

## **Weathersby, Trinity (Finance- Grants Coordination)**

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**From:** Smith, Jennifer (Public Works)  
**Sent:** Tuesday, January 29, 2019 11:31 AM  
**To:** Weathersby, Trinity (Finance- Grants Coordination)  
**Subject:** FW: 2018 Keep America Beautiful/UPS Community & Recovery Tree Planting Grant  
**Attachments:** image002.png; image004.png; UPS Project Descriptions.pdf; UPS Grant Wrap-Up Report.pdf

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**From:** Lauren Conte [mailto:lconte@kab.org]  
**Sent:** Wednesday, August 29, 2018 11:26 AM  
**To:** Lauren Conte  
**Subject:** 2018 Keep America Beautiful/UPS Community & Recovery Tree Planting Grant

Good afternoon!

**Congratulations are in order...your affiliate has been selected as a recipient of a 2018 Keep America Beautiful/UPS Community & Recovery Tree Planting Grant!** Keep America Beautiful is thrilled to present you with the funding for these incredible projects about to take place across the country.

Attached is the recipient list broken down by funding amount and alphabetized by state.

Please note the following for next steps:

**1) Press releases:** Both the national and local versions are still with the marketing team, once approved we'll email out to you ASAP. These are a great way to introduce yourself to your local UPS store if you haven't made the connection already. It's possible some store managers may not have seen the announcement from corporate offices yet so it's always helpful to bring along a hard copy for any in-store conversations.

**2) Tools:** If you need any help with social media posts or communications in general, please be sure to refer to the **KAB Project Manual** for help & guidelines on telling your story. The "Communications" section (pages 68 – 83) provides very detailed information on promoting your project/event and step by step instructions for tackling social media. To access the manual, log on to [Dashboard](#), under Information & Resources.

**3) Reporting:** due to KAB by **July 10, 2019**. Here is the [link](#) to complete the report and a PDF version is attached for your reference. The grant checks will be mailed out in the next 7 -10 business days, minus ten percent. Once the wrap up is completed, we'll send the remainder of the grant funds.

Thank you so much and please don't hesitate to contact me with any questions!

Best,

Lauren Conte

*Affiliate Operations Associate*

Keep America Beautiful

1010 Washington Blvd., Stamford, CT 06901

Office: 203.659.3074

Email: [lconte@kab.org](mailto:lconte@kab.org)

**Celebrate #65yearsofKAB with a donation to Keep America Beautiful and join our fight to End Littering, Improve Recycling & Beautify America's Communities. Sign up for our newsletters and take action at KAB.org. #DoBeautifulThings**



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**BEAUTIFUL**  
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<p><b>KNOX, Inc.</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>KNOX will plant and maintain 25 native fruit trees in two community gardens to provide gardeners and visitors with fresh fruit. They will hold a volunteer event to engage employees from local companies like UPS in these plantings. According to Feeding America's "Map the Meal Gap 2017," 12.4% of Hartford County residents are food-insecure, including 16.4% of children. Hartford's tree canopy covers 25.1% out of a potential 53.9% of the city (American Forests, 2014). The Hartford community is already feeling the effects of the city's lack of trees as the urban heat island effect traps heat in many parts of the city. Furthermore, with fewer trees to clean the air, Hartford is faced with levels of air pollution and asthma unparalleled to those in surrounding suburbs.</p>
<p><b>Keep Alachua Beautiful</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>The purpose of this project is to address the problem of invasive species and reforestation on conservation lands in Alachua County, Florida, and to educate current and future generations about the importance of native trees. The native tree plantings, performed in partnership with the non-profit organization We Are Neutral, an initiative of Earth Givers, Inc. and a 501(c)(3) organization, are designed to encourage new green growth and restore indigenous species, especially in swaths of land managed by the Alachua County Conservation Trust. This tree planting will restore neglected lands and also reduce greenhouse gases.</p>
<p><b>Keep Indian River Beautiful, Inc.</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>This project will replace native oaks devastated by back to back hurricanes at the Round Island Conservation Park. This beautiful conservation area is nestled on the Indian River Lagoon - the most biologically diverse estuary in the US. The death of the Grand Live Oaks led to an invasion of Brazilian Pepper which grows quickly and turns a flourishing ecosystem into a toxic mono-culture habitat. The County Conservation staff is working to mow down and remove the invasive species, but without native species to replace it they will rapidly re-invade the area as they thrive on disturbed land. This project includes removing the harmful species and replanting trees that can more easily tolerate salt and water influx such as gumbo limbo and sea grapes in the lower areas and live oaks on the high ground.</p>

