MEGAN BARRY
MAYOR

METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

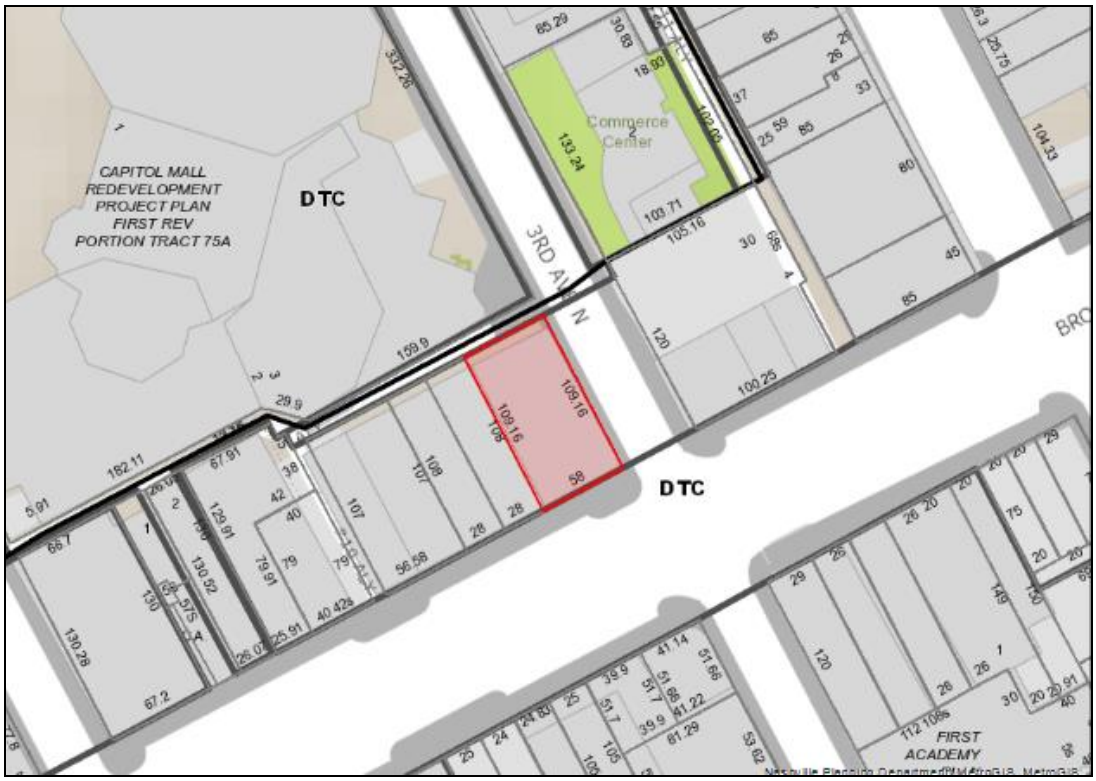
Metropolitan Historic Zoning Commission
Sunnyside in Sevier Park
3000 Granny White Pike
Nashville, Tennessee 37204
Telephone: (615) 862-7970
Fax: (615) 862-7974

STAFF RECOMMENDATION
300 Broadway
June 21, 2017

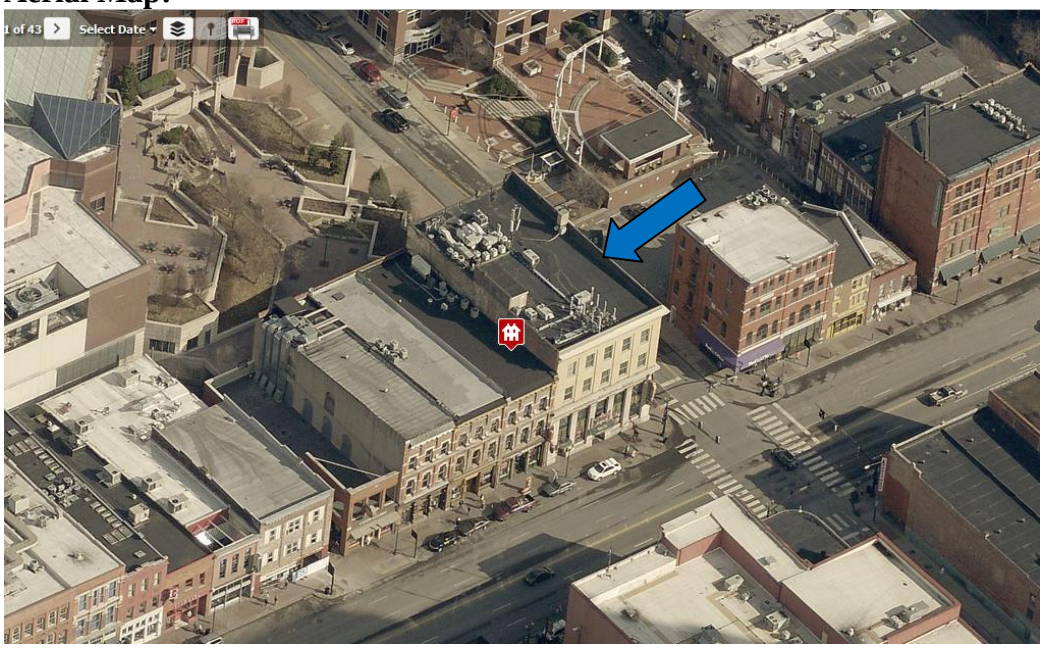
Application: Signage
District: Broadway Historic Preservation Zoning Overlay
Council District: 19
Map and Parcel Number: 09306308200
Applicant: Janie Wright, Tuck Hinton Architects
Project Lead: Robin Zeigler, robin.zeigler@nashville.gov

