

**Metro Beautification Partners with
Greater Nashville Association of Realtors
to Restore Riverside Memorial Drive to its Former Glory**

On March 29, 2007 Metro Beautification and GNAR planted Yoshino Cherry trees at two locations along Riverside Memorial Drive in East Nashville. The intersections of Riverside at Carter Avenue and Porter Avenue are home to three new trees at each location.



*Veronica Frazier, Executive Director of Metro Beautification (fourth from left) planting trees along Riverside Drive with GNAR members:
Don Klein, Chief Executive Officer, Greater Nashville Association of Realtors
Susan Dale, GNAR Director/Prudential Woodmont Realty Group
Lucy Smith, GNAR Secretary/Treasurer, Fridrich & Clark Realty
Richard Courtney, GNAR President, Fridrich & Clark Realty
Mandy Wachtler, GNAR President-elect, Pilkerton Realtors
Christie Wilson, GNAR Past President, The Wilson Group Real Estate Services*

"Planting trees is a commitment to the future of the neighborhood," remarked Veronica Frazier, Executive Director of Metro Beautification & Environment Commission. "This project has involved the community in the planning, planting, and caring for the new trees. We appreciate the church members who will be watering and watching over the new trees on the medians."

"This project demonstrates the commitment that the neighbors, Metro Public Works, Metro Beautification, and GNAR have to their community. I appreciate the efforts that all the individuals and groups are putting into this project," said Councilman Erik Cole.

"It's just our way to beautify the urban canopy of Nashville and invest in our city," said Richard Courtney, GNAR president.



Mayor Purcell; Richard Courtney, President of GNAR; and Councilman Erick Cole

Metro Beautification works closely with neighborhoods and Metro Public Works projects like this throughout the city. "One of our goals is to help well-intentioned neighbors plan well, choose trees wisely, and develop a plan that will guarantee the success of new trees. Public safety along streets, proper maintenance of trees, and neighborhood beautification are just some of the issues that we look at when we work with neighborhood associations on these type of projects. We encourage groups to contact Metro Beautification early in the planning stage so that we can assist them in the process of making their neighborhoods beautiful," said Veronica Frazier.



Riverside and Carter Avenue



Riverside and Porter Avenue



Metro Nashville
PUBLIC WORKS