<b>Keep North Miami Beautiful</b>	\$5,000 Community Tree Planting Grant	The purpose of the Breezeswept Community Tree Planting Project is to plant native and hurricane-resistant trees in the low-income and tree-deficient Breezeswept neighborhood. The project will involve the planting of 10 green buttonwood ( <i>Conocarpus erectus</i> ) and 5 pigeon plum ( <i>Coccoloba diversifolia</i> ) trees in the neighborhood's swales which will improve drainage, walkability, and aesthetic appeal of properties in the area. The goals of this project are to spread awareness among residents about the benefits of trees, plant native and hurricane-resistant trees throughout the neighborhood, mitigate the City's tree canopy deficiency, improve walking conditions for neighborhood residents, reduce greenhouse gas emissions, and increase the stormwater retention capacity of swales in the area.
<b>Keep Pinellas Beautiful</b>	\$5,000 Community Tree Planting Grant	Because of the current status of their urban forest KPB sought to expand the size of the canopy and improve its overall condition, while also educating the community on its significance. After being awarded the 2017 Keep America Beautiful (KAB)/UPS Community & Recovery Tree Planting Grant they were able to introduce a program that increased species richness (i.e. number of species), while educating the community on the significance of these natural habitats. KPB will be implementing a new educational curriculum during these projects discussing the importance of native trees, the proper placement of trees, maintenance and longtime care.
<b>Keep Tampa Bay Beautiful</b>	\$5,000 Community Tree Planting Grant	Keep Tampa Bay Beautiful will partner with Hillsborough Area Regional Transit (HART), public transportation for Hillsborough County, to create green spaces by planting native/Florida-friendly trees along the city's bus routes. The objective is to reduce the amount of trash from accumulating around bus stops, reduce CO2 and Greenhouse gases and add public green spaces within the urban core. Their objective is to plant 30 trees along public bus routes throughout the city; that will replace the trees lost during the storm and development. Planting trees will create habitat, conserve water, purify the air, increase property value, and repair communal pride within the community.
<b>Keep Athens Clarke Beautiful</b>	\$5,000 Community Tree Planting Grant	Athens-Clarke County has a poverty rate of nearly 40%, making it one of the poorest counties in the nation. KACCB will collaborate with the Athens Clarke County Community Tree Council (ACC-CTC) and the Athens Housing Authority (AHA) to plant shade and fruit trees at Broad Acres AHA neighborhood. The goal of this tree project is to improve the quality of life for residents of Athens by enhancing the tree canopy and providing a sustainable food source for low-income citizens.

