

Jon Boghozian









- Joy Andal, MSPS, RN
- Chris Bowe
- > Shandira Edgecombe
- Ben Hubert
- Christine Irizarry
- Amanda Key
- Koby Langner

- Dr. Katherine McDonell
- Peter Robison
- Chris Sandwith
- Hannah Sasscer
- Xemar Small
- Wes Smith
- Jeremiah Wooten







Typical Agenda

- NDOT will create the agenda and publish it before the meeting.
 - Recent fatal crashes
 - Safety audit reports
 - Design projects
- Some items may be information only.
- Items will be presented by staff to the committee to discuss and provide a consensus opinion.
- Committee can propose new items to be considered at next meeting. Chair to manage and direct.

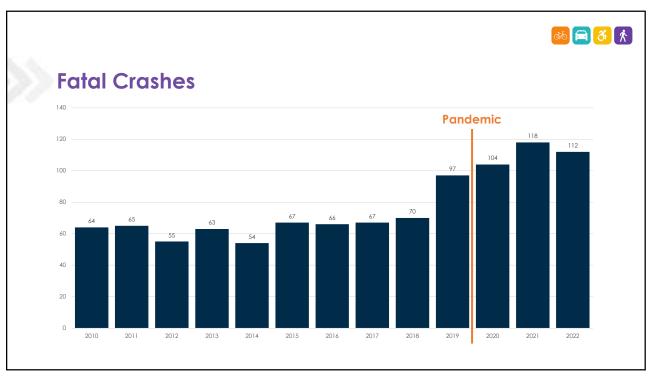


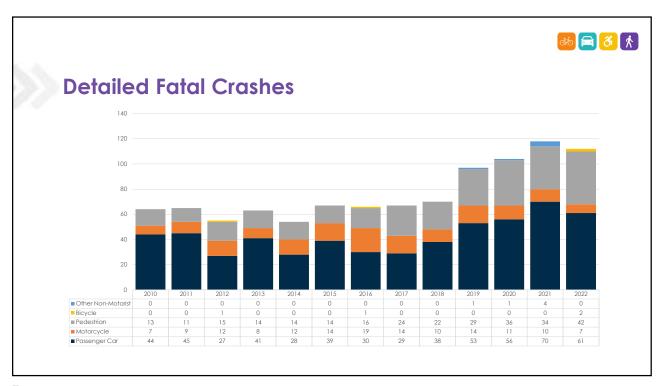


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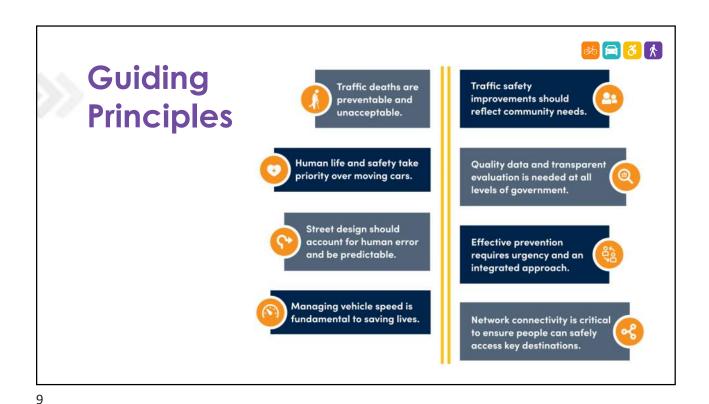
- Robert's Rules
- Bylaws
 - Term, voting, quorum, meeting frequency, sub-committees
 - Sub-Committees: Vulnerable Users, Budget and Work Plan, Outreach and Education
- Chair and Vice-Chair

