <sup>st</sup> Avenue Connector	(\$470,427)
Funds Assigned to Bellevue Library	(\$140,000)
Funds Assigned to Bike Racks, Phase 2	(\$149,500)
Funds Assigned to Civil Rights Public Art Project	(\$105,000)
Funds Assigned to KVB	(\$1,050,000)
Funds Assigned to McCabe Park	(\$296)
Funds Assigned to NCDC Contract	(\$48,455)
Funds Assigned to Public Square	(\$9,882)
Funds Assigned to Shelby Park	(\$169,740)
Funds Assigned to Southeast Area Library & Community Center	(\$210,000)
Funds Assigned to Watermarks	(\$132,000)
Funds Assigned to Capital Maintenance	(\$253,075)
Funds Assigned to Staff Administration	(\$157,115)

#### Total Encumbrances

**(\$2,795,490)**

#### Total Available Funds

**\$1,251,290**

## Grant Dollars at Work – October, 2012

For additional information see [www.nowplayingnashville.com](http://www.nowplayingnashville.com)

Actors Bridge Ensemble	Basic Operating Support - \$16,500	<i>Crumble (Lay Me Down, Justin Timberlake)</i>
Belcourt Theatre	Basic Operating Support - \$88,320	<i>The Rocky Horror Picture Show (1975)</i>
Cheekwood	Basic Operating Support - \$80,640	<i>Scarecrows!</i>
Circle Players	Basic Operating Support - \$9,000	<i>The Color Purple</i>
Country Music Hall of Fame	Basic Operating Support - \$120,480	<i>Taylor Swift: Speak Now-Treasures from World Tour</i>
Dance Theatre of Tennessee	Basic Operating Support - \$9,000	<i>Carmen – Ballet In the Park</i>
Frist Center for the Visual Arts	Basic Operating Support - \$150,240	<i>Carrie Mae Weems: Three Decades of Photography&amp;Video</i>
Global Education Center	Basic Operating Support - \$14,000	TALKOPROJECT Percussion Workshop
Nashville Ballet	Basic Operating Support - \$151,200	<i>Tales at Twilight: Nashville Ballet</i>
Nashville Children’s Theatre	Basic Operating Support - \$86,400	<i>Sherlock Holmes: The Final Adventure</i>
Nashville Cultural Arts Project	Basic Operating Support - \$5,050	Mixed-media installation “Veneer” at Seed Space
Nashville Opera Association	Basic Operating Support - \$119,040	<i>Madame Butterfly</i>
Nashville Symphony	Basic Operating Support - \$151,200	Halloween Movie Night-Nosferatu w/organist Tom Trenney
Street Theatre Company	Basic Operating Support - \$20,300	<i>The Desperate Hours</i>
TN Performing Arts Center	Basic Operating Support - \$129,600	<i>Anything Goes</i>
TN Repertory Theatre	Basic Operating Support - \$69,120	<i>Dr. Jekyll and Mr. Hyde</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$152,640	Handmade & Bound Book Arts Festival Exhibit: <i>Familiar Relics</i>

## Media / Important Links

### Public Art

Nashville Public Radio, [Metro Arts Commission Issues National Request for Artists](http://www.metroartscommission.com/press-releases/metro-arts-commission-issues-national-request-for-artists),  
<http://wpln.org/?p=39947>

The Tennessean, Metro seeks designs for civil rights sculpture,  
<http://www.tennessean.com/article/20120815/DAVIDSON/308150004/Metro-seeks-designs-civil-rights-sculpture>

The Tennessean, North Nashville wants in on bus rapid transit line,  
<http://www.tennessean.com/article/20120905/NEWS01/309050119/North-Nashville-wants-in-on-bus-rapid-transit-line>

## Important Dates

Sept 30 <sup>th</sup> , 2012	4:30pm	Donelson/Hermitage Neighborhood Kick-Off
Oct 2 <sup>nd</sup> , 2012	11am	Dedication of Public Art, 28 <sup>th</sup> /31 <sup>st</sup> Avenue Connector Bridge
Oct 6 <sup>th</sup> , 2012	10-6pm	Celebrate Nashville at Centennial Park
Oct 13 <sup>th</sup> , 2012	10am	Dedication of Public Art, <i>Reflection</i> at Shelby Park
Oct 17 <sup>th</sup> , 2012	8-9am	Grants & Awards Committee meeting
Oct 17 <sup>th</sup> , 2012	10-2pm	Gallery - MECCC Employee Show/Opening Reception/Fundraiser
Oct 18 <sup>th</sup> , 2012	Noon	Metro Arts Commission meeting
Oct 27 <sup>th</sup> , 2012	10-4pm	Nashville Sings