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**FOR IMMEDIATE RELEASE**

**Piedmont Natural Gas Launches *Share the Warmth* Round Up and  
Challenges 100,000 Customers to Sign Up in 60 Days**

*Customers Can Round Up Bills to Nearest Dollar to Help Neighbors in Need Pay Home Energy Bills*

**NASHVILLE, Tenn. (July 15, 2009)** – On one of the hottest days of the year, Piedmont Natural Gas executives and employees are joining community leaders in Tennessee, North Carolina and South Carolina as they line up and don orange scarves in support of Piedmont’s new *Share the Warmth* Round Up program.

*Share the Warmth* Round Up offers a simple, opt-in way for Piedmont customers to round up their monthly natural gas bill to the nearest dollar with the difference going to assist neighbors in their community who need help paying their home energy bills. *Share the Warmth* funds can be used to pay energy bills throughout the year regardless of the energy source used in the home – including natural gas, propane, oil, electricity, coal, kerosene and wood.

Piedmont Natural Gas is making an initial contribution of \$100,000 to *Share the Warmth*, and as an added incentive, will donate an additional \$50,000 if 100,000 customers enroll in *Share the Warmth* Round Up within the next 60 days.

“The need for assistance in the communities we serve has never been greater,” said Thomas E. Skains, chairman, president and chief executive officer of Piedmont Natural Gas. “In Charlotte alone, we expect 10,000 families to need assistance in the coming year. As a result, we hope as many of our customers who are able will join us in this effort by signing up for *Share the Warmth* Round Up. The more customers that sign up means the more families that can be helped. This is a simple step each of us can take to support our communities and our neighbors in need and the most it could cost any of us is \$12 a year. That’s small change to change lives.”

“We served twice as many families last year seeking help with their utility payments,” said Cynthia Croom, executive director of the Metropolitan Action Commission. “We anticipate that need to be just as great this year, which is why *Share the Warmth* is such a vital resource for our community. Families are sometimes faced with impossible decisions – food or heat, rent or electricity. Piedmont has addressed a critical need with its *Share the Warmth* Round Up program.”

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Contributions are tax deductible and 100 percent of every donation goes to assisting families and individuals in need. *Share the Warmth* partner agencies use donations to provide direct financial assistance to low-income families and individuals using all forms of energy throughout the year.

Piedmont's *Share the Warmth* partner agencies are:

**North Carolina**

- North Carolina Department of Health and Human Services
- Crisis Assistance Ministry (Charlotte)

**South Carolina**

- South Carolina Governor's Office

**Tennessee**

- Metro Action Commission (Davidson County)
- Mid-Cumberland Community Action Agency (Cheatham, Robertson, Rutherford, Sumner, Trousdale, Williamson and Wilson counties)
- Highland Rim Economic Corporation (Dickson County)

There are three ways for Piedmont customers to sign up for *Share the Warmth* Round Up: 1) complete the enrollment form on the back of their monthly bill and return it with their bill remittance; 2) call 1.800.752.7504; or 3) visit [www.piedmontng.com](http://www.piedmontng.com) and click on the *Share the Warmth* icon on the left-hand side of the page.

Non-Piedmont customers may contribute by sending a check made out to *Share the Warmth* to:

Piedmont Natural Gas / *Share the Warmth*  
Attn: Treasury Department  
4720 Piedmont Row Dr., 8<sup>th</sup> Floor  
Charlotte, NC 28210

Those interested in tracking the *Share the Warmth* Round Up program during the 60-day challenge period can do so by following @sharethewarmth on Twitter or becoming a fan of "Piedmont Natural Gas *Share the Warmth* Round Up" on Facebook.

**About Piedmont Natural Gas**

Piedmont Natural Gas is an energy services company primarily engaged in the distribution of natural gas to more than one million residential, commercial and industrial energy customers in North Carolina, South Carolina and Tennessee, including 61,000 customers served by municipalities who are wholesale customers. Our subsidiaries are invested in joint venture, energy-related businesses, including unregulated retail natural gas marketing, interstate natural gas storage and intrastate natural gas transportation. Additional information about Piedmont is available on the Internet at [www.piedmontng.com](http://www.piedmontng.com).

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