Description of Project: The project includes three wall signs (sign numbers 2, 3 and 4), two projecting signs (sign 1 and 5), and two painted wall signs (signs 6 and 7). **Recommendation Summary:** Staff recommends approval, finding the project to meet the design guidelines for signage in the Broadway Historic Preservation Zoning Overlay.	**Attachments** **A:** Drawings

Vicinity Map:



Aerial Map:



Applicable Design Guidelines:

IV.SIGNAGE
INTRODUCTORY PROVISIONS
Intent

The purpose of these regulations is to preserve the historic character of the overall district and individual historic buildings follow the basic principles and guidance of the "Downtown Codes Sign Standards" as adopted 1/30/2013. The "Downtown Codes Sign Standards" breaks signage guidance up by "street types." The Broadway Historic Preservation Zoning Overlay closely follows the guidance for "Pedestrian Street" type.

Applicability

· These sign regulations apply to all properties within the Broadway Historic Preservation Zoning Overlay.
· (Not referencing code since our current design guidelines do not reference code and there are permissible signs within the code that would not meet our design guidelines.)
· Signage that is cut into the face of the building is prohibited.
· Signage located on the interior of a building or attached to the inside of glass windows is not reviewed.
· Sandwich board signs and 3-dimensional sidewalk signs that are brought into the building at the close of each business day shall not be reviewed by the MHZC but may require review by Public Works.
· Historic signage should be retained. Removal of historic signage may take place as a Modification.

Sign Permit Applications

Applications for sign permits shall be made with and reviewed by the Metro Historic Zoning Commission (MHZC). All sign applications that do not involve Modifications shall only require MHZC administrative approval.

Common Sign Plan

A common signage plan regulates signage for multiple businesses or tenants within one building or complex. A common sign plan is mandatory for all new developments and sign Modifications.
· A common signage plan shall provide for consistency among signs with regard to at least four of the following: materials; location of each sign on the building; sign proportions; color scheme; lighting; lettering or graphic style.
· The common signage plan shall establish an allowable area of signage for existing and future tenants with regard to all allowed sign types.
· The common signage plan shall indicate existing nonconforming signs as well as the amount and locations of on-premise signage to be allocated to each tenant under the new plan.

MODIFICATIONS

Sign Permit Modifications

Requests for modifications to sign standards are reviewed by the Metro Historic Zoning Commission. If the property is also within a MDHA redevelopment district, approval from the MHZC is all that is needed. Two additional types of Modifications for signage related permits may be requested and are outlined below.

Modifications for Exceptional Design

Creative signage that does not fit the specific regulations of these guidelines may be considered by the MHZC, based on its merits, as they relate to all of the following design criteria:
· Architecture
· The configuration or location of the building or property
· Building scale
· Legibility
· Technical competence and quality in design, construction and durability

Applications for this type of Modification require submittal of a common sign plan for the property in question. Approval of any related structure (i.e. canopy) will require review by all applicable agencies.

Exceptional design modifications shall not permit electronic changeable copy where it is otherwise not permitted.

Modifications for Tourist-Oriented Businesses

Tourist-oriented businesses within DTC zoning may receive Modifications to allow greater sign area and use of digital technology. To qualify as a tourist –oriented business a business shall:

· Have a minimum permanent fixed seating capacity of 500; and

· Offer lawful activities or services to the general public of cultural, historical, recreational, educational, or entertainment purposes.

Applications for this type of Modification require submittal of a common sign plan for the property in question. Approval of any related structures (i.e. canopy) will require review by all applicable agencies. Tourist-oriented business Modifications shall be reviewed according to the design criteria listed under Modifications for Exceptional Design, in addition to the following:

· Large electronic or illuminated signs shall not adversely impact residential or hotel uses.

· All signs shall conform to the lighting standards of the DTC.

· See section on changeable copy for additional information regarding changeable copy.

RIGHT OF WAY ENCROACHMENTS

Where a sign is proposed to encroach into the public right-of-way an application shall be made with the Public Works Department in addition to the sign permit application with the MHZC. Both applications shall include the requirements of the Public Works Department available at their website: www.nashville.gov/Public-Works/Developer-Services.aspx, in addition to the MHZC submittal requirements.

NON-CONFORMING SIGNS

Sections 17.40.660 and 17.40.690 of the Metro Zoning code apply. This section further clarifies them.

<u>Building Signs</u>

A sign shall be brought into compliance with the provisions of these design guidelines if a sign permit is required to rebuild the sign. This does not include a panel change in a non-conforming cabinet sign, which shall be permitted.

<u>Ground Signs</u>

An existing ground sign may change the face or panel of a sign that does not meet the area or height standards within these design guidelines. However, in no instance shall there be an increase in the degree of nonconformity. All new panels shall conform to all illumination standards therein.

