

# COMMUNITY EDUCATION COMMISSION

## Mission Statement

The Community Education Commission is committed to serving as a gateway of information regarding life-long learning opportunities to the citizens of Nashville and Davidson County while providing high-quality learning opportunities.

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## Strategic Goals

### 1. Public Relations

**By 2013, customers/clients/students of the Community Education Commission and the general public will be better informed as to the course offerings and social opportunities offered by the CEC, as evidenced by:**

- Increase number of Facebook Friends to 200
- Use of MTA Advertising, newspaper, Radio paid and free PSAs and TV (Metro 3, also free)
- Catalogues complete and mailed at least 4 weeks before registration
- Complete electronic database of program participants (75 students currently in database)
- Completed database of catalogue distribution list

### 2. Funding

**By 2016 the Community Education Commission will be funded 10% from sources outside the Metro Government, as evidenced by:**

- Receipt of AmeriCorps Grant for full-time volunteer employee - Approximate value \$20K
- Collect at least \$8,000 per semester in class fees for a yearly total \$24K
- Increase the number of volunteers who support the activities of the CEC for a total in kind value of 120 service hours

### 3. Educational Classes/Social Opportunities

**By the year 2013, the CEC will develop and offer at least five new successful classes, as demonstrated by:**

- New topic offerings based upon customer feedback
- Improvements to existing trainings implemented based on customer feedback
- At least 60% student satisfaction rate as measured by on-line survey instrument

### 4. Community and Government Awareness

**By the year 2013, the CEC will improve inter government communications and develop at least two new inter-government partnerships, as demonstrated by:**

- Publish and distribute three editions of the CEC newsletter each year.
- Develop, publish and distribute Annual Report
- Memorandum of Understanding developed and in place with other Metro agencies (i.e. Nashville Career Advancement Center, MNPS, Parks and Recreation, Social Services, Human Relations Commission, etc...) regarding possible collaborative trainings, social activities, and classes.

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## Community Education and Development Line of Business

The purpose of the Community Education and Development Line of Business is to provide educational and social opportunities to adult learners and the community so they can increase their knowledge in their fields of interest.

### Community Education and Development Program

The purpose of the Community Education and Development program is to provide educational and social opportunities to adult learners and the community so they can increase their knowledge in their fields of interest.

#### Result Measures

- Percentage of participants who respond that they increased their knowledge in the field or subject of interest as a result of the class.
- Percent of participants who respond that they will return to take additional classes
- Percent of participants who respond that they will recommend Community Education classes to someone else

#### Output Measure

- Number of class participants
- Number of attendees at social opportunities
- Number of new classes offered
- Annual revenue

#### Demand Measure

- Number of new classes requested