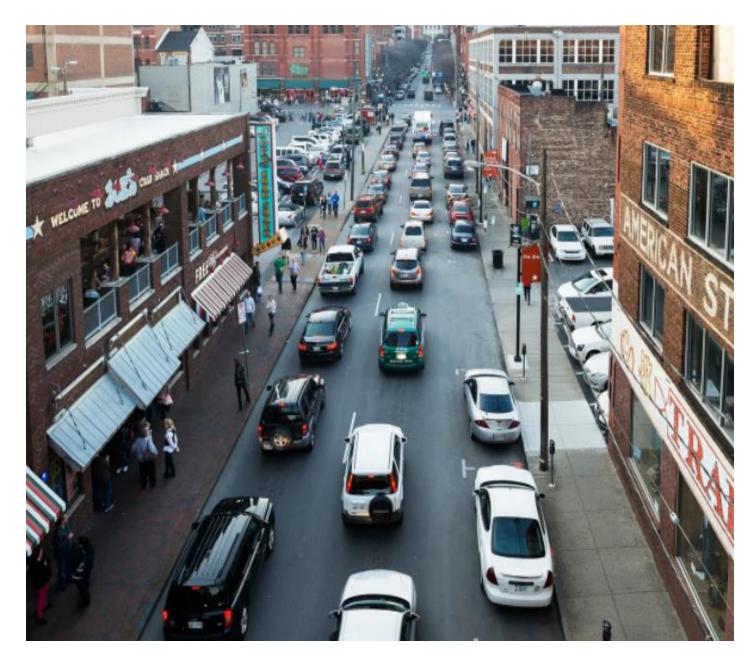


Goal Setting WorkshopDay 1: Stakeholder Task Force

May 24, 2022

What We'll Cover Today

- Welcome & Framing
- 2 Start with Why
- **3** Review of Identified Priorities
- 4 Headline Exercise
- 5 Approach to Prioritizing Goals
- 6 Next Steps & Closing



H.G.HILI

Welcome & Framing

The Study Area

- 10+ neighborhoods
- 6,328 streets (covering 405 miles!)
- 31 WeGo routes
- 13 miles of bike facilities
- 2,000 parking meters
- 94 miles of sidewalk
- 13% walking commute mode share



Connect Downtown Schedule



Highlights of March Meeting

- Established role of Stakeholder Task Force and Technical Advisory Committee
- Provided overview of Connect
 Downtown purpose and need
- Discussed desired outcomes for the project
- Identified preliminary opportunities and challenges



Today's Objectives

- Share highlights of March kickoff meeting and review work underway
- Collaborate to develop and prioritize goals for Connect Downtown
- Establish achievable and measurable success outcomes to frame recommendations



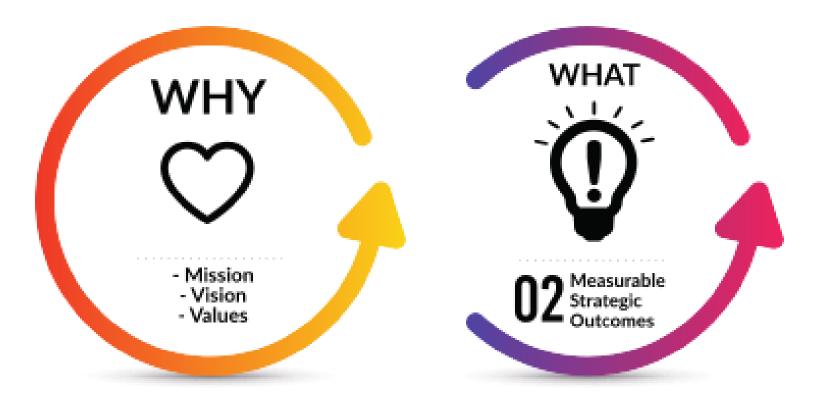
AND DI WeGo Public Transit Elic Parking HOMMELE