A sign shall be brought into compliance with the provisions of these design guidelines if at any time the sign is altered, repaired, restored or rebuilt to the extent that the cost exceeds fifty percent of the estimated replacement cost of the sign (in current dollar value). All permits within any six consecutive calendar months shall be aggregated for purposes of measuring the fifty percent standard.

<u>All Signs</u>

If the alteration or repair is caused by involuntary damage or casualty, the design may be altered or repaired to its pre-damaged condition.

<u>Repair and Maintenance</u>

A sign may be removed or taken off-site for repair and maintenance. The sign must be returned to the original location within 90 days of removal.

Allocation of Sign Area

The maximum sign area for each type of sign is established in the following tables. Specific requirements for each sign type are shown on the subsequent pages.

For each cell in the table, there is a maximum allowed sign area that may be utilized with any combination and any number of signs associated with that cell, unless otherwise noted.

The measurements for “linear feet” shall be at grade.

Building Signs

Wall, Awning, Canopy and Projecting Signs—1.5 square feet of sign area per 1 linear foot of building façade or 36 square feet, whichever is greater. When a projecting sign is used on a building, an additional .50 square feet of sign area per 1 linear foot of building façade shall be permitted, for a total 2 square feet per 1 linear feet of building façade.

Shingle Sign: 9 square feet per sign

Ground Signs

Monument Sign-24 square feet

Skyline Signs

75'-110'—480 square feet

101'-200'—600 square feet

201' and taller-720 square feet

GENERAL STANDARDS

Materials

All permanent, on-premises signs shall be constructed of a rigid, weatherable material such as hard plastic, wood, MDO plywood, aluminum, steel, PVC, glass, fiberglass and or Plexiglass. On-premises permanent signs shall not be constructed of nonrigid materials including, but not limited to, vinyl, fabric, canvas, or corrugated plastic. The provisions of this subsection shall not apply to approved, permitted canopies, awnings and porticoes.

Building Façade and Street Frontage Measurement

In determination of number of stories of a building, rooftop additions shall not be considered within the number of stories.

OTHER SIGN TYPES

Non Street Facing Signs

Non street-facing building facades and alley frontages, not otherwise regulated, are allocated 1 square foot of sign area per 1 linear foot of building façade, to a maximum of the sign area permitted for the primary street frontage.

This includes lots adjoining open spaces, pedestrian walkways, or parking areas. Ground signs are not permitted on non-street facing building facades or alley frontages.

Temporary Signs

Temporary signs shall follow the standards of 17.32.060.

Painted Signs

All painting of masonry, whether for signage, to change the color of the building, or for artwork shall be reviewed by the MHZC. (Please see section on "walls" for guidance on painting a masonry building.) Painted signage may be considered by the MHZC as modification, based on the following design criteria:

· Should only be added to rear elevations or exposed upper secondary elevations and should not cover transoms, columns, cornices, decorative elements, openings and architectural features or require the enclosure of openings.

· Painted on main facades or the first level of buildings are not appropriate.

· Generally, a painted sign should not be more than 125 square feet in size.

· Painted signs should serve as a sign for the current occupant(s) and should not advertise off-site businesses or products.

· Generally, painted signage should not have lighting; however, if lighting is necessary, it should be between one and two gooseneck lights or another type of light that can be hidden by an architectural feature. Metallic, fluorescent and day-glow paints are not appropriate.

Auto-oriented Canopy/Awning Signs

The allocation of signage for auto-oriented canopies and awnings shall be measured as wall signs and shall only be used on the canopy/awning. See the section for Canopies and Awnings for information on the design of canopies and awnings.

Parking Lot Signs

A pole-mounted projecting sign is allowed for surface parking lots with no associated building. One sign per street frontage is allowed. The maximum size shall be 36 square feet per sign. The side of the sign shall be attached to the pole and the pole will be considered the "building façade." All projecting sign standards shall apply; parking lot signs shall follow the standards of a 1-story building.

Building Sign: Wall Sign

Description

- A wall sign is a building sign that is attached flat to, or mounted away from but parallel to, the building façade.
- A wall sign may be painted on the building façade, in some instances, as a modification.

General Provisions

· A wall sign shall be located lower than the window sills of the top floor for multi-story buildings.
· No portion of a wall sign may extend above the roof line or above a parapet wall of a building with a flat roof.
· No portion of a wall sign may extend above the lower eave line of a building with a pitched roof.
· A wall sign cannot cover windows or architectural details.
· An exposed raceway shall be finished to match the background wall or be integrated into the overall design of the sign.
· A wall sign can be externally or internally illuminated in accordance with the section on Illumination.

Design Standards

A Overall area allocation (max)--see allocation of sign area
B Projection (max)--2 inch OR 13 inches for internally lighted or neon signage
C Exposed Raceway height--50% of the letter height, OR if the Raceway is used as the sign background, the Raceway may extend 3 inches beyond the largest part of the sign. Refer to Illumination section for additional raceway standards and permitted locations.

Building Sign: Awning Sign

Description

Awning Signs are a type of building sign. Graphics and symbols are painted, sewn or otherwise adhered to the awning material as an integrated part of the awning itself.

General Provisions

· Only awnings on first and second story windows may contain signs.
· A maximum of one sign is allowed per awning face.
· An awning sign may only be externally illuminated.
· See the Awnings section of the design guidelines for additional information on the design of awnings.
· An awning sign cannot cover architectural details.

