



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

1:30 p.m. Thursday, November 12, 2015
Immediately Following the Finance Committee Meeting

Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219

Chair – Lewis Lavine
Interim Member – Marian Ott

1. Call to Order
2. Marketing & Communications Update AVL Real Time PMCI-15-034
System Creative Brief– P. Harris-Morehead
3. Marketing Plan – AVL Real Time System PMCI-15-035
– P. Harris-Morehead
4. Other Business
5. Adjournment