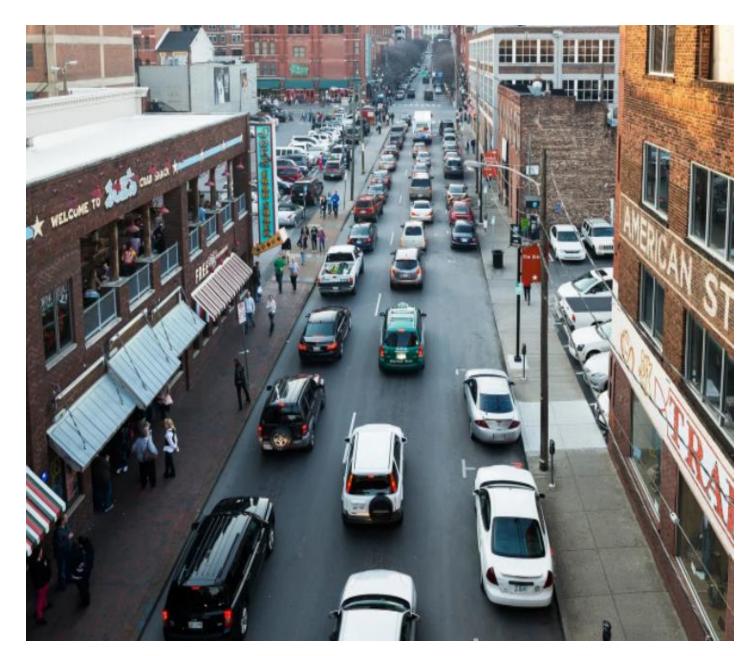


# **Goal Setting Workshop**Day 1: Stakeholder Task Force

May 24, 2022

### What We'll Cover Today

- Welcome & Framing
- 2 Start with Why
- **3** Review of Identified Priorities
- 4 Headline Exercise
- 5 Approach to Prioritizing Goals
- 6 Next Steps & Closing



# H.G.HILI

### Welcome & Framing

# The Study Area

- 10+ neighborhoods
- 6,328 streets (covering 405 miles!)
- 31 WeGo routes
- 13 miles of bike facilities
- 2,000 parking meters
- 94 miles of sidewalk
- 13% walking commute mode share



### **Connect Downtown Schedule**



# **Highlights of March Meeting**

- Established role of Stakeholder Task Force and Technical Advisory Committee
- Provided overview of Connect
  Downtown purpose and need
- Discussed desired outcomes for the project
- Identified preliminary opportunities and challenges



# **Today's Objectives**

- Share highlights of March kickoff meeting and review work underway
- Collaborate to develop and prioritize goals for Connect Downtown
- Establish achievable and measurable success outcomes to frame recommendations



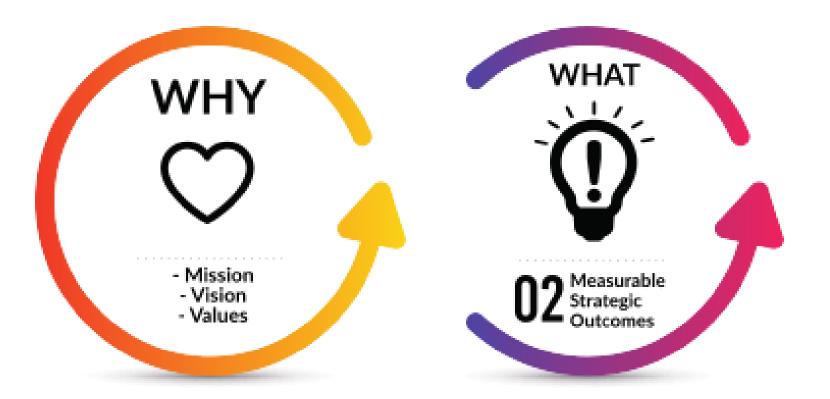
# AND DI WeGo Public Transit Elic Parking HOMMELE