<p><b>Keep Savannah Beautiful</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>After two hurricanes hit the Savannah area over the past two years, it is essential that Savannah replant its urban forest. Keep Savannah Beautiful and the Savannah Tree Foundation will partner on this post-recovery tree planting project to plant 20 native canopy and fruit trees in a low income public housing neighborhood on the edge of the downtown historic district.</p> <p>Trees are a primary defense to protect these natural resources and to address stormwater runoff. The objective is to better protect this immediate neighborhood from stormwater flooding through trees as green infrastructure. The specific tree species planted will be chosen based on their durability to withstand future storms and their effectiveness as green infrastructure. Using iTree analysis, the ability of these trees to manage stormwater can be estimated.</p>
<p><b>Keep Cape Girardeau Beautiful</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>This project will work to improve and beautify entry ways into city parks by planting native trees in addition to enhancing several of their more historical neighborhoods. The City of Cape Girardeau has been a Tree City USA for the past 20 years and values their city tree canopy along with the benefits that trees provide to their community and public places.</p>
<p><b>Keep Jackson Beautiful, Inc.</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>Keep Jackson Beautiful proposes to strategically plant fruit trees in public spaces throughout Jackson that not only increases access to fresh fruits but will also enhance and expand Jackson's tree canopy which will aid in decreasing carbon dioxide (CO2) emissions from the high traffic areas. Jackson's long history of food insecurity and destruction of tree canopies due to economic development has required Keep Jackson Beautiful to place a priority on ensuring that they do their part to alleviate destruction of trees and address the community need of increasing access to/consumption of fresh produce as a tool to address health disparities.</p>
<p><b>Keep Doña Ana Beautiful</b></p>	<p>\$10,000 Community Tree Planting Grant</p>	<p>Keep Doña Ana Beautiful and United Parcel Services (UPS) are collaborating with Hatch Valley High School to support a school garden program. The program is under the direction of Educator Cassie Hackey, who has taught Biology for the last seven years, and would include faculty, staff and students. Presently, there is not a platform that addresses the challenges associated with poor nutrition and providing the resources to create an environmental knowledge based framework, (how food is made, where it comes from), ecological systems (the process surrounding gardening, food practices like compost and sustainability), and experimental learning (hands-on experiences, and practical observation). There are a number of benefits associated with this program; increased consumption of fruits and vegetables, increased academic attentiveness, and sourcing fresh foods for school meals. The number of Hatch school district students who participate in the free school lunch program is 100%.</p>

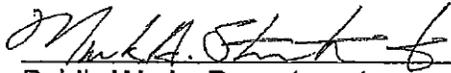
<p><b>Green Youngstown</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>City of Youngstown is working diligently to demolish abandoned houses (approximately 250-350 structures per year), this systematic destruction has created several other problems. High demolition rates create large swaths of vacant land that are relatively uninhabited/low population areas. These areas suffer from high rates of illegal dumping, increased flooding and sewer backups because of excessive water flow from the loss of vegetation on demolished lots, and loss of tree canopy and urban heat island effects. Green Youngstown will be planting 50 trees during a massive one-day beautification event with 500+ volunteers, and continuing the effort across the city in an urban residential area hardest hit with vacancy and demolition, specifically those found to be most beneficial for stormwater management and anti-dumping purposes.</p>
<p><b>Keep Cincinnati Beautiful</b></p>	<p>\$10,000 Community Tree Planting Grant</p>	<p>Vacant Lots: Occupied (VLO) is a comprehensive community-driven project which helps neighborhoods strategically restore and enhance vacant lots into socially, culturally and environmentally responsible spaces. KCB is working to revitalize two neglected and underutilized vacant lots in the neighborhood of Evanston. Once a popular middle-class suburb, 20% of its current residents are now living below the poverty level with poor access to fresh and healthy food. It has historically been challenged by a bisecting highway and one of the highest foreclosure rates in the city, leading to long-term vacancy and structure demolition. The vacant lots left behind create a haven for crime, pose a significant health risk to residents (especially children), and lead to a decrease in property values and overall deterioration to quality of life. Through the VLO project, KCB has worked with community stakeholders and residents to identify two high-impact vacant lots and develop designs to transform the lots into community assets.</p>
<p><b>Keep Philadelphia Beautiful</b></p>	<p>\$5,000 Community Tree Planting Grant</p>	<p>Keep Philadelphia Beautiful in partnership with the Philadelphia Orchard Project (POP) will give away fruit trees at no cost to community members throughout a variety of orchard events in fall 2018 and spring 2019. The tree giveaways will take place in different neighborhoods across Philadelphia to increase the number of city residents with the ability to plant a fruit tree in their yard or community. Fruit trees provide both beauty and bounty, and allow urban residents to produce healthy food right in their own neighborhoods. In addition to increasing food access, city fruit trees provide a wide array of environmental benefits including carbon sequestration, shade for neighborhood cooling, reduced stormwater runoff, and restored neighborhood ecologies for both people and wildlife. Each fruit tree can bear a hundred pounds of fruit or more every year and live for many decades. Philadelphia has the highest poverty rate (26%) of any major city in the United States and the neighborhoods served by the Philadelphia Orchard Project's programs have higher rates of poverty, hunger and diet-related disease than the city as a whole.</p>

