



MEMORANDUM

To: Ms. Laura Womack, Executive Director of the Fairgrounds Nashville
Ms. Sheri Weiner, Fair Board Commissioner Chair
Mr. Jasper Hendricks, Fair Board Commissioner Vice-Chair
Mr. Mario Avila, Fair Board Commissioner
Mr. Todd Hartley, Fair Board Commissioner
Mr. Anthony Owens, Fair Board Commissioner
The Fairgrounds Nashville
410 Wingrove Street
Nashville, Tennessee 37203

From: Christopher D. Rhodes, PE
Kimley-Horn and Associates, Inc.
10 Lea Avenue, Suite 400
Nashville, Tennessee 37210

Date: January 24, 2023

Subject: Nashville Fairgrounds Speedway
Bristol Motor Speedway Transportation Management Plan
Kimley-Horn Project Number: 118410000

Thank you to Fairgrounds staff and the Fair Board Commissioners for allowing us to present the outline of the Transportation Management Plan (TMP) that we will prepare on behalf of our client, Bristol Motor Speedway (BMS). As a follow-up to the January 10th work session, we offer this summary memorandum to clarify some information discussed during the work session:

TMP Development: The development of a thorough transportation management plan takes time to appropriately prepare. Input from stakeholders (Fairgrounds staff and Commissioners, Metro Nashville Police Department (MNPd), Nashville Department of Transportation and Multimodal Infrastructure (NDOT), BMS staff, WeGo Public Transit, etc.) is necessary. Addressing all modes (vehicular, pedestrian, bicycle, transit, rideshare, and shuttle) is needed as well as addressing the varying levels of events and a plan for when there are multiple events on-campus. And finally, appropriate review time for the stakeholders coupled with a comment resolution time frame is needed prior to developing an approved TMP. This is likely a four (4) to six (6) month effort. Hence, it will not be completed prior to the Fair Board Commissioners finalizing an agreement with BMS.

Parking: Through prior efforts assisting Laura Womack, her staff, and other clients on the Fairgrounds campus with traffic and parking needs, we are confident that there is ample parking available – when one considers on-campus and walkable, adjacent off-campus sites – to support a 30,000-person race event at the Nashville Fairgrounds Speedway. Earlier assessments in the area surrounding the

Fairgrounds Nashville identified over 4,000 parking stall opportunities within a walkable radius of the Fairgrounds campus. This parking stall tally excludes relying on any on-street parking along neighborhood streets in the area; rather it only captures off-street public and private parking opportunities within a walkable radius of the Fairgrounds campus.

The key for a successful off-campus parking plans is an aggressive and proactive approach to identify and secure off-campus parking opportunities and connect the attending fanbase with those opportunities.

Speedway Infield: To clarify what was discussed on Tuesday, BMS plans to regrade and level up the backstretch side of the speedway infield to create more usable space. This will accommodate more vehicles with additional paved area. It will also allow flexibility for large events that need a clear and level surface. This will improve infield operations for race days and provide additional parking for a variety of other Fairgrounds events (i.e., Flea Market, Fair, etc.).

TMP Execution: A plan is only as good as its execution and follow-up refinement. Having worked with BMS staff this past year, coupled with our teams' prior experience on the Fairgrounds campus, and our experience with special event planning at other large-scale venues across the Country, we are confident that an executable TMP can be developed for race events on this campus.

In conclusion, we appreciate the dialogue and look forward to partnering with each of you as we plan for and execute a workable Race Day Transportation Management Plan for the Nashville Fairgrounds. Please do not hesitate to call if anything further is needed.

Respectfully Submitted,

KIMLEY-HORN AND ASSOCIATES, INC.



Christopher D. Rhodes, PE
Vice President / Project Manager

C: Mr. Matthew Kuhn, Bristol Motor Speedway
Mr. Adam Rust, Bristol Motor Speedway
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