

# Arts Commission

## **Mission**

The Arts Commission stimulates and advances the arts to enrich the human experience for the community in Nashville.

# Arts Commission

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### Strategic Goals

- By 2015 Nashville will have a measurable increase in arts and culture participation artistic workforce development and community wide artistic quality.

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Number of artists commissioned - total  
Number of artists commissioned - local  
Dollar amount awarded to all artists  
Dollar amount awarded to local artists  
Dollar amount awarded to subcontractors/fabricators  
Number of Artistic FTEs and contracts paid by Grantees  
Number of Grantees accessing MNAC training  
Number of participants programs/activities - total  
Number of participants program/activities - youth (<18yrs)  
Number of participants program/activities - seniors (65+)  
Number of participants program/activities - disable adults  
Number of participants program/activities - disabled youth  
Number of participants program/activities - low-income adults  
Number of participants program/activities - low income youth  
Number of participants program/activities - adults of color  
Number of participants program/activities - youth of color  
Number of participants program/activities - adults with limited English  
Number of participants program/activities - youth with limited English  
Number of classroom materials created  
Number of downloads of education materials  
Number of unique visitors to website/pages  
Number of Followers - Facebook  
Number of Followers - Twitter  
Number of Followers - Instagram  
Number of Reposts - Facebook  
Number of new artwork/projects funded by grants  
Number of funded projects receiving awards/honors  
Number of grants made - total  
Number of new strategic partners  
Number of new grants or dollars raised outside Metro for programs  
Number of awards/recognition received by our program



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### Community Engagement Line of Business

The purpose of the Community Engagement Line of Business is to lead month long program and series of events that increase citizen and visitor access to quality art, and art performances.

#### Artober Development Program

The purpose of the Artober Development Program is to lead month long program and series of events that increases citizen and visitor access to quality art and part performances.

##### Result Measures

- Number of participants Artober - total
- Number of new Artober partners

##### Output Measures

- Amount of in-kind value of Artober partnerships
- Number of Artober Events - created by Metro Arts
- Number of new dollars raised by Artober

##### Demand Measures

- Number of art organizations who access training/technical assistance
- Number of new media inquiries
- Number of social media followers (aggregate)

#### Non-allocated Financial Transactions

Central adjustments related to internal service fees, pay adjustments, fringe benefits, non-programmatic changes and departmental “to be determined” budget reductions are reported here. These adjustments will be allocated to individual programs by the department in the upcoming fiscal year.

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### Grants Coordination Line of Business

The purpose of the Grants Coordination Line of Business is to provide funds to community agencies that increase citizen and visitor access to quality art, artists and art participation. Particular emphasis is placed on engaging typically underserved populations, such as economically at risk youth and adults, senior citizens, people of color, and those with disabilities.

### Metro Arts Grants Program

Metro Arts Grants support a diverse range of artistic and cultural activities from theatrical, dance and musical productions, visual arts activities and exhibits, neighborhood festivals, film, after-school arts education and more. All grants are required to demonstrate alignment with three of the Commission's impact areas; Expanding and improving the creative workforce, increasing availability and participation in creative activities, enhancing the creative quality and innovation. Potential grantees must have strong organizational foundations and be committed to demonstrable community results with special emphasis on engaging underserved populations, such as senior citizens, at-risk youth and people of color, people with disabilities.

#### Result Measures

- Number of participants via Grantees - low-income
- Number of participants via Grantees - w/limited English
- Number of MNPS students
- Number of participants via Grantees - total
- Number of participants via Grantees - youth (<18 yrs)
- Number of participants via Grantees - seniors
- Number of participants via Grantees - disabled
- Number of MNPS schools participating in Grant-funded activities
- Number of participants via Grantees - seniors

#### Output Measures

- Number of new grants made

#### Demand Measures

- Number of fee-based activities provided by grantees
- Number of free-to-the-public creative activities provided by grantees
- Number of free tickets or seats given for fee-based activities

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### Public Art Line of Business

The purpose of the Public Art and Artist Development Line of Business is to increase new public art installations, develop the skills and quality of local public artists and produce companion educational materials about the role of public art in city design and development for citizens and visitors.

### Public Art Projects and Artist Development Program

The purpose of the Public Art Projects and Artist Development Program is to develop community partnerships, programs and educational materials that support new public art installations and develop education opportunities, lectures and externships designed to help more local artists transition from studio to public art.

#### Result Measures

- Number of artists applying for commission

#### Output Measures

- Number of local artists who are short-listed
- Number of artists commissioned - total
- Number of artists commissioned - local
- Dollar amount awarded to all artists
- Dollar amount awarded to local artists
- Dollar amount awarded to subcontractors/fabricators
- Dollar amount awarded to local subcontractors/fabricators

#### Demand Measures

- Number of participants in selection panels/and community meetings
- Number of curriculum guides/teaching units created by PA