



Green Ribbon Committee

Meeting of September 4th – 2pm – 3:30 pm

A Committee of the City of Nashville, Mayor Karl Dean

Dr. Randy Lowry, Mr. John Ingram, Co-Chairs

Key Note Speaker: Ann Hammond, Metro Planning Commission Asst. Dir

Terry Cobb, Codes Department Director

09/04/08: Summary: Group Discussion

- **FULL GROUP DISCUSSION: DR. RANDY LOWRY**
 - **What is the Gift the Green Ribbon Committee Will Give to Mayor Dean and the Metropolitan Government?**

Do we have baseline information and statistics? If not, we need to gather them and analyze. We need an educational plan of some sort. Steve Turner

Isn't the Chamber of Commerce collecting data and doing research on sustainability. We should collaborate with them. Laurel Creech

I hope we will have aggressive goals short and long term. We also should take care of low hanging fruit. Dianne Miller-Mulloy

We need to think big and bold. We could/should be a world leader in something. Maybe something self-funding in 5 years as a criteria... We need to look at other cities successful programs and make them work for our city. This will also create "green" color jobs. Tiffany Wilmot

Where is the story. We can give that to the Mayor and the city. We can give that story...that clear picture. We won't be a leader by following what others have done. We need to picture success and reach beyond what has already been done changing our mentality and culture. Greer Tidwell

We need to educate businesses on what Metro Codes has done to reduce paper and how those businesses could do it as well. An education plan is important. Steve Turner

We should look at schools and how kids can get involved in a way they can be passionate about. They become our leaders of tomorrow. Gary Gaston

We need a true PR campaign. A short term blip with a long term education plan. Education with an initial "shot in the arm" to get things started. Dianne Miller-Mulloy

We should tell the story of what we want to become. Doug Houskin

This cultural shift requires a change in mind-set...a re-training in thinking. In reading the "Ecology of Commerce", for example, you start learning and think, "Sure, that makes sense." Enlightenment gets us thinking different. John Ingram

We need to educate others and have a plan – where are we going, how are we getting there, what are we going to do...this is what we want to become. Jennifer Hagan-Dier

We should inspire people. We need to set ambitious goals and there is a danger of getting stuck in the details. Ann Hammond's presentation highlighted how big we have to be thinking. This is about integration of so many disciplines and areas of expertise. This is big - I would be willing to forgo the low-hanging fruit. We need to tell a story that has some hooks. In telling our story, a green house gas inventory will assist. We need to collaborate with the governor's task force on energy. Linda Breggin

I thought Ann's presentation was great. Let's also look beyond the U.S. to successful programs. There are lots of innovations out there. We should look at The Clinton Climate Initiative at www.c40cities.org. Anne Davis

The city departments are working very hard. It would be helpful to give them something more global that would relate to the value and the ethic and kick start a much broader level of support for things they are already working on – and we can also add to that. Randy Lowry

It isn't hard to identify what we should do, what's missing is doing it. We need to create the environment where all of these things we know how to do can happen. Our best gift to the Mayor is creating that environment for these things to actually happen in Nashville. Skip Lawrence