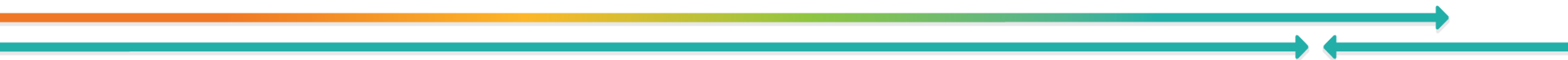




Goal Setting Workshop

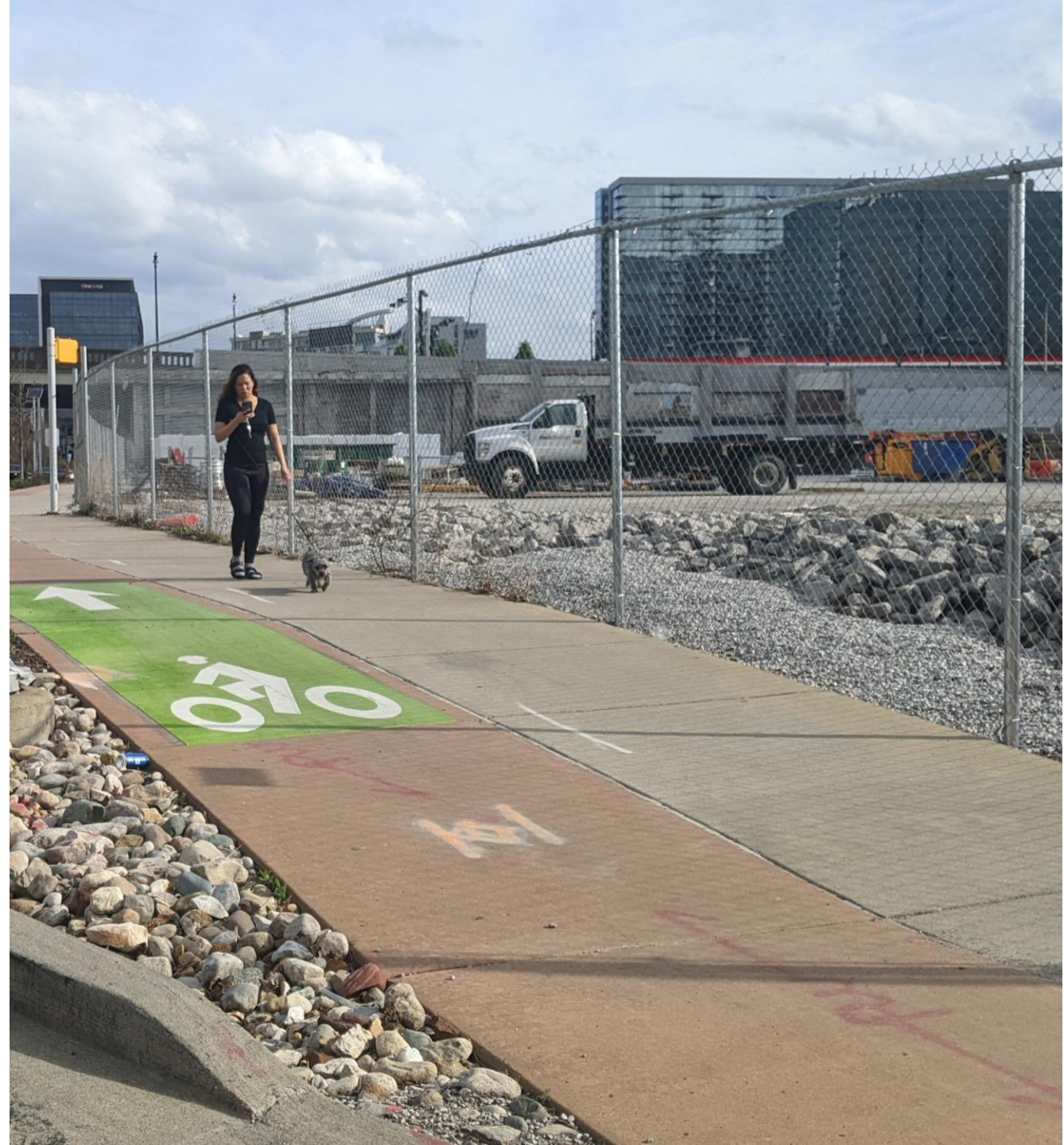
Day 2: Stakeholder Task Force

May 25, 2022



What We'll Cover Today

- 1 Welcome & Day 1 Recap
- 2 Goal Prioritization Activity
- 3 Success Definitions
- 4 Next Steps & Closing





Welcome & Day 1 Recap

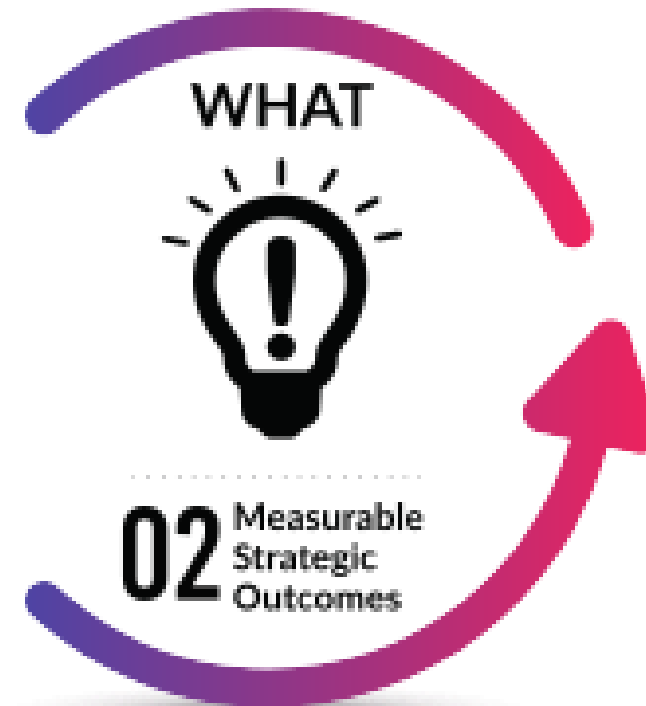
Today's Objectives

- Collaborate to develop and prioritize goals for Connect Downtown
- Establish achievable and measurable success outcomes to frame recommendations
- Confirm next steps and Stakeholder Task Force requests