Start with Why

START WITH WHY

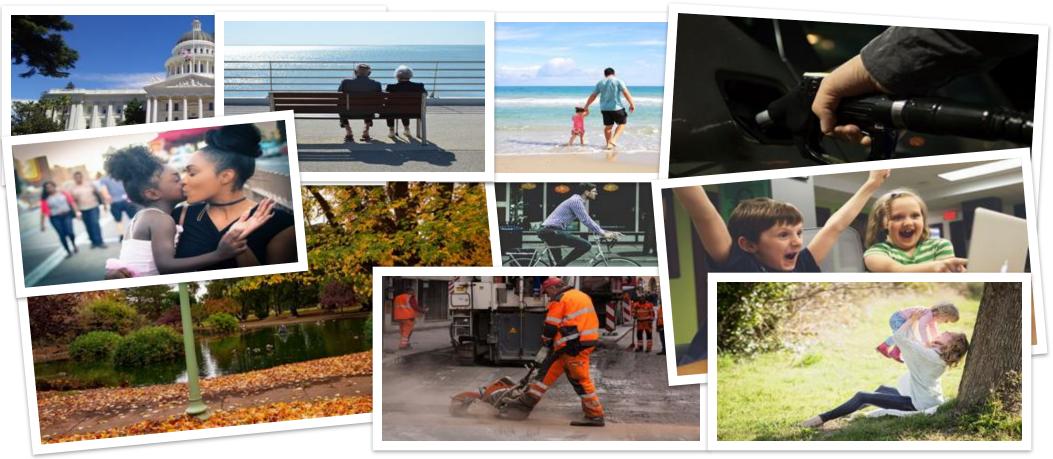
Introduction to Approach

From WHY to WHAT



START WITH WHY

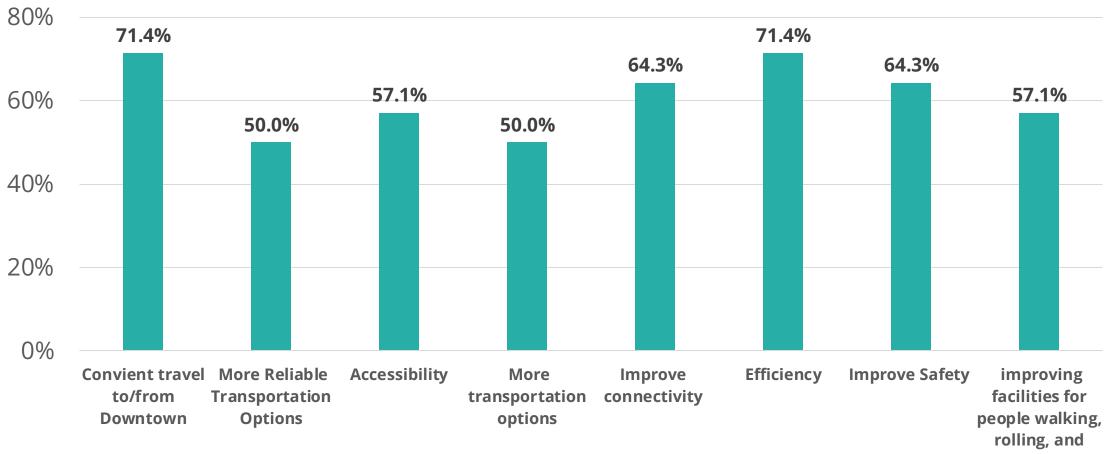
What's our WHY <u>today</u>, and what do we want it to be in the <u>future?</u>



What are the goals you have for this project that address the why of today and tomorrow ?

Why is Connect Downtown Important to You?





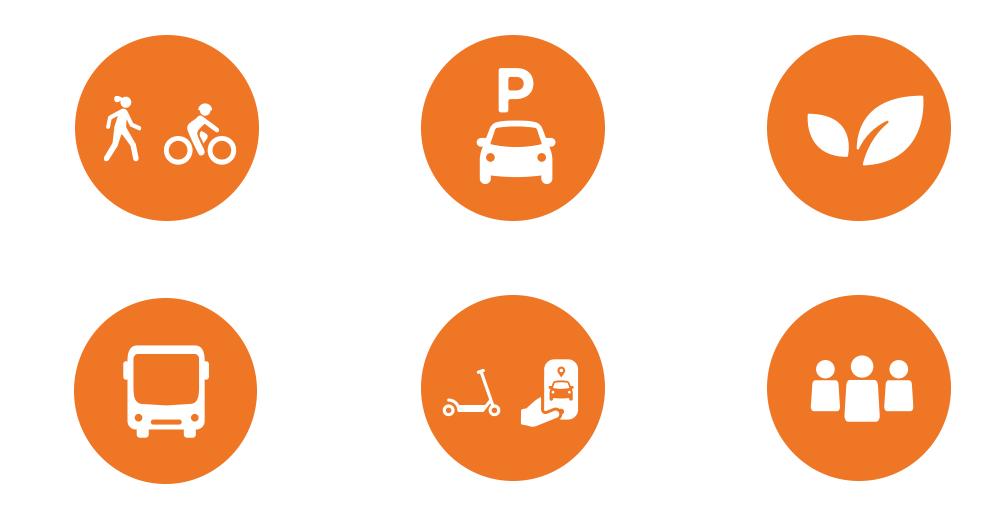
biking

What does a Success Plan look like for Downtown Nashville?



