

An architectural rendering of a park space. In the foreground, a man in a striped tank top and green shorts is riding a black bicycle on a green-paved path. Behind him, another man on a yellow bicycle and a child on a colorful bicycle are also on the path. To the right, a paved walkway leads to a group of people, including a woman in a blue tank top and a man in a suit. In the background, there are various trees, a bridge, and a body of water with a fountain. The overall scene is bright and sunny.

NEXT STEPS FOR *imagine* eastbank

Metro Stadium Committee
9 Nov. 2022

An aerial photograph of Nashville, Tennessee, showing the downtown skyline with prominent skyscrapers like the AT&T Building. The Tennessee River flows through the city, with several bridges crossing it. In the foreground, the Nashville Pedestrian Bridge is visible, a large white steel truss bridge. The city is surrounded by greenery and parks, and the sky is clear and blue.

PLANNING STUDY BACKGROUND

PUBLIC VISIONING PROCESS

VISIONING GOAL:

Craft a dynamic planning process that supports inclusive and meaningful engagement of all stakeholders in the creation of a forward-thinking, information-driven, and community-led vision for the East Bank.



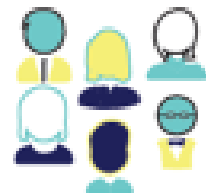
engagement highlights



21 months



50+ public meetings



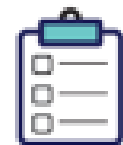
1,200+ attendees



200+ technical meetings



1,100+ email subscribers



1,700+ survey responses

COMMUNITY PRIORITIES



VISION

"Connections and continuity to downtown is paramount to the success of the whole district."

"River activation and usage as mobility."

"People should be able to walk to their jobs in the neighborhood."

"Working-class people deserve access to greater mobility and accessibility just as much as anybody else. Make sure this plan thinks about affordability."



safe & simple multimodal connections

BIG IDEAS:
multimodal opportunities, pedestrian & cyclist safety, North-South connectivity, downtown connectivity



equitable & affordable east bank

BIG IDEAS:
access to jobs, affordability, safety, transportation, housing, equitable places



respect for the river

BIG IDEAS:
resiliency, river access, placemaking, improved greenway network, riverfront parks



neighborhoods for Nashvillians

BIG IDEAS:
places for Nashvillians, family-friendly destinations, housing diversity, mixed-use neighborhoods, pedestrian-friendly, parks, outdoor dining



A VISION PLAN IS

- aspirational
- a reflection of community priorities
- built upon existing plans and policies
- based on research and analysis of existing and future conditions



A VISION PLAN IS NOT

- detailed engineering or design plans
- rezoning

The vision plan accounts for two scenarios for the stadium on the East Bank.



▲ OPTION B: Depicts Central Waterfront with the existing Nissan Stadium.

◀ OPTION A: Depicts Central Waterfront with a new stadium directly to the East.



VISION PLAN ENGAGEMENT: Aug.22-Sept.

35+
events in
5 wks

pop-up events* / CDC Urban Design Forum* / open houses (3)* / East Nash Farmers Market (3)* / office hours (3) / Cornelia Fort Pickin' Party* / McFerrin Park Neighborhood Assoc.* / Greenways for Nashville* / housing meetings* / ULI / media events / Nashville Realtors / WalkBike* / PARKing Day / boaters group / online survey

*evening & weekend events





AS APPROVED POLICY, A VISION PLAN CAN

- advise future rezonings or changes in land use policy
- inform mobility plans
- underpin design-based zoning tools
- prioritize mobility, resiliency, equity, & complete communities in development

