

A dark blue silhouette of the Nashville skyline, featuring several skyscrapers and a prominent bridge with a large arch. The background is a gradient of dark blue.

**CULTURE AND PLACEMAKING
COMMUNITY CONVERSATION**

Welcome!!

WHAT'S **NEXT** FOR NASHVILLE?



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AGENDA

- What brought us here/ about NashvilleNext
- What is Culture?
- Table discussion Part 1
- Enhancing Access to Culture
- Table discussion Part 2
- Next steps

WHAT'S NASHVILLE NEXT?



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WHAT'S **NEXT** FOR NASHVILLE?

NashvilleNext is a
process to create a **plan**
for the future of
Nashville...

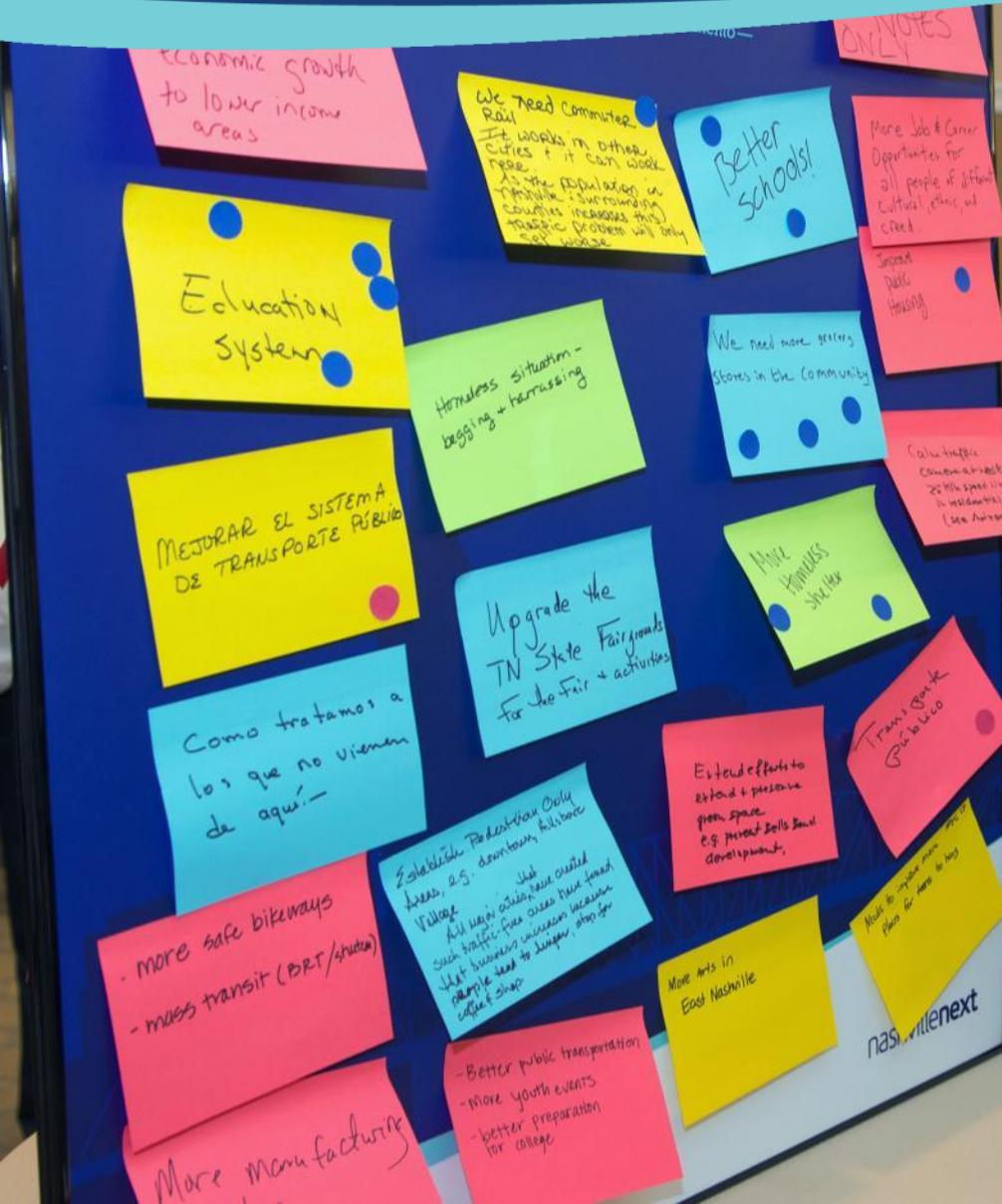
PHASE AND SCHEDULE



NASHVILLE NEXT PROCESS TIMELINE



VISIONING



WHAT NASHVILLE THINKS ABOUT CULTURE...

“A better public transit system could connect people and further integrate different cultures.”

“(Love) the diversity of people that creates a span of cultures, food, languages and ideas.”