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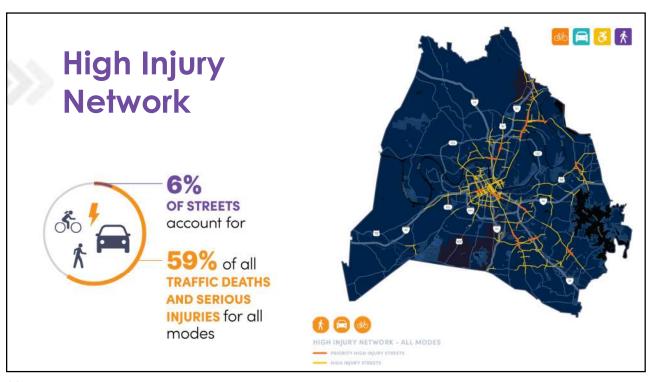


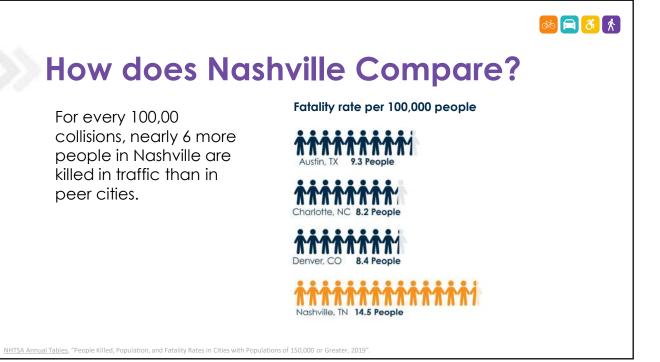






₹ How do we define Vulnerable Areas Adapted from the Greater Nashville Regional Council methodology, adjusting for just Davidson County. **Equity Inputs Active Females** Renters vs. **Transportation Owners Housing Cost-Users Burdened** Seniors (65+) (workers that use transit, **Households** walk, or bike to work) Unemployment Carless Limited English Rate Households Proficient Youth (under 18) (no vehicles available) Households Disabled **People of Color** Population (non-white and/or Hispanic/Latinx) Educational Poverty Level (less than High School)







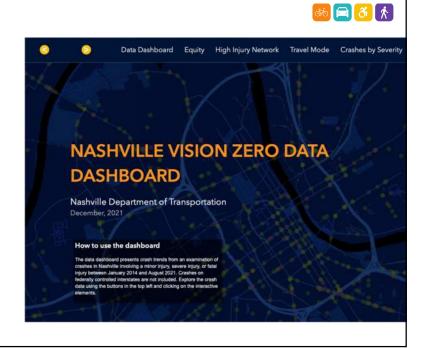
Speed is a risk for everyone.

Speed is a risk for everyone.

Collisions happen at disproportionately higher rates in COMMERCIAL AREAS AND ON ARTERIALS (the pikes).



Visit VisionZero.Nashville.Gov



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Vision Zero Program Overview 6% of streets account for 59% of all fatal and serious injury crashes (all modes) 46% of Nashville's high-injury network is owned by TDOT The high-injury network will be the priority for implementation and evaluation SEVERITY INDEX **EVERITY INDEX **INDEX **INDEX

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Action Plan to Implementation Plan

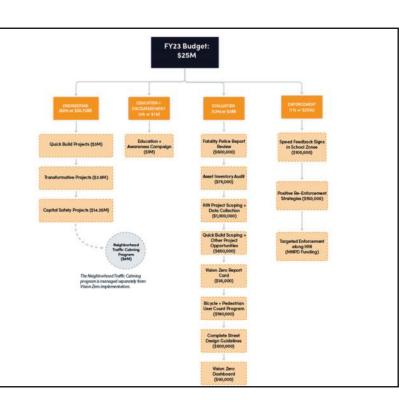
- > The Five E's Framework
 - Engineering
 - Evaluation
 - Encouragement
 - Education
 - Enforcement
- > Equity is a priority focus in each E