# **Start with Why**

**START WITH WHY** 

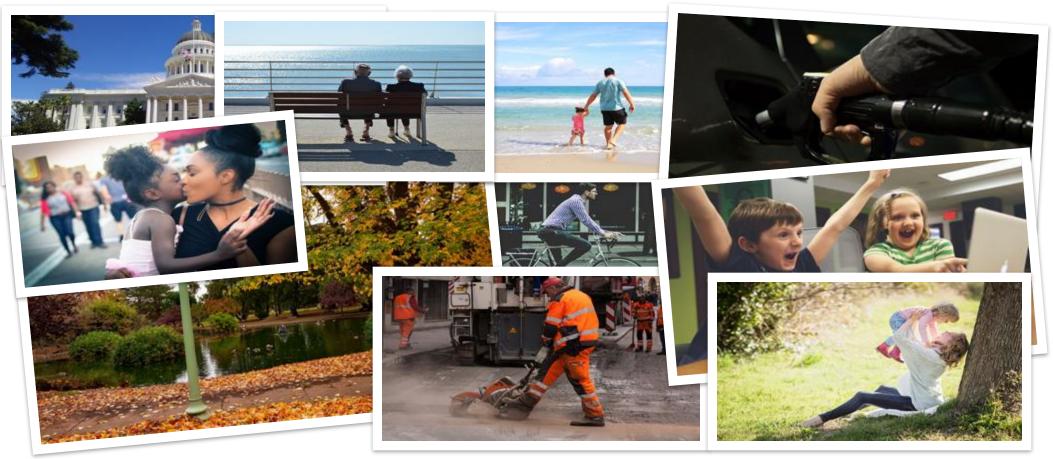
### Introduction to Approach

### **From WHY to WHAT**



### **START WITH WHY**

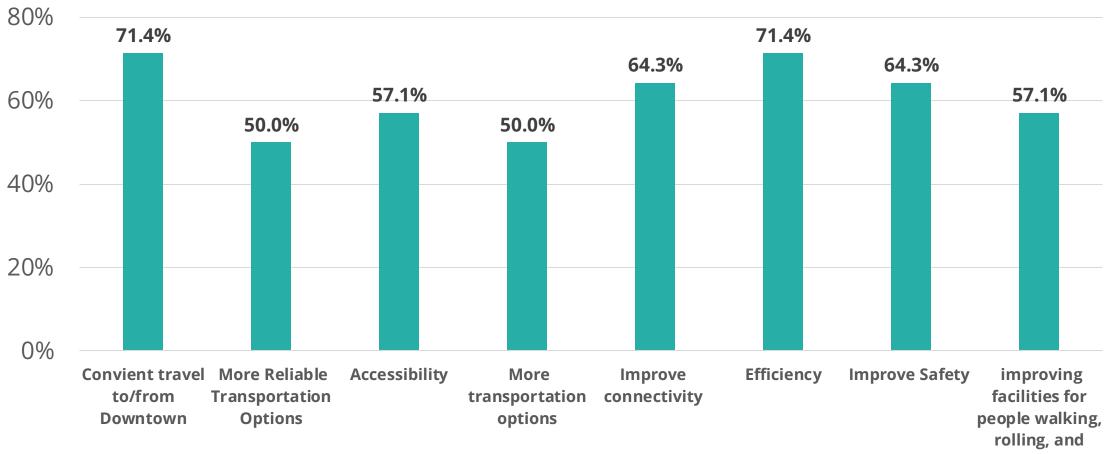
### What's our WHY <u>today</u>, and what do we want it to be in the <u>future?</u>



What are the goals you have for this project that address the why of today and tomorrow ?

