

62 Board of Fair Commissioners

Corporate Sales Line of Business

The purpose of the Corporate Sales Line of business is to provide facilities/equipment rental and marketing products to prospective event organizers so that they can book an event at the Nashville Expo Center. In addition, the purpose of the Corporate Sales line of business is to provide space/equipment and marketing products to prospective vendors so they can book booth space at the monthly Flea Market.

Corporate Sales Program

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Budget Summary	FY22 Budget	FY22 Actual	FY23 Budget	FY24 Budget	FY23-FY24 Difference	FY23-FY24 % Change
Enterprise Operating Fund	3,837,000	3,022,915	4,675,800	4,713,200	37,400	0.8%
Special Purpose Fund	0	339	8,500	8,500	0	0.0%
Total	\$3,837,000	\$3,023,255	\$4,684,300	\$4,721,700	\$37,400	0.8%