Metropolitan Government of Nashville
and Davidson County

Freddie O'Connell, Mayor
Darrell Lane, Executive Director

Nashville Farmers' Market
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Nashville Farmers' Market
Board of Commissioner's
Meeting Minutes

The Farmers' Market Board of Commissioner's meeting occurred on December 10, 2024, at the Nashville Farmers' Market Conference Room.

The attendees included the following:

Name	Organization	Name	Organization
Darrell Lane	NFM Executive Director	William Radford	NFM Board Chair
David Griffin	NFM Finance Manager	Scott Moskovitz	NFM Board Vice Chair
Courtney Cotton	NFM Marketing Manager	Angela Crane-Jones	NFM Board Secretary
Charles Kizer	NFM Building Mait. Super.	Alex Lorenz	NFM Board Member
Heather Hoch	NFM Programs Manager	Patricia Tarquino	NFM Board Member
Yolanda Manning	NFM Programs Manager	Tiffany Elder	Galena Garlic Company
Erica Haber	Metro Legal	Maliyah Bass	Rolled 4ever Ice Cream
Anna Fields	Bubble Love	Bariangela Segovia	Rolled 4ever Ice Cream
Ronald Cerdas	Succulent Vegan Tacos		

Opening Announcement

- The opening public announcements were administered by Board Vice-Chair Mr. Scott Moskovitz and the meeting started at 9:30 a.m.

Public Comments

- Ms. Tiffany Elder with Galena Garlic Company discussed the food pantry that was placed within the booth space. She mentioned that she has removed the pantry as of December 4 from the space and that she doesn't agree with the decision that was made occurring the removal.

Approval of Meeting Minutes

- A motion to approve the November 12, 2024, meeting minutes was made by Mr. Alex Lorenz and seconded by Mrs. Angela Crane-Jones. All members voted in favor of the motion.

Approval of A & M Marketplace Lease Amendment 3

- A motion to approve the A & M Marketplace Lease Amendment was made by Mr. Scott Moskovitz and seconded by Mr. Alex Lorenz. All members voted in favor of the motion.

Roll Academy Business Presentation

- Rolled 4ever Ice Cream is being presented by the Executive Director to the board for the approval of renting the vacant silo space.

Executive Director's Report

- New Metro Wide Security Contract is being re-negotiated and there will be an expense increase in 2025 and beyond.
  - Board Chair Radford asks what the options for the department are concerning this contract. Director Lane explains about our current staffing levels, type of officers and how this is determined for the department.
  - Board Vice-Chair Scott Moskovitz wants the department to budget for the security contract increase in the upcoming FY26 budget and request a justification for this during the budget process.
  - Board Vice-Chair Scott Moskovitz suggests that the security company speak to the board about security options.
- New market wide public address system has been installed and now being utilized.
- All outstanding active and inactive tenant balances are current.
- Four new businesses have been welcomed to the market in the last few months.
- Shop Local event was very successful and the NFM partnered in a joint marketing effort with the Tennessee State Museum to promote events at both locations.
- Two new temporary vendor locations will be opened within the market house in 2025. This will bring the total number of businesses to 30 within the market house.
- Board Member Alex Lorenz asked Director Lane to explain about the Food Pantry that was mentioned during the public comment period.
  - Director Lane explained that he spoke to the owner of Galena Garlic Company about the food pantry.
  - Programs Manager Yolanda Manning explained about the process of how the food pantry started.
  - Board Vice-Chair Scott Moskovitz and Board Secretary Angela Crane-Jones asked what is the process and policy of approving this?
  - Board Chair William Radford wants the market to establish a policy and process for these types of organizations who wish to be at the market and that the board stands behind the management team in working through this.
- Board Secretary Angela Crane-Jones requests the following items be placed on the January agenda:
  - Impact on market house tenant revenues due to the reduction of the mandatory operating hours to 11:00 a.m. – 4:00 p.m.
  - Market House public hours discussion to ensure consistency in what is communicated to the public.
- Marketing Manager Courtney Cotton presented a 2024 year-end report detailing metrics on the NFM website, social media pages, market special events, and newsletters.
  - Board Secretary Angela Crane-Jones requested to know what the increases are in festival visitor traffic and how does the market determine these increases. It was explained that the market is looking into pedestrian counters to have a better idea, but it is currently based on NFM management estimates.

- Board Member Patricia Tarquino requests an update on the Old Town Trolley stop.
  - Director Lane explained the market is still working with the State and trolley company to resolve this issue and that the State Park services will be meeting with the market house businesses soon to hear their concerns.
- Board Chair William Radford asked what the current utilization rate of the commissary kitchen is and what is the market projecting moving forward for the use of it.
  - Program Manager Heather Hoch explained what the utilization rates have been and how they will progress moving into 2025 with the new updated rental rates.
  - Board Chair Radford requests in the January meeting a report to the board that shows what the target metrics will be for the kitchen and how the market plans to achieve those goals, as well as, a break-even analysis report showing the kitchens investment and how long it could take to become whole.
- Program Manger Yolanda Manning spoke on some of the 2024 Farm Shed Metrics in showing an increase in capacity.

Fiscal Year 2025 Financial Report

- Finance Manager David Griffin presented to the board a summary report detailing the FY25 financial results through November 30, 2024. Included in the reporting was a comparison between FY24 and FY25 and a FY25 budget comparison.

Final Comments and Adjournment

- Please ensure new business items requested today are placed on the January agenda.
- A motion of adjournment was made by Mr. Scott Moskovitz and seconded by Mr. Alex Lorenz. The meeting adjourned at 10:58 a.m.