GOAL: Building and landscape character has evolved by emphasizing the corridor’s design and historical assets.

Objectives:

- Encourage design that is informed by and respectful of the character of the surrounding neighborhoods.
- Identify opportunities to create a sense of arrival and departure through gateway features or exceptional architecture.
- Consider standards for new development that produce a predictable pattern of development and achieve the intended character of the area.
- Encourage the use of sustainable design principles in new construction and redevelopment.
- Introduce tools for community engagement in the design process.

GOAL: Long-time and new neighborhood businesses and services enjoy success and benefit nearby residents and employees.

Objectives:

- Explore tools that encourage neighborhood-scale building design and uses.
- Ensure appropriate transitions on side streets to respond to the neighborhood context.
- Coordinate with the public and private sector to identify sidewalk gaps to complete connections and to maintain the existing sidewalk network.
GOAL: Pedestrians feel safe and enjoy inviting experiences along and across the corridor.

Objectives:

- Prioritize sidewalk improvements through the Capital Improvements Budget (CIB).
- Identify and implement appropriate traffic calming and access management techniques through coordination with Tennessee Department of Transportation (TDOT).
- Improve lighting, streetscape, and access to transit stops through coordination with TDOT, Metro Public Works, WeGo Public Transit, and private property owners.
- Provide safe pedestrian crossings and reduce the frequency of conflicts with drivers along sidewalks between signalized crossings.

GOAL: Plentiful publicly and privately owned green spaces, complete with area for raingardens and other sustainability initiatives, bring residents, employees, and visitors together for recreation and leisure.

Objectives:

- Evaluate opportunities for green space and open space through redevelopment.
- Evaluate programming and enhancements for St. Bernard Park.
- Protect the integrity of St. Bernard Park through appropriate redevelopment on adjacent private property.
- Plan for 440 greenway connections.
- Consider standards and procedures that incorporate street trees into the design of the streetscape.
- Address stormwater needs through use of permeable surfaces and other innovative techniques.