# FAIRGROUNDS SPEEDWAY TRANSPORTATION MANAGEMENT PLAN (TMP)

The Fairgrounds NASHVILLE

Bristol Motor Speedway®

Kimley»Horn

*Board of Fair Commissioners Work Session*
*January 10, 2023*

# TRANSPORTATION MANAGEMENT PLAN (TMP)

- **Pre- and Post-Event Traffic and Parking Plan**

- **Address All Event Scenarios**
    - Maximum Attendance Event: 30K fans (approximately 2 times per year)
    - Typical Event: 10K – 15K fans (approximately 5 times per year)
    - Local Events: less than 10K fans (approximately 10 times per year)

- **TMP will address:**
    - Vehicles (ingress and egress)
    - Parking (on-campus and off-campus)
    - Pedestrians / Bicycles / Transit)
    - Rideshare / Shuttle Service

# CAMPUS IMPROVEMENTS

- **Craighead St. Infrastructure**
  - **March 2023:** Sidewalks along Craighead St.

- **Additional On-Campus Parking**
  - **Summer 2023:** Mixed Use Parcel 8C Parking Garage

- **Roadway Improvements / Additions**
  - **OPEN:** Wedgewood Ave. Ext. over Browns Creek to Craighead St.
  - **OPEN:** Benton Ave. Completed
  - **Fall 2023:** Nolensville Pk. / Craighead St. Intersection Improvements

- **Speedway Development Plans**
  - **Enhanced Infield:** increase useable SF by more than 50%
  - **Turn 3 Tunnel:** connecting Speedway infield to Expo Center
  - **Infield Crossover Entrance:** enhanced ingress / egress for all events
  - **Speedway Alley:** thoroughfare between Speedway and 8C

The Fairgrounds
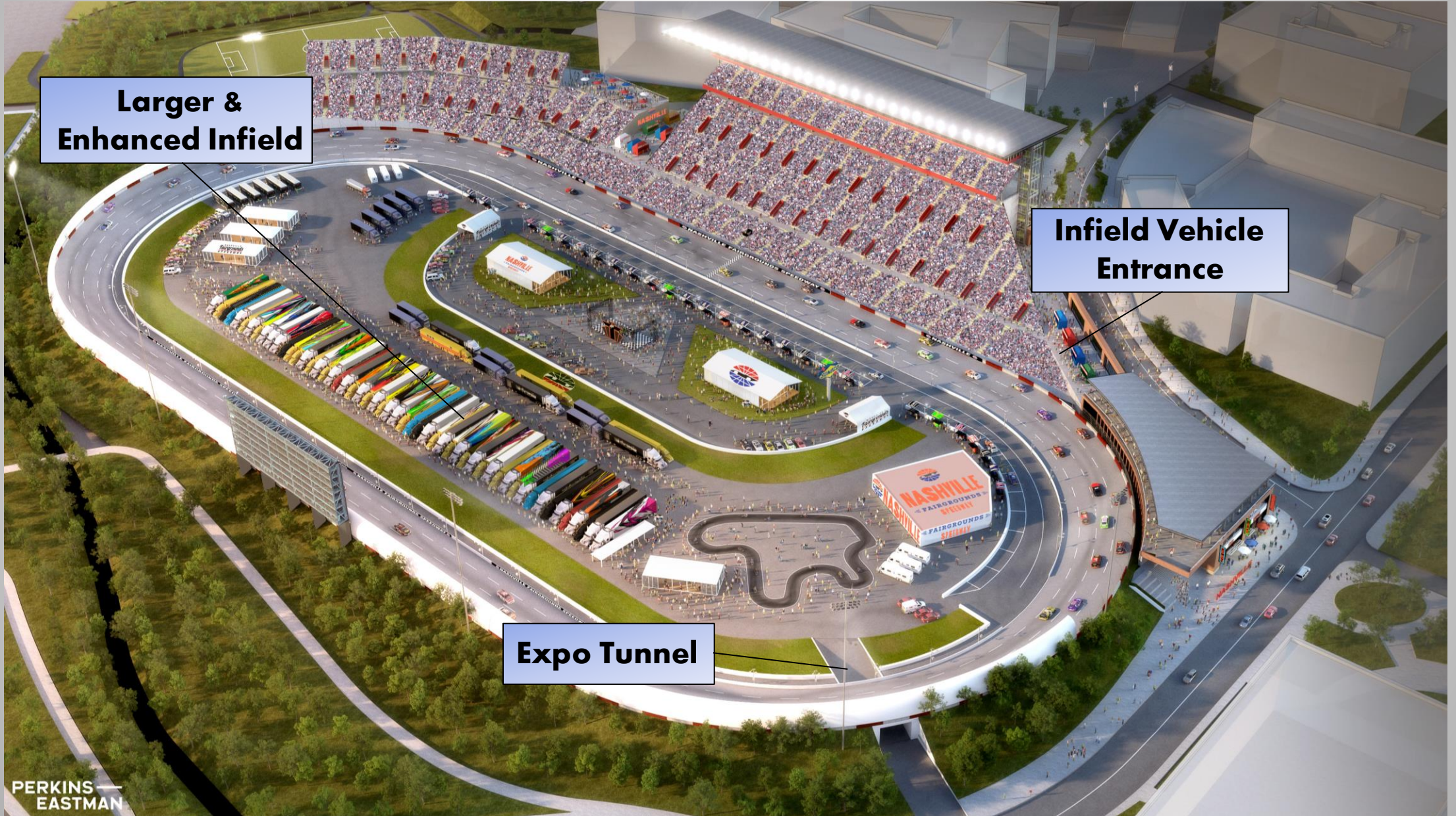NASHVILLE

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- **Maximize On-Campus Parking Opportunities (No Stall Un-used)**

- **Maximize Off-Campus Parking**
  - Parking Know Before You Go Plan
  - Promote 3rd Party Parking Options
  - Guest Communication

- **Make Rideshare Viable to Use:**
  - 87% of Las Vegas Motor Speedway NASCAR Guests are from out of Town (Source: LVCVB)
  - Partner with TNC(s)
  - Geofencing to Pinpoint Pick-up / Drop-off
  - Signage and Ample Sidewalk Waiting Area(s)

- **Anticipate and Minimize Vehicle and Pedestrian Conflicts**

- **Partner and Plan with MNPD**
  - Conduct Scheduled Planning and Debriefing Sessions with all Parties

Bristol Motor Speedway

Larger & Enhanced Infield

Infield Vehicle Entrance

Expo Tunnel

PERKINS EASTMAN

# QUESTIONS, ANSWERS, AND DISCUSSION