

February 20, 2003

Ms. Kim McDoniel
Internal Audit Manager
Metropolitan Government of Nashville and
Davidson County
222 3rd Avenue North, Suite 401
Nashville, TN 37201

Dear Ms. McDoniel:

I have reviewed the Internal Audit Report on the Convention Center and Convention & Visitors Bureau along with the accompanying KPMG *Performance Audit of the Nashville Convention Center and the Nashville Convention & Visitors Bureau*, and I am in basic agreement with the related recommendations. Nashville has a long history as a tourist and convention destination, and Nashville's visitors are an integral part of our city's spirit and economy.

I will work with the Metropolitan Council, the Department of Law, the Chamber of Commerce, stakeholders and others to address the recommendations related to the CVB. An accountable CVB with a well-articulated mission and clear performance goals is critical to Nashville maintaining and expanding its share of tourists and convention and trade show visitors.

Sincerely,

Bill Purcell
Mayor

BP:dt

Copy: Karl F. Dean, Department of Law
David L. Manning, Department of Finance
Mike Neal, Nashville Area Chamber of Commerce
Butch Spyridon, Nashville Convention & Visitors Bureau
Metropolitan Council Audit Committee
Richard V. Norment, Director of County Audit
KPMG, Independent Public Accountant