

**Let's Save Lives
Together in
Nashville**



Our Challenge

Achieve 100% safe
placement of every healthy
and treatable animal.



Nashville: Our Problem

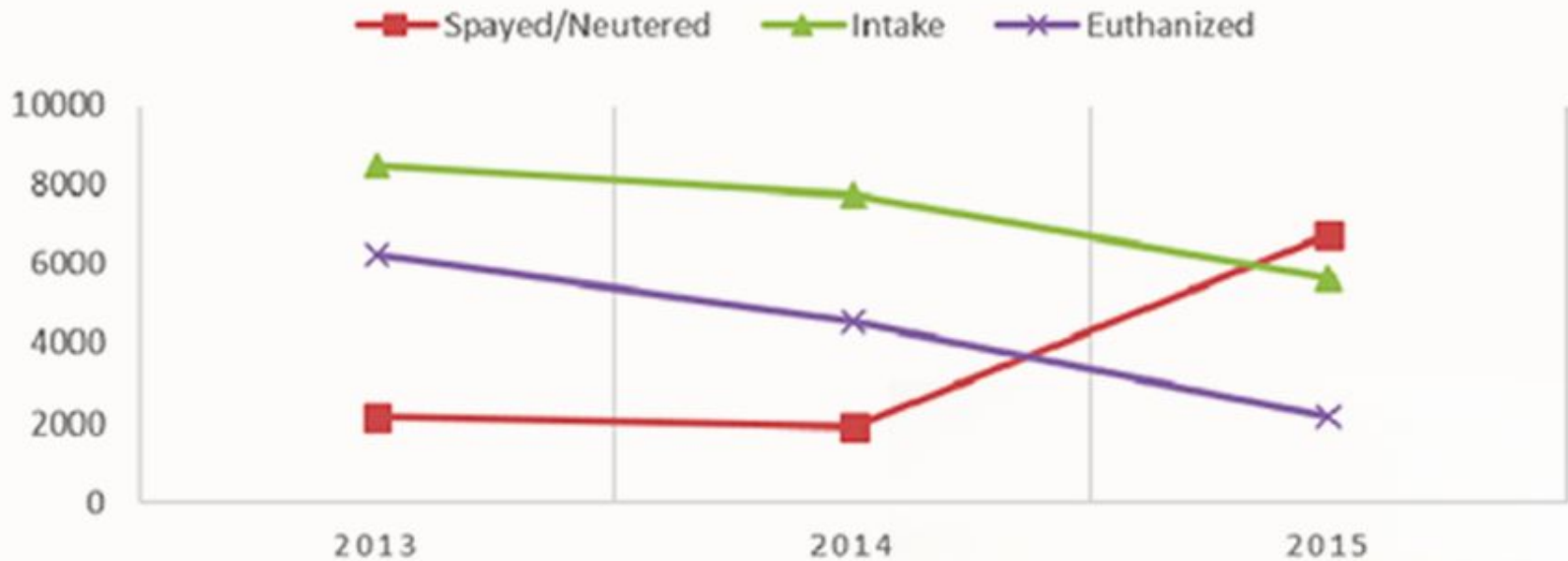
Healthy/Treatable Animals are Euthanized

- **Animal Welfare Priority Needs to Be Elevated**
- **Historically Lacking Executive Leadership**
- **Inadequate Community-Wide Collaboration/Communication**
- **Missed Collaborative Funding Opportunities**
- **Insufficient and Inconsistent Community-Wide Data**