### Why is Connect Downtown Important to You?





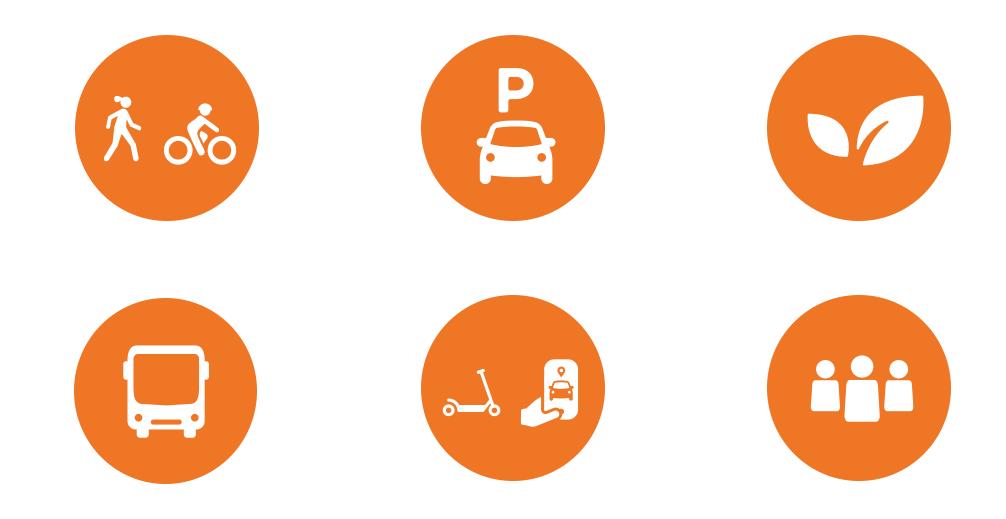
biking

### What does a Success Plan look like for Downtown Nashville?



### **Review of Identified Priorities**

### **Pre-Workshop Survey Priorities**

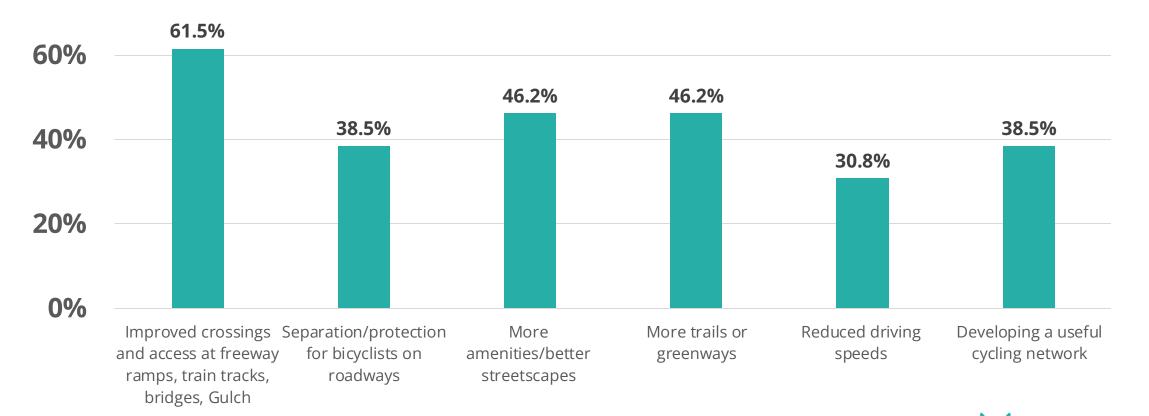


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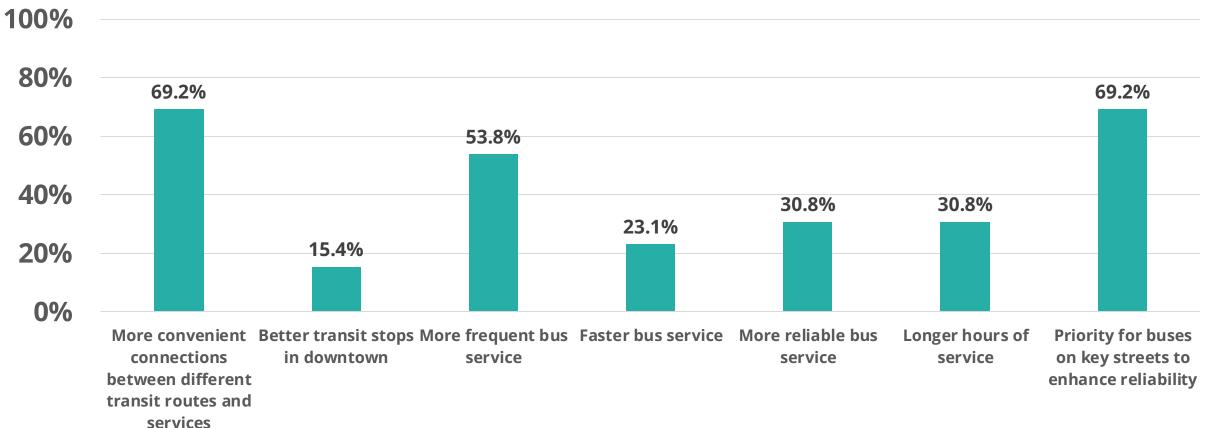
### Priorities Identified: Walking and Cycling

