MINUTES OF THE
MARKETING & OPERATIONS COMMITTEE MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The Marketing & Operations Committee Meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on March 28, 2013 at 9:19 a.m. in Room 212 at the Nashville Convention Center, Nashville, Tennessee.

MARKETING & OPERATIONS COMMITTEE MEMBERS PRESENT: Mark Arnold, Luke Simons, Mona Lisa Warren, and Marty Dickens, Ex-Officio

MARKETING & OPERATIONS COMMITTEE MEMBERS NOT PRESENT: Ken Levitan

OTHERS PRESENT: Charles Starks, Larry Atema, Barbara Solari, Patricia Douglas, Charles Robert Bone, and Holly McCall

The meeting was opened for business by committee Chair Mona Lisa Warren.

ACTION: Mark Arnold made a motion to approve the Marketing & Operations Committee minutes of January 31, 2013. The motion was seconded by Luke Simons and approved unanimously by the committee.

Holly McCall gave a media update and a grand opening update and there was discussion.

Charles Starks then gave an operations update on the job fair, FF&E, and website development. There was discussion.

With no additional business a motion was made to adjourn, with no objection the Marketing & Operations committee of the CCA adjourned at 9:46 a.m.

Respectfully submitted,

Charles L. Starks
President & CEO
Convention Center Authority

Approved:

Mona Lisa Warren, Chair
CCA Marketing & Operations Committee
Meeting Minutes of March 28, 2013