



# *imagine* eastbank

info meeting

4 feb. 2021

METRO NASHVILLE IS  
LAUNCHING A STUDY TO  
**ENVISION & PLAN**  
FOR THE FUTURE OF THE  
**EAST BANK.**

*starting soon...*

[eastbankstudy.nashville.gov](http://eastbankstudy.nashville.gov)

An aerial photograph of the Nashville riverfront, showing the city grid and the river. A teal-colored overlay is applied to the image, particularly along the riverbank and in the foreground.

# agenda

- I. Welcome
- II. Planning Study Intro
- IV. Q&A
- V. Next Steps

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An aerial photograph of the Nashville East Bank area, showing a dense urban grid. A teal-colored overlay, resembling a map or a stylized river, follows the curve of the East Riverfront. The background is a solid dark teal color.

# virtual meeting logistics

- Joining via phone? You're in listen only mode.
- Video meeting: <https://eastbankstudy.Nashville.gov>
- Attendees' microphones are muted on entry.
- Q&A panel.
- Watch later: Recording to be posted on YouTube.

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# welcome + introductions

- Brett Withers, District 6 Metro Council Member
- Sean Parker, District 5 Metro Council Member
- Lucy Kempf, Exec. Director, Metro Planning Dept.
- Mark Sturtevant, Director of Infrastructure
- Adolpho Birch, Sr. Vice-President, Business Affairs, Titans
- Anna Grider, Project Manager, Metro Planning Dept.





# What is the **East Bank** planning study?

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The East Bank Planning Study is a **public process** led by the Metro Nashville Planning Department with the goal of creating a **long-range plan for the East Bank**.

The plan will guide the **future development** of the East Bank.





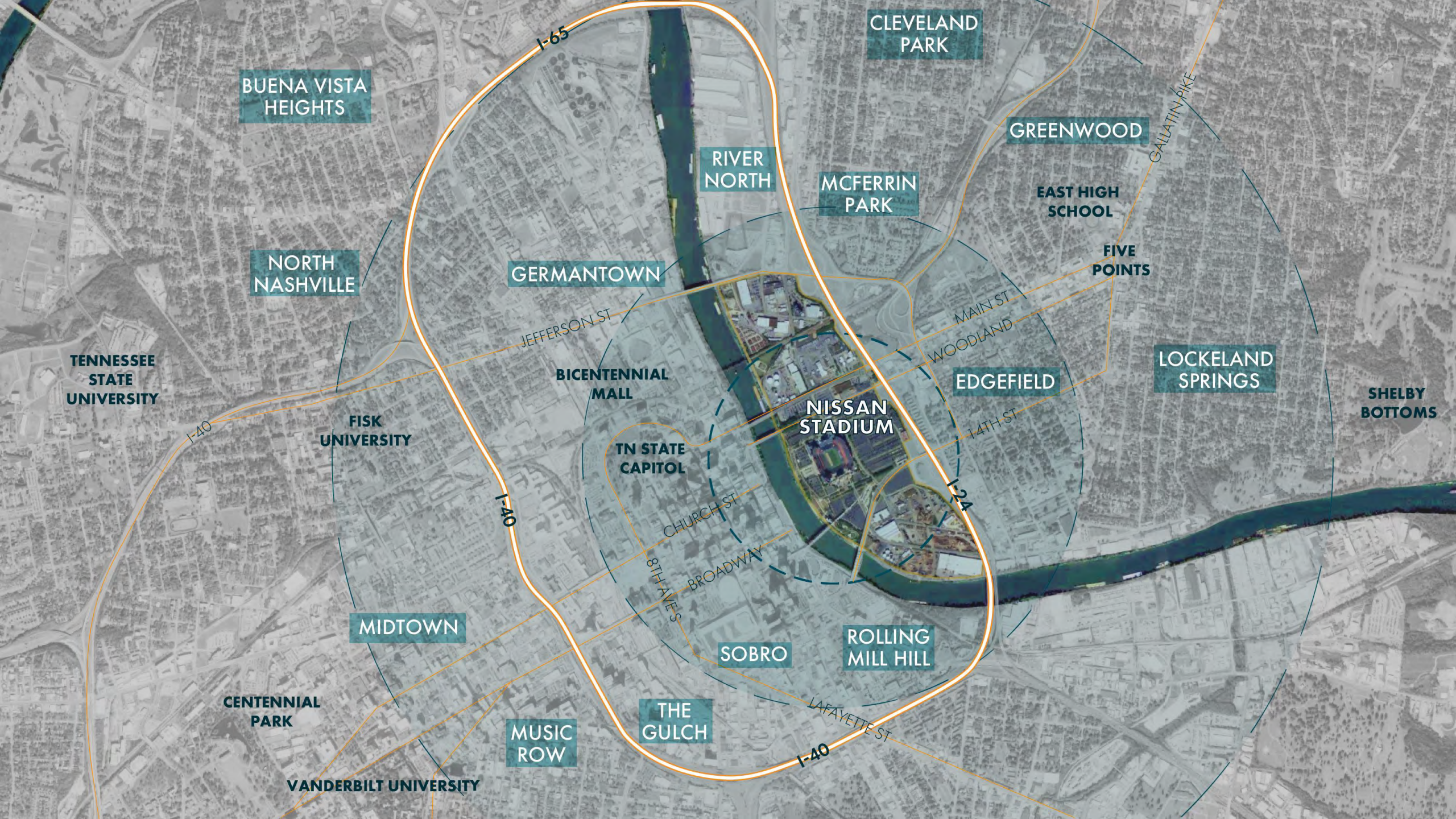
# Where is the **study area**?

