

# Metropolitan Nashville & Davidson County Street Pole Banner Program Construction Specifications



1. The size of the banner, not including the top and bottom sleeves is 20" x 56". The size including sleeves is 20" x 63". The banner width can be between 19" and 20" but must not be wider than 20". There can be no variance in banner length. The top banner sleeve has to have a minimum opening of 4 inches. The bottom banner arm sleeve needs to have an opening of 3 inches.
2. The banner material must be an acrylic coated, 100% polyester fabric or Desert Block Out 13 ounce reinforced vinyl. The banner must be mildew resistant, ultraviolet resistant, water repellent, flame retardant, and able to withstand outdoor use.
3. Banners must be printed; no decals or stickers. Banners must be printed on both sides.
4. Each banner must have a sleeve at the top and a sleeve at the bottom. The top sleeve must be exactly 4" from the top seam to the top of the banner when laid flat. The bottom sleeve must be 3" from the seam to the bottom of the banner when laid flat. All pole hems must be reinforced and double stitched. Any banner that is not double stitched will not be hung. There will be no exceptions.
5. The banner must include six (6) grommets; two (2) at the top and four (4) at the bottom. The grommets at the top should be sewn into the stitching between the banner and the sleeve. The top grommets need to be one inch (1") in from the outside edge of the banner (see diagram). The bottom grommets will need to be sewn into the bottom sleeve. There will need to be two (2) grommets on the "front" of the sleeve and two (2) grommets on the "back" of the sleeve. The front and back grommets will need to line up. The bottom grommets need to be one and a half inches (1 ½") from the outside edge of the banner. We will need to be able to put a pole in the bottom sleeve.
6. The bottom grommets must each have at least a ½" opening.
7. Banner applicants must supply enough nylon ties (10 more than banners) to tie the banners to the poles. The nylon ties need to be 16" long and must be able to fit through the bottom grommet holes.
8. Any changes to the above specifications will need to be approved.
9. Banners will not be installed if they do not meet the above specifications.

Banner Diagram – Front View