* The Planning Commission unanimously adopted the Vision on October 6, 2022

NEXT STEPS & IMPLEMENTATION



9.2 PRIORITY ACTION ITEMS

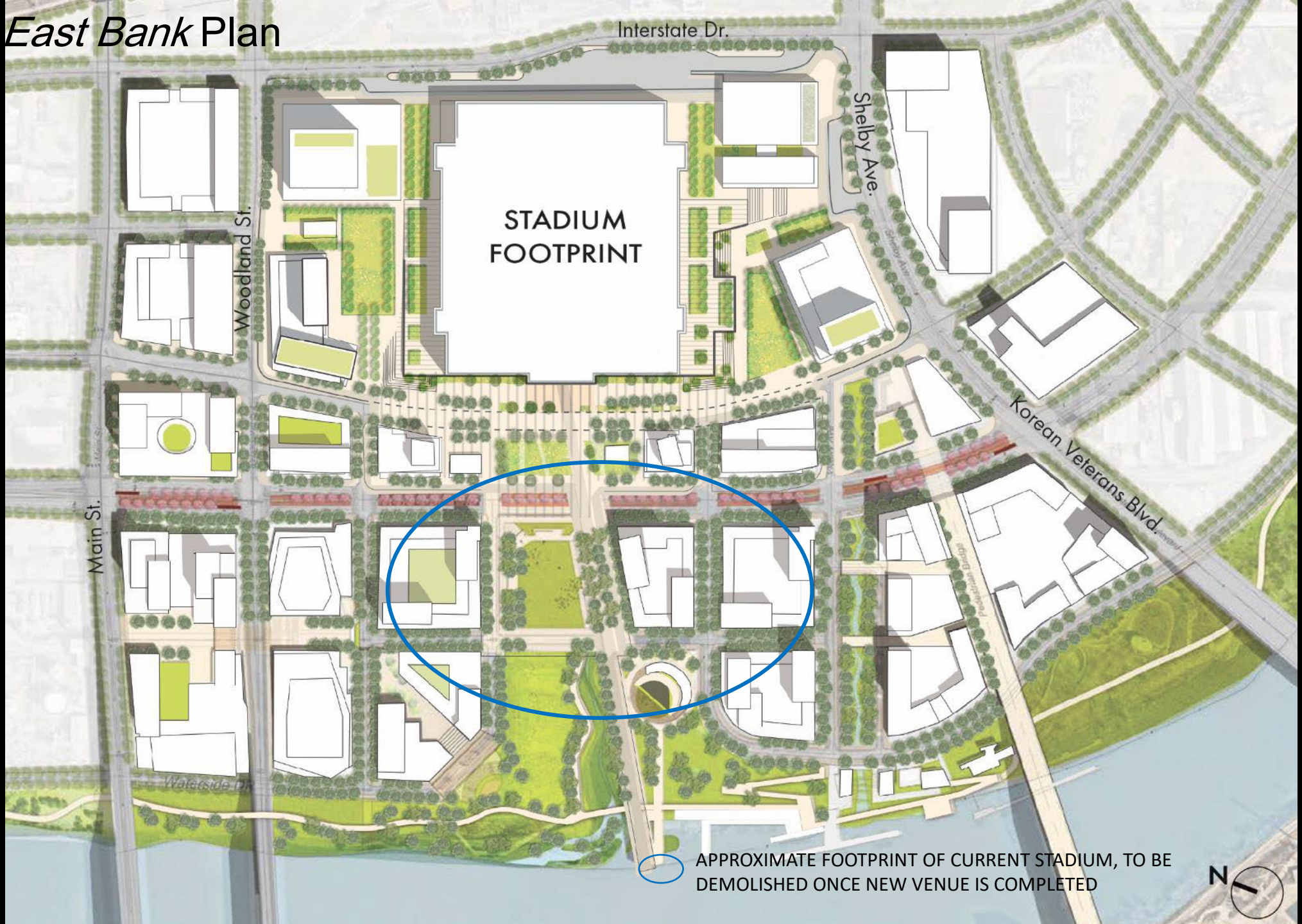
After the adoption of *Imagine East Bank*, the following key plan components and action items will be prioritized. These action items represent the most pressing and urgent tasks needing to be completed prior to the implementation of the remainder of the plan.

1. develop an east bank implementation strategy



1.	Set forth a clear process for the redevelopment of Metro-owned property on the East Bank, consistent with the <i>Imagine East Bank</i> vision.	Red			Teal
2.	Following the adoption of <i>Imagine East Bank</i> , the Metro Planning Commission should evaluate new zoning change requests in accordance with the vision.	Red			Teal
3.	Create design guidelines for Metro-owned property on the East Bank.	Red			Teal
4.	Establish a design review and approval process — such as a design review committee — to ensure proposed developments meet the intent and standards of the vision.				Teal
5.	Set aside land on Metro-owned properties for key public resources outlined in the vision, including parks, greenways, rights-of-way, affordable housing, a mobility hub, and cultural assets.	Red	Yellow	Dark Blue	Teal
6.	Determine the needs for Metro services, such as fire safety, and plan for appropriate allocation in future development agreements.	Red	Yellow	Dark Blue	Teal
7.	Acquire, or negotiate through agreements, land for public infrastructure.	Red	Yellow		Teal
8.	Explore feasibility of creating a Business Improvement District (BID), to support public services and manage assets on the East Bank.	Red		Dark Blue	Teal
9.	Develop a parking operational plan — that incorporates the needs of the city, mixed-use developments, and the Titans Stadium — that also aligns with the mobility strategy.	Red	Yellow		Teal

East Bank Plan



STADIUM
FOOTPRINT

Main St.

