



## METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

Karl F. Dean  
Mayor

Veronica Frazier  
Director



METRO BEAUTIFICATION  
750 SOUTH 5<sup>TH</sup> STREET  
NASHVILLE, TENNESSEE 37206

**FOR IMMEDIATE RELEASE**  
Tuesday, November 13, 2012

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### **HILLSBORO VILLAGE ‘GREEN-ING DAY’ PLANNED FOR NOVEMBER 19**

*Metro Public Works, Metro Beautification and Metro Parks partner with Hillsboro Village Merchants to enhance the Village experience*

- WHO:** Metro Beautification, Metro Public Works, Metro Parks and Members of the Hillsboro Village Merchants Association
- WHAT:** Hillsboro Village Green-ing Day  
Merchants will plant the village green by adding perennials to street tree beds
- WHEN:** Monday, November 19, 9:30 – 11:30 a.m.  
On-Site Event Contact: Jennifer Smith, 504-4545, [Jennifer.smith3@nashville.gov](mailto:Jennifer.smith3@nashville.gov)
- WHERE:** 21<sup>st</sup> Avenue in Hillsboro Village

NASHVILLE, Tenn. – Hillsboro Village Merchants are adopting sixteen tree planting beds along 21<sup>st</sup> Avenue in the historic Hillsboro Village as a community enhancement project with Metro Beautification, Metro Public Works and Metro Parks. This project adds a finishing touch to the Metro Public Works sidewalk renovation project completed this past Fall. The project included renovation of existing sidewalks, infrastructure enhancements including bike racks, landscape design, and the expansion of the street side planting beds to benefit existing healthy trees. As part of this partnership, Metro Parks selected the plantings that were provided by Metro Beautification.

The merchants’ involvement includes a planting day and a two-year commitment to water the plants and keep the weeds and trash out of the beds. Each merchant will get to choose from a pallet of perennials which will add not only evergreen plants for year-round effect but flowering plants for seasonal highlights.

“Great things continue to happen with Hillsboro Village businesses working together with the city to make improvements for all of our customers and the neighborhood,” Kim Totzke, chair of the Village Merchants Association, said. Totzke is the Director of Operations for Provence Breads and Cafe, located in the center of this three-block specialty business district.

“Landscape elements create a sense of place helping to draw people for dining, shopping and entertainment, said Jennifer Smith, Metro’s horticulturalist. Smith also noted that the merchants’ commitment to the important watering and care that plants require will ensure this project will endure.

Landscape Architect Gary Hawkins of Hawkins Partners developed the design along with Jennifer Smith worked with District 18 Metro Councilwoman Burkley Allen, the Village Merchant Association to facilitate this project. “This project is a fitting culmination to a very successful streetscape enhancement project that benefits everyone who lives, shops and works in this vibrant and unique regional destination,” Hawkins said.

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