

Nashville Travel & Tourism Industry Growth

	2014	2015	2016	2017	2018	2019	Five Year Growth
Airport Passengers	11,039,634	11,673,633	12,980,106	14,125,449	15,996,194	18,072,084	63.7%
Hotel Rooms Sold	6,824,306	7,067,951	7,307,989	7,545,872	7,988,922	8,780,294	28.7%
Direct Visitor Spending	\$5,420,000,000	\$5,686,000,000	\$5,997,000,000	\$6,505,000,000	\$6,961,000,000	TBA	39.4%*
Hotel Occupancy Tax Collections	\$49,882,795	\$57,028,095	\$64,709,362	\$72,550,745	\$81,353,821	\$89,496,820	79.4%
Visitors	13,100,000	13,500,000	13,900,000	14,500,000	15,200,000	16,100,000	22.9%

Forecast

*2013-2018 growth