

February 2, 2023

Metropolitan Planning Department  
800 Second Avenue South  
Nashville, Tennessee 37210

RE: 900 Church – DTC DRC Major Modification Request for Dynamic “alcove” Art Sculpture

Dear Mr. Hammer:

We are excited to present for approval a dynamic “alcove” art sculpture as a DTC major modification for exceptional design. The sculpture will be located on the plaza of 900 Church along Church Street frontage.

We believe this sculpture should be approved as it complies with the intent of the DTC for:

- Exceptional design as an interpretive and dynamic expression of art
- Meeting the creative and innovative approach encouraged by the DTC
- Enhancing the overall visual environment in Downtown
- Identifying the project in an attractive and functional way

As shown on the provided exhibits, the sculpture complements the unique and dramatic architectural form and expression of 900 Church, designed by internationally-acclaimed architect Goettch Partners. If approved, the “alcove” art sculpture will be one of its kind in Nashville. The face of the sculpture is a moving mural programmed for a variety of inspiring and interactive art scenes, moods and landscapes.

Giarratana was inspired to pursue a new and exciting interpretive art sculpture at 900 Church after the amazing reception of the “505” art sculpture at the corner of Church Street and Rep. John Lewis Way. The “505” sculpture was the result of a design competition administered by Anne Brown of The Arts Company and winning design by renowned sculptor Rene Lagler. In that same spirit, the “alcove” art sculpture seeks to capture the same excitement and interaction with the public by elevating the streetscape and pedestrian experience.

According to the DTC, 900 Church is located on a Pedestrian Street with max permissible monument sign of 24 square feet. Our proposed “alcove” art sculpture is 49.7 square feet. The sculpture meets the intent of Dark Skies, and includes integrated dimmers and photocells to adapt to sun levels so it never operates at full power. At night, the sculpture will run at 10% of its power.

We respectfully request your support in bringing this unique and exciting investment in sculptural art to the Downtown streetscape. Thank you very much for your consideration.

Sincerely,

Morgan Stengel  
VP Development, Giarratana, LLC

#### Attachments

- “alcove” art sculpture interactive PDF
- Comparison of “505” and “alcove” art sculptures
- “alcove” art sculpture square footage study
- 900 Church architectural site plan
- 900 Church architectural South elevation