“(Love) the diversity of culture, people, the arts and friendliness...”

“(Nashville is) a city that becomes more walkable. It has more culture venues inside of the city center...”

MORE PEOPLE, CHANGING COMMUNITIES

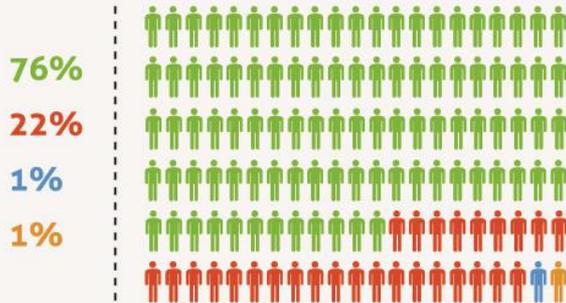
 White (Non-Hispanic)

 Black (Non-Hispanic)

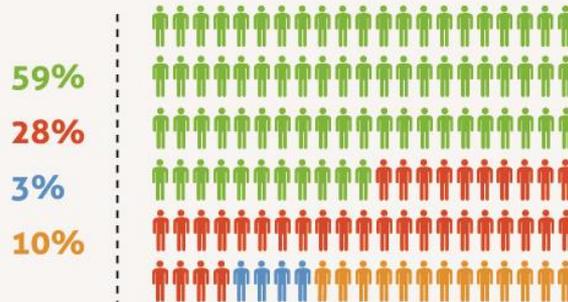
 Other (Non-Hispanic)

 Hispanic (all races)

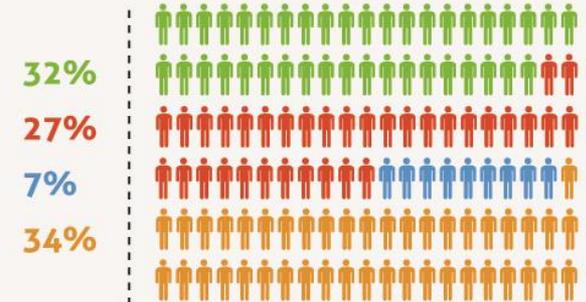
1980



2010



2040



Census (1980, 2010); Woods & Poole projections (2040)

Goals and Policies



1. Nashvillians embrace arts education and life-long cultural literacy as a core value.
2. Nashville has thriving creative and cultural districts dispersed across the region



Goals and Policies

3. Every Nashvillian has genuine access to opportunities to participate in the arts and cultural activities.
4. Nashville artists and creative entrepreneurs have clear pathways to grow their professional practices and businesses.

PURPOSE OF TONIGHT'S MEETING

To have a larger
conversation about
culture

How do we
encourage/enhance
your participation in
cultural that is
happening in our
communities?



HOW PLACE MAKING AND CULTURE INTERSECT



Craig Hoover
Southeast Director,
LiveWorkLearnPlay

Arts Culture and Creativity
Resource Team Member



WHAT'S **NEXT** FOR NASHVILLE?



OUR CREATIVE ECOSYSTEM



WHAT'S **NEXT** FOR NASHVILLE?

WHAT IS CULTURE ? ? ? ?

WAY literature MUSEUMS EXPRESSION KNOWLEDGE Imagination
IMMIGRANT architecture education development kitchens
ENGAGEMENT FOOD performance MULTICULTURALISM SUSTAINABILITY PLAY
rap LIFE art COMMUNITY VALUES MUSIC ethnicity
patterns festivals ENTERTAINMENT social VOICE
PUBLIC INNOVATION improvement. race diversity
JAZZ BOLD HISTORY BELIEFS neighborhood SHARED FILMMAKING
DESIGN behaviors customs GALLERIES WORKSHOPS SLANG
tools RITUALS institutions CREATIVITY PEOPLE GOALS
COUNTRY PRODUCTS SKILL techniques dance society GENIUS
sculpture language PHOTOGRAPHY symbolic TRAITS

CULTURE IS...

The creation and
expression of a shared
identity.



CULTURE IS...IMPORTANT

Craigie, here I thought it would be good to add some facts as to why art/culture is important to a city...

YOUR FIRST TASK!

Tell us...

Where are
you
participating
culture?



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TABLE DISCUSSION #1

How do you participate
in culture?