Design Standards

A Overall area allocation (max)--see allocation of sign area
B Sign Width--75% (max % of awning width/depth)
C Height of text and graphics on valance--2 feet (max)
D Max area of sloping plane covered by sign--50%

Building Sign: Canopy Sign

Description
A canopy sign is a type of building sign that is attached above, below or to the face of a canopy.

General Provisions
· A canopy sign cannot extend outside the overall length or width of the canopy. However a canopy sign may extend above or below the canopy provided the sign meets all other design standards.
· Maximum of one sign per canopy face.
· Raceways are permitted for signs extending below or above the canopy.
· A canopy sign can be externally or internally illuminated in accordance with the Illumination section.
· Cabinet signs are not permitted as canopy signs.
· A canopy sign cannot cover architectural details.

See the Awning/Canopy section of the design guidelines for additional information on the design of canopies.
· This definition does not include freestanding canopies over fuel pumps.

Design Standards
A. Overall area allocation (max)—see allocation of sign area
B. Sign width—75%
C. Height of text and graphics (max)—2 feet
D. Depth (max)—13 inches
E. Exposed Raceway height (max) 50% of the letter height OR if the Raceway is used as the sign background, the Raceway may extend 3 inches beyond the largest part of the sign.

Refer to illumination section for additional raceway standards and permitted locations.

Building Sign: Projecting Sign

Description
A projecting sign is a type of building sign that projects outward from the façade, typically at a ninety degree angle. Projecting signs are typically, but not always, vertically oriented and generally mounted above the first floor.

General Provisions
· A projecting sign must be located at least 25 feet from any other projecting sign. When building width prohibits adherence to this standard, flexibility shall be permitted through Modification to be reviewed by staff.
· A projecting sign may be erected on a building corner when the building corner adjoins the intersection of two streets. Allocation of sign area from both streets may be used, however, in no case shall the sign exceed the maximum dimensional standards below.
· A projecting sign shall be located below the windows sills of the third story.
· The top of a projecting sign shall not extend above the building eave or top of parapet.
· A projecting sign can be externally or internally illuminated in accordance with the Illumination design guidelines.
· Projecting signs that are 3-dimensional may be permitted through a modification.
· A projecting sign cannot cover windows or architectural details.

Design Standards
A Overall area allocation (max)—see allocation of sign area
B Height (max)
1 story buildings—10 feet
2 and 3 story buildings—16 feet
4 or more story buildings—20 feet
C Average spacing from façade (min)—1 foot
D Projection Width (max)—6 feet

E Depth of Cabinet (max)—2 inch or 18 inches for internally lighted or neon signs

Building Sign: Shingle Sign

Description
A single sign is a smaller building sign that projects outward, typically at a ninety degree angle, and hangs from a bracket or support that is located over or near a building entrance.

General Provisions
· Signs shall be located within 8 feet of an active pedestrian building entrance. This does not include service entries or entries that primarily remain locked.
· An active pedestrian entrance at the corner of a building is allowed signs on both streets.
· A shingle sign shall be located below the window sills of the second story.
· A shingle sign shall not be internally illuminated.
· A shingle sign cannot cover windows or architectural details.

Design Standards
A Area (max)—9 square feet
B Height (max)—3 feet
C Spacing from façade (min)—6 inches
D Width (max)—3 feet
E Depth (max)—6 inches

Ground Sign: Monument Sign

Description
A monument sign is a ground sign that is attached along its entire length to a continuous pedestal.

General Provisions
· Monument signs shall only be allowed when the existing building face is set back from the public right-of-way by at least 20'.
· Each property, which allows a monument sign, is permitted one per street frontage. One additional monument sign is allowed for properties with 300 or more feet of street frontage on one street. Where more than one sign is permitted, signs along the same street frontage shall be spaced a minimum of 200 feet apart.
· A monument sign must be set back at least 5 feet from the front property line.
· A sign erected on the top of a retaining wall is required to meet the standards for a monument sign. The height of the wall shall be included in the overall height calculation. In this case, the 5 foot minimum setback is not required.
· A sign affixed to the face of a retaining wall or seat wall that is an integral part of a plaza or streetscape design may utilize the sign area allocated to wall signs. In this case, the 5 foot minimum setback is not required.
· A monument sign can be externally or internally illuminated in accordance with the Illumination section of the design guidelines.

Design Standards
A Sign area (max per sign)—see allocation of sign area
B Height (max)—5 feet
C Depth (max)—18 inches

Skyline Sign

Description
A building sign is attached flat to or mounted away from the building façade. Sign may be parallel to the building façade or vertical. Located on the upper band of a building.

General Provisions
· A skyline sign is only allowed on buildings greater than 75 feet in height.
· A skyline sign must be located within the top third of the building.
· No portion of a skyline sign may extend above the roof line or above a parapet wall of a building with a flat roof.
· No more than one skyline sign per façade is allowed. However, additional skyline signs may be allowed as a Modification for Exceptional Design.
· Raceways are not permitted on skyline signs.
· A skyline sign can be internally (but not externally) illuminated in accordance with the Illumination section of the design guidelines.

