May 10th, 2016

Will Marsh
Endeavor Real Estate Group
500 West 5th Street, Suite 700
Austin, TX 78701

Subject: DTC Modifications 1200-1222 Broadway, property located at the northwest corner of 12th Avenue and Broadway, bounded by 12th Avenue North, Broadway, George L. Davis Boulevard, and alley #237, -- Gulch South Subdistrict

The Downtown Code Design Review Committee (DTC DRC) has reviewed and approved with conditions your modifications request (with none opposed) on 5/5/2016. Modifications approved were to extend the 150 foot additional height intersection limitation by an additional approx. 85 feet on Broadway, and an approx. 6 feet on 12th Avenue North, as proposed. Minor modifications were also approved to allow balconies to encroach into the 15° building step-back zone, and to allow for facade elements and articulations to encroach past the build-to line, as proposed. The approved modifications include the following conditions requiring staff review and acceptance:

1. Project must meet all Major and Collector Street Plan streetscape improvements.
2. Parking on the roof of the 5th/top level to be screened from view and incorporate green roof elements.
3. George L. Davis ground level facade to be treated architecturally to include glazing or elements that break up the blank wall facade.
4. Additional Parking structure facade details/design/materials shall be provided for review (and changes may be requested).

Please note that all DTC standards not modified must be fully met, in addition to other Metro Departments’ requirements (including Public Works review and approval of any encroachments into the public right-of-way). Deviations from the DTC DRC approved plans may require additional review and approval. Please contact me if you have any questions.

Sincerely,

Andrew Collins
Planner, Design Studio
Metropolitan Nashville Planning Department
andrew.collins@nashville.gov
615.862.7207
Hammer, Eric (Planning)

From: Will Marsh <WMarch@ENDEAVOR-RE.com>
Sent: Tuesday, May 7, 2019 12:17 PM
To: Hammer, Eric (Planning)
Subject: 1200 Broadway Development - Mural Design

Attention: This email originated from a source external to Metro Government. Please exercise caution when opening any attachments or links from external sources.

Eric,

Thanks for taking my call earlier today regarding the mural we would like to install on the west and northwest building elevations at 1200 Broadway.

Attached please find the following:

- PDF generated by our architect, Jason Crist with HKS, showing the area on which we are required to install a mural on the building – portions of the west and north building facades.
- Two JPG files showing the proposed mural artwork:
  - We are working with a Nashville based consultant, Brian Greif, on the mural project.
  - Brian has introduced us to a local Nashville artist named Eric “Mobe” Bass. The attached JPG files containing the proposed mural artwork were generated by Mobe.
  - Idea/Inspiration of the mural artwork in the artist’s words…. From Mobe: “I love the idea of someone heading to Nashville full of aspirations of success in music city. I wanted to hit the points we spoke on and also tell a story with the piece. Give people hope who are coming to Nashville to chase a dream.”
- The JPG file with the corner view from NW depicts the mural extending further along the north façade than what is required (see PDF for required mural area on north façade). We have not made a determination of additional cost or logistical challenges (alley slopes down quickly from G.L. Davis quickly) to extend the mural further to the east on the north than what is required. We request staff review of the mural in the context of the required areas only as you and I discussed this morning.

Please let me know if you have questions or require any additional information to consider the mural design with your team. Please also confirm receipt of this email due to size and number (3) of the attachments.

Thank you!
Will

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