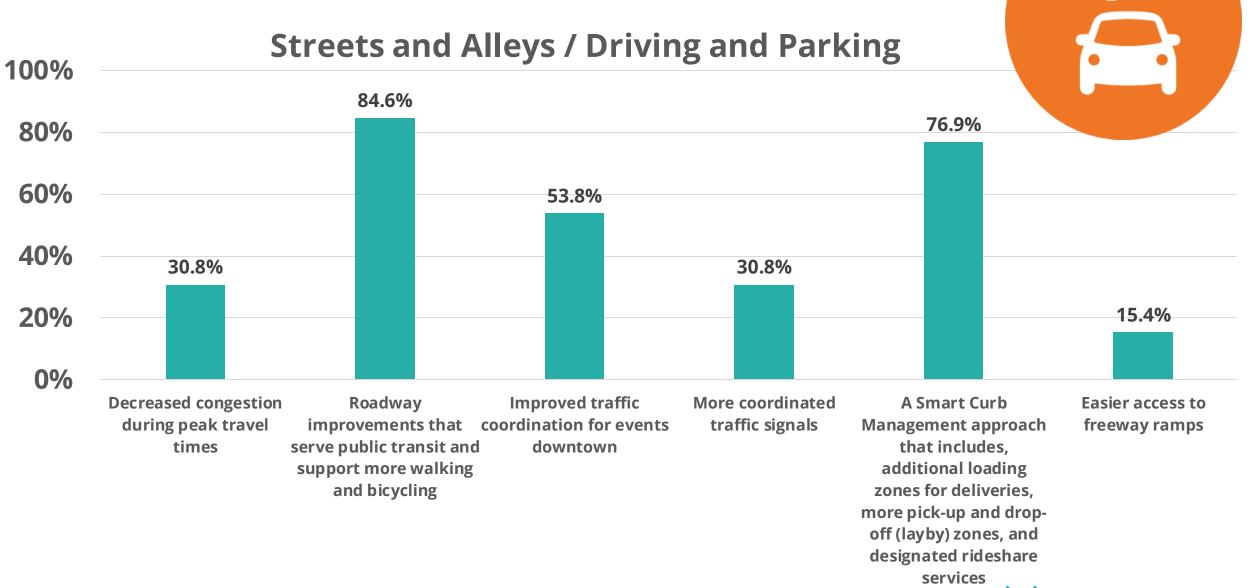




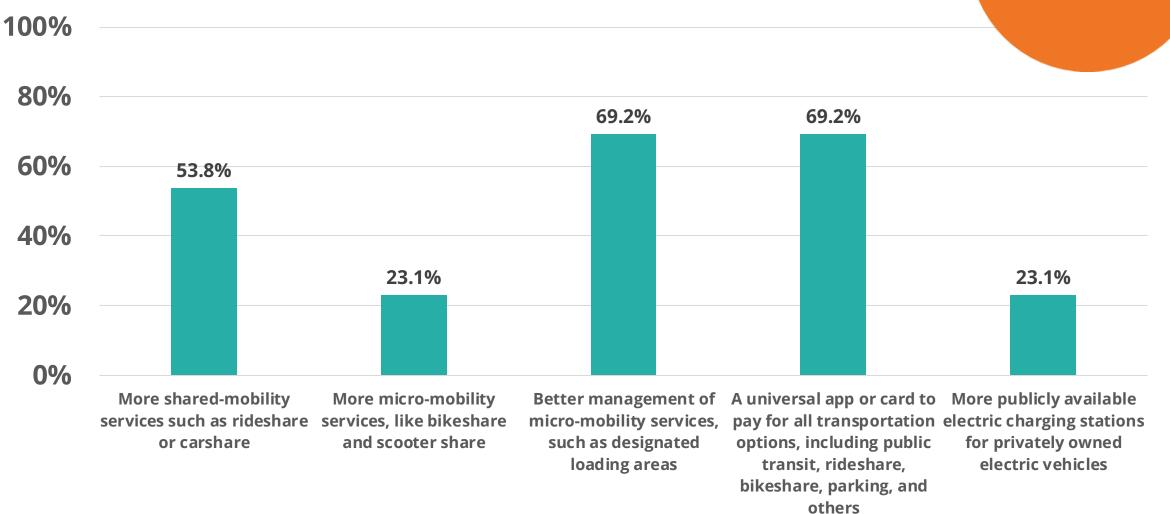


### **Priorities Identified - Public Transportation**





### **New Mobility and