Design Standards
A Area (max)—see allocation of sign area
B Height (max)—14 feet
C Width (max % of façade length)—50%

Illumination

Illumination of signs shall be in accordance with the following requirements:

External Illumination
· External light sources shall be placed close to, and directed onto the sign and shielded to minimize glare into the street, sidewalks or onto adjacent properties.
· Projecting light fixtures used for externally illuminated signs shall be simple and unobtrusive in appearance. They should not obscure the sign.

Internal Illumination
· Channel letters may be internally lit or back-lit.
· For cabinet signs, the background must be opaque. Only graphics, text and logs may be illuminated, and a halo of one inch around graphics, text, and logos may be non-opaque.
· Exposed neon may be used for lettering or as an accent.

Prohibited Light Sources
The following light sources are prohibited:
· Blinking, flashing, chasing, and sequential lighting. This type of lighting may be allowed for Broadway (not the district but the street) only through a modification. In these cases, the chase or flash should not last less than every three seconds.
· Bare bulb illumination.

Raceways and Transformers
· Visible transformers are prohibited.

Changeable copy signs shall be in accordance with the following requirements:

Description
· Manual changeable copy sign. A sign or portion of a sign that has a readerboard for the display of text information in which each alphanumeric character, graphic or symbol is defined by objects, not consisting of an illumination device. Changeable copy is changed or re-arranged manually or mechanically without altering the face or the surface of the sign.
· Electronic changeable copy sign. A sign or portion of a sign that displays information in which each alphanumeric character, graphic, or symbol is defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics, light bulbs or other illumination devices within the sign.

Usage
· Manual and Electronic changeable copy is allowed for Tourist Oriented Businesses only when used in

conjunction with a wall sign or a monument sign provided the changeable copy portion is no greater than 50% of the built sign area.
· An electronic changeable copy sign is not allowed in a Redevelopment District or on Interstate frontage.

Spacing
· The closest edge of an electronic changeable copy sign must be a minimum distance of 100 feet from any residential zoning district.
· An electronic changeable copy sign must be separated from another electronic changeable copy sign by at least 50 feet.

Duration
· Any image or message or portion of the image or message must have a static display for minimum duration of eight seconds.
· Transition time must be immediate.
· No portion of the image or message may flash, scroll, twirl, change color or in any manner imitate movement.

Brightness
· The sign must not exceed a maximum illumination of 7,500 nits during daylight hours and a maximum illumination of 750 nits between dusk to dawn as measured from the sign's face at maximum brightness.
· Electronic changeable copy signs must have an automatic dimmer control to produce a distinct illumination change from a higher illumination level to a lower level.

Background: The project includes three wall signs (sign numbers 2, 3 and 4), two projecting signs (sign 1 and 5), and two painted wall signs (signs 6 and 7).

Analysis and Findings:

Allotment: Because a projecting sign is used, the wall signs 2, 3 and 4, as labeled on the drawings, and the projecting signs (signs 1 and 5) have an allotment of two times the width of the building, which is fifty-eight feet (58') wide, for an allotment of one hundred and sixteen square feet (116 sq. ft.) on the front and the same on the side. (Painted signage and shingle signage are not calculated in this allotment.) On the front, the square footage of the two wall signs (signs 2 and 4) and corner projecting sign (sign 1) together are approximately forty-two square feet (42 sq. ft.). On the side, the wall sign (sign 3) and projecting sign (sign 5) are approximately twenty-four square feet (24 sq. ft.). Both sides meet the allotment for wall and projecting signs.

The painted wall signs (signs 6 and 7) each meet the one-hundred and twenty-five square foot allotment for painted signage.

Dimensions: The projecting sign (sign 1) is well below the twenty-foot (20') maximum height at eleven feet (11'), is one-foot (1') from the façade, does not project more than six feet (6') and meets the cabinet depth requirements.

Wall sign 4 has a depth of thirteen feet (13") which meets the requirement for signage with internal illumination. Wall signs 2 and 3 have a depth of six inches which is greater than the two inches allowed. Staff finds the additional depth to be appropriate because it is used to create a clear "window" over the existing historic signage on the front of the

building, allowing the new signage to "float" above it. It is a similar concept, but with less visual impact, to new signage that was added to the L&C Tower. (The L&C building is not in a historic overlay and so was not reviewed by the MHZC.)

Figure 1: New signage at the L&C Tower.

Staff finds the signage dimensions to be appropriate since they maintain historic signage.

<u>Location</u>: The front wall sign (sign 2) would generally not be in an appropriate location because it covers an architectural feature, the original name of the building. The building was constructed in 1911, after the Broadway Bank & Trust, changed to the Broadway National Bank. The 1912 City Directory notes the building as the Broadway National Bank. Architect, Edwin Keeble redesigned the first and mezzanine levels in 1947. His drawings do not show signage in this location so it is believed that the signage from 1911 remains. The building was remodeled in 1999 using Federal tax credits. The application for the credits does not mention any alterations to signage. Staff was unable to determine the material of the signage from the street; however, the applicant believes it to be metal, possibly bronze. Staff finds the location to be appropriate because the design of the sign, letters on a clear background will allow the original sign to be seen, similar to what is seen at the L&C Tower, but more appropriately scaled for this smaller building.

Figure 1: Building in 1986. The name of the building is seen below the cornice.