<p><b>Keep Blount Beautiful</b></p>	<p><b>\$5,000 Community Tree Planting Grant</b></p>	<p>The Kids Keep Blount Beautiful campaign to implement beautification and planting projects in local schools. The campaign aims to address both the lack of environmental education in their schools and the need for community greening with native plants and trees. A generation that is raised with environmental values and a sense of community pride will have a significant positive impact on the future of Blount County. During the planting, the trees will serve as an outdoor classroom where students will learn about air quality, native/invasive species, greenhouse gasses, and the importance of trees on the health of the community, even their economy. After the planting, it will be the school's responsibility to continue to care for the trees. The teachers will also be provided with information on the trees planted with environmental topics they relate to, and will be encouraged to use the trees as a part of lesson planning in the future.</p>
<p><b>Keep Nashville Beautiful</b></p>	<p><b>\$5,000 Community Tree Planting Grant</b></p>	<p>The Antioch community of Metropolitan Nashville, Davidson County, is becoming the home to a 41,000 horsepower natural gas compressor station to transport fracked natural gas from West Virginia to the Gulf of Mexico for export. Through the Community Tree Planting Project, fifty trees will be strategically planted within the Mill Creek watershed by UPS employees as a community service project. The intent of this tree planting proposal is to help with both the air and noise pollution that a new natural gas compressor station will emit once it is completed.</p>
<p><b>Keep Prince William Beautiful</b></p>	<p><b>\$5,000 Community Tree Planting Grant</b></p>	<p>Keep Prince William Beautiful (KPWB) will partner with a local school to plant an edible forest. An urban edible forest is a sustainable way to increase the availability of fresh fruit to food insecure families. Fruit bearing trees will provide a source of food for years, without the need to replant a garden every year. Planting the trees at a school allows for children to learn botany, sustainability, and nutrition. Providing real world learning opportunities on these subjects gives children the chance to experience sustainable ecology practices first-hand.</p>

**SIGNATURE PAGE  
FOR  
GRANT Awarded by Keep America Beautiful with the United Parcel Service for  
Community Tree Planting**

IN WITNESS WHEREOF, the parties have by their duly authorized representatives set their signatures.

**METROPOLITAN GOVERNMENT OF  
NASHVILLE AND DAVIDSON COUNTY**

  
\_\_\_\_\_  
Public Works Department

10-17-18  
Date

**APPROVED AS TO AVAILABILITY  
OF FUNDS:**

  
\_\_\_\_\_  
Talia Lomax-O'dneal, Director  
Department of Finance *CA*

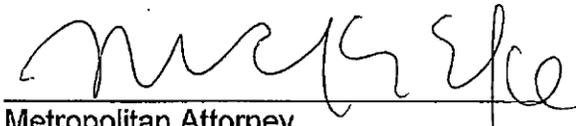
1-31-19  
Date

**APPROVED AS TO RISK AND INSURANCE:**

  
\_\_\_\_\_  
Director of Risk Management Services

2/1/19  
Date

**APPROVED AS TO FORM AND  
LEGALITY:**

  
\_\_\_\_\_  
Metropolitan Attorney

2/4/19  
Date

**FILED:**

\_\_\_\_\_  
Metropolitan Clerk

\_\_\_\_\_  
Date