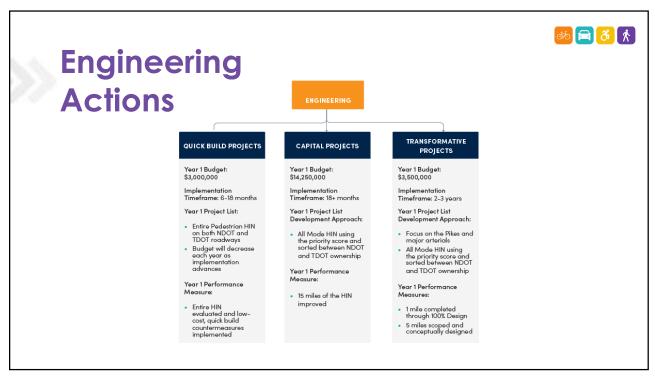
- The Five Themes
 - Create Safe Streets for Everyone
 - Prioritize Equity
 - Increase Collaboration and Transparency
 - Promote a Culture of Safety
 - Improve Data Quality

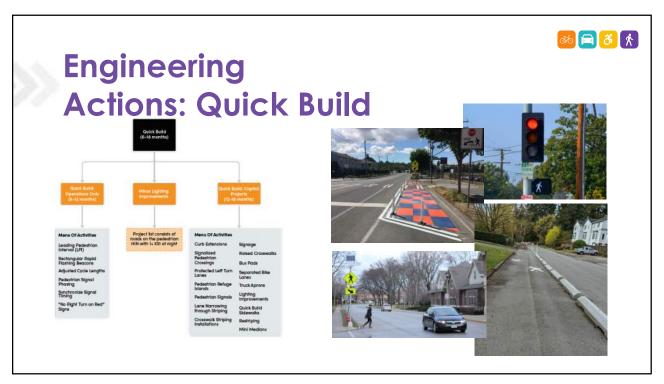
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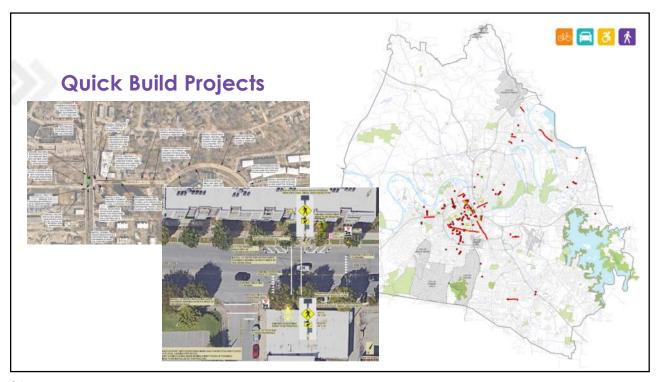
Program Overview

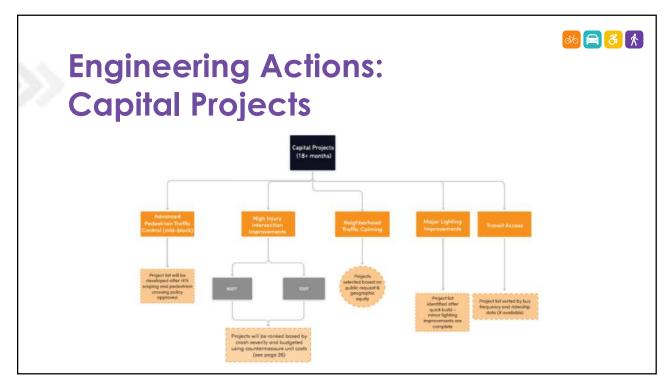
- > FY21/22 \$15,000,000
- > FY22/23 \$17,214,500
- > FY23/24 \$13,736,000 (proposed)