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BUENA VISTA  
HEIGHTS

CLEVELAND  
PARK

GREENWOOD

RIVER  
NORTH

MC FERRIN  
PARK

EAST HIGH  
SCHOOL

FIVE  
POINTS

NORTH  
NASHVILLE

GERMANTOWN

TENNESSEE  
STATE  
UNIVERSITY

JEFFERSON ST

BICENTENNIAL  
MALL

MAIN ST

WOODLAND

LOCKELAND  
SPRINGS

EDGEFIELD

SHELBY  
BOTTOMS

FISK  
UNIVERSITY

NISSAN  
STADIUM

14TH ST

TN STATE  
CAPITOL

CHURCH ST

8TH AVENUE

BROADWAY

MIDTOWN

SOBRO

ROLLING  
MILL HILL

CENTENNIAL  
PARK

MUSIC  
ROW

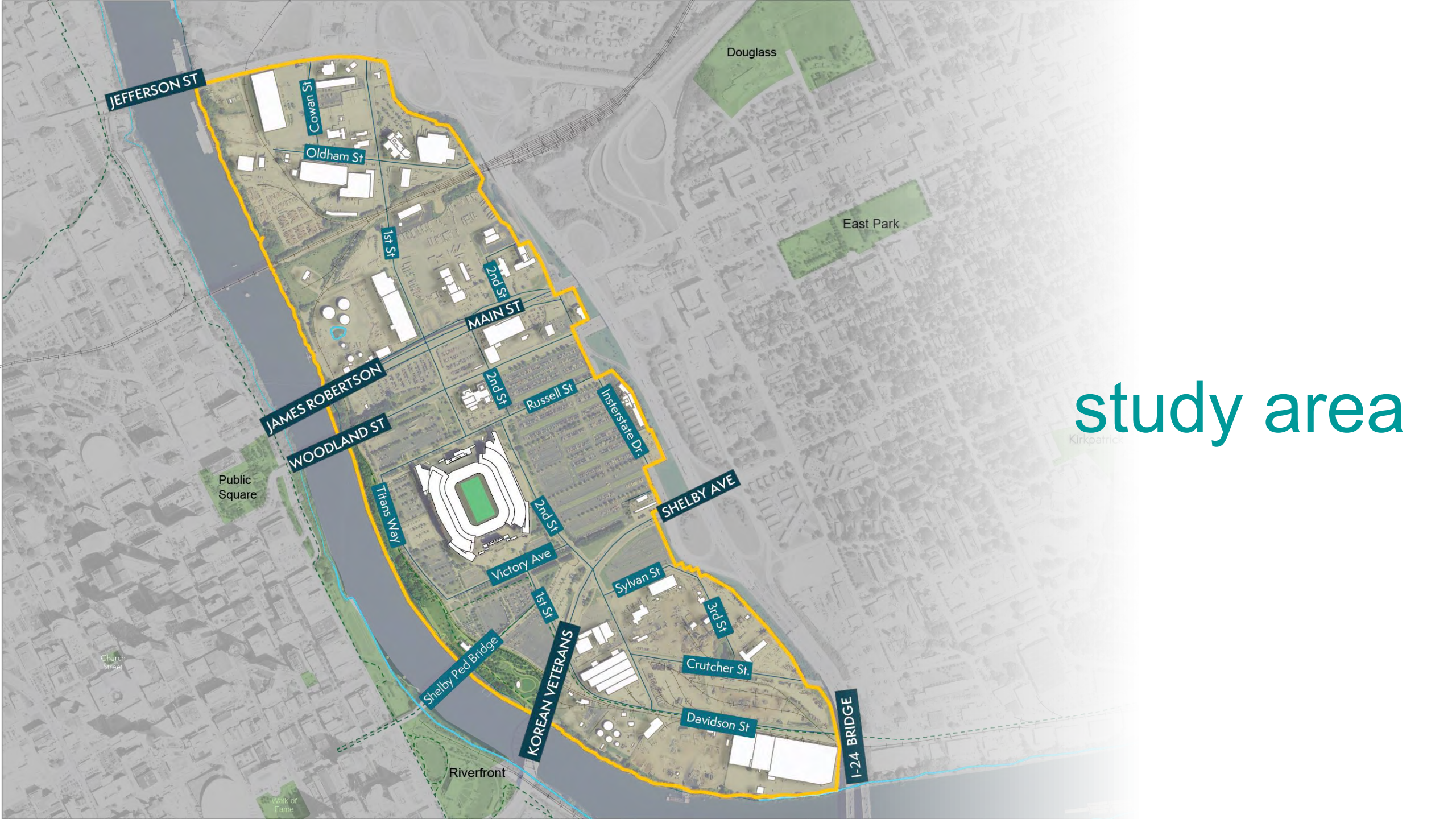
THE  
GULCH

LAFAYETTE ST

VANDERBILT UNIVERSITY

I-40



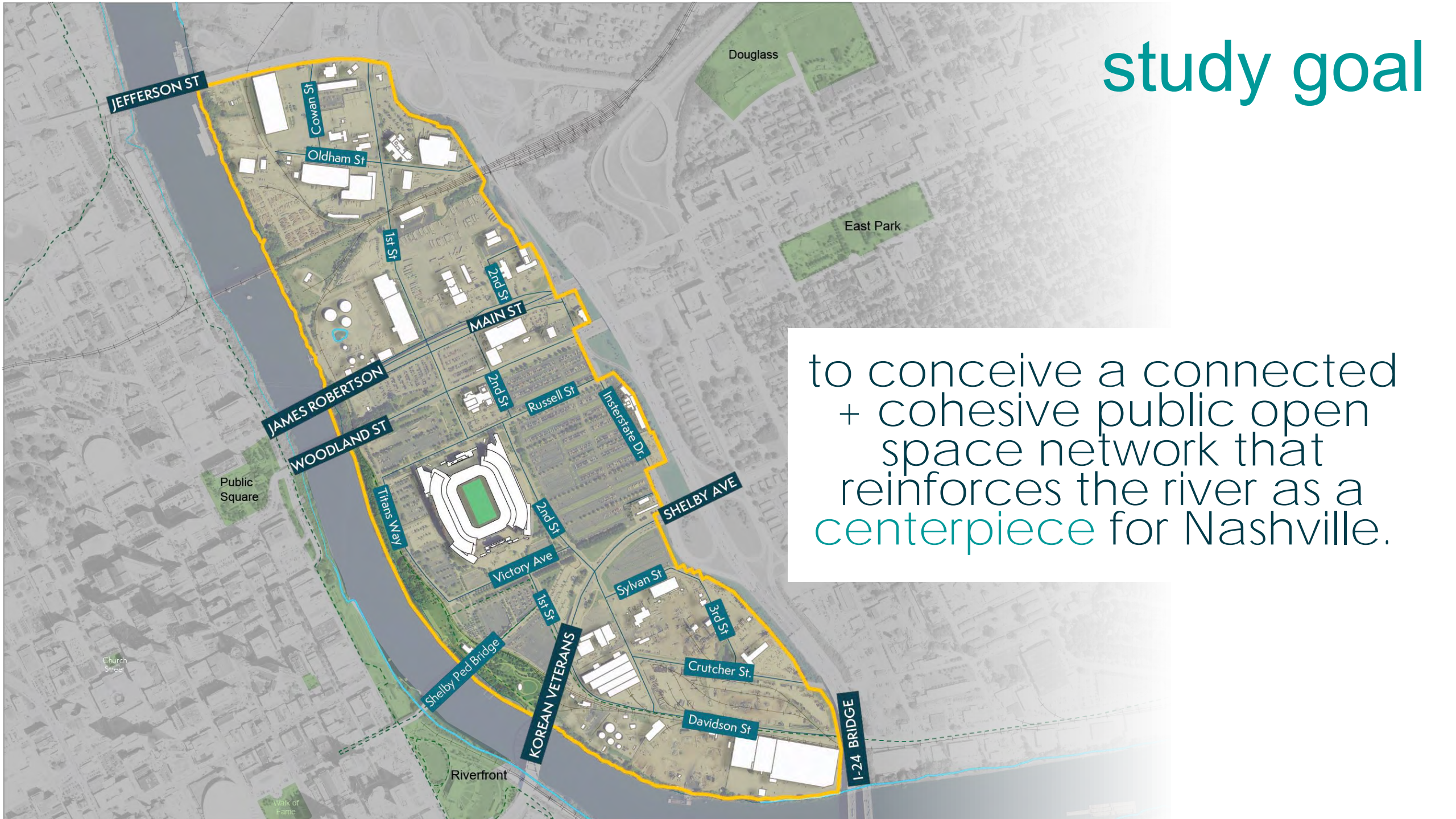


study area



# study goal

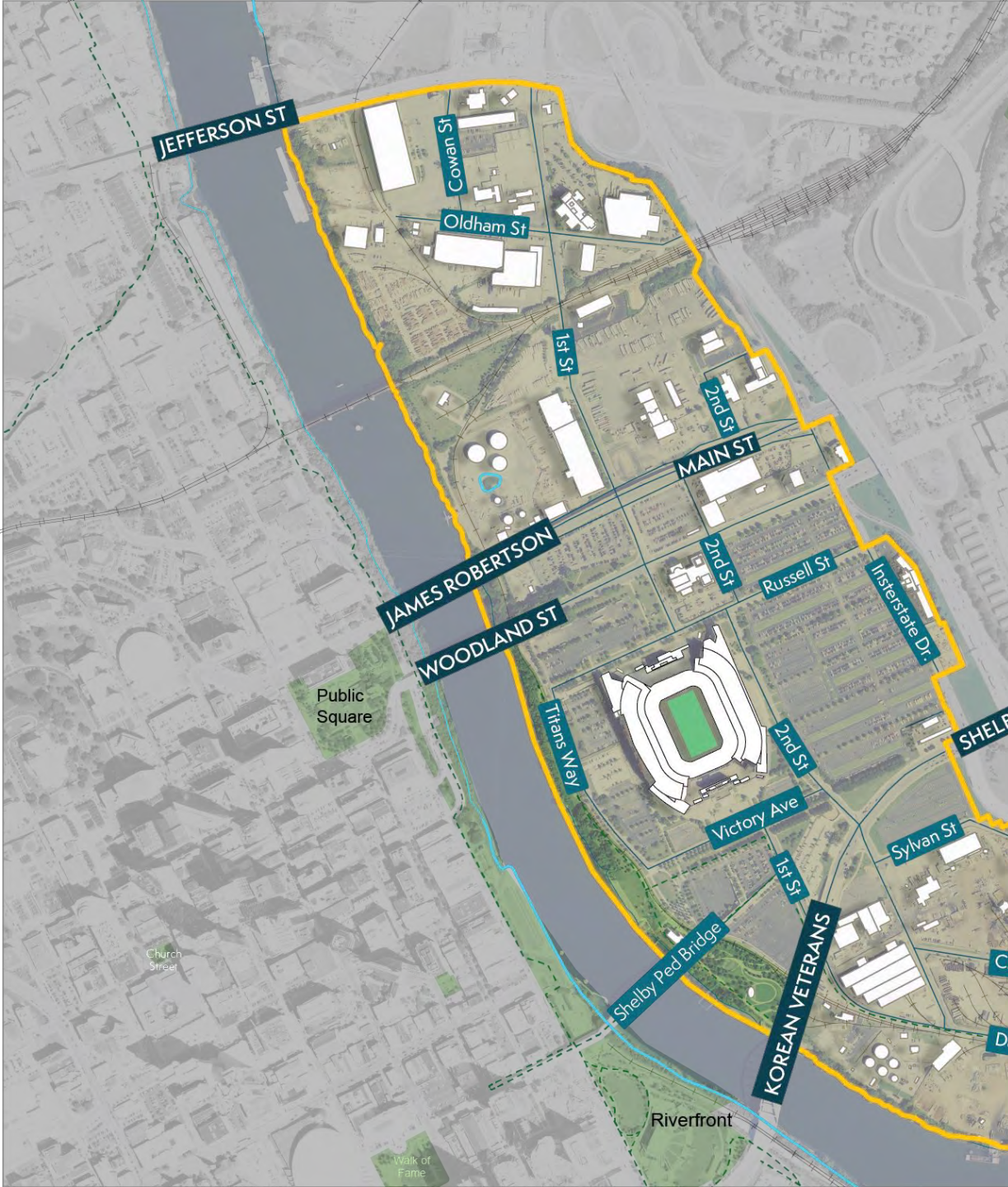
to conceive a connected  
+ cohesive public open  
space network that  
reinforces the river as a  
centerpiece for Nashville.





# study objectives

- Establish a multi-modal transportation vision.
- Identify a connected + cohesive network of high-quality open spaces
- Determine opportunities for mixed-use development
- Improve the urban framework
- Design for environmental + economic resiliency
- Encourage a mix of incomes + household types





# study components

## 1. systems

- road network & transportation systems
- infrastructure network
- park & greenway network
- land use
- ecology





# study components

## 2. spaces

- public realm & public spaces
- streetscapes
- river frontage
- urban design
- building form & height







