

MAPPS Strategies



Denotes specific MAPPS categories addressed by Metro Public Health Department

	Nutrition	Physical Activity
Media	<p>Promote healthy food/drink choices</p> <p>Media campaigns city-wide</p> <p>Healthy Foods/Drinks</p> <p>Breastfeeding Awareness</p> <p>Menu Labeling Education</p>	<p>Promote increased activity</p> <p>Promote use of public transit</p> <p>Promote active transportation</p> <p>Acceptance of walking, bus riding, bicycling campaign as alternative means of transportation via media</p> <p>Share the Road media campaign</p> <p>Move More campaign</p>
Access	<p>Healthy food/drink availability</p> <p>Work with MNPS to voluntarily adopt new IOM changes in school lunches and breakfasts thru consultants and/or incentives</p> <p>Work with a combination of day cares, after schools, work sites, or schools to promote healthy foods and drinks</p> <p>Corner Store fruits, vegetables and milk products via incentives and staffing</p> <p>Community gardens with staffing and materials</p> <p>Support Youth/Senior Leadership development to advocate for healthy foods and physical activity</p>	<p>Safe, attractive, accessible places for activity</p> <p>City planning, zoning and transportation</p> <p>Require daily physical activity in aftercare/childcare settings</p> <p>Work with day cares and after school care to require daily physical activity</p> <p>Address bike/ped safety issues: dogs, panhandlers, lighting through additional resources and staffing</p> <p>Increase security staff in parks, greenways and high crime neighborhoods</p> <p>Bike/Ped signage</p> <p>Crosswalk signage</p> <p>Destination signage</p> <p>Increased use of public transportation through incentives and more routes to groceries and physical activity venues</p>

		<p>HIA's around land use development to facilitate a Livable city staffed by an Urban Planner</p> <p>Create a health indicators data repository for use by all city planners, developers, and businesses to promote use of valid data for city planning for better access for all. Staffed by an Epidemiologist</p>
Point of Purchase/Promotion	<p>Signage for healthy vs. less healthy items</p> <p>Menu labeling</p> <p>Signage in school cafeterias</p> <p>Menu labeling education via media</p>	<p>Signage for neighborhood destinations</p> <p>Signage for public transportation, bike lanes</p> <p>Create neighborhood destination signage along designated corridors for bike/ped</p>
Price		<p>Incentives for active transit</p> <p>Incentives for use of public transportation to groceries and physical activity venues</p> <p>Bike Rental/Sharing staffed portals with move to automation in 2 years</p>
Social Support & Services	<p>Support breastfeeding</p> <p>Promote city-wide breastfeeding awareness via media</p> <p>Encourage work sites to provide locations and time for breastfeeding</p>	<p>Safe routes to schools</p> <p>Create a Safe Routes to School position within the Office of Livability</p>

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