

Resolution No. RS2018 -1125

A resolution authorizing the execution and delivery of three economic development incentive grant agreements.

WHEREAS, The Metropolitan Government of Nashville and Davidson County (the “Metropolitan Government”) is vitally interested in the economic welfare of the citizens living within the area of the Metropolitan Government (such area, the “City”) and wishes to provide the leadership necessary to enhance this area’s capabilities for growth and development; and,

WHEREAS, the provision of quality jobs to area citizens by local business is both necessary and vital to the economic well-being of the Metropolitan Government; and,

WHEREAS, the three grantees, Musicians Hall of Fame and Museum, The Country Music Film Project LLC/WETA, and Music City Productions, (collectively, the “Grantees”) all contribute to the music and entertainment economic development within the Metropolitan Government; and

WHEREAS, the mission of the Musicians Hall of Fame and Museum is to honor all great musicians regardless of genre or instruments; and,

WHEREAS, the Musicians Hall of Fame and Museum not only draws local and international visitors to the City for entertainment opportunities it also educates the visitors about the musicians highlighting multiple genres and instruments; and,

WHEREAS, the planned *Rolling Stones* exhibit and production of the Musicians Hall of Fame and Museum is expected to have a positive impact on tourism in the City resulting in an economic benefit to local businesses and residents; and,

WHEREAS, The Country Music Film Project, LLC/WETA production of the eight-episode Ken Burns documentary series *Country Music* on the Public Broadcasting Station will provide a tremendous benefit to the citizens of the City through the unprecedented national and international promotional value it will provide through an in-depth look tracing the growth and evolution of country music and how the City played a part in the rise of its worldwide popularity; and,

WHEREAS, the production of the *Country Music* documentary is a once in a generation promotional vehicle and business recruitment tool for our City and is expected to garner over thirty million viewers for its initial broadcast and tens of millions more in rebroadcasts and DVD distributions; and,

WHEREAS, like other Ken Burns documentaries, the *Country Music* series is anticipated to have a positive impact on cultural tourism growth in the City, in that it will highlight local artists, locations, and history, resulting in an economic benefit to local businesses and residents through a growth in tourism; and,

WHEREAS, Music City Productions, Inc. production of the *Nashville* television show on the Country Music Television network (“CMT”) has provided a tremendous benefit to the citizens of the City both due to the unprecedented promotional value it provides and the economic boon to the local economy; and,

WHEREAS, the *Nashville* television show has been an unprecedented promotional vehicle and business recruitment tool for our city showcasing the sights, sounds and people that make our City unique; and,

WHEREAS, during the course of its six season run, the *Nashville* television show has been sold into over 20 major countries from UK through continental Europe, Scandinavia, Asia, Australia & Latin America; and,

WHEREAS, over the course of Season 6, the production of the Nashville television show has spent millions in this region on both Tennessee resident labor and on goods and services including but not limited to hotels, restaurants, caterers, and florists; and

WHEREAS, pursuant to Tenn. Code Ann. § 5-9-101(26), the Metropolitan Government is authorized to use available funds to make grants for economic and community development purposes; and,

WHEREAS, pursuant to Substitute Ordinance No. BL2017-722, One Million dollars (\$1,000,000) have been appropriated to department number 01101637 related to Music and Entertainment Economic Development and Film Initiatives for, among other things, the specific purpose of funding the Fifty Thousand dollar (\$50,000) Economic Development Incentive Grant Agreement for the production of the *Rolling Stones* exhibit attached as Exhibit A, the Three Hundred Twenty-Five Thousand dollar (\$325,000) Economic Development Incentive Grant Agreement for the production of *Country Music* attached as Exhibit B, and the Six Hundred Twenty-Five Thousand dollar (\$625,000) Economic Development Incentive Grant for Season 6 of the production of *Nashville* attached as Exhibit C, (collectively, the “Grant Agreements”); and,

WHEREAS, it is in the interest and welfare of the citizens of the Metropolitan Government to approve and execute the Grant Agreements in the forms attached hereto.

NOW, THEREFORE, BE IT RESOLVED BY THE METROPOLITAN COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1. The terms and provisions of the Grant Agreements by and between the Metropolitan Government and the Grantees substantially in the forms attached hereto as Exhibit A, Exhibit B, and Exhibit C, respectively, are hereby approved.

Section 2. The Metropolitan Mayor of the Metropolitan Government (the “Metropolitan Mayor”) is hereby authorized, empowered and directed to execute and deliver the Grant Agreements in the name and on behalf of the Metropolitan Government in the forms now before this meeting. From and after the execution and delivery of the Grant Agreements, the officers of the Metropolitan Government or any of them, are hereby authorized, empowered and directed to do all such acts and things and to execute all such documents as may be necessary to carry out and comply with the provisions of the Grant Agreements as executed.

Section 3. Notwithstanding anything to the contrary herein, the Metropolitan Government's obligation to make any payments hereunder is contingent upon the appropriation of funds for such purpose by the Metropolitan Council.

Section 4. Any amendment(s), change(s), or extension(s) of the Grant Agreement shall be approved by resolution of the Metropolitan Council receiving twenty-one affirmative votes.

Section 5. This resolution shall take effect from and after its adoption, the welfare of the Metropolitan Government requiring it.

RECOMMENDED BY:

INTRODUCED BY:

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Matthew A. Wiltshire, Director  
Mayor's Office of Economic and  
Community Development

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APPROVED AS TO AVAILABILITY  
OF FUNDS:

\_\_\_\_\_  
Member(s) of Council

\_\_\_\_\_  
Talía Lomax-O'dneal, Director  
Finance

APPROVED AS TO FORM  
AND LEGALITY:

\_\_\_\_\_  
Assistant Metropolitan Attorney