# study components

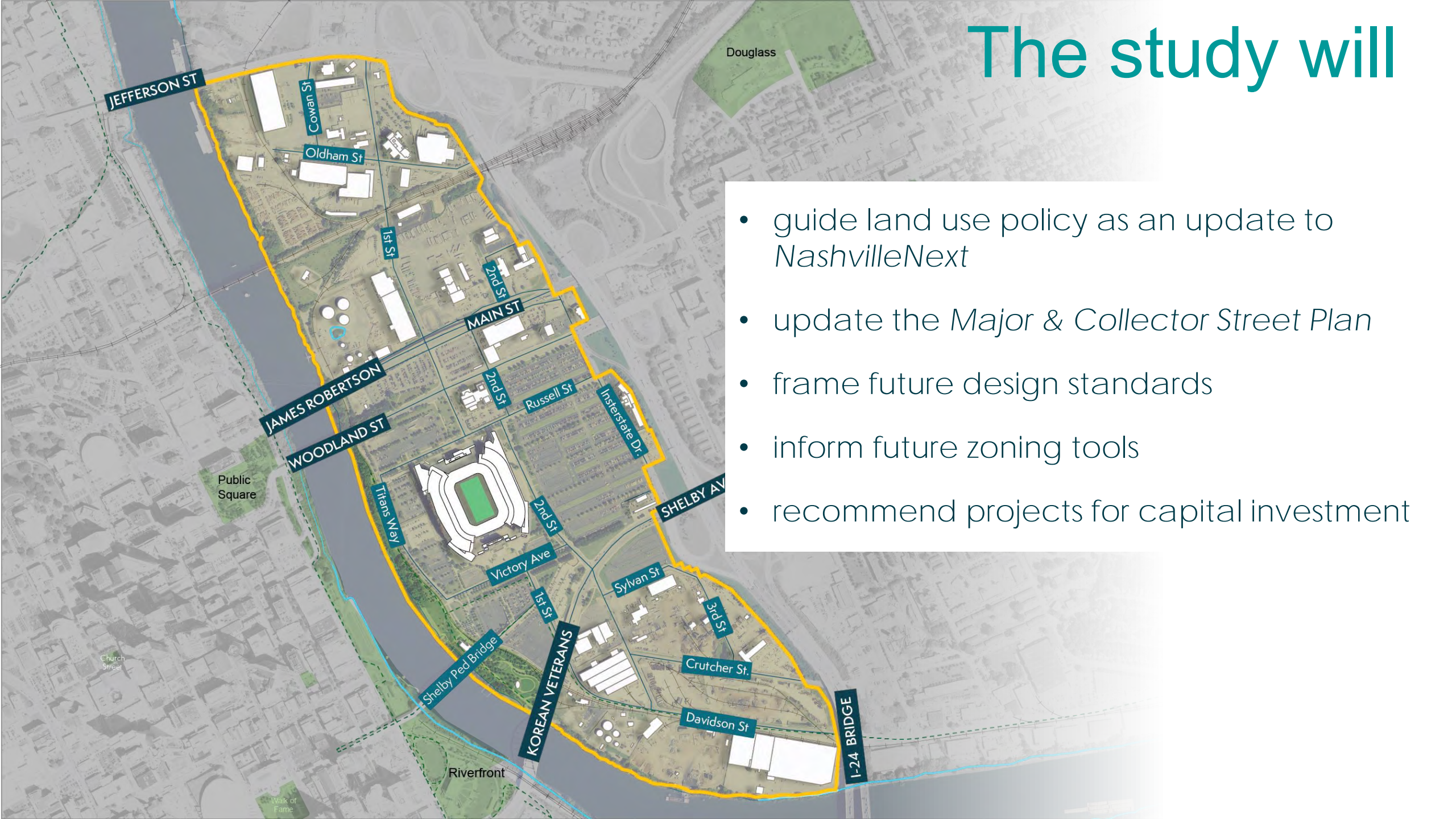
## 3. community (people)

