

**Executive Committee Meeting**  
Tuesday, May 12, 2015  
at Metro Social Services  
800 2<sup>nd</sup> Avenue North, Nashville, TN 37201

Present: Diane Kuhn, Renee Pratt, Wendell Segroves, Kirby Davis  
Staff: Will Connelly, Judy Tackett, Karri Simpson, Deon Trotter

The meeting began at 8:30 a.m.

**Minutes**

The minutes of the April 14, 2015 meeting were approved.

**Financial Report and Budget**

Pam McEwen reported that there is \$4,700 left in the budget for Project Homeless Connect.

How's Nashville has spent \$132,000 to date.

The CDBG grant spent just over \$3,000 in the month of April.

**Director's Report**

- **Sustainability Plan:** Currently How's Nashville does not have a reliable, steady source of income and relies solely on donation. The rate of spending far exceeds the rate of donations coming in. Without an increase in revenue, How's Nashville will run out of money around the end of July 2015.

Judith Tackett presented a plan to create a fundraising committee, within the Commission, to put together an annual fund raising breakfast or event. Through this committee, Commissioners would plan, coordinate, and host the event promoting the work of How's Nashville and the Homelessness Commission. The idea to gain the support of 2,016 individuals for the 2016 by 2016 campaign was also discussed. Support through this effort would include "liking" How's Nashville's Facebook page or Twitter account, as well as upload a selfie video stating why someone supports ending veteran homelessness by the end of this year. Additionally, each supporter would be encouraged to donate \$10 on a crowdfunding platform. This media blitz would last 30 days.

Discussion among the Commissioners ensued.

- **2016 by 2016: Action Camp report:** Will Connelly reported that several service providers, those working with veterans and comprising part of the How's Nashville leadership, came together at the beginning of May to create new goals focused on ending veteran homelessness by the end of this year. The action camp lasted two days and was hosted by Community Solutions, who spearheaded the 100,000 Homes campaign and now the Zero:2016 campaign.

**Strategic Planning**

Will Connelly reported that the kick-off phone call was held on May 7<sup>th</sup> and had a great call-in turnout, with approximately 60 individuals from organization throughout Nashville participating. Focus Strategies lead the call the laid out the overall goal of strategic planning, how data would be collected, and an approximate timeline. Staff is now in the process of collecting data for Focus Strategies.

**HUD properties discussion**

Commissioners briefly discussed the potential for other HUD buildings within the city to sell their properties as the development boom continues on an upward spiral. Commissioners received a list of HUD properties at the last full Commission meeting that included contract renewal dates, and are currently looking over that information.

**Announcements**

No announcements were made.

The meeting was adjourned at 9:30 a.m.

The next full Commission Meeting will be held on Friday, July 10 at 9:30 a.m. at the Howard Office Building.

The next Executive Committee meeting will be on Tuesday, June 14 at 8:30 a.m. at Metro Social Services.