Woodland St.

Shelby Ave.

Korean Veterans Blvd.

Interstate Dr.

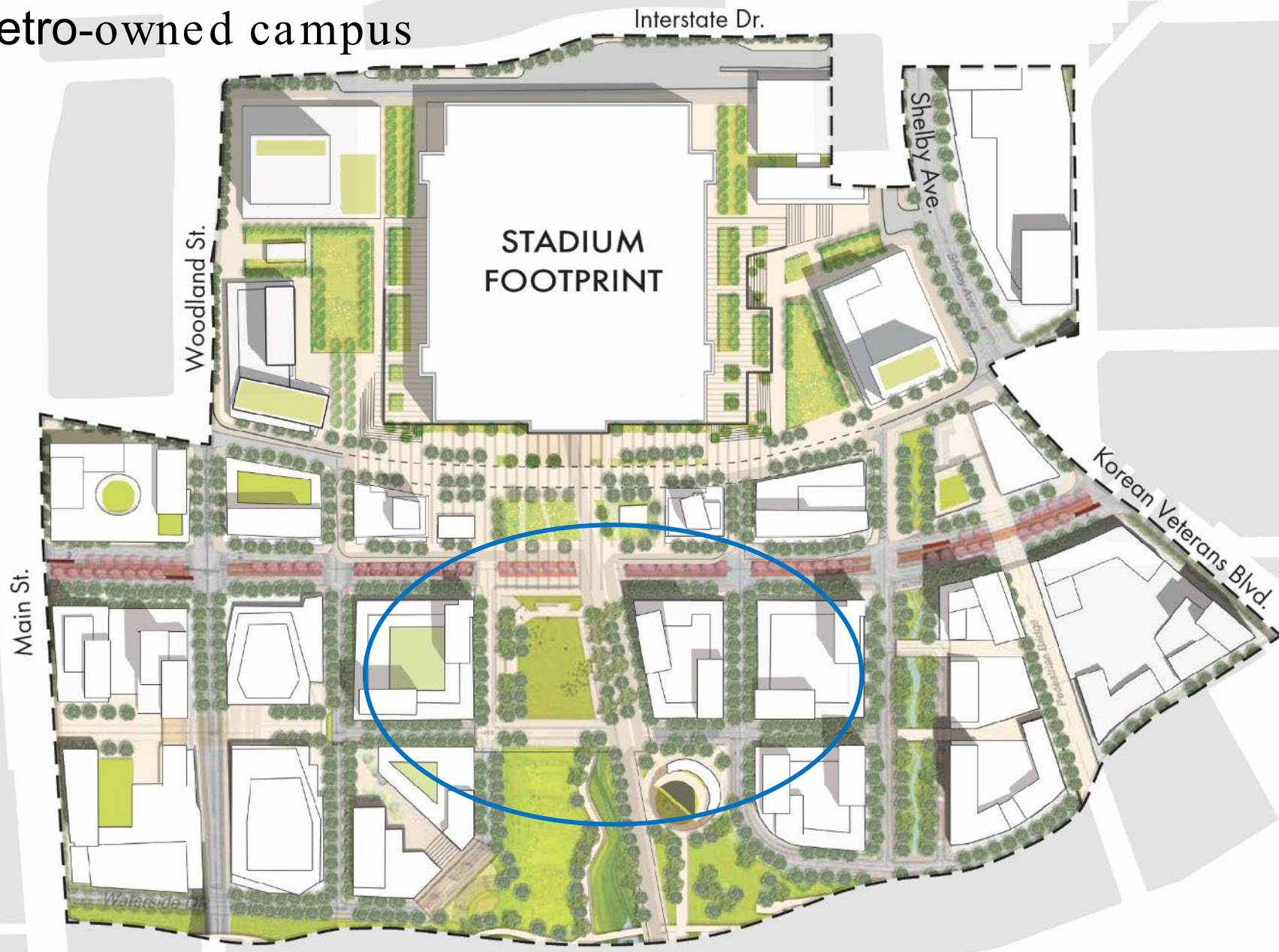
Waterside Dr.

