

Jefferson Street Improvements
Improve Jefferson Street at the I-40 overpass by reconstructing the center median to allow green space for plantings using retaining walls. The street lighting program, previously installed on the outskirts of the site, shall be continued to provide lighting under the overpass as well as to 'link' the previous improvements. The sidewalk of Jefferson Street shall also be re-routed in a manner consistent with the curvilinear theme and the existing chain link fence shall be relocated further from the street.

Jefferson Street Exit
Overhead and directional signage will be added at the Jefferson Street exit ramp. A tree grove echoing the columns which support the overpass and large beds of plant massings will create an aesthetically pleasing entrance to the district. Views into Heritage Park will allow "passers-by" to get a glimpse of the rich culture and history of the area.

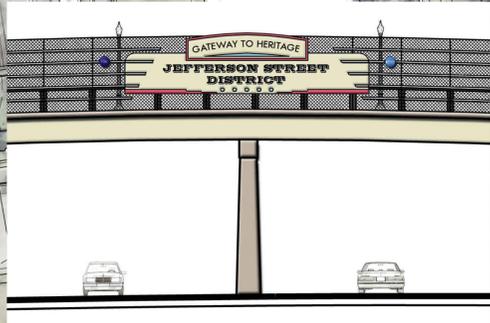
Proposed Bus Stop
The existing Bus Stop should be relocated and improved by incorporating an enclosed shelter with security lighting



28th Avenue Exit
Directional, as well as overhead, signage will be added at this exit ramp. Large beds of plant massings and tree plantings along the existing berm will create an aesthetically pleasing entrance into the district. The existing concrete swale will be reconstructed in a curvilinear form - in keeping with the approach of the development. These elements will effectively create a pleasing and welcoming feel to the Jefferson Street District.

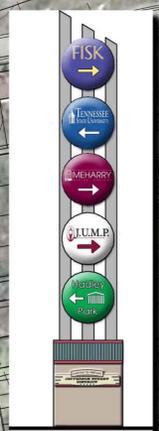


Potential Visitor Center
Two sites have been identified for potential visitor centers. Information regarding the Jefferson Street District and/or the Universities could be provided through the use of printed material, Kiosks, or a manned structure.



Pedestrian Bridge
Acting as a gateway into the district, the pedestrian bridge at I-40 will be improved and signage incorporated. The existing chain link fence should be repaired where needed and painted black. The concrete structure of the bridge should also be painted in a color that is consistent with the "Heritage Park" improvements. This design also incorporates five bands of brushed aluminum, which shall be attached to the painted chain link fencing, with district logo disks (reminiscent of the proposed signage spaced throughout), effectively repeating the melodious design character of the overall project.

28th Avenue Underpass
Improve the 28th Avenue underpass by adding street lamps that are consistent with the previously installed improvements on Jefferson Street. The existing chain link fence shall be removed and the structure should be painted with the color scheme expressed at Heritage Park. The concrete embankment should be treated with a combination of murals and logo disks reminiscent of the proposed signage.



Directional Signage
Directional Signage identifying the universities and destination points of the district will be located at both exit ramps. Smaller scale versions could be installed throughout the area to act as a wayfinding system.