Technology**



occupancy vehicles, such flooding and storm events

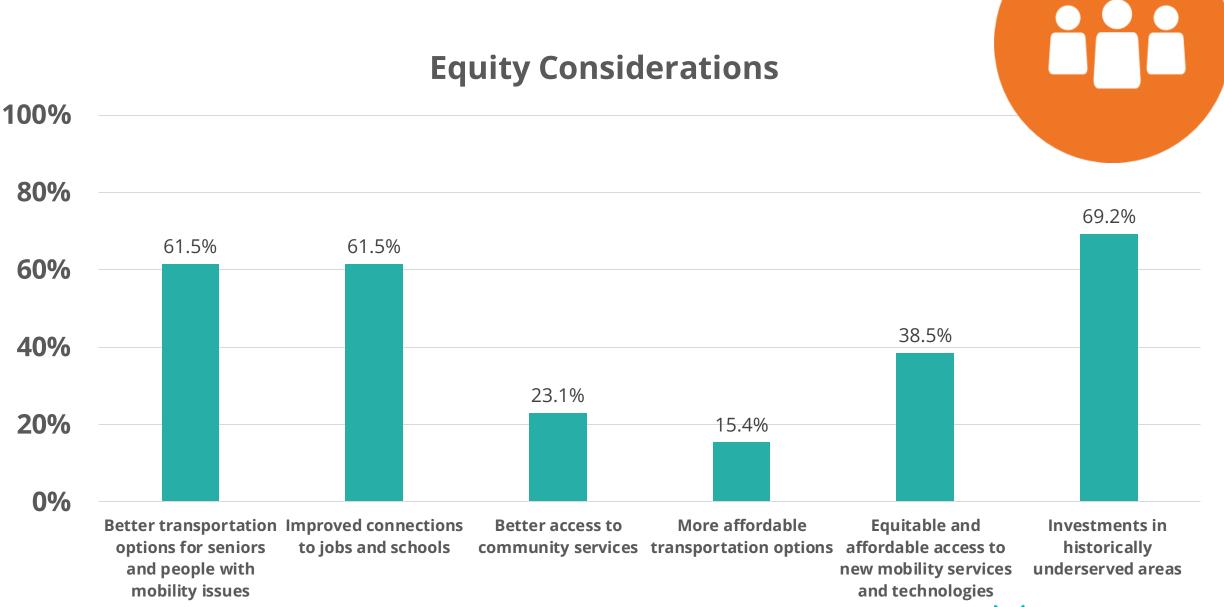
as pricing or use

restrictions



electric charging stations for privately