Perimeter Garage

APPROXIMATE FOOTPRINT OF CURRENT STADIUM, TO BE
DEMOLISHED ONCE NEW VENUE IS COMPLETED



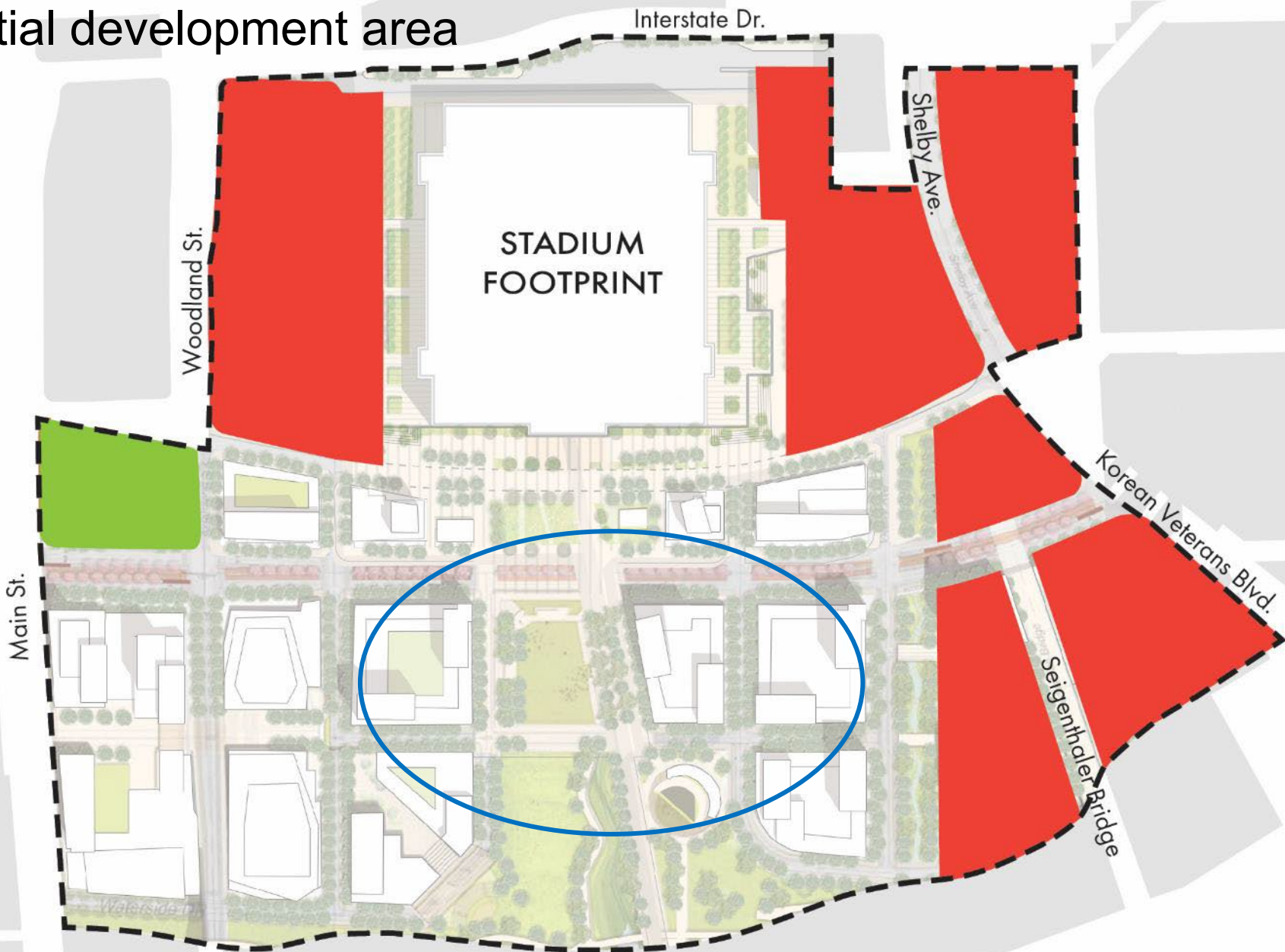
Metro-owned campus



 APPROXIMATE FOOTPRINT OF CURRENT STADIUM, TO BE DEMOLISHED ONCE NEW VENUE IS COMPLETED



initial development area



○ APPROXIMATE FOOTPRINT OF CURRENT STADIUM, TO BE DEMOLISHED ONCE NEW VENUE IS COMPLETED



THANK YOU!

