

3:00 – 3:30 p.m.

Developing Tax Incentives

Carolyn Brackett, Tom Mayes

- Overview of recommended incentives and their benefit to Music Row
- What types of incentives have been successfully developed in other cities and what activities do they support?
- Group discussion: Are incentives a viable tool for Music Row? What actions should be supported for development?

3:30 – 4:00 p.m.

Wrap up and Next Steps

Tom Mayes, Doug Sloan, Eddie Robba

4:00 p.m.

Adjourn