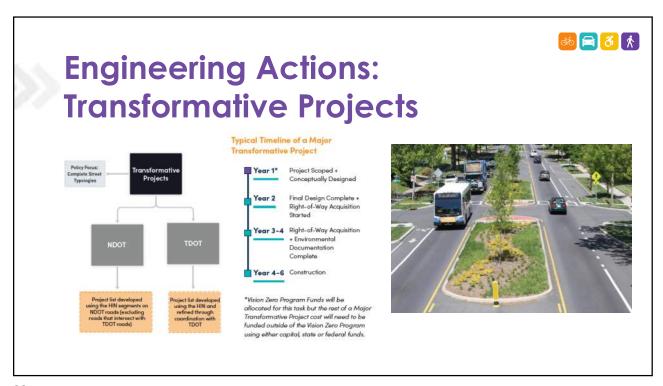


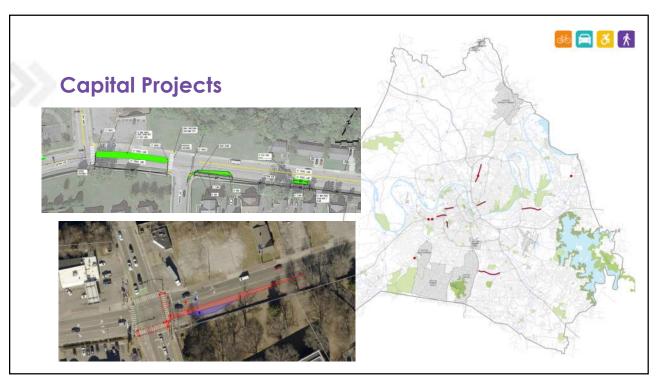












Evaluation Actions

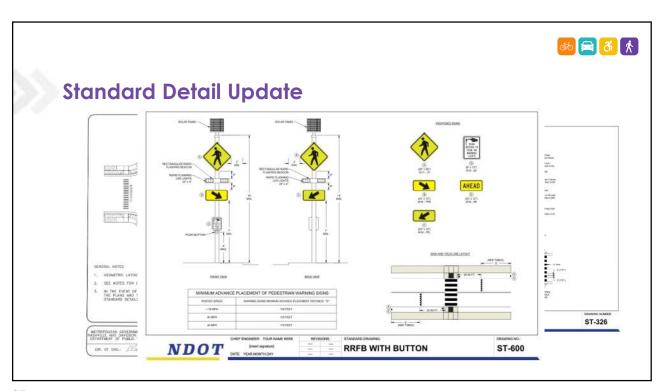
- Advisory Committee
- > Fatal Crash Investigation Team
- Vision Zero Report Card
- Bicycle & Pedestrian User Count
- Complete Street Design Guidelines
- Asset Management Data Collection
- VZ Dashboard and Project Tracker

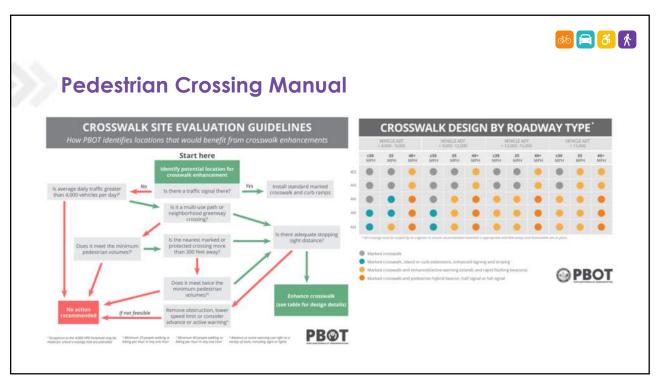
Education / Encouragement Actions

- Education + Awareness Campaign
- Equitable Engagement Playbook
- Community-Led Vision Zero Committee
- Safe Routes to School

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Enforcement Actions

- Automated Enforcement in School Zones
- Positive Re-Enforcement Strategies
- Update Police Reports & Officer Training
- Targeted Enforcement on HIN



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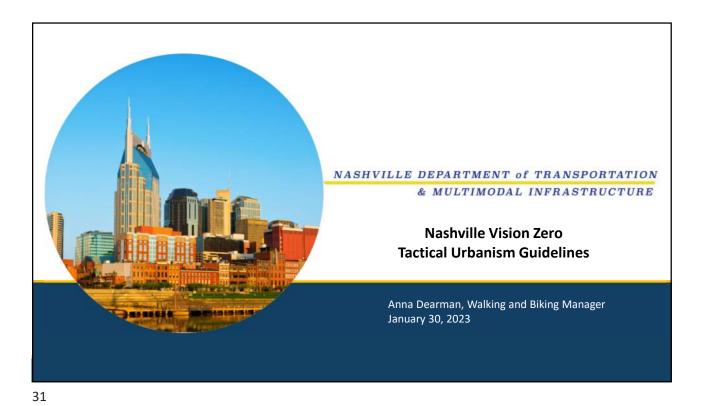






