



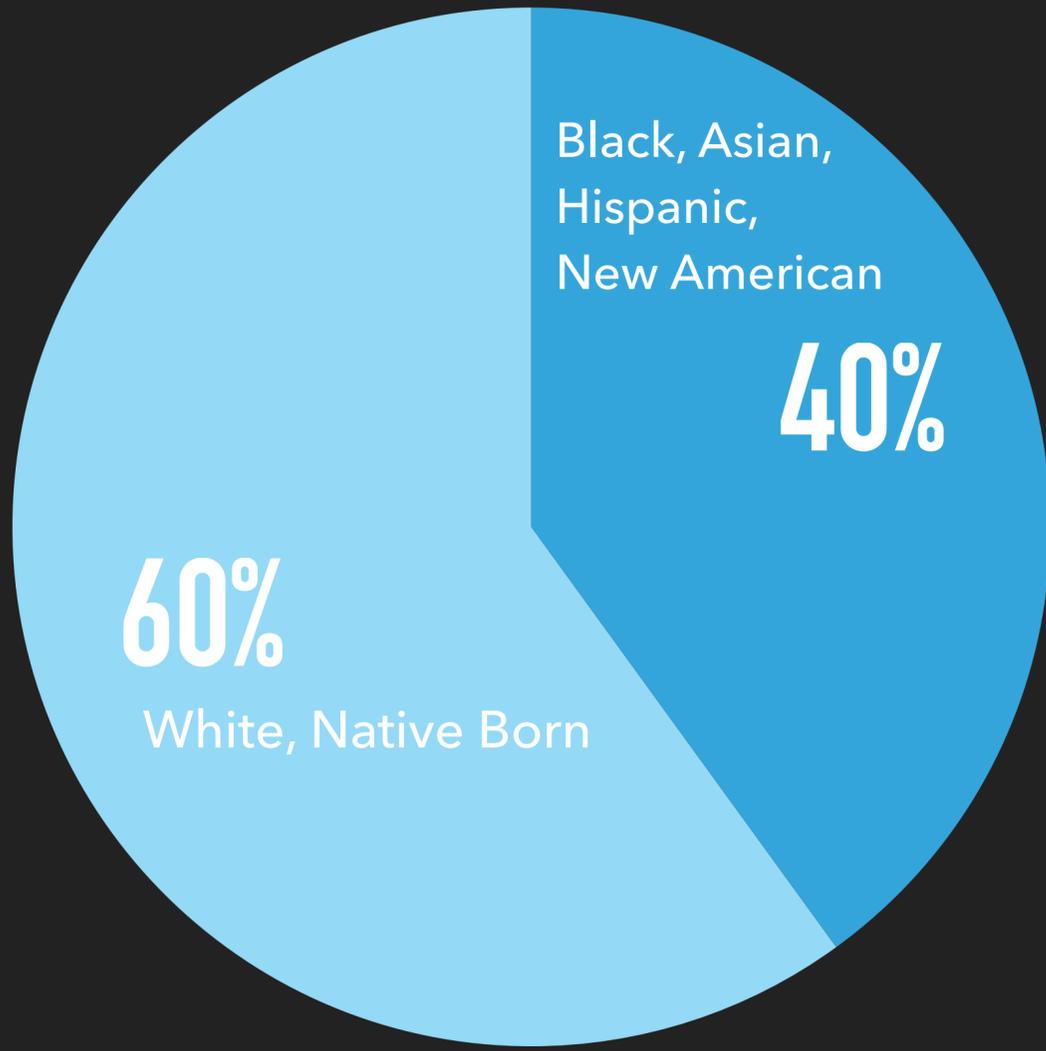
MINORITY ENTERPRISE GROWTH AND NEEDS

M.E.G.A.N. STUDY

MINORITY BUSINESS ENTERPRISE

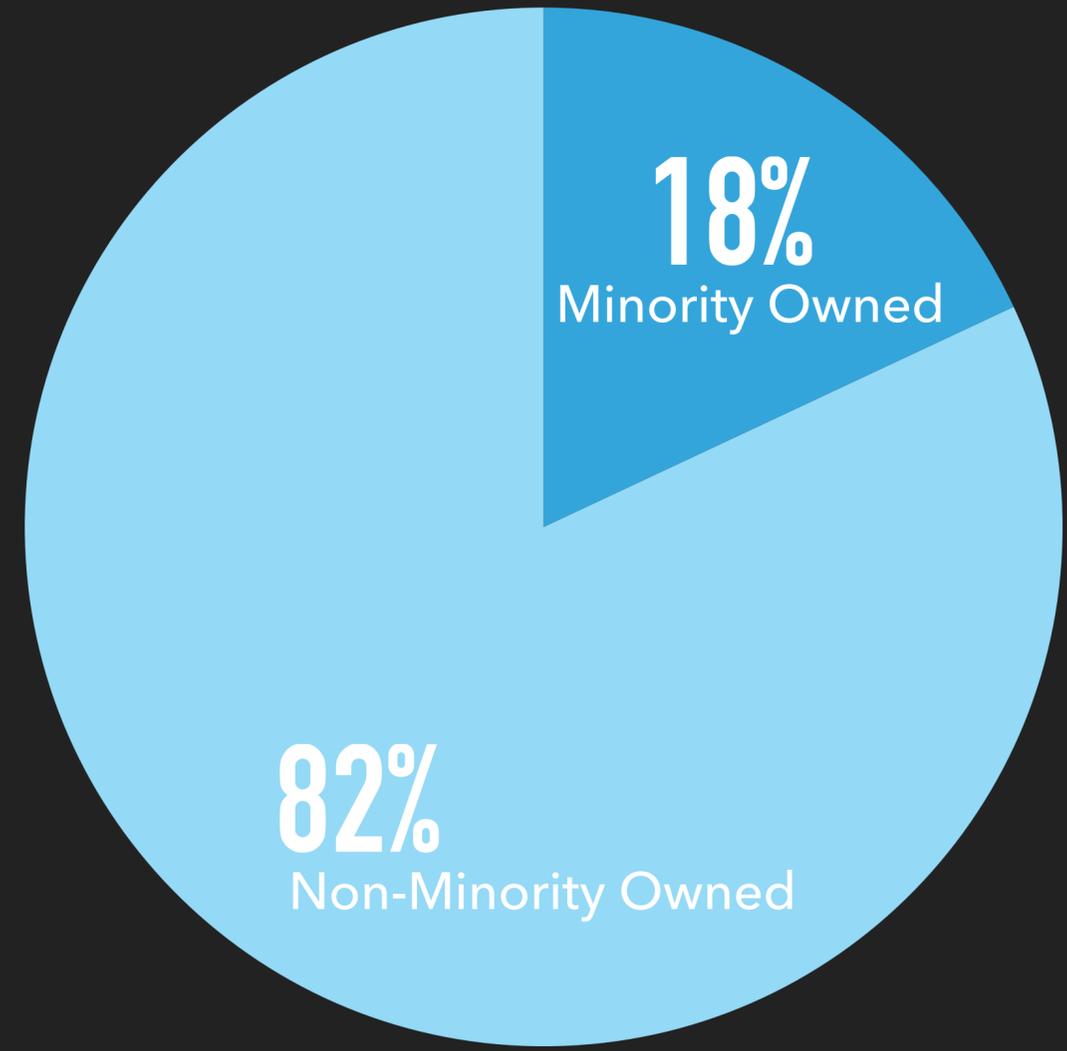
- ▶ 51% Asian, Black, Hispanic, Pacific Islander
- ▶ Metro Services Available
 - Business Assistance Office
 - Economic & Community Development
 - Economic Opportunity & Empowerment





Population
Nashville

VS



Business Enterprises
Nashville



**THE MOST INCLUSIVE &
DIVERSE EVENT OF ITS
KIND IN RECENT MEMORY.**

—Nashville Scene, 9/25/15

M.E.G.A.N. STUDY PROPOSAL

- ▶ University Partner
 - Evaluate Current Services
 - Collect Demographic Information
 - Identify Barriers to Growth
 - Provide Action Plan
 - Retain Data

**WHAT GETS MEASURED
GETS DONE.**

Mayor Megan Barry

9/30/15



We Make Nashville

▶ Cost-Effective

- \$225,000
- Economic & Social Benefit

▶ 600,000 Nashvillians

- 240,000 Minority/New Americans
- 11,000 MBEs