owned electric vehicles and bicycles

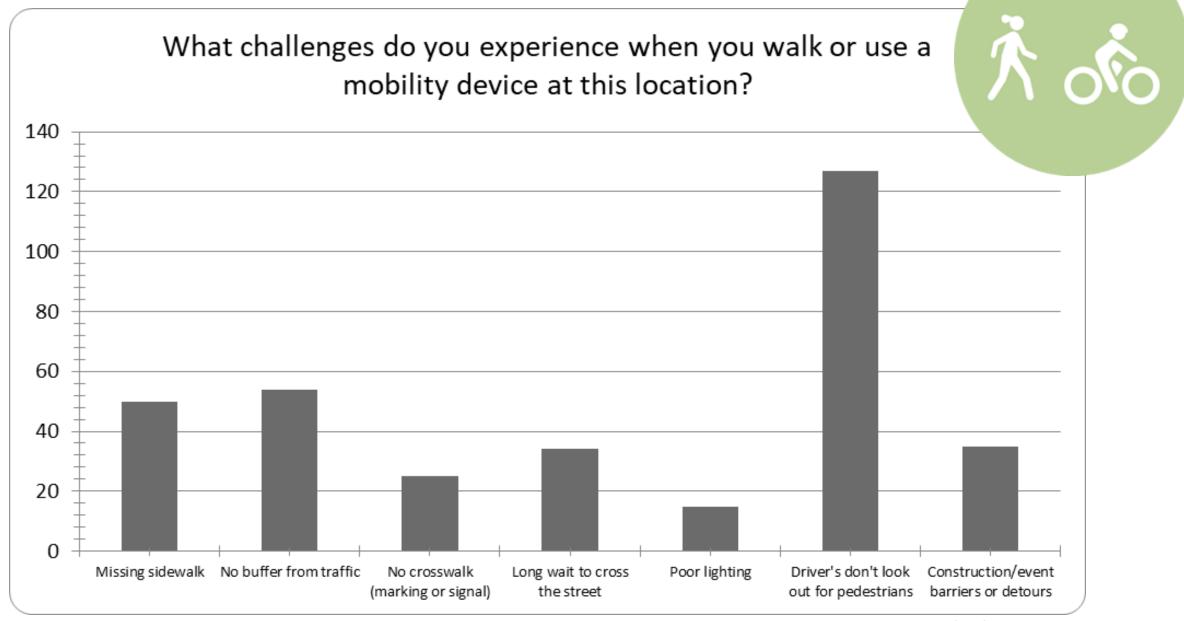
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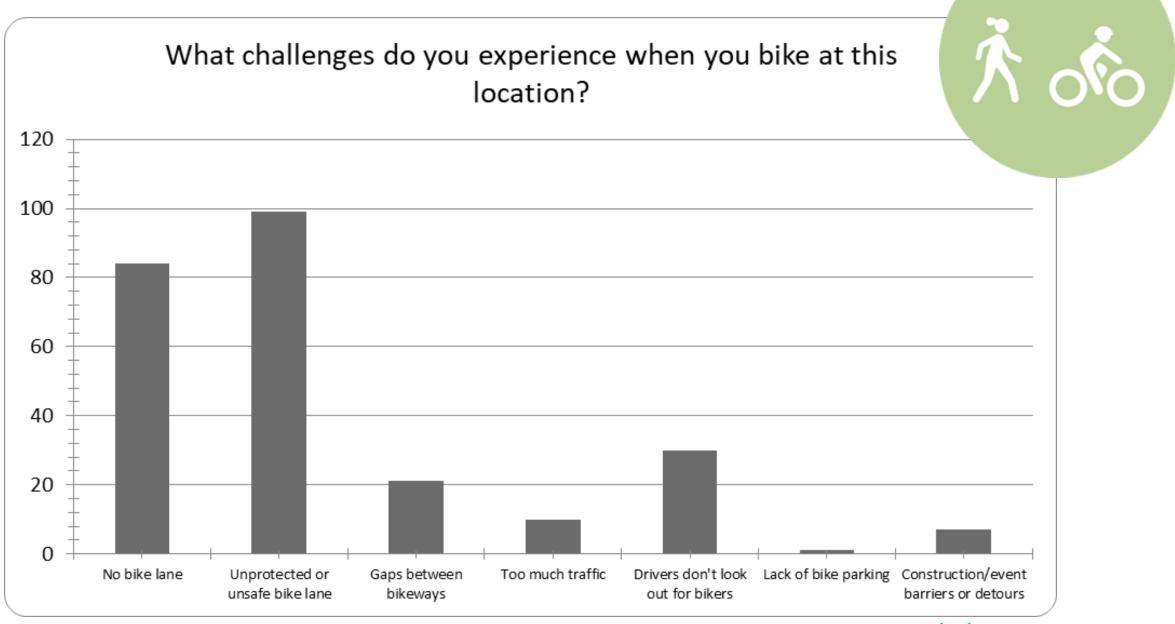