Review of Identified Priorities

Pre-Workshop Survey Priorities

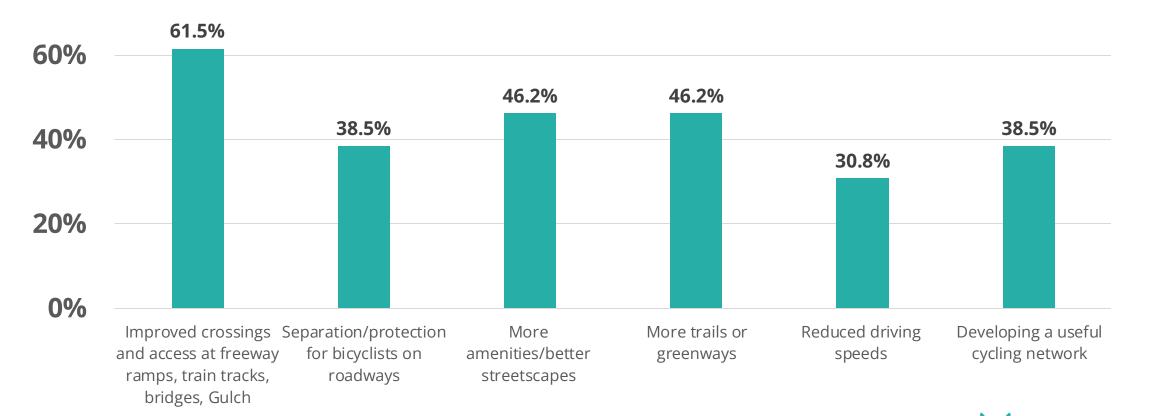


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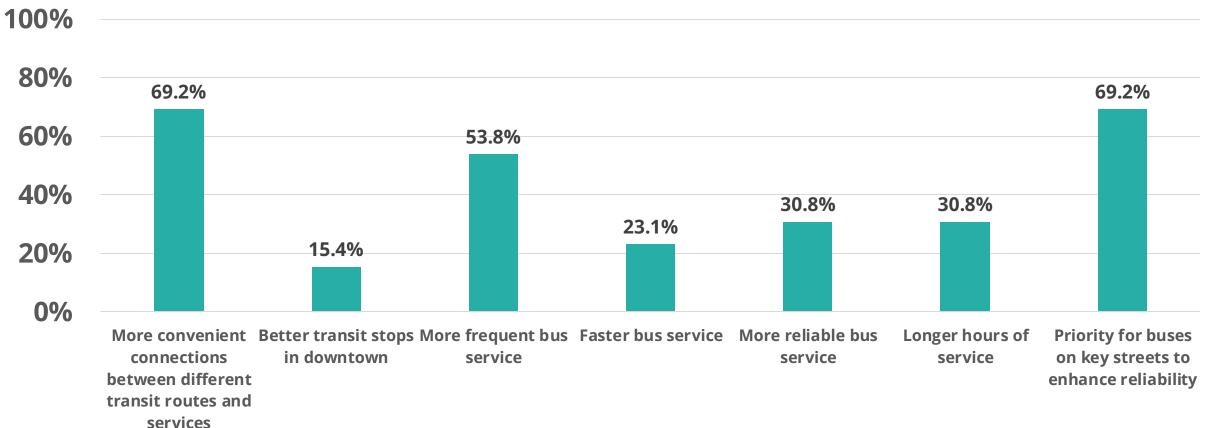
Priorities Identified: Walking and Cycling

