

<b>DEPARTMENT NAME</b>	Metro Arts Commission
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<b>DEPARTMENT MISSION</b>	The mission of the Metro Arts Commission is to provide arts resource, public art and arts leadership products to artists, arts organizations, and Davidson County residents and visitors so they can experience an enriched quality of life through the arts.
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## STRATEGIC GOALS

### Goal One

By the year 20XX, Nashville's growing arts industry will become stronger and the community will have increased access to services and programs as evidenced by:

- Number attending arts activities supported by Metro Contributions to the Arts
- Percentage increase in annual revenue of organizations receiving Metro Contributions to the Arts
- Number of grantee arts organizations providing educational programming
- Number of Public Art projects supported by the Metro Public Art Fund in capital budget
- Number of technical assistance workshops
- Number of local visual artists represented on the MNAC Artist Registry
- Numbers of organizations represented on the MNAC Arts Directory

## LINES OF BUSINESS

### Line of Business One – Purpose Statement

The purpose of the Public Art and Artist Development line of business is to provide public art and educational products to residents, visitors and individual artists so they can interact with an enhanced civic environment and artists can improve their professional skills.

### LOB One – Key Results

Number of Public Art project phases completed (Key)

### Line of Business Two – Purpose Statement

The purpose of the Arts Information Resources line of business is to provide art resources products to artists, arts organizations, art enthusiasts, visitors and the community at large so they can be aware of arts offerings and opportunities in the community.

### LOB Two – Key Results

Number of local artists represented on the MNAC Artist Registry (Key)

### Line of Business Three – Purpose Statement

The purpose of the Grants and Organizational Development line of business is to provide grants and technical assistance products to non-profit arts organizations so they can build and expand their capacity to provide quality arts programming.

### LOB Three – Key Results

Number of grants awarded (Key)

## PROGRAM

**Line of Business  
Purpose Statement**

The purpose of the Public Art and Artist Development line of business is to provide public art and educational products to residents, visitors and individual artists so they can interact with an enhanced civic environment and artists can improve their professional skills.

**Program Name**

Public Art and Artist Development

**Program Purpose Statement**

The purpose of the Public Art and Artist Development program is to provide public art and educational products to residents, visitors and individual artists so they can interact with an enhanced civic environment and artists can improve their professional skills.

**Family of Measures: Result  
Measure(s)**

Percent of project phases that meet their progress target for the fiscal year

**Family of Measures: Output  
Measure(s)**

Number of Public Art project phases completed (Key)

*If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.*

**Family of Measures: Demand  
Measure(s)**

Total number of project phases\*

**Please list measures, if any, for this program that might be determined via a public survey.**

*\* Project Phases include such items as stakeholder meetings, site preparation, fabrication, installation, and lighting*

## Products

Art exhibitions  
online Artist Registry  
Artist slide sessions  
Public art forums  
Technical assistance workshops for artists  
Art in Public Places maps  
Public Art committee meeting notes  
Public Art location selection  
Public Art stakeholder meetings  
Public Art technical approvals  
Public Art budgets and timelines  
Public Art RFQ/RFP documents  
Public Art distribution of RFQ's and RFP's  
Public Art information sessions  
Public Art selection panel appointments  
Public Art panelist orientations  
Public Art semi-finalist site visits  
Public Art proposal presentations  
Public Art selection panel recommendations  
Public Art Committee recommendations  
Public Art finalist announcements  
Public Art artist contracts  
Public Art site preparations  
Public Art installations  
Public Art landscaping  
Public Art lighting  
Public Art signage  
Public Art project documentation  
Public Art announcements, publicity and dedications  
Public Art maintenance plans  
Public Art presentations

## PROGRAM

**Line of Business  
Purpose Statement**

The purpose of the Arts Information Resources line of business is to provide art resources products to artists, arts organizations, art enthusiasts, visitors and the community at large so they can be aware of arts offerings and opportunities in the community.

**Program Name**

Arts Information Resources

**Program Purpose Statement**

The purpose of the Arts Information Resources program is to provide art resources products to artists, arts organizations, art enthusiasts, visitors and the community at large so they can be aware of arts offerings and opportunities in the community.

**Family of Measures: Result  
Measure(s)**

Number of unique visitors to ArtsNashville.org

**Family of Measures: Output  
Measure(s)**

Number of technical assistance workshops provided  
  
Number of local visual artists represented on the MNAC Artist Registry (Key)  
  
Numbers of organizations represented on the MNAC Arts Directory

*If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.*

**Family of Measures: Demand  
Measure(s)**

Percentage change of unique visitors to ArtsNashville.org

**Please list measures, if any, for this program that might be determined via a public survey.**

## Products

### Email Based Newsletter (Arts Alerts)

- Calls to Artists
- Workshops, Lectures and Conferences
- Seminars and Classes
- Arts Funding Opportunities
- Important Dates
- Arts News and Awards

### ArtsNashville.org

- Visual Artist Registry
- Online Arts Directory
- Metro Arts Gallery
- Art in Public Places
- Arts Resource Links
- News and Announcements
- Notice of Public Meetings
- Metro Arts Program Information

### Economic Impact Studies

### Printed Arts Directories

### Teacher's Arts Resource Guides

### Cultural Executives Network meetings

### Technical assistance workshops for arts organizations

**PROGRAM**

**Line of Business Purpose Statement**

The purpose of the Grants and Organizational Development line of business is to provide grants and technical assistance products to non-profit arts organizations so they can build and expand their capacity to provide quality arts programming.

**Program Name**

Grants and Organizational Development

**Program Purpose Statement**

The purpose of the Grants and Organizational Development program is to provide grants and technical assistance products to non-profit arts organizations so they can build and expand their capacity to provide quality arts programming.

**Family of Measures: Result Measure(s)**

Percentage change in annual revenue of organizations receiving Metro Contributions to the Arts  
  
Number attending arts activities supported by Metro Contributions to the Arts in schools, community centers, neighborhoods, arts facilities and other venues

**Family of Measures: Output Measure(s)**

Number of grants awarded (Key)

*If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.*

**Family of Measures: Demand Measure(s)**

Number of grant applications received

**Please list measures, if any, for this program that might be determined via a public survey.**

**Products**

Grant Awards Grant technical assistance workshops for arts organizations
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