Nashville: Our Starting Point

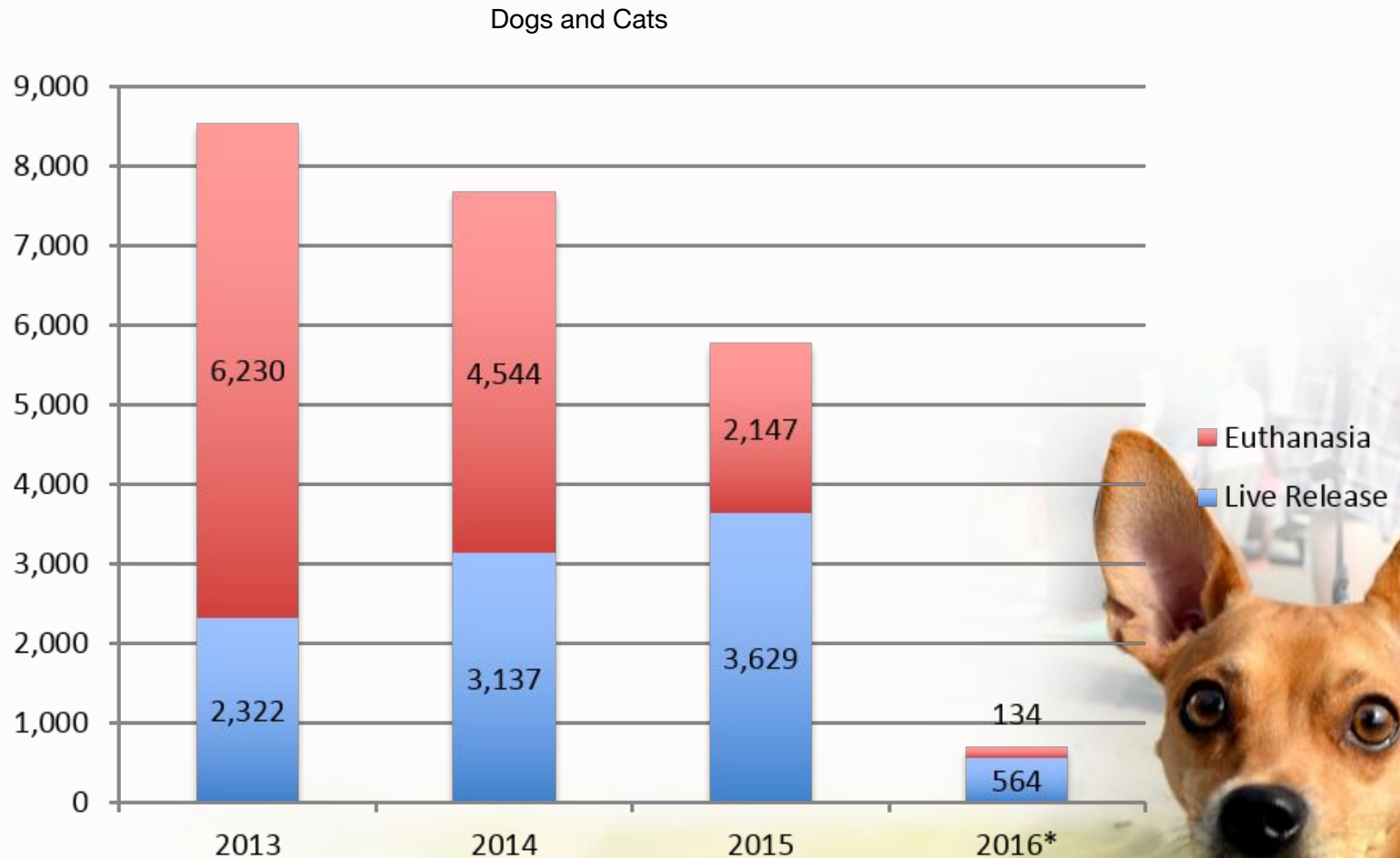
YEARLY DATA



Courtesy of Target Zero



Nashville: Our Starting Point



Courtesy of Target Zero



Communities Who Have Achieved Our Challenge

Seattle, WA

Kansas City, MO

Portland, OR

Austin, TX

San Francisco, CA

Waco, TX

Reno, NV

Huntsville, AL

Salt Lake City, UT

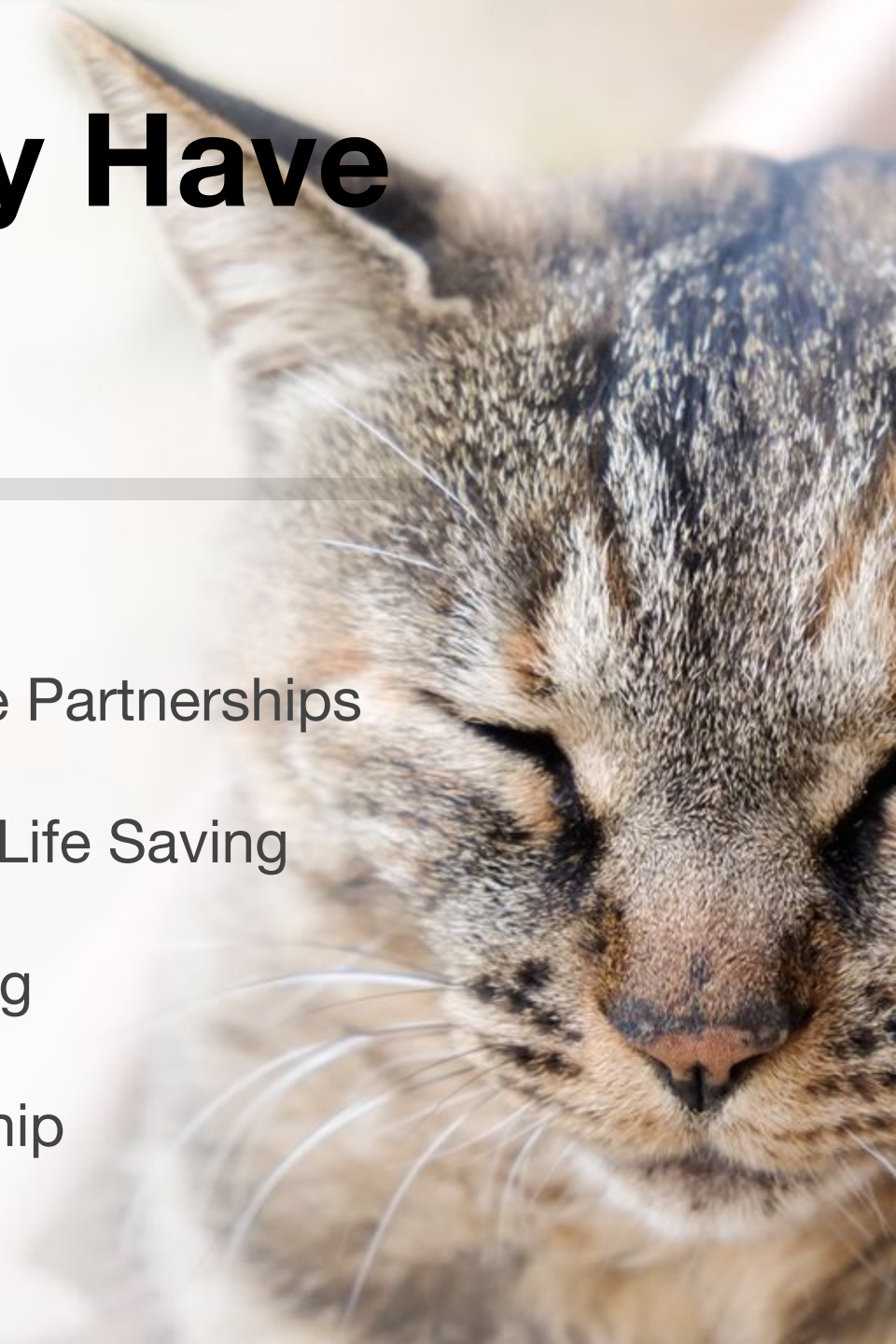
Jacksonville, FL

Let's join these elite cities 🐾



What Do They Have in Common?

- Successful Public / Private Partnerships
- Innovative Approaches to Life Saving
- Best Practice Programming
- Strong Executive Leadership



Key Supporters

Mayor's Office

Metro Agencies

Health, General Services, Police, OEM, Public Works, Nashville Farmers' Market, and Fire.

Local

Dedicated non-profit community willing to invest in Nashville and our challenge.