- community character
- industrial heritage
- housing & economic diversity

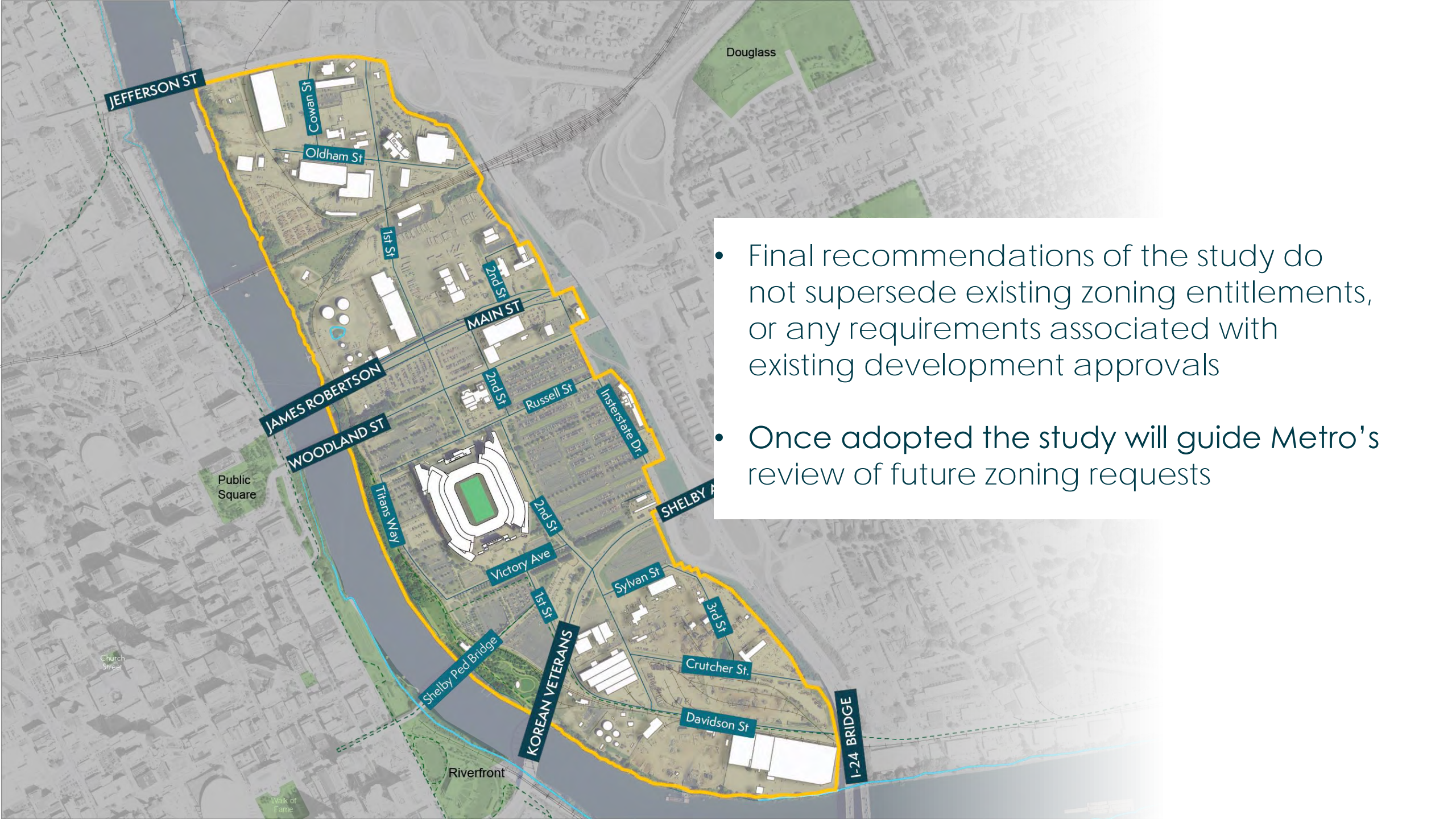


# The study will

- guide land use policy as an update to *NashvilleNext*
- update the *Major & Collector Street Plan*
- frame future design standards
- inform future zoning tools
- recommend projects for capital investment







- Final recommendations of the study do not supersede existing zoning entitlements, or any requirements associated with existing development approvals
- Once adopted the study will guide Metro's review of future zoning requests



draft project timeline







questions?

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# next steps

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# stay involved

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- Visit <http://eastnashvillestudy.nashville.gov/>
- Attend upcoming public events
- Email [eastbankinfo@nashville.gov](mailto:eastbankinfo@nashville.gov)