Start with Why

From WHY to WHAT



Day 1: Goals Identified

STAKEHOLDER TASK FORCE

- Develop multimodal connections
- Address infrastructure barriers
- Invest in the transit system
- Make Downtown Nashville inclusive and inviting
- Make downtown Nashville safe for all
- Create an efficient transportation network
- Identify and invest in early wins
- Embrace what has already made Nashville successful with SMART Management
- Create a more environmentally sustainable Downtown

TECHNICAL ADVISORY COMMITTEE

- Develop multimodal connections
- Collaborate with the community
- Improve networks and connections
- Create a more reliable Downtown
- Shift (new) trips away from drive-alone
- Invest in the transit system
- Make downtown Nashville safe for all
- Create a beautiful Downtown
- Support Downtown's economy
- Provide equitable transportation options
- Develop a long-term funding plan



Goal Prioritization Activity

How We Prioritize and Set Goals

- 1 ACHIEVABLE
- 2 CHALLENGING
- 3 COLLABORATIVE

What outcomes can be defined in Connect Downtown to accomplish the identified goals?



Prioritization Activity

Take a Quick Break

5



Success Definitions

Success Definitions

What outcomes can be defined in Connect Downtown to accomplish the identified goals?





Next Steps & Closing

Next Steps

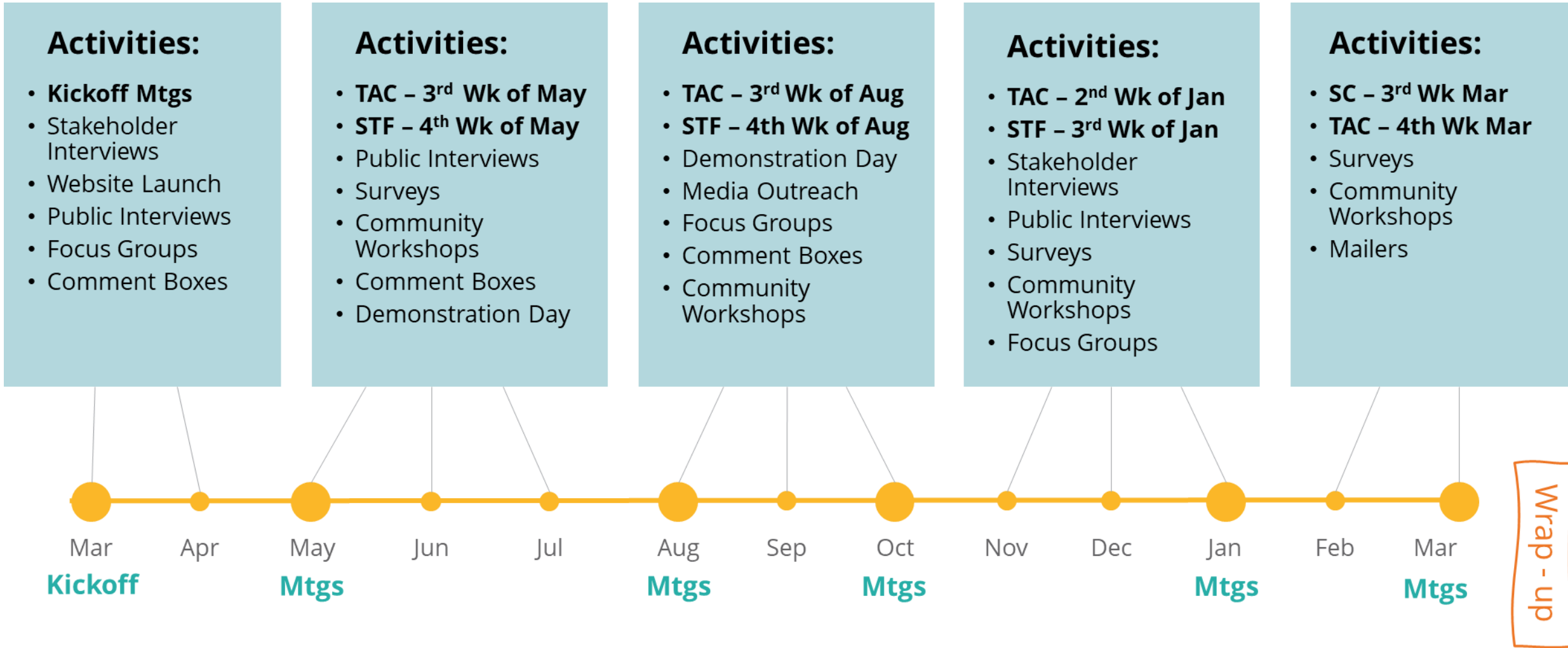
- Share study goals with the public for review and feedback
- Finalize goals and definitions of success outcomes
- Formalize key measures in performance scorecard
- Continue technical work and begin developing potential solutions



Connect Downtown Schedule



Engagement Timeline



One Word Close



Thank You!

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