LET'S CLEAR THE AIR

Be a Champion for Smoke Free Public Places

What We Knew Then

955,000 Tennesseans Smoked

1st Surgeon General Report: Smoking known to cause **Lung Cancer**

Average Cost of Cigarette Pack = $1.60

WARNING False claims of "safe smoking" promoted by tobacco industry

1964 VS 2015

What We Know Now

1,230,000 Tennesseans Smoke

6 of top 10 leading causes of death linked to smoking

Tobacco claims at least **30** Tennessee lives per day

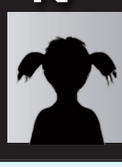
Average Cost of Cigarette Pack = $5.19

CAUTION E-cigarettes are not a proven safe smoking alternative or cessation aid

46th Tennessee Tobacco Ranking

TENNESSEE

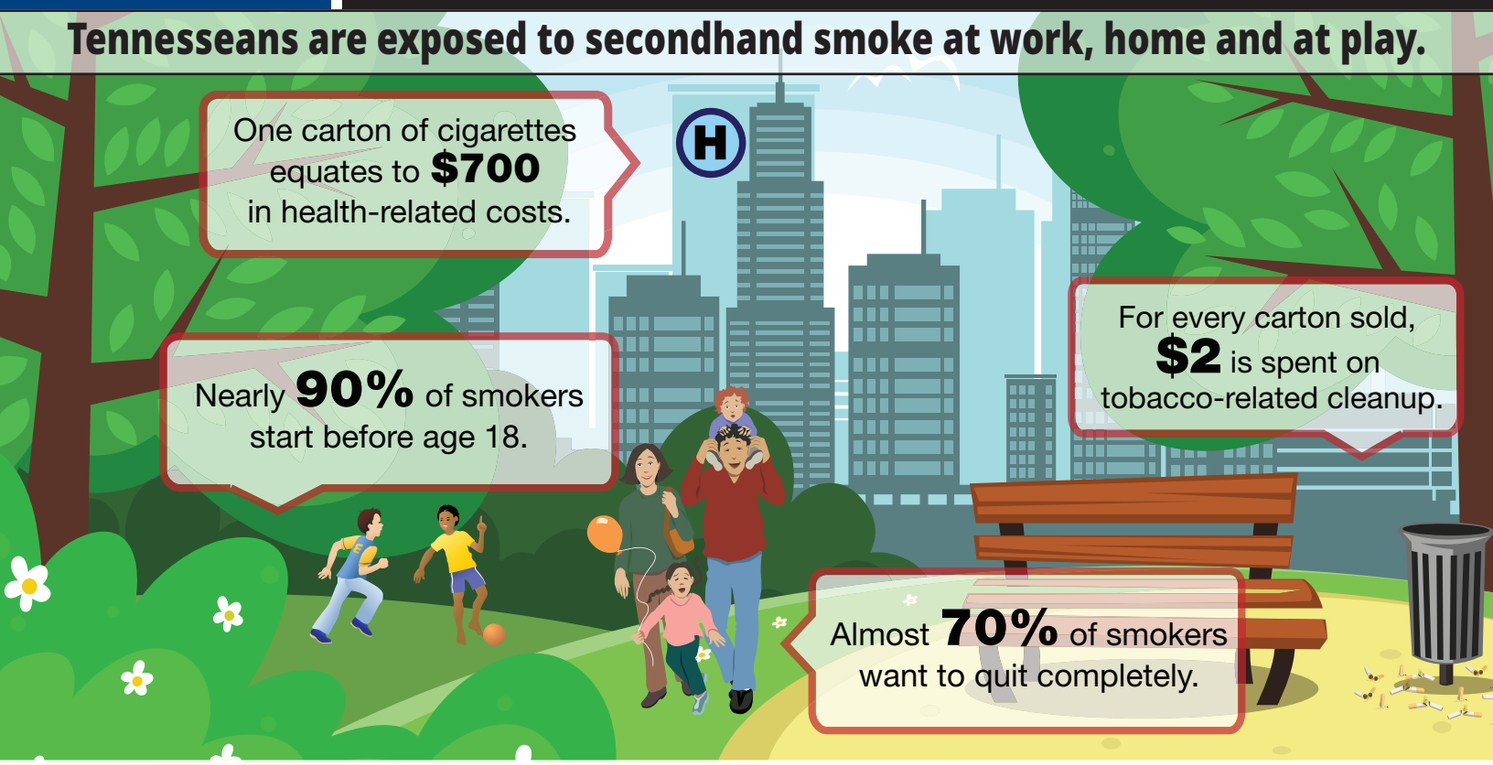
24.3% of adults smoke



24.7% of TN adolescents use tobacco

15.0% of pregnant mothers smoke

Tennesseans are exposed to secondhand smoke at work, home and at play.



WHAT CAN YOU DO?

- Implement voluntary smoke-free policies
- Increase smoke-free zone signage
- Limit tobacco visibility

"TDH encourages people, in our volunteer spirit, not to smoke or spew clouds of nicotine in public places. We can all appreciate how this considerate choice will reduce negative health effects from secondhand smoke and limit tobacco visibility for impressionable children while respecting Tennessee law that prohibits certain local bans."

— Dr. John Dreyzehner, MD, MPH, TDH Commissioner

TN Department of Health

Volunteer to Clear the Air

http://tn.gov/health/topic/FHW-tobacco

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