Closing Remarks

- Ambassadors
 - Partnership, Buy-In, Community Engagement
- Engagement
 - Quick Build vs Quick React
 - Sub-Committees vs Full Group
 - Vulnerable Users, Fatal Crash, Education/Encouragement, **Business Planning**



TACTICAL

Short Term Action || Long Term Change

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2 school of planning or frameworking to accomplish a purpose

The Street Fire of Ed.

Solitors

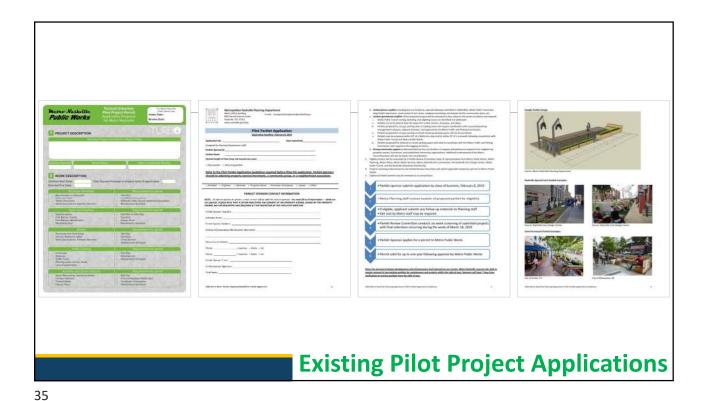
Part Street Fire of Ed.

Tactical Urbanism is all about action. Also known as DIY Urbanism, Planning-by-Doing, Urban Acupuncture, or Urban Prototyping, this approach refers to a city, organizational, and/or citizen-led approach to neighborhood building using **short-term**, **low-cost**, **and scalable interventions to catalyze long-term change**.

What is Tactical Urbanism?







NASHVILLE DEPARTMENT of TRANSPORTATION & MULTIMODAL INFRASTRUCTURE

> **Nashville Vision Zero Education & Encouragement**

Cortnye Stone, Communications & Community Engagement January 30, 2023



Education & Encouragement

- Vision Zero Task Force—Hey that's you all!
- Vision Zero Coordinator—in progress
- Comprehensive Marketing & Education Campaign—in progress
- THSO Walking & Biking Safety PSA Grant—in progress
- Outreach to vulnerable populations—in progress
- Digital transparency and engagement tools—project tracker/dashboard/story maps—in progress

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Education & Encouragement cont'd...

- Comprehensive Marketing & Education Campaign
- Currently being solicited through Metro Procurement, with targeted launch in late Spring 2023
- Multi-lingual traditional PR strategies including program branding, digital, print & television ads, focus groups, etc
- Comprehensive targeted outreach and community education plan
- Emphasis on equitable strategies that meet people where they are







Education & Encouragement cont'd...



THSO Walking & Biking Safety Grant

- NDOT was awarded the \$60,000 Tennessee Highway Safety Office grant in Fall of 2022 based on our proposal to create 3-5 PSAs that address walking & biking safety in Nashville; Currently contracting a vendor with plans to produce the PSAs in Feb/March 2023.
- Struck (Portland, OR)-https://www.youtube.com/watch?v=pOPfdMO9ZVw
- Austin--https://www.youtube.com/watch?v=P9Kx1ZqFhZk&t=8s

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Education & Encouragement cont'd...

- Outreach to vulnerable populations including unhoused people in Nashville
- Outreach to Metro employees, rideshare companies, delivery drivers, etc.
- Transparency & engagement tools to allow the public to track progress on VZ projects and programs.
- Story maps that document first hand accounts of traffic violence.
- Coordination with other transportation efforts in Nashville.
- If you have an idea—share it with me:
 - Cortnye.stone@nashville.gov