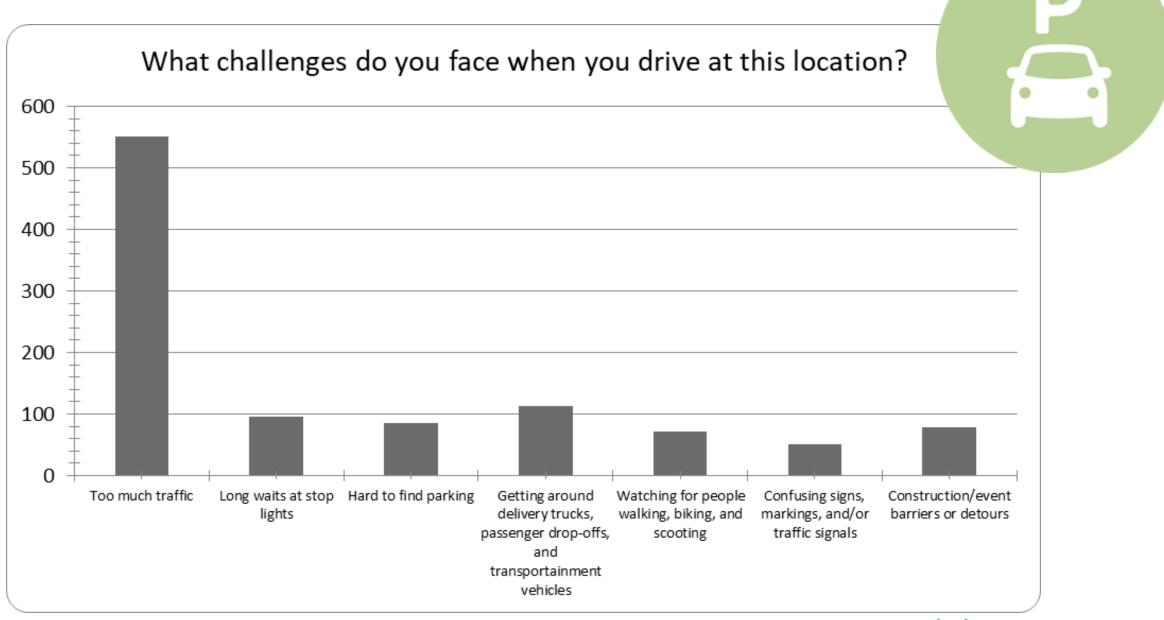
### **Quick Findings: Public Outreach**



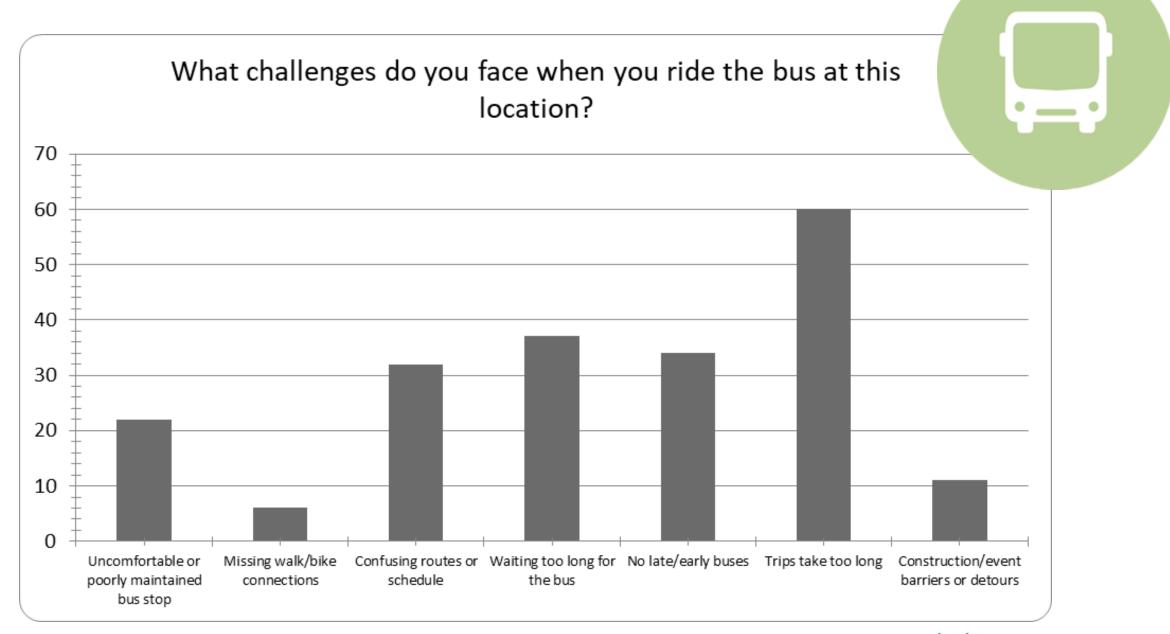
# **Mapping Transportation Challenges**

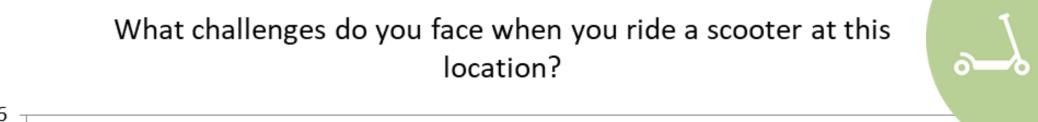


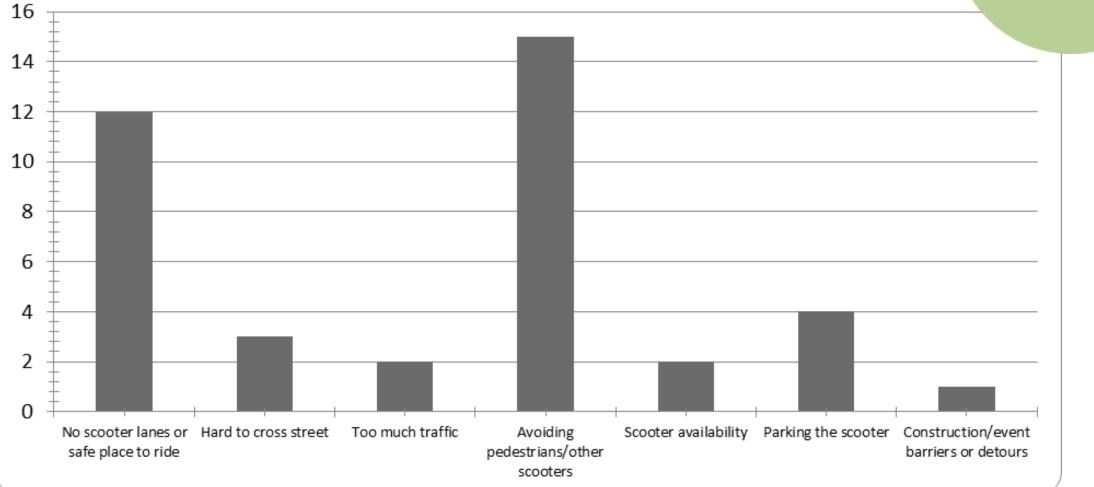


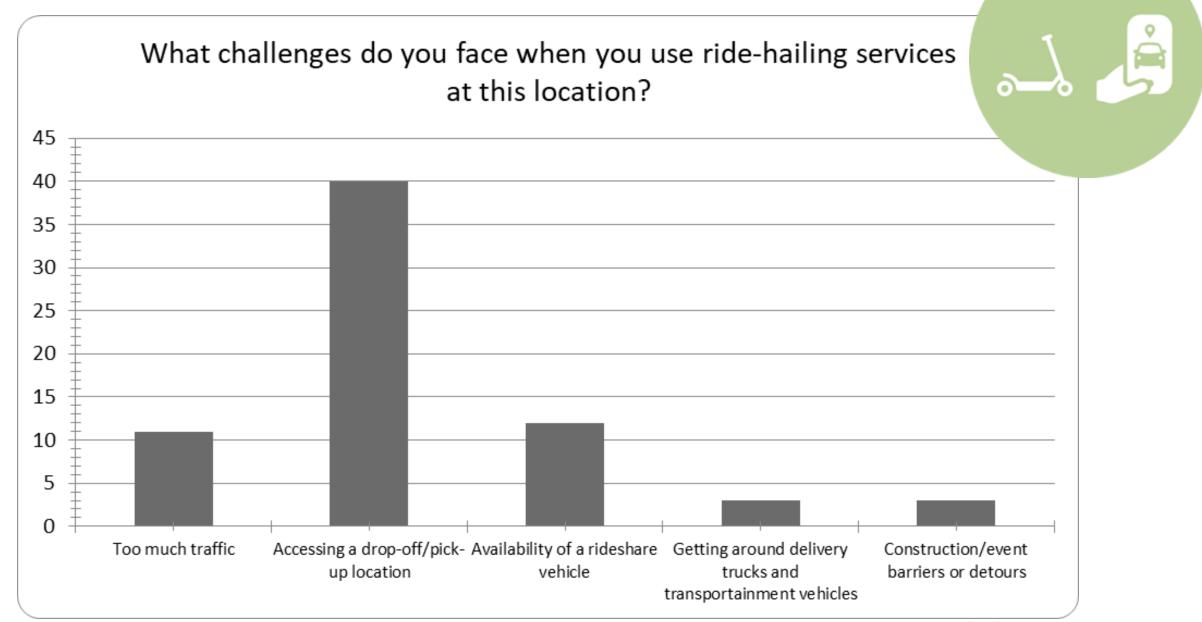












### Take a Quick Break





### **Headline Exercise**

### **Look to the Future**

### Fast forward to May 24, 2023 ...

What will *The Tennessean* write as its headline about what Connect Downtown achieved in the past year?

### And now jump to May 24, 2028 ...

What does *The Tennessean's* headline say five years later, after Connect Downtown implementation?

### Write Your Headlines



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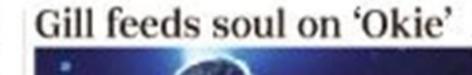
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# **Approach to Prioritizing Goals**

### **Review of Identified Priorities**

# Safety Connectivity **Comfort** Affordability **Equity** Accessibility **Convenience / Ease of Use Sustainability**

### **How We Prioritize and Set Goals**



What outcomes can be defined in Connect Downtown to accomplish the identified goals?



# **Next Steps & Closing**

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# **Next Steps**

- Summary of information from Stakeholder Task Force and Technical Advisory Committee
- Goal prioritization activity
- Success definitions



**One Word Close** 

# CONNECT DOWNTOWN

### **Thank You!**

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**Ehren Bingaman** ehren@transproconsulting.com