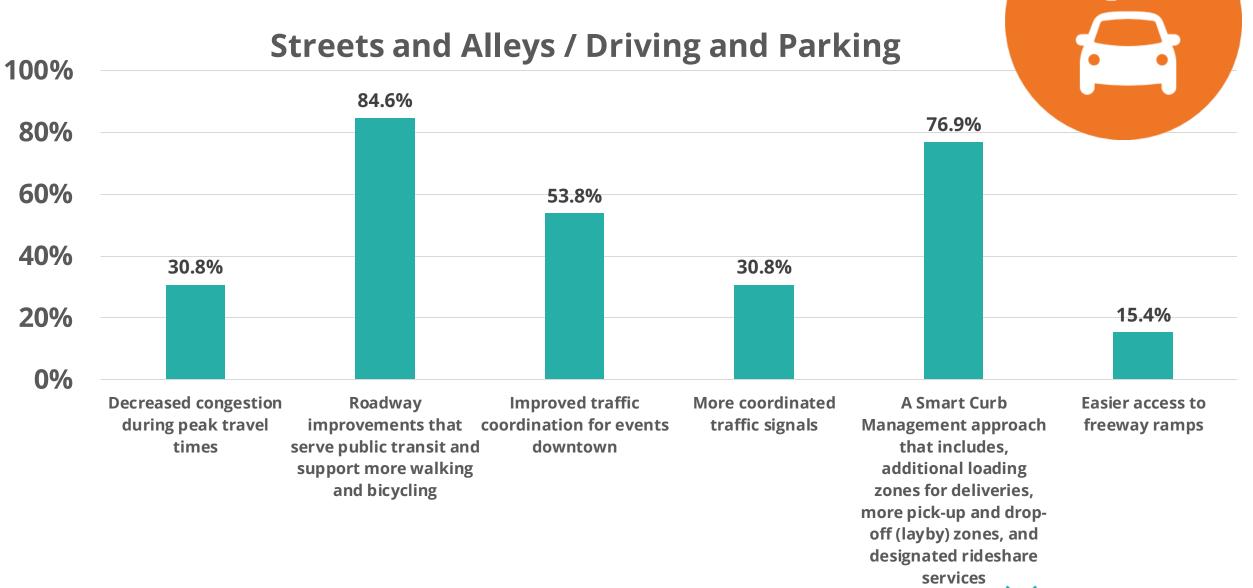




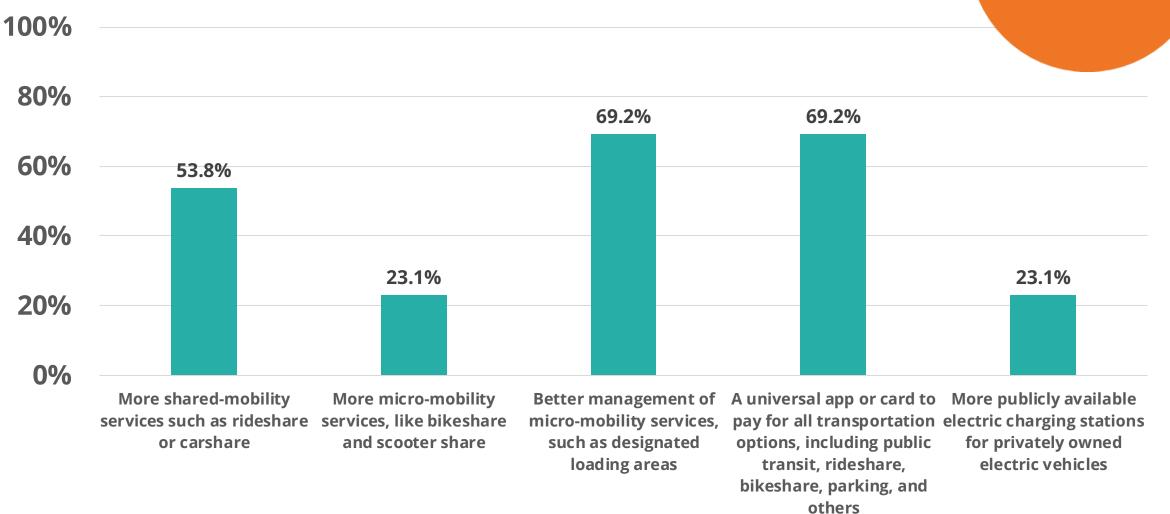


Priorities Identified - Public Transportation





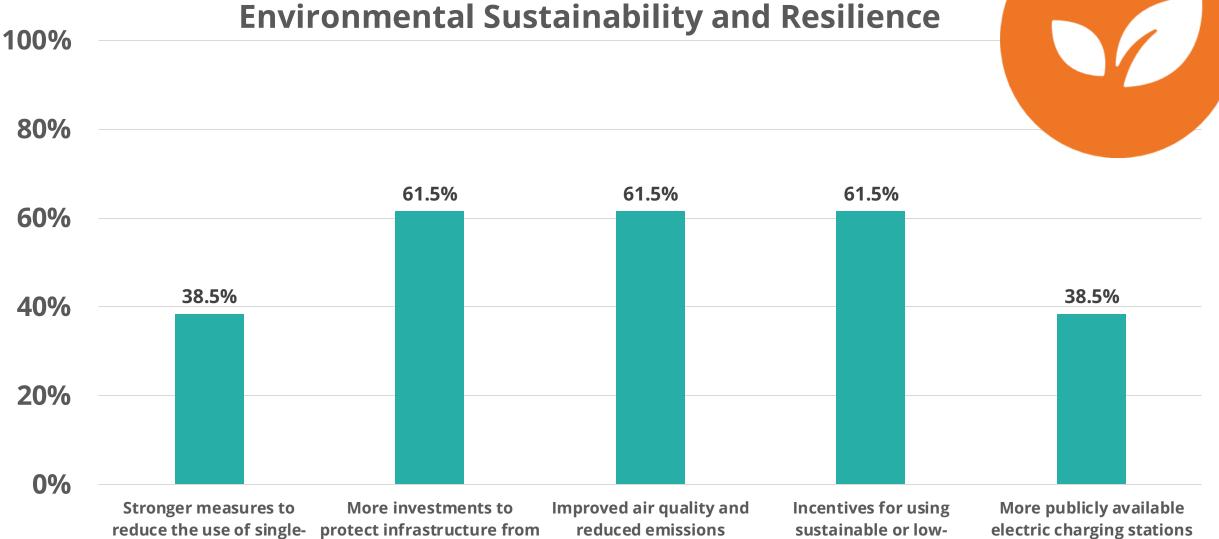
New Mobility and Technology



occupancy vehicles, such flooding and storm events

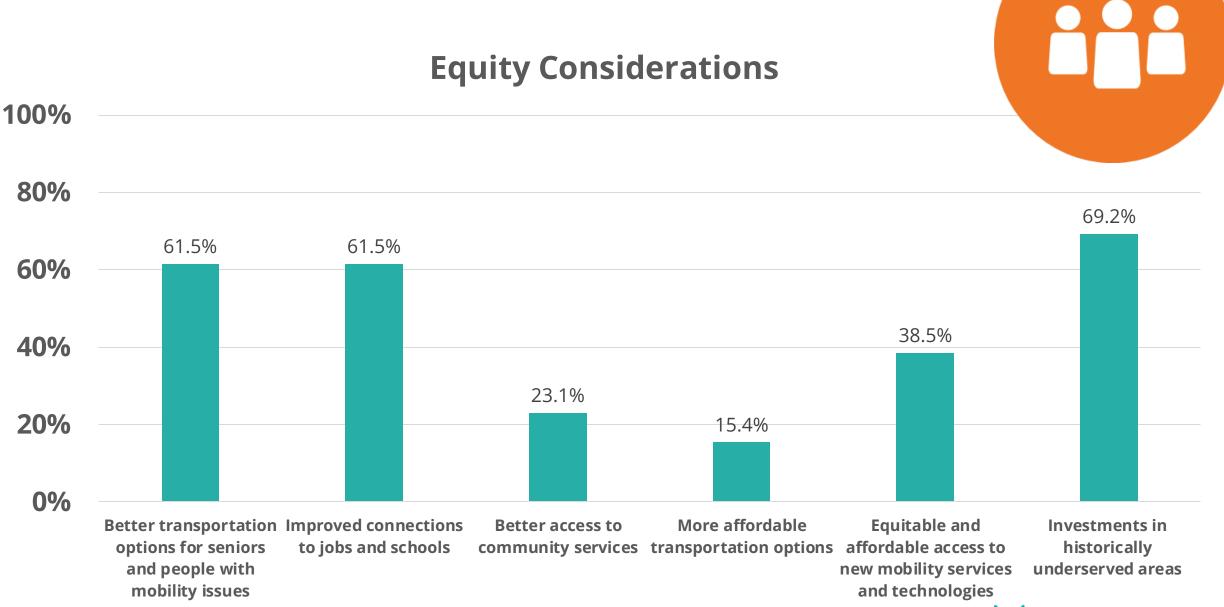
as pricing or use

restrictions



electric charging stations for privately owned electric vehicles and bicycles

