

DEPARTMENT NAME	Metro Arts Commission
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DEPARTMENT MISSION	The mission of the Metro Arts Commission is to provide arts resource, public art and arts leadership products to artists, arts organizations, and Davidson County residents and visitors so they can experience an enriched quality of life through the arts.
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ISSUE STATEMENTS

Issue Statement One

Nashville's growing arts industry is fragile and without adequate support, will result in:

- Decreased quality of life for citizens
- Decrease in the number of artists and creative workforce
- Decrease in arts activities
- Decreased exposure to Public Art
- Decrease in multigenerational arts education in and out of schools
- Decreased ability to provide informational resources to the public
- Decrease in Metro Arts Commission's ability to respond to arts organizations' needs

STRATEGIC GOALS

Goal One

By the year 20XX, Nashville's growing arts industry will become stronger and the community will have increased access to services and programs as evidenced by:

- Number attending arts activities supported by Metro Contributions to the Arts
- Percentage increase in annual revenue of organizations receiving Metro Contributions to the Arts
- Number of grantee arts organizations providing educational programming
- Number of Public Art projects supported by the Metro Public Art Fund in capital budget
- Number of technical assistance workshops
- Number of local visual artists represented on the MNAC Artist Registry
- Numbers of organizations represented on the MNAC Arts Directory

LINES OF BUSINESS

Line of Business One – Purpose Statement

The purpose of the Public Art and Artist Development line of business is to provide public art and educational products to residents, visitors and individual artists so they can interact with an enhanced civic environment and artists can improve their professional skills.

LOB One – Key Results

Number of Public Art project phases completed (Key)

Line of Business Two – Purpose Statement

The purpose of the Arts Information Resources line of business is to provide art resources products to artists, arts organizations, art enthusiasts, visitors and the community at large so they can be aware of arts offerings and opportunities in the community.

LOB Two – Key Results

Number of local artists represented on the MNAC Artist Registry (Key)

Line of Business Three – Purpose Statement

The purpose of the Grants and Organizational Development line of business is to provide grants and technical assistance products to non-profit arts organizations so they can build and expand their capacity to provide quality arts programming.

LOB Three – Key Results

Number of grants awarded (Key)

PROGRAM

**Line of Business
Purpose Statement**

The purpose of the Public Art and Artist Development line of business is to provide public art and educational products to residents, visitors and individual artists so they can interact with an enhanced civic environment and artists can improve their professional skills.

Program Name

Public Art and Artist Development

Program Purpose Statement

The purpose of the Public Art and Artist Development program is to provide public art and educational products to residents, visitors and individual artists so they can interact with an enhanced civic environment and artists can improve their professional skills.

**Family of Measures: Result
Measure(s)**

Percent of project phases that meet their progress target for the fiscal year

**Family of Measures: Output
Measure(s)**

Number of Public Art project phases completed (Key)

If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.

**Family of Measures: Demand
Measure(s)**

Total number of project phases*

Please list measures, if any, for this program that might be determined via a public survey.

** Project Phases include such items as stakeholder meetings, site preparation, fabrication, installation, and lighting*

Products

Art exhibitions
online Artist Registry
Artist slide sessions
Public art forums
Technical assistance workshops for artists
Art in Public Places maps
Public Art committee meeting notes
Public Art location selection
Public Art stakeholder meetings
Public Art technical approvals
Public Art budgets and timelines
Public Art RFQ/RFP documents
Public Art distribution of RFQ's and RFP's
Public Art information sessions
Public Art selection panel appointments
Public Art panelist orientations
Public Art semi-finalist site visits
Public Art proposal presentations
Public Art selection panel recommendations
Public Art Committee recommendations
Public Art finalist announcements
Public Art artist contracts
Public Art site preparations
Public Art installations
Public Art landscaping
Public Art lighting
Public Art signage
Public Art project documentation
Public Art announcements, publicity and dedications
Public Art maintenance plans
Public Art presentations

PROGRAM

**Line of Business
Purpose Statement**

The purpose of the Arts Information Resources line of business is to provide art resources products to artists, arts organizations, art enthusiasts, visitors and the community at large so they can be aware of arts offerings and opportunities in the community.

Program Name

Arts Information Resources

Program Purpose Statement

The purpose of the Arts Information Resources program is to provide art resources products to artists, arts organizations, art enthusiasts, visitors and the community at large so they can be aware of arts offerings and opportunities in the community.

**Family of Measures: Result
Measure(s)**

Number of unique visitors to ArtsNashville.org

**Family of Measures: Output
Measure(s)**

Number of technical assistance workshops provided

Number of local visual artists represented on the MNAC Artist Registry (Key)

Numbers of organizations represented on the MNAC Arts Directory

If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.

**Family of Measures: Demand
Measure(s)**

Percentage change of unique visitors to ArtsNashville.org

Please list measures, if any, for this program that might be determined via a public survey.

Products

Email Based Newsletter (Arts Alerts)

- Calls to Artists
- Workshops, Lectures and Conferences
- Seminars and Classes
- Arts Funding Opportunities
- Important Dates
- Arts News and Awards

ArtsNashville.org

- Visual Artist Registry
- Online Arts Directory
- Metro Arts Gallery
- Art in Public Places
- Arts Resource Links
- News and Announcements
- Notice of Public Meetings
- Metro Arts Program Information

Economic Impact Studies

Printed Arts Directories

Teacher's Arts Resource Guides

Cultural Executives Network meetings

Technical assistance workshops for arts organizations

PROGRAM

**Line of Business
Purpose Statement**

The purpose of the Grants and Organizational Development line of business is to provide grants and technical assistance products to non-profit arts organizations so they can build and expand their capacity to provide quality arts programming.

Program Name

Grants and Organizational Development

Program Purpose Statement

The purpose of the Grants and Organizational Development program is to provide grants and technical assistance products to non-profit arts organizations so they can build and expand their capacity to provide quality arts programming.

**Family of Measures: Result
Measure(s)**

Percentage change in annual revenue of organizations receiving Metro Contributions to the Arts

Number attending arts activities supported by Metro Contributions to the Arts in schools, community centers, neighborhoods, arts facilities and other venues

**Family of Measures: Output
Measure(s)**

Number of grants awarded (Key)

If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.

**Family of Measures: Demand
Measure(s)**

Number of grant applications received

Please list measures, if any, for this program that might be determined via a public survey.

Products

Grant Awards Grant technical assistance workshops for arts organizations