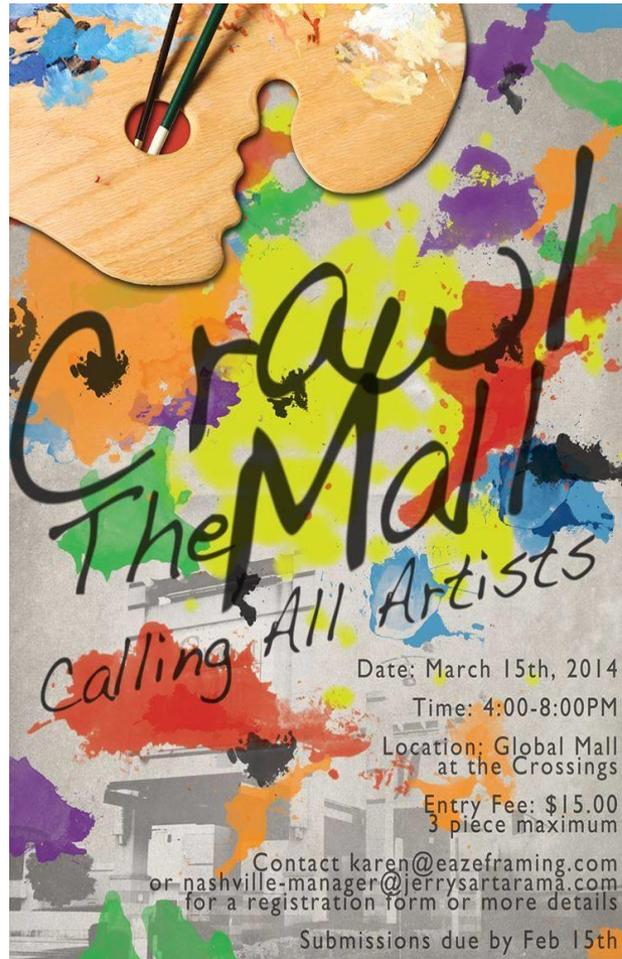
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LET'S ENHANCE IT !!!

Communities can enhance access to its culturally experiences by:

1. Improve access and participation
2. Build, attract and retain artistic talent
3. Creative Placemaking to spur Economic Development

#1 IMPROVE ACCESS AND PARTICIPATION



**Southeast
Nashville
Art Crawl
at the
Global
Mall**



**Donelson
Art Crawl**

WHAT'S NEXT FOR NASHVILLE?

#1 IMPROVE ACCESS AND PARTICIPATION



Hops Festival and Square Dancing in Bells Bend

Photos: Bells Bend.org.

#1 IMPROVE ACCESS AND PARTICIPATION



**Public Art along
the 28th Avenue
Connector.**

**From students'
vision to public
art!**

#1 IMPROVE ACCESS AND PARTICIPATION

**FRIST ANTIOCH
COMMUNITY EXHIBITION**
FACE: Transitions, Alterations, & Mutations

EXHIBITION ORGANIZED BY
ANTIOCH HIGH SCHOOL STUDENTS
UNDER THE GUIDANCE OF
THE FRIST CENTER FOR VISUAL ARTS

FACE: TRANSITIONS, ALTERATIONS AND MUTATIONS WILL SHOW
AT THE CROSSINGS EVENT CENTER IN ANTIOCH
WE INVITE YOU TO COME AND EXPLORE THE
UNIQUE AND CREATIVE ARTWORKS OF
THE NASHVILLE COMMUNITY

THE EXHIBITION IS
OPEN FROM
FEBRUARY 20TH
TO MARCH 15TH



Edmondson Park & Public Art Project

Frist – Antioch High School Art Exhibition

WHAT'S **NEXT** FOR NASHVILLE?

#2 BUILD AND ATTRACT TALENT



Photo: The Skillery

#2 BUILD AND ATTRACT TALENT



CREATIVE PLACEMAKING

- Public and private partners shape the physical and social character of a neighborhood or city through the arts.



#3 CREATIVE PLACEMAKING & ECONOMIC DEVELOPMENT



Ryman Lofts at Rolling Mill Hill. Affordable housing for people pursuing a career in the arts.

#3 CREATIVE PLACEMAKING & ECONOMIC DEVELOPMENT



Photograph by Eric Willingham



Art History Class Lifestyle Lounge & Gallery and Gateway to Heritage – Jefferson Street



Madison – Amqui Station Farmers Market

YOUR SECOND TASK!

Tell us...

Identify the tools that could help enhance access to the cultural activities you identified in your communities?



Photo: The Tennessean



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ENHANCING CULTURAL ACTIVITIES

1. Improve Access and participation
2. Build, attract and retain artistic talent
3. Creative Placemaking to spur Economic Development

TABLE DISCUSSION #2

What could help enhance access to the culture happening in our communities?



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NEXT STEPS

Stay involved in your local arts community

Get to know the Metro Arts Commission

Try something new!

NEXT STEPS

Information from tonight will be incorporated into the Arts, Culture and Creativity Goals, Policies, and Implementation Steps.

NEXT STEPS

- Stay involved with NashvilleNext: www.nashvillenext.net/pick
- Weigh in on the Futures with print or online survey
- Review the goals and policies with Meetings to Go or on talk.nashvillenext.net

A dark blue silhouette of the Nashville skyline, featuring the prominent spires of the Parthenon and several bridges with truss structures. The background is a gradient of dark blue.

CULTURE AND PLACEMAKING COMMUNITY CONVERSATION

Thank you!!