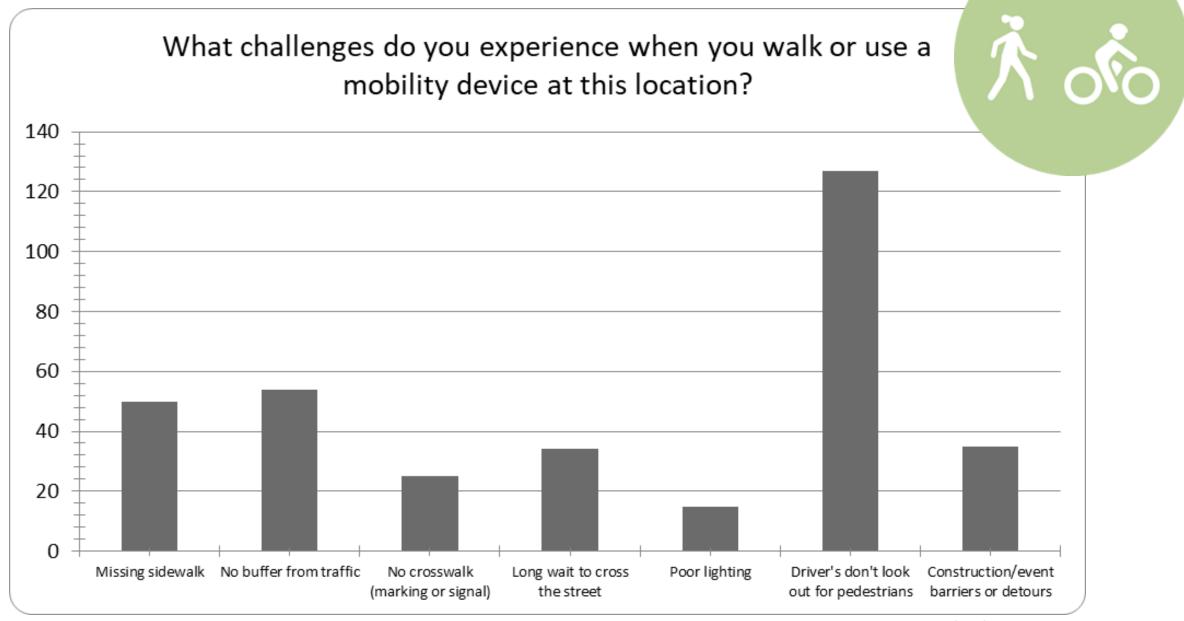
emissions modes

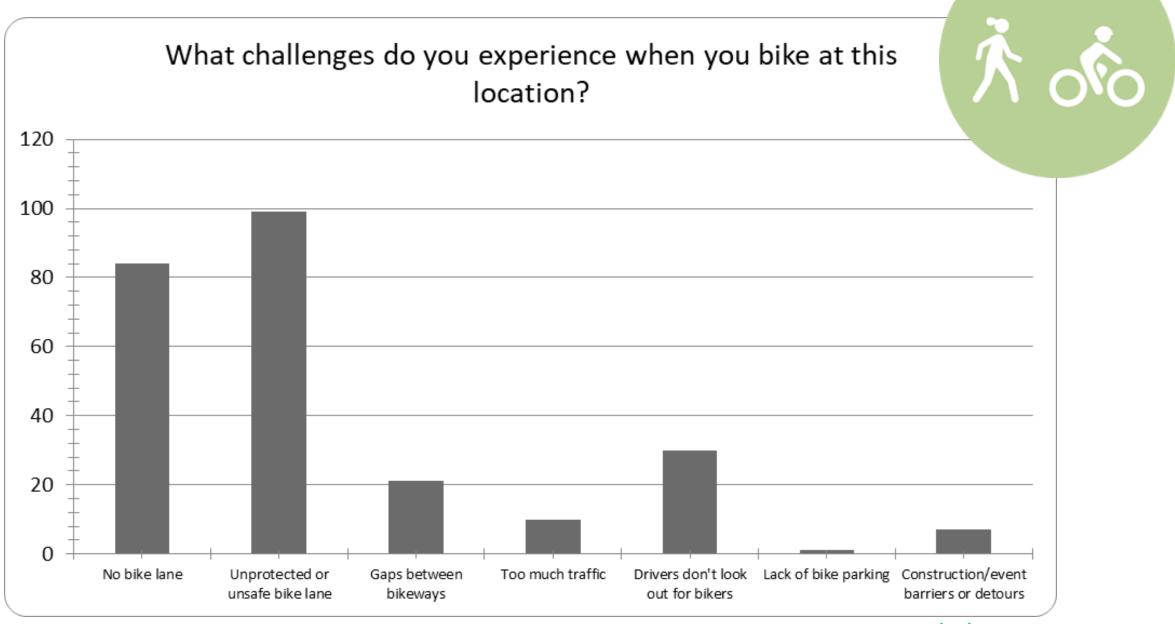


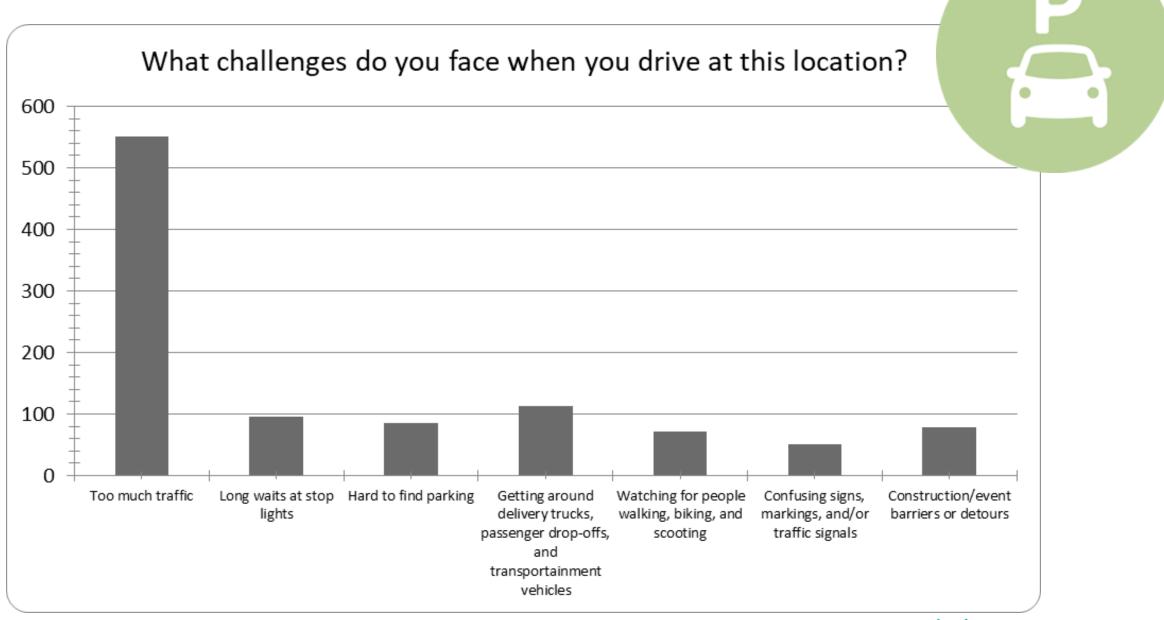
Quick Findings: Public Outreach



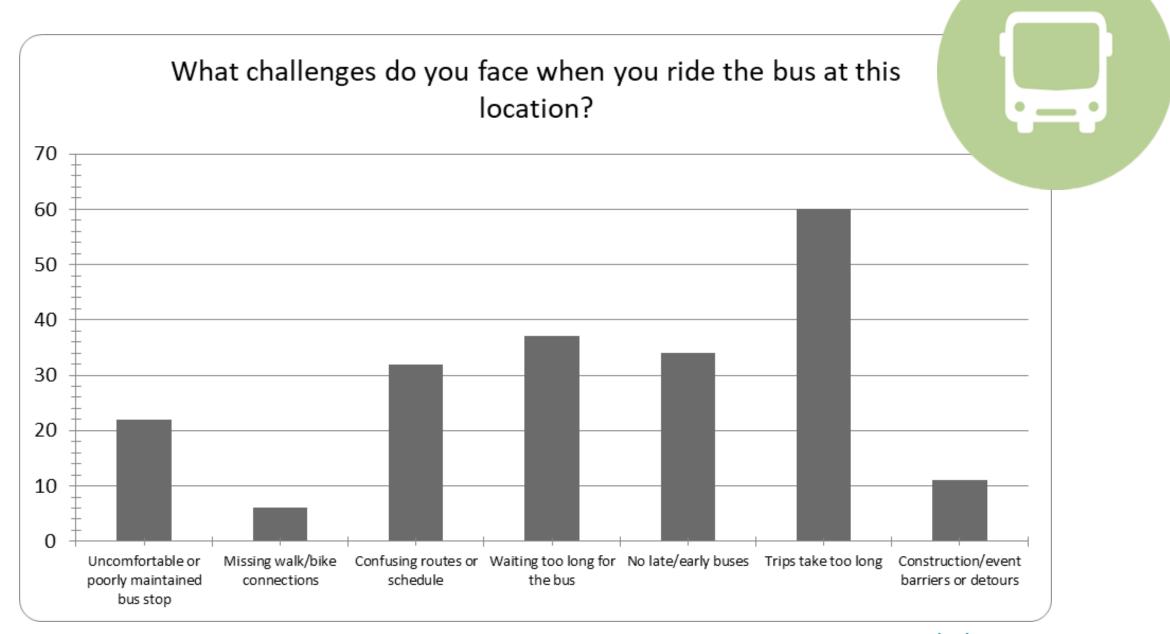
Mapping Transportation Challenges

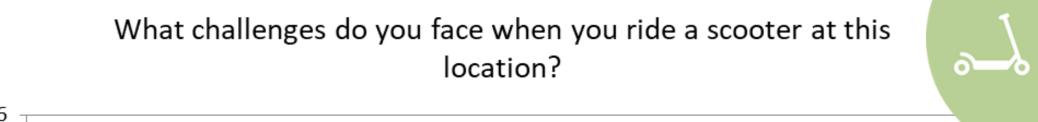


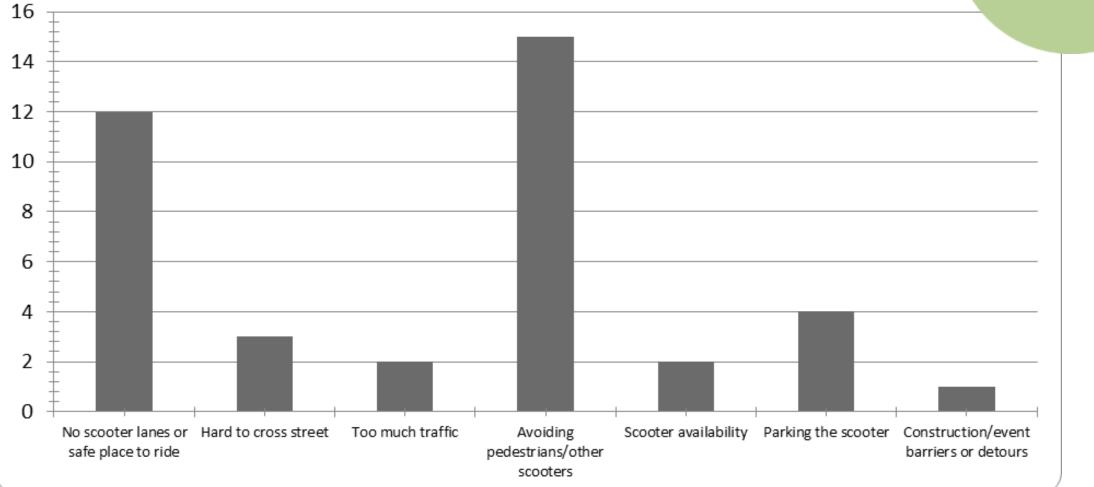


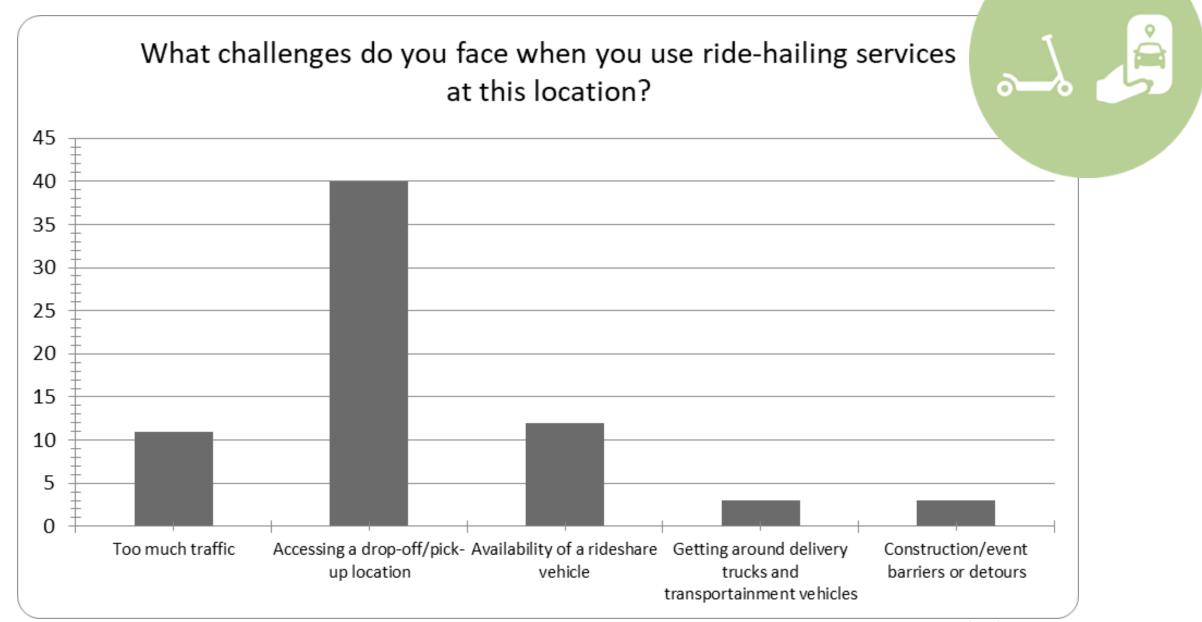












Take a Quick Break





Headline Exercise

Look to the Future

Fast forward to May 24, 2023 ...

What will *The Tennessean* write as its headline about what Connect Downtown achieved in the past year?

And now jump to May 24, 2028 ...

What does *The Tennessean's* headline say five years later, after Connect Downtown implementation?

Write Your Headlines



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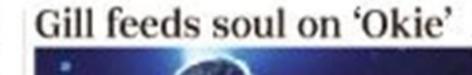
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Approach to Prioritizing Goals

Review of Identified Priorities

Safety Connectivity **Comfort** Affordability **Equity** Accessibility **Convenience / Ease of Use Sustainability**

How We Prioritize and Set Goals



What outcomes can be defined in Connect Downtown to accomplish the identified goals?



Next Steps & Closing

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Next Steps

- Summary of information from Stakeholder Task Force and Technical Advisory Committee
- Goal prioritization activity
- Success definitions



One Word Close

CONNECT DOWNTOWN

Thank You!

Nicole McCleary nicole@transproconsulting.com

David Johnson david@transproconsulting.com

Ehren Bingaman ehren@transproconsulting.com