The side-wall sign and the front-wall sign (wall signs 3 and 4) on the right corner are appropriate locations since they are both lower than the window sill of the top floor, do not extend above the parapet and do not cover architectural details.

The projecting signs (signs 1 and 5) are appropriate locations because they are more than twenty-five feet (25') from the closest projecting sign, they are located below the window sills of the third story, they do not extend above the building parapet and it do not cover architectural details.

Staff finds the signage locations to be appropriate since they maintain historic signage.

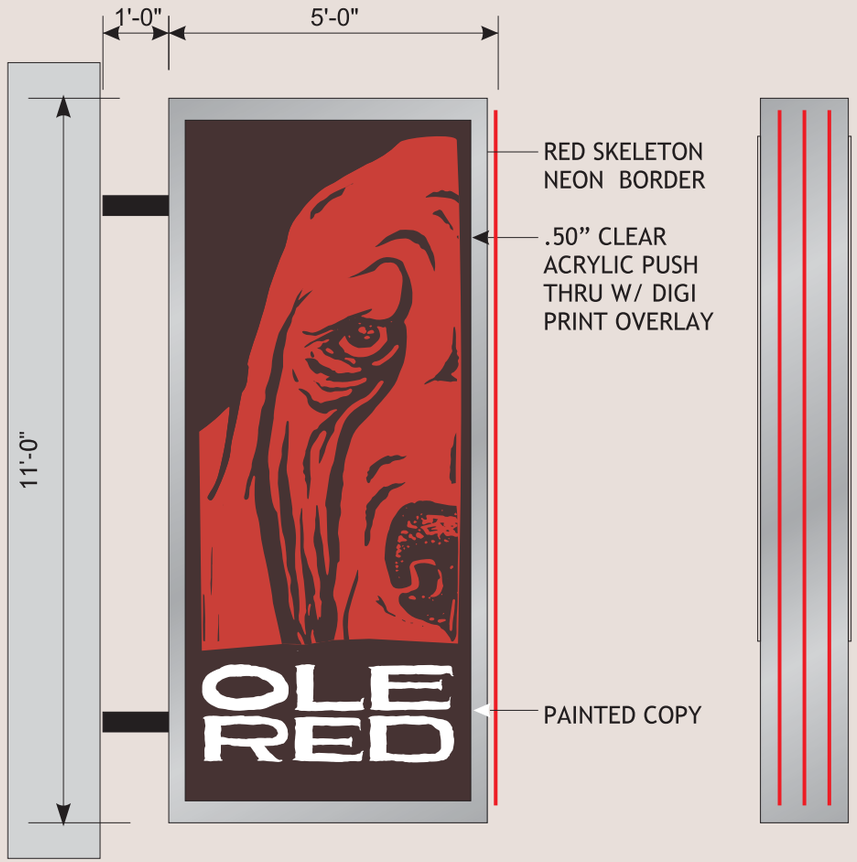
Illumination: Signs 1, 4 and 5 have internal illumination. The background is opaque with the text and the logo having internal illumination. Signs 2 and 3 have backlighting of the lettering only with a clear background.

Staff finds the project to meet the design guidelines for signage illumination.

Recommendation:
Staff recommends approval, finding the project to meet the design guidelines for signage in the Broadway Historic Preservation Zoning Overlay.

Figure 2: Undated photo shows lettering beneath the cornice.

Sign 1: Projecting



FRONT VIEW
SCALE: 3/8" = 1'-0"

END VIEW
SCALE: 3/8" = 1'-0"

LETTERS TO BE CLEANED UP
CUSTOMER TO APPROVE VINYL TEST PRINT
OR PROVIDE VINYL SPECS

OLE RED

LOCATION: 300 BROADWAY NASHVILLE, TN

JOB CONTACT: NAME PROJECT MGR: M. SHEA

DRAWING NO: 170267-S10-01

SPECIFICATIONS & FINISHES:

1.FABRICATE/INSTALL ONE(1) DF BLADE SIGN AS ILLUSTRATED AND SPECIFIED

METALLIC SILVER | PMS 439 | WHITE | PMS 7627

DESIGNED BY: A. TORREJON DATE: 04-19-17

WORK ORDER NO.: XXXXXX

PAGE 1 OF 6

APPROVALS FOR MANUFACTURING

CUSTOMER:

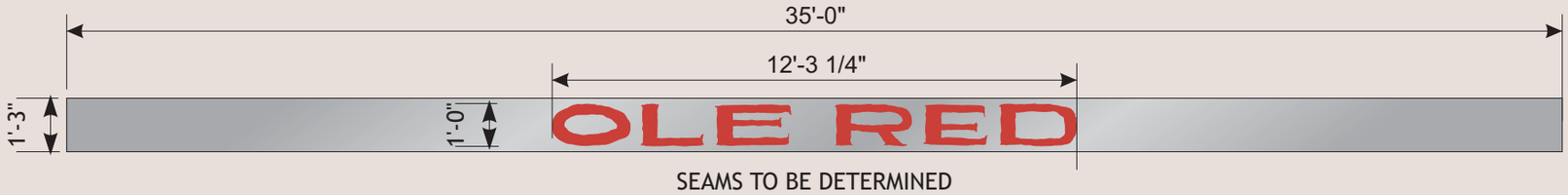
INSTALLATION:

PROJECT MANAGER:

JOSLIN AND SON SIGNS
630 Murfreesboro Rd. Nashville, TN 37210
615.255.3463 1.800.545.9557

12.3 SQ FT

Sign 2: Wall



FRONT VIEW
SCALE: 1/4" = 1'-0"

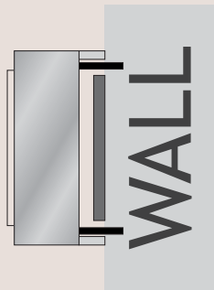
ROUTED PANEL W/
CLEAR PUSH THROUGH
ACRYLIC TO COVER
EXISTING LETTERS
STOOD OFF OF WALL TO
COVER EXISTING LETTERS

END VIEW
SCALE: 1/4" = 1'-0"

ELECTRICAL NOTES

ELECTRICAL IN J. BOX INSIDE CAB CONNECTED TO PRIMARY LEADS:
POWER-POWER
NEUTRAL-NEUTRAL
GRND-GRND

Suitable For Wet Or Dry Locations



END VIEW
SCALE: NOT TO SCALE

LETTERS TO BE CLEANED UP
CUSTOMER TO APPROVE VINYL TEST PRINT
OR PROVIDE VINYL SPECS

OLE RED

LOCATION: 300 BROADWAY
NASHVILLE, TN

JOB CONTACT: NAME PROJECT MGR: M. SHEA

DRAWING NO: 170267-S10-02

SPECIFICATIONS & FINISHES:
1. FABRICATE/INSTALL ONE(1) ROUTED ALUM. PANEL TO COVER EXISTING LTRS ILLUMINATED W/ .50" THK CLEAR PUSH THRU

METALLIC SILVER
PMS 7627

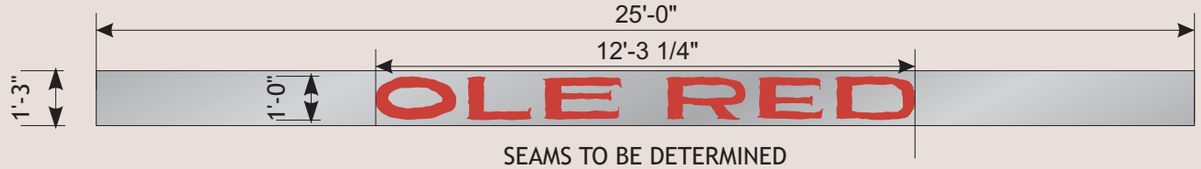
DESIGNED BY: A. TORREJON DATE: 04-19-17
WORK ORDER NO.: XXXXXX
PAGE 2 OF 6

APPROVALS FOR MANUFACTURING
CUSTOMER:
INSTALLATION:
PROJECT MANAGER:

JOSLIN AND SON SIGNS
630 Murfreesboro Rd. Nashville, TN 37210
615.255.3463 1.800.545.9557

Sign 3: Wall

12.3 SQ FT



FRONT VIEW
SCALE: 1/4" = 1'-0"

ROUTED PANEL W/
CLEAR PUSH THROUGH
ACRYLIC TO COVER
EXISTING LETTERS

END VIEW
SCALE: 1/4" = 1'-0"

ELECTRICAL NOTES

ELECTRICAL IN J. BOX INSIDE CAB CONNECTED TO PRIMARY LEADS:
POWER-POWER
NEUTRAL-NEUTRAL
GRND-GRND

Suitable For Wet Or Dry Locations

LETTERS TO BE CLEANED UP
CUSTOMER TO APPROVE VINYL TEST PRINT
OR PROVIDE VINYL SPECS

OLE RED

LOCATION: 300 BROADWAY
NASHVILLE, TN

JOB CONTACT: NAME PROJECT MGR: M. SHEA

DRAWING NO: 170267-S10-03

SPECIFICATIONS & FINISHES:
1. FABRICATE/INSTALL ONE(1) ROUTED ALUM. PANEL TO COVER EXISTING LTRS ILLUMINATED W/ .50" THK CLEAR PUSH THRU

METALLIC SILVER
PMS 7627

DESIGNED BY: A. TORREJON DATE: 04-19-17
WORK ORDER NO.: XXXXXX
PAGE 3 OF 6

APPROVALS FOR MANUFACTURING
CUSTOMER:
INSTALLATION:
PROJECT MANAGER:

JOSLIN AND SON SIGNS
630 Murfreesboro Rd. Nashville, TN 37210
615.255.3463 1.800.545.9557

Sign 4: wall

FRONT VIEW
SCALE: 1/2" = 1'-0"

END VIEW
SCALE: 1/2" = 1'-0"

ROUTED PANEL W/
CLEAR PUSH THROUGH
ACRYLIC

CUSTOMER TO APPROVE VINYL TEST PRINT
OR PROVIDE VINYL SPECS

ELECTRICAL NOTES

ELECTRICAL IN J. BOX INSIDE CAB CONNECTED TO PRIMARY LEADS:
POWER-POWER
NEUTRAL-NEUTRAL
GRND-GRND

Suitable For Wet Or Dry Locations

OLE RED

LOCATION: 300 BROADWAY
NASHVILLE, TN

JOB CONTACT: NAME PROJECT MGR: M. SHEA

DRAWING NO: 170267-S10-04

SPECIFICATIONS & FINISHES:

1. FABRICATE/INSTALL ONE(1) ROUTED ALUM. PANEL W/ .50" THK CLEAR PUSH THRU

PMS 439 | WHITE | PMS 7627

DESIGNED BY: A. TORREJON DATE: 04-19-17

WORK ORDER NO.: XXXXXX

PAGE 4 OF 6

APPROVALS FOR MANUFACTURING
CUSTOMER:
INSTALLATION:
PROJECT MANAGER:

JOSLIN AND SON SIGNS
630 Murfreesboro Rd. Nashville, TN 37210
615.255.3463 1.800.545.9557

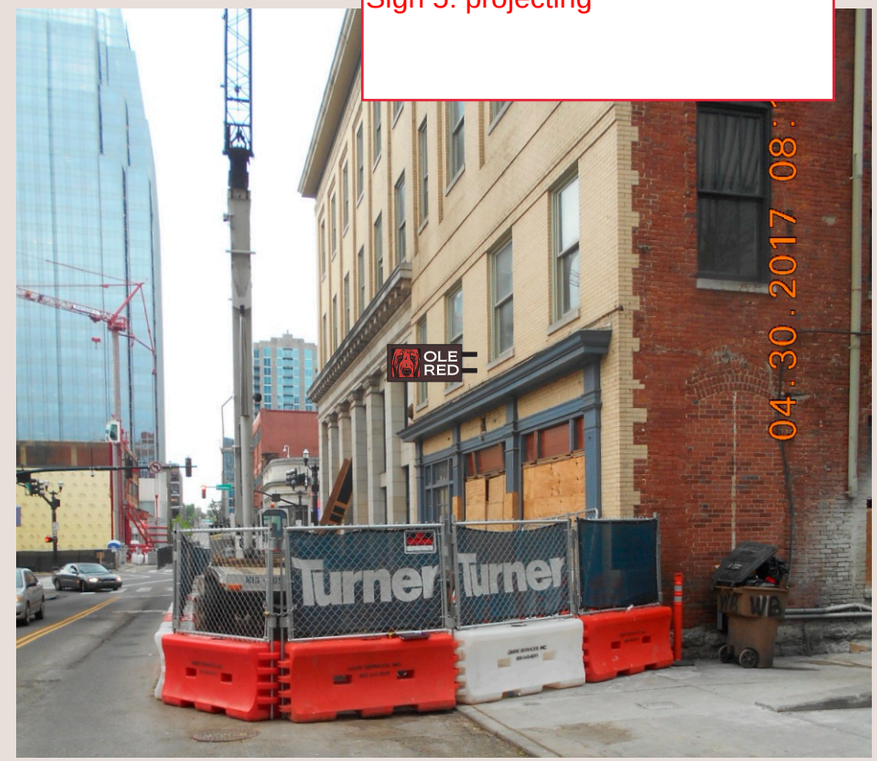
12.5 SQ FT

FRONT VIEW
SCALE: 1/2" = 1'-0"

ROUTED PANEL W/
CLEAR PUSH THROUGH
ACRYLIC

END VIEW
SCALE: 1/2" = 1'-0"

Sign 5: projecting



CUSTOMER TO APPROVE VINYL TEST PRINT
OR PROVIDE VINYL SPECS

ELECTRICAL NOTES

ELECTRICAL IN J. BOX INSIDE CAB CONNECTED TO PRIMARY LEADS:
POWER-POWER
NEUTRAL-NEUTRAL
GRND-GRND

Suitable For Wet Or Dry Locations

OLE RED

LOCATION: 300 BROADWAY NASHVILLE, TN

JOB CONTACT: NAME PROJECT MGR: M. SHEA

DRAWING NO: 170267-S10-05

SPECIFICATIONS & FINISHES:
1. FABRICATE/INSTALL ONE(1) ROUTED ALUM. PANEL W/ .50" THK CLEAR PUSH THRU

PMS 439 WHITE PMS 7627

DESIGNED BY: A. TORREJON DATE: 04-19-17
WORK ORDER NO.: XXXXXX
PAGE 5 OF 6

APPROVALS FOR MANUFACTURING
CUSTOMER:
INSTALLATION:
PROJECT MANAGER:

JOSLIN AND SON SIGNS
630 Murfreesboro Rd. Nashville, TN 37210
615.255.3463 1.800.545.9557

Signs 6 and 7: mural

WEST ELEVATION

NORTH ELEVATION

OLE RED	
LOCATION:	300 BROADWAY NASHVILLE, TN
JOB CONTACT: NAME	PROJECT MGR: M. SHEA
DRAWING NO:	170267-S10-06

RENDERINGS
PAINTED WALL MURALS AS SHOWN

PMS 439 | WHITE | PMS 7627

DESIGNED BY: A. TORREJON DATE: 04-19-17
WORK ORDER NO.: XXXXXX
PAGE 6 OF 6

APPROVALS FOR MANUFACTURING
CUSTOMER:
INSTALLATION:
PROJECT MANAGER:

JOSLIN AND SON SIGNS
630 Murfreesboro Rd. Nashville, TN 37210
615.255.3463 1.800.545.9557