

Arts Build Communities Panel Evaluation Form

PANELIST: _____ DATE: _____

APPLICANT NAME: _____

Artistic/Cultural Merit (35 points maximum)	
Evidence that the proposed arts/cultural project demonstrates value to the community being served	
Indicators Application details how project will accomplish one or more of the following:	
<ul style="list-style-type: none"> • provide arts experiences that expose participants to new perspectives or media • deepen audiences' appreciation of artists, media, or movements • provide opportunities for engagement in the creative process • advance community priorities and/or address social issues in or through the arts • promote local traditions or community assets in or through the arts • build social connections and understanding between diverse groups of people • enhance the sustainability of cultural enterprises • provide an environment that encourages arts organizations and/or artists to thrive creatively and/or economically • support the work of artists through payment of fees, services or appropriate benefits 	
Score	
Community Engagement & Participation (35 points maximum)	
Evidence that the organization understands and is responsive to the diverse interests and needs of the community it serves	
Indicators Application details how project will:	
<ul style="list-style-type: none"> • advance the organizational mission • involve community members in planning, executing, and evaluating the projects 	
Additional evidence could be:	
<ul style="list-style-type: none"> • needs assessment study results • demonstrated partnerships that advance project goals through resource and responsibility sharing • demonstrated support from local community leaders and/or community members • goals & objectives designed to address social issues or build economic sustainability • strategies for cultivating sustainable support for continuing projects 	
Score	
Budget and Financial Support (20 points maximum)	
Evidence that the application includes realistic budget with accurate cost and income estimates	
Indicators Application shows that organization is actively raising matching funds through requests to individual contributors, private corporations, foundations, government sources, AND/OR through viable earned revenue projections.	
Score	
Operational Practice (10 points maximum)	
Evidence that planning procedures are comprehensive, inclusive, and include past results (when appropriate)	
Indicators Application will:	
<ul style="list-style-type: none"> • address all questions and provides correct and complete information • clearly demonstrate staff, board and volunteer roles in executing the project • outline past, current, and future project planning and coordination 	
Score	
Total Score	
(The Total Score is a sum of the component scores and should not exceed 100 points.)	