National

Target Zero, Best Friends Animal Society, PetSmart Charities, PetCo, American Society for the Prevention of Cruelty to Animals, The Humane Society of the United States



Our PIP Team

A shared vision and commitment



High Impact Community Service Partners



PIP Key Strategy

Increased
Investment
(public/private)

=

Investment
in Intake
Prevention

+

Investment
In Life Saving
Programs



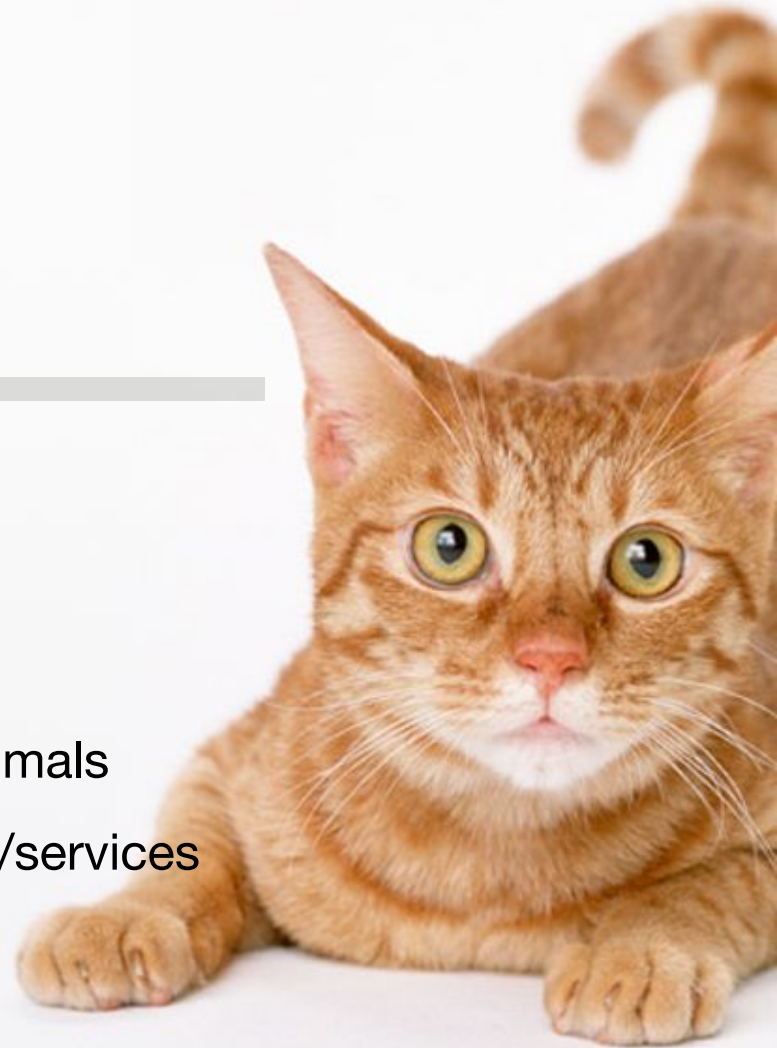
PIP Actions



Courtesy of Target Zero

Benefits to Our Citizens

- Reduction of pet overpopulation
- Reduction of euthanasia
- Reduction of homeless and unwanted animals
- Increased access to pet owner resources/services
- Improved public health/safety
- Improved quality of life
- Increased PRIDE that Nashville cares about our animals



Let's Make This Happen

STEP 1 ANALYSIS

A. In-depth gap analysis by national animal welfare consultants. Completed in three months.

B. Increase public/private investment for spay/neuter and community cat program.

Begin July 1, 2016.

Cost: \$400K.

STEP 2 STRATEGY

A. Develop Nashville's strategy through collaboration with partners around animal welfare.
Completed October 2016.

B. Identify benchmarks and mission accomplished timeline.

STEP 3 IMPLEMENT

Implement agreed-upon strategy through community-wide collaboration and diverse investment funding sources.
Begin January 2017.

Sustaining Our Accomplishments



Let's Save Lives Together

We can accomplish our challenge with increased funding and collaboration



Thank you.
Questions?

