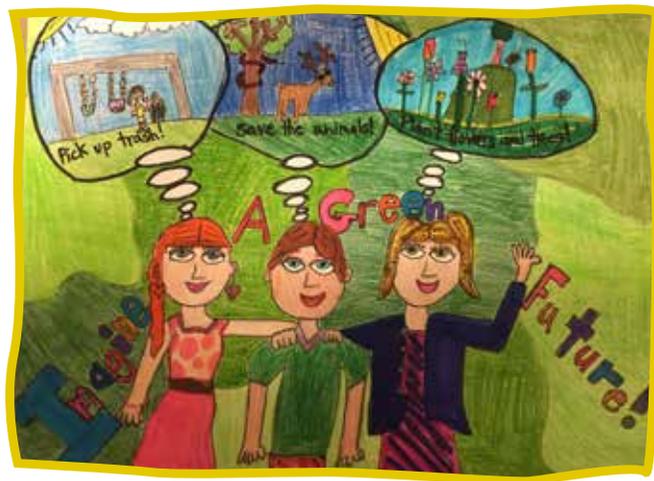




NASHVILLE BEAUTIFUL ART CONTEST

2016-2017



2015 GRAND PRIZE WINNER
Maddie Clements, Shayne Elementary

THIS YEAR'S CONTEST THEME IS "DO THE ROT THING."

By doing the rot thing, composting, you are doing the right thing! You can be a "rot star" by composting your food instead of just throwing it in the trash. It is practices like composting that save energy and protect our world.



what
An Art Contest and Rolling Art Museum

who
Third and Fourth Grade Students

why
Promote Recycling and Environmentally Conscious Lifestyles

about the ART CONTEST

Red River Waste Solutions, Nashville's largest collector of residential waste, 11 years ago set out to raise environmental awareness.

The result is the Nashville Beautiful Art Contest and Rolling Art Museum, an initiative that engages MNPS third and fourth graders in environmental education through art. It is time for MNPS teachers, art instructors and principals to encourage their students to compete in the contest and educate them about ways to keep Nashville beautiful.

The 2016-2017 contest theme is "Do the Rot Thing." Teachers are encouraged to educate students about the importance

of litter prevention, recycling and energy conservation at home, at school and in our community. Students' art should reflect ways to keep Nashville clean and protect the environment on a daily basis.

Only two entries from each school may be submitted. Please prejudge all entries from your school, and submit one winner and one runner-up. Submitted art work will then be judged by members of the Metro Nashville Council and contest sponsor organizations. Teachers will be notified

of the judging results by the beginning of November.

The winning entry from each MNPS grade school will be displayed on the sides of the Red River waste collection trucks from December 2016 through May 2017. This art will be seen by more than 9,000 people each day while the trucks are on route. The citywide grand prize winning artwork will be on display in the Piedmont Gas Christmas Parade on Saturday, Dec. 3.



presented by

Metro Public Works
Red River Waste Solutions
Metro Nashville Arts Commission
Metro Nashville Public Schools
Metro Beautification & Environment Commission



Like us on Facebook:
www.facebook.com/NashvilleBeautifulArtContest
Post photos and stories from lessons on sustainability in the classroom and of creative students hard at work on their entries!



what

An art contest to remind Nashvillians about the importance of beautification and recycling.

who

Third and fourth grade students in the Metro Nashville Public Schools system.

why

To promote recycling and environmentally conscious lifestyles.

win

Each school's top entry will be eligible to win one of three grand prizes or an award of distinction. Prize money will be offered to the art departments of each grand prize winner's school in the amount of **\$1,500 (1st Place)**, **\$1,000 (2nd Place)**, **\$500 (3rd Place)** and **\$250 (award of distinction)**.

Sponsored for 11 years by Red River Waste Solutions.



NASHVILLE BEAUTIFUL ART CONTEST

did you know

...that food waste is the second-largest contributor to the trash supply in America? Help keep Nashville beautiful by composting, which is the process of helping food break down in a way that can replenish the Earth. You can take care of our world using your left-overs! Will you be a "rot star" by composting and encouraging your friends to do the rot thing? Use the steps below to get started!

STEP 1 food

Instead of throwing food waste in the garbage can, throw it in a compost bin.

STEP 2 worms

Mix a little soil with either dry leaves or shredded newspaper and stir once per week.

STEP 3 compost

Let decomposers do their job! They will turn your food waste into reusable soil.

STEP 4 reuse

Use the soil to make the Earth more beautiful! You can grow a garden of flowers or fresh food to eat.

submissions

Each school is to pre-judge the art, and **submit only two entries with a consent form for each**: one winner and one runner-up. Submissions must be postmarked by Monday, Oct. 17 or hand delivered by 4 p.m. on Wednesday, Oct. 19 to the following address:

Nashville Beautiful Art Contest
Metro Public Works
750 South 5th Street
Nashville, TN 37206

Late submissions will not be considered.

2016-2017

MARK YOUR calendars

OCTOBER 17

Mailed-entry postmark date

OCTOBER 19

Hand-delivered entry due date

DECEMBER 3

The first place, grand prize winning entry will be on display on the side of the Red River Waste Solution collection vehicles during the Nashville Piedmont Natural Gas Christmas Parade.

DECEMBER 10

Public Viewing Event at Nissan Stadium.

SPRING

Art trucks will visit schools and council reception to honor finalists. Specific dates TBA.

judging

Artwork will be judged using the following criteria:

Expression of Contest Theme **Originality**
Artistic Merit and Creativity **Neatness**

winners

Only the top winner from each school is guaranteed to be displayed on the side of a Red River collection truck. The runner-up entries from each school will be judged for a place on a collection truck depending on availability of space.

Winners will be announced at the beginning of November by letter and by press release.

CONTACT www.nashville.gov/public-works
or contact Alex Cate
at **615-242-8856**
or alex@hallstrategies.com

[facebook.com/MetroNashvillePublicWorks](https://www.facebook.com/MetroNashvillePublicWorks)

[@nashvillepw](https://twitter.com/nashvillepw)

CONTEST RULES

1. Artwork must be 11 inches wide by 8.5 inches tall. Paper orientation **must be landscape**. Portrait orientation entries will be disqualified.
2. Entries are limited to grades 3 and 4 only.
3. Artwork must be done in marker, bold crayon, ink, acrylic or tempera paint. Posters must be reproducible. Computer generated art is not acceptable.
4. No group projects.
5. Original art must be supplied. Each school will be responsible for picking up its entries after the contest. All entries will be available for pickup at the spring council reception.
6. Artwork must be flat. Folded, matted, mounted or framed posters are not acceptable.
7. The theme, "**Do the Rot Thing,**" must be incorporated in the art work. Any text used should be spelled correctly and easy to read.
8. The use of copyrighted images is not acceptable. The use of business or company names, other than contest sponsors, should not be included anywhere on the artwork.
9. The student's name, grade and school must be printed legibly on the back of each entry. Please also indicate which piece of art is being submitted as the winner for your school and which is the runner-up.
10. Each entry must be accompanied by the consent form completed by the art teacher, parent and student.