60271 Convention Center Authority - At a Glance

Mission

The mission of the Music City Center is to create significant economic benefits for the citizens of the greater Nashville region by attracting local and national events while focusing on community inclusion, sustainability, and exceptional customer service delivered by our talented team members.

Budget Summary

	2018-19	2019-20	2020-21
Expenditures and Transfers:			
Special Purpose Fund	$ 39,133,200	$ 42,822,100	$ 49,833,000
Total Expenditures and Transfers	$ 39,133,200	$ 42,822,100	$ 49,833,000
Revenues and Transfers:			
Program Revenue			
Charges, Commissions, and Fees	$ 39,180,400	$ 44,237,900	$ 52,876,900
Other Governments and Agencies	0	0	0
Other Program Revenue	0	0	0
Total Program Revenue	$ 39,180,400	$ 44,237,900	$ 52,876,900
Non-program Revenue	$ 0	$ 0	$ 0
Transfers From Other Funds and Units	0	0	0
Total Revenues and Transfers	$ 39,180,400	$ 44,237,900	$ 52,876,900
Expenditures Per Capita	$ 56.61	$ 61.83	$ 71.79
Positions Total Budgeted Positions	589	589	611

Contacts

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This component unit's budget is presented here for information only, and is not subject to line-item modification by the Council. Budgets shown include gross expense and revenue for food and beverage operations.

Overview

Located in the heart of downtown sits the award-winning Music City Center, offering personalized customer service and easy accessibility. The 2.1 million square foot building sits just south of Broadway between 5th Avenue and 8th Avenue and features over 350,000 square feet of exhibit hall space with 32 loading docks to provide easy access for convention planners. The LEED Gold certified facility includes the 57,500 square foot Karl F. Dean Grand Ballroom, the largest grand ballroom in the state, along with the 18,000 square foot Davidson Ballroom. It also offers 90,000 square feet of meeting space, over 100 pieces of public art and a three-level parking garage with the capacity to hold 1,800 cars. At its tallest point, the building is 150 feet high and overlooks the Country Music Hall of Fame and Bridgestone Arena.

Music City Center embraces the local community as it attracts meetings and conventions to Nashville. During the first four years of operation, it saw record attendance, tourist traffic, tax revenue and hotel occupancy and since opening in May 2013, has generated over $2.05 billion in direct economic impact. With the ability to compete for about 75-80 percent of nation's convention market, Music City Center can ensure ongoing success as it continues to attract business and convention travelers to Nashville.