

## **RESOLUTION NO. RS2018-1415**

### **A resolution honoring the Country Music Association on the occasion of its 60<sup>th</sup> Anniversary on Sept. 25, 2018.**

WHEREAS, the Country Music Association was founded in 1958 as the first not-for-profit trade organization to promote a genre of music; and

WHEREAS, the organization began with 160 members and has grown to more than 7,400 industry professionals around the world, representing every aspect of the business to guide the evolution of Country Music and provide unity of purpose within the industry; and

WHEREAS, the Country Music Association's long-standing mission is to heighten the awareness of Country Music around the world and support its continued growth by recognizing excellence in the genre, serving as a repository for critical and timely information and communication, while providing a forum for industry leadership; and

WHEREAS, Country Music is the story of America, one that celebrates the everyday life, evoking celebration and pain, joy and sorrow, love and loss, connecting those near and far, here in this nation and across the globe; and

WHEREAS, the CMA Awards, now in its 52<sup>nd</sup> year of honoring excellence in Country Music, is the longest running annual music awards program on network television; and

WHEREAS, the Country Music Association created the Country Music Hall of Fame in 1961, recognizing individuals for their outstanding contributions to the format with Country Music's highest honor.

WHEREAS, the Country Music Association established Fan Fair in 1972, now known as CMA Fest, drawing tens of thousands of Country Music fans from around the world to Music City each summer and remaining Nashville's largest annual tourism event; and

WHEREAS, the CMA Foundation, the organization's philanthropic arm established in 2011, is committed to improving and sustaining music education programs across the country, having invested \$13.8 million into programs in the city of Nashville; and

WHEREAS, the Country Music Association's preservation of the genre's uniquely rich heritage and time-honored traditions continues to lead the advancement of Country Music; and

WHEREAS, this year, the Country Music Association celebrates 60 years of honoring the success of its leaders, professionals, and its unique ability to embrace risks, change and bring a sense of unity to the genre and the Country Music community; and

WHEREAS, on this occasion of the Country Music Association's milestone anniversary, the city of Nashville is delighted to celebrate Country Music's roots in our beloved Music City; and

WHEREAS, it is fitting and proper that the Metropolitan Council recognize and honor the Country Music Association on the occasion of its 60<sup>th</sup> anniversary by proclaiming September 25, 2018 as "Country Music Association Day."

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1. That the Metropolitan Council, in recognition of the significant contributions of the Country Music Association throughout 60 years, does hereby proclaim September 25, 2018 to be "Country Music Association Day."

Section 2. The Metropolitan Council Office is directed to prepare a copy of this Resolution to be presented to the Country Music Association.

Section 3. This Resolution shall take effect from and after its adoption, the welfare of The Metropolitan Government of Nashville and Davidson County requiring it.

INTRODUCED BY:

